

# Easter Hope

By Neil Macdonald

COPYRIGHT, 1906 BY NEIL MACDONALD



I heard upon a hallowed Easter morn  
The wind intone, as if through all the years  
That men knew sorrow and had moaned forlorn  
It swept the graves bedewed by human tears.

And all the crime—the crimson stain that stained  
The earth and marked ambition's path to power:  
The pain and grief, the doom of pleasure gained—  
These thoughts overwhelmed me in a doubting hour.

"O God!" I cried, "If this be all of life  
And there is nothing which survives decay,  
I am so weary of the pain and strife  
I would not linger on life's thorny way."

Then o'er me brooded some supernatural power.  
A spirit seemed to whisper in my ear:  
"You were not made to bask in pleasure's bower,  
To live for joy accursed by doubt and fear."

"Men have their instincts, too, as well as these—  
Desire to worship, sense of duty owed,  
Immortal cravings nothing can appease  
Until the soul finds final rest in God."

The Easter bells took up with glad acclaim  
The birds' sweet song, and my enfranchised soul,  
With visions of immortal youth aflame,  
Could smile at death, since Christ left its control.

He who would wear a crown must bear a cross,  
The quest for pleasure's but a selfish aim.  
All other things you must account as dross  
But God's approval and a saintly name.

Behold! From those mingled from a sunny sphere  
With rhythmic rapture had the dawn of spring!  
And, though the woods are bare, the meadows dear,  
Inspired by hope, they cannot fail to sing.

These wand'ring songsters, ere the north wind blew  
And landscape glowed in mellow autumn light,  
Forsook their summer haunts and southward flew  
Through trackless air to where the day is bright.

The power that led them ever leads aright,  
For, true as the charmed needle to the pole,  
Unerring instinct makes their pathway bright  
And guides the creature to their distant goal.

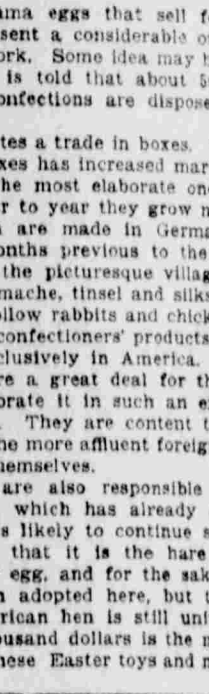
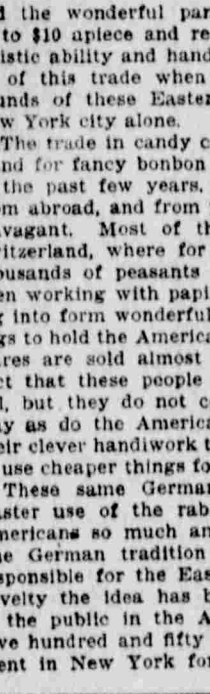
