

Spanish Fork, Center of Government Irrigation Project

FOR the first time in the history and valuable, but unadorned by the gold and silver of the evening sun set. Through that town ran the Spanish Fork river which empties into the clear, fresh waters of the possessing Utah lake, five miles to the northwest. Combine with these natural beauties an elevation of 4,500 feet and we have a city of peculiar attractiveness and comfort.

Like many other sites in Utah, the village of Spanish Fork was at one time barren and wild, but it became when the Mormon pioneers came the city was born. Among the cherished names associated with that distant story of suffering and courage may be mentioned Stephen Marcham, Sylvester Bradford, W. O. Creer, Pleasant Tipton, James Hanson, George Hick, James Robinson, Wiley Thomas, Robert McNeill, John Snell, Burns Snell and William Jex. Many of them are long since dead; but every tale of the town's progress starts as from a spring with their personal history.

Spanish Fork is no longer an unincorporated town but associated with the Sanpete irrigation proposition, she is now involved after both far and near. This city is beautifully situated, lies in the south central part of Utah, between the Wasatch mountains to the east and the Ogden range to the west. The scenery is strikingly varied. The valley slopes gently from the east, and is traversed by numerous canons, which render green the fields and beautiful groves that stretch from mountain to mountain.

AGRICULTURAL INDUSTRIES.

The soil hereabouts is sandy and clay loam, becoming alkaline in the western boundaries of the city. This characterizes the soil in the vicinity especially adapted to the raising of various kinds of grain and fruit. Along the lake shore salt grass abounds, making that marshy neighborhood exceedingly fine for cattle and the raising of hay. Peas, corn, hay, fruit and cattle may be said to be Spanish Fork's chief products. The average yield per acre of wheat is about 50 bushels, this being mostly from irrigated land, though there are some dry farms in the vicinity. Much alfalfa is produced in the vicinity, there being always a ready market at a high price in Utah's largest cities. The barley raised in Spanish Fork is especially fine that raised by Jacob Hanson during the last season, having won the prize at the International exhibition in Los Angeles. Sugar beets are produced quite extensively in Spanish Fork, the average yield being about 16 tons to the acre. At Leland, two miles from the city, is a cutter where all of the beets are prepared, the juice extracted and piped to the factory at Leland. The beet pulp is given to the farm animals who feed on the same, raising cattle. About 47,000 tons of sugar beets were produced in Spanish Fork this year, and in the growing of them the youth of the community found employment for every unemployed hour. The benefit of this industry alone to the town's advancement can scarcely be appreciated until one visits the cities where the young boys are kept in "idleness" and resulting degeneration.

Commercially, Spanish Fork is now dealing well. Drawing from all the numerous outlying towns, villages, and farming communities, she has built up a most splendid trade. Nine mercantile establishments, two drug stores, two banks, two roller mills, two implement companies, a spacious canning factory and a progressive paper, all thriving and in excellent condition, bespeak the prosperity of this community.

EDUCATIONAL ADVANTAGES.

The educational advantages of Spanish Fork are very commendable for a city of her population. Under the direction of Prof. Brimhall, Ross, Price, Creer and Reno, the schools have continued to progress and grow.

