

BOOMING BOOMING MORE THAN EVER

SEE
THAT
NAME!



WALKER BROS. & FYLER COMPANY.

HERE'S
WHAT IT
MEANS.

It means that they are having the GREATEST BOOM IN DRY GOODS Salt Lake has ever seen. ALWAYS THE LEADERS in putting down prices FOR HIGH GRADE GOODS, we are SLAUGHTERING PRICES (no other name will do) to such an extent, in all our NINETEEN LARGE DEPARTMENTS, that you can buy more for \$1.00 than you have ever bought before for \$1.35. That is why our

HOW WE
CAME TO
DO THE
LARGEST
TRADE

We realized the fact that a real live, WIDE-AWAKE DRY GOODS HOUSE, well managed, could do good to the community, make money by a largely increased trade, SELL THE BEST THAT IS MANUFACTURED AT PRICES AS LOW AS THE CHEAP GOODS, provided we could go direct to the Mills, buy large quantities and buy for cash. ALL THIS WE HAVE ACCOMPLISHED, and right now if you want to realize the success, you should COME AND SEE THE CROWDS that daily throng our large store. REMEMBER, EVERYTHING IS BEING SLAUGHTERED, and we have SWEEPING REDUCTIONS IN EVERY DEPARTMENT. In addition to this

HOW WE
MEAN
TO
KEEP IT.

We mean to keep on doing better and better for you, and we mean to make the name of Walker Bros. & Fyler Company the best known in the West for Honest Goods, Low Prices and Great Bargains. During the Coming Week you can get hundreds and thousands of Bargains. No matter what you want, we claim to sell you this week Cheaper and Better Bargains than you can get anywhere else, and we can do it. WHY? BECAUSE WE HAVE MORE ROOM, A MUCH LARGER STOCK, A GOOD LIGHT IN EVERY PART OF THE STORE. YOU CAN SEE WHAT YOU ARE BUYING. WE BUY DIRECT FROM THE MILLS FOR CASH, and we always SWEEP OUR STOCK CLEAN AT THE END OF THE SEASON AT SWEEPING AND IMMENSE REDUCTIONS.

Every Customer Purchasing OVER TWO DOLLARS

Has an Equal Chance to Secure A VALUABLE GIFT!

Every Customer Purchasing OVER FIVE DOLLARS

Has an Equal Chance to Secure A MORE VALUABLE GIFT

EVERY PURCHASE YOU MAKE NOW IS A BARGAIN!

STORE IS ALWAYS FULL OF SHREWD BARGAIN BUYERS!

HUNDREDS AND HUNDREDS THROUG OUR STORE EVERY DAY!

ALL BUSY GETTING OUR IMMENSE BARGAINS

REMEMBER OUR FAIR METHOD OF DISTRIBUTING GIFTS!

EVERY ONE TREATED ALIKE! ALL AN EQUAL CHANCE!

YOU MAY GET A \$10.00 OR \$20.00 GIFT!

YOUR OPPORTUNITY IS AS GOOD AS ANYONE

Dramatic and Lyric.

UTAH TALENT ABROAD.—MAUDE ADAMS, MR. ROYCE AND ALA DRYER.—
THE CHORAL SOCIETY'S REPERTORY.—NOTES.

Under the heading—Dramatic and Lyric—it is the purpose of the News to publish hereafter in its Saturday evening issue, a resume of events theatrical and musical, news of interest in professional and amateur circles, and reviews more or less critical of current dramatic and musical representations in our city. Without doubt the constituency of the theater and the concert hall is steadily and enormously growing, and there is no class of news read more widely today than that relating to the stage and the musical world. To furnish an entertaining and instructive class of information for its readers, to spot out age struggling art in whatever form it may be found and to protect the public from the too frequent shams and impositions that misrepresent the glories of art—these will be some of the endeavors of this department. During the week the record of amusements will be fully presented, and public forebodings will be fairly and impartially criticized. The good will be praised and the bad slated, without regard to the whims of managers or the exhortations of artists. An honest attraction appreciates honest criticism, even though it may not always come in the shape of praise, and as for dishonest ones how they view the matter no one takes or cares.

Truth, the whole truth, and nothing but the truth, honest judgment tempered by a kindly spirit—these shall be our motto; our only aim to the public, and the public may rely on being informed as to the true merits or demerits of any attraction that asks for its support.

Utah talent is giving a very good account of itself just now. In a census trip to the east the writer has the pleasure of seeing Maude Adams one of the luminaries of the stage in New York, of beholding Edwin M. Royce in the full tide of prosperity in Chicago, of witnessing Ala Dryer walking away with the fairest prize of actresses in her company, of seeing Viola Frank as five minutes nothing, secure the part of Hamlet, contrasting in a New York church in a contest with thirty or forty competitors, and of seeing Mr. and Mrs. B. B. Young holding responsive places in the Chicago Congress and being among the principal features in a Central Music Hall concert. Besides these we can name our old friends

Mr. Royce as the husband of the leading lady in "Friends," author of the play, and recipient of a nightly royalty and one of the few principal actors in the company, may be said to be on a velvet sea. His wife's salary is a heavy one; his royalty amounts to more than \$1000 a week, and he is well known for his part of Jack without doubt a fine one. We saw "Friends" at Royce's theater, Chicago, one night recently. Very few American societies have yet attempted to do as well as they did with a species of awe, as something to be recalled and only conquered after a while season of arduous application. To those who have read Mr. Edwin Arnold's immortal poem, it need only be said that in setting it to music, Dudley Buck caught the same fire that inspired the author; the result is a work which we believe nothing in the past decade of music has transcended—certainly nothing in the same class of musical writing.

The presentation of the Light of Asia has been forced to go over from Christmas to New Year's day and evening, owing to Frankman's untimely death. Last night's audience was very large, and the attendance at the theater for Christmas, and the notification of the fact from the New York office having been received in the mail, New Year's night was originally held for the Home Dramatic club, but business engagements on the part of several of the members prevented their coming, so it was gladly taken by the church people.

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