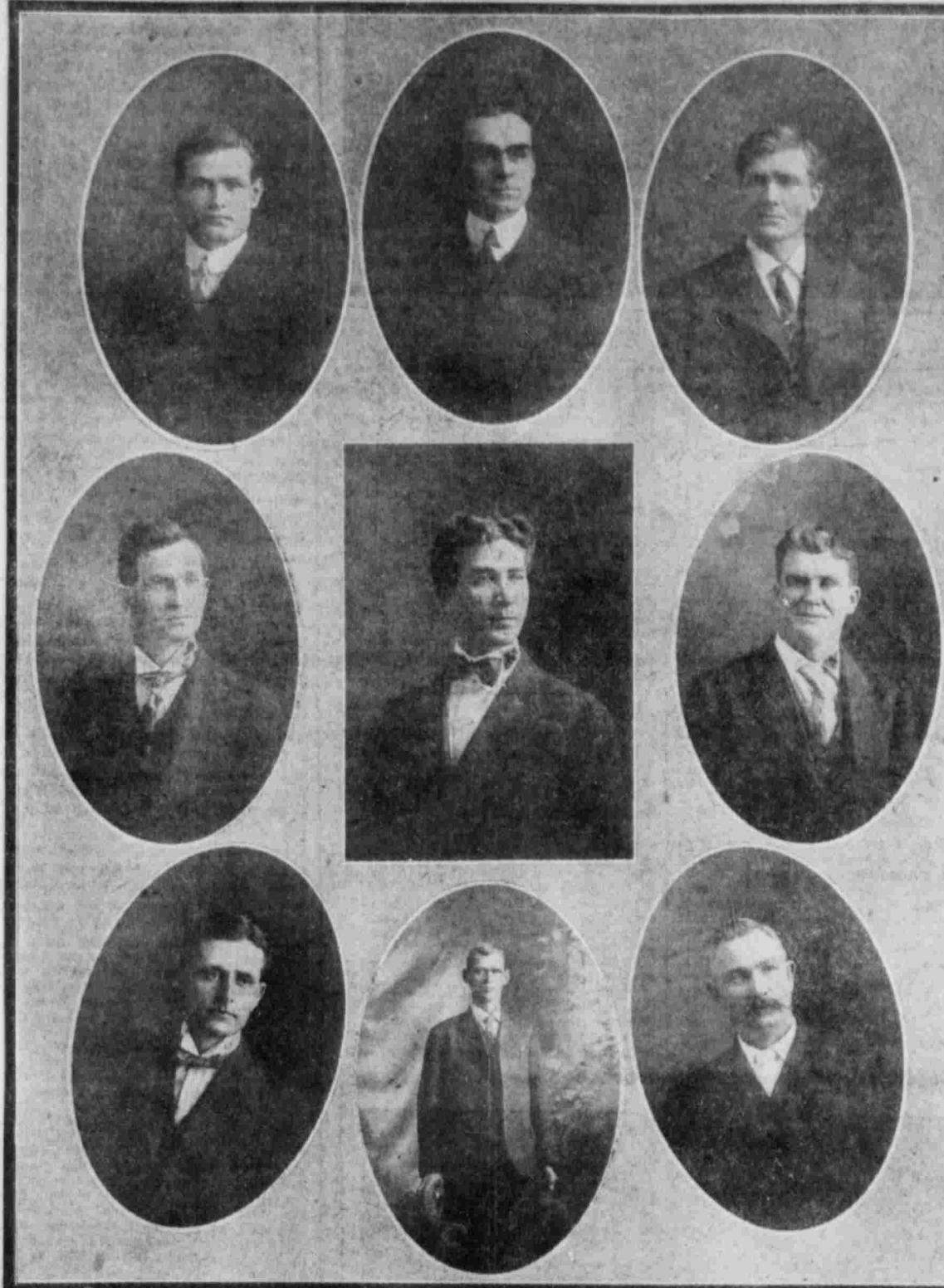
Not only are the grades well captured and prepared for carrying on profitable work, but the high school, of which all our citizens are proud, is in excellent condition, the university of the state your people of good character, excellent scholarship, and strong determination.

The citizens of Spanish Fork are patriotic in their city, state, and nation, always willing to contribute liberally of their means for the advancement of public improvement. Within the last few years they have constructed a most admirable water system covering the entire city with good mountain water, and have joined hand in hand with the national government in the promotion of the great strawberry reclamation project, which the end is calculated to bring under cultivation thousands of acres of unused and poorly utilized lands.

Whether the young may live in their homes or those who perchance may come within her borders may dwell in peace and prosperity.

BEAUTIFUL FOR SITUATION.

Picturesque, fertile and pleasant pictures it be, Utah county can boast of no prettier or more productive city than Spanish Fork, truly the granary of the country. With a population of 4,000, this charming little city stands against the towering snow-capped peaks of the Wasatch which form a colossal wall along the east giving forth delightful breezes and sparkling streams and forming at every season of the year a panorama unequalled in the west for variety of color and rugged strength of contour. At the west of the city runs the Great Salt Lake heavily mineralized



SPANISH FORK'S ADMINISTRATORS.

Reading from Left to Right.
First Row: Ammon Tuttle, Treasurer; Lars Nielson, Recorder; Neil Dahl, City Justice.
Second Row: David Williams, Councilman Fourth Ward; James A. Martell, Mayor; John P. Creer, Councilman, Second Ward.

Third Row: George Lewis, Councilman, First Ward; Fred S. Dart, Marshal; Fred Mattley, Councilman, Third Ward.

condition. The High school has a two-year course, including the tenth grade, and has a faculty of competent teachers of whom Lars W. Nielsen is principal. Teachers' salaries range from \$45 to \$110.

The cities of Utah are usually less cosmopolitan than Spanish Fork, the population having mostly of English, Welsh, Scandinavian, Teutonic, Scotch, Danish and Swedish. Most of them are prosperous farmers, the stability of any country.

Delightful Spanish Fork! How varied she is! Amusement, recreation, happiness abound everywhere. On the Utah lake and in the marshes, along the Spanish Fork river, ducks and game birds abound. Also in the brushy hillsides on the side and in the canons, sagehens, grouse and quail. High up in the Wasatch roam brown bear, mountain lions and deer; and trout abound in all the streams. How inviting is Spanish Fork!

J. P. CREER.

ways with pride of their bank, for its splendid showing is a criterion of their advancement.

Its officers are respected far and wide: George D. Snell is president.

He is well known in Salt Lake, John Jones is vice president, and his solidity and dependability are well known.

It is known that he is superintendent of a mammoth co-operative store that would be a credit to any city in the west.

F. M. Snell, the present cashier, is a popular spirited man of keen business perception and courteous demeanor.

It is a pleasure to do business with him.

George D. Snell, cashier of the First National Bank of Caldwell, Idaho, and president of the First National Bank of Hayden, Idaho, and Hubbard Tuttle, president of the Spanish Fork Canning company, and probably the leading farmer in the city, constitute, with the other officers, the board of directors.

BANK OF SPANISH FORK.

There is something powerful and inspiring about an old, well-founded, prosperous bank, especially when beginning that power are some of the most successful and honored men in the community.

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John W. Jex, the manager, is an industrious man, blessed with a pleasant and genial nature and a fine managing ability.

R. D. Robertson, secretary and treasurer, and Albert T. Money and Hubert T. Robertson are the other officers of the company.

This year the company has put in a new planting mill at a cost of \$2,000.

Some idea of the company's attitude can be gathered from the fact that it handled this year 20 cars of barley,

15 cars of flour, meal and distribution of cement, 1 car of plaster and over 15,000 bushels of lime.

Whatever you intend doing in the building line, it will certainly pay to write to the Jex Lumber company, the old reliable building establishment.

A good evidence of the bank's prosperity is the fact that it always has a balance such as surplus and such a backlog by prominent men, is it of any surprise that the citizens of Spanish Fork should be proud of their leading and largest bank?

YOUNG MEN'S CO-OP.

Briskness, promptitude and courtesy are the chief characteristics of one of the most successful business concerns in the whole of Utah county. Known as the Young Men's Co-op., it is true to its name. Its manager, secretary and treasurer, P. P. Thomas is one of the most industrious and promising men in Spanish Fork, and he is only 21 years of age. Young as he is, for over three years he has held this responsible position and under his management the establishment has prospered exceedingly. Educated at the Agricultural college and familiar with every detail of Spanish Fork's activity, Mr. Thomas will continue his able business policies.

The total amount of business amounted to \$25,000. Over these tons of butter was handled for the farmers and 25 cars of barley, four cars of wheat and six cars of oats were shipped from the store.

The institution deals in general merchandise, staple and fancy groceries, dry goods and notions, gents' furnishings, household goods, men's hats, caps, furniture, door-pieces and farm implements. It carries on a small order business with many mining cities and in every respect has extensive operations.

Thomas B. Jones is president, and A. B. Rockhill is vice-president—two well known business men. The watchword of the Young Men's Co-op. is "Correct weight, fair value, always honest." It is located in the center of Spanish Fork's activity, employing many courteous clerks, having the respect and good will of all Utah county, backed by able business men and managed by a young man of exceptional ability.

JEX LUMBER COMPANY.

In 1891, the Jex Lumber company was incorporated with a capital of \$10,000, though in reality the establishment is an old Spanish Fork business, having commenced business back in 1884.

Wm. Jex, its president, is an old citizen, honored by the story of Spanish Fork's progress and respected by all.

The Jex Lumber Co. is the largest concern of its kind in Spanish Fork, doing an extensive business throughout Utah county. It deals in all kinds of lumber, building material and produce, besides making a specialty of the renowned "Steinway" pianos.

The company contracts for houses of any size, making its services payable on the installment plan. This is a special inducement to newly married couples to make their new homes in houses of their own.

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G. O. ERIKSSON.

In the whole city of Spanish Fork there is no man more prosperous, energetic and affable than G. O. Eriksson, the young manager of a thriving general merchandise store. Originally of Iceland, Mr. Eriksson has brought with him all of the vigor and keenness characteristic of his countrymen, and has used that ability always in the upbuilding of Spanish Fork, the city of active people and solid business enterprise.

Mr. Eriksson does a strictly cash business, extending credit to no one.

For this reason his store is not hampered by bad debts which, in order to be carried, entail additional expenses and heavier prices.

Mr. Eriksson's prices on goods are the cheapest of any in Spanish Fork.

That Mr. Eriksson is a hustler is

granted by all, and on account of the variety of his stock, needed by one in this city has occasion to visit his store.

He carries a general line of merchandise, buys and sells produce and deals in groceries, fancy chinaware, hardware, all sorts of Christmas gifts. His store is an Elysium to the children when Santa Claus appears there with anything they could possibly wish for.

Mr. Eriksson is agent for the famous "Cochran," "Dermar," and "Eldon" and "Johnson" shoes, always having on hand a large stock.

His motto is: "Small profits, quick returns." So large has his business grown that it is necessary to have five assistants who are all courteous and able. With such pure and integrity, why shouldn't such a concern grow?



JAS. A. MARTELL.

Of Martell Merc. Co.

The J. A. Martell Mercantile company is the only large furniture store in Spanish Fork. At present it occupies a commodious building in the northern side of the city; but it is the intention of the company to build a fine new establishment on the block now partly occupied by the large Co-op. store.

This new building will cost over \$20,000, according to the plans already drawn.

The furniture company is a credit to the city, as it has an interior comparable with any south of Salt Lake. It deals in furniture, carpeting, draperies, wall paper, "Buck" ranges, "Mark," "Steinway," "Schaffner" and "Winter" pianos, heaters, stoves, phonographs, musical instruments, wagons, buggies, and farm implements. A mere naming of its goods gives an idea of the size of the institution.

A feature of the company's business is the fact that it gives its customers opportunity to furnish their homes at once.

It has no high taxes and expenses to eat up profits, and as it buys in carload lots, it can undersell smaller retail concerns.

On Feb. 8, 1897, it was incorporated with a capital of \$50,000. There are some shares left at the par value of \$10, and those desiring to purchase should write to the company.

James A. Martell, the old mayor of Spanish Fork, is manager and promoter, his activity and personal competency reaching every detail of the business.

Born in Spanish Fork, elected its first Republican mayor, liked by all and blessed with rare executive ability, he is a credit to the company and the town of which he stands at the head.

THE PACK PAVILION.

The Pack Dancing Pavilion is one of the largest and best in the county. It has a new maple floor that rests on springs, which give it a buoyancy and elasticity delightful to the dancers. The floor is divided into sections sufficiently large to accommodate the many that come from all parts of the country.

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THE UNIVERSITY OF UTAH

THE University holds a distinguished place in the affections of practically all the good citizens.

AN IDEAL LOCATION.

Situated on the east bench overlooking the city, on a large and fertile tract of 53 acres of level land, the University of Utah enjoys, in the judgment of one of the four institutions of higher learning in the United States that have sites perfectly ideal, unaffected by any objectionable attendant circumstances.

Within the borders of the metropolis and capital city, or near the center of population of the state, with pleasant surroundings, inspiring scenery, good air, unimpeded view, and with easy of access, quiet, and in the heart of both nature and civilization, the location of the great school is a matter of almost daily comment and congratulation among the people.

The three schools that are fully organized, having students in all the years of their several courses, and equipped with good apparatus, and other facilities to do the work usual to such colleges, are the School of Arts and Sciences, the State School of Mines, and the State Normal School. Each of the schools offers to qualified students collegiate instruction, leading to a degree.

The Normal school offers also a shorter course leading to a certificate which exempts the holder from the regular examinations required of teachers in the state. In the School of Arts and Sciences, instruction is provided by means of which students may obtain two years of professional work in that subject; and there is also a medical department, which provides the first two years of a regular professional course in medicine.

STUDENTS AND TEACHERS.

The School of Arts and Sciences offers the following courses: 1. General science; 2. Liberal arts; 3. Commerce and industry; 4. Government and administration; 5. Journalism; 6. Teachers' courses; 7. Law (first two years); 8. Medicine (first two years).

On the completion of four years approved college work along any of these lines, the University confers the degrees of Bachelor of Arts.

AS TO FACILITIES.

Students enjoy the facilities of a large and well selected collection of

books in the general library, besides the special professional libraries of the various courses mentioned. Law students have free access to the supreme court library; and much of their work is conducted by members of the bar in high standing. Medical students have daily practice in well equipped laboratories for work in anatomy, histology, embryology and materia medica.

Engineering students are well equipped in physical education and training. The students of the University each year constitute themselves into an active, working organization, choosing their new officers, and acting patriotically for the good of the school. They maintain the Chronicle, a first-rate weekly publication; they have a talented dramatic club which regularly presents high class dramas; the student debating club engages in successful inter-collegiate debates with the students of other institutions, such as the University of Colorado, Idaho, etc.

A well ordered luncheon room is maintained by the University for the good of the students, and suitable places for comfortable living abound in the vicinity.

A notable addition to these facilities is a large and thoroughly equipped private dormitory recently constructed a short distance in front of the University grounds.

STATE SCHOOL OF MINES.

The mining school is now engaged in working out certain problems of the mining and building industries. Tests are being made of the building stones, rock for macadam roads, brick, cement, and lime mortar, with the view of ascertaining the value of these several materials in use or obtainable here for the purposes indicated. Another series of experimental investigations that will extend over many years before they are finally completed will be directed toward solving practical problems, and

removing difficulties met with in the reduction of ores. The mill equipment necessary for investigating some of these problems, such as the mere duty of water in concentrating mills, is now being put into operation. Prof. Overstrom and Mr. Browning have begun on these experiments. What the results will mean to the mining and building industries of the state is very easy to perceive. The idea behind this line of work is that investigation as well as instruction is one function of the school of mines; and if the industries that involve engineering can be practically aided in this way, then the beneficial results to the mining and building industries of the state will probably be as important as those derived from the graduation of engineers.

STATUE NORMAL SCHOOL.

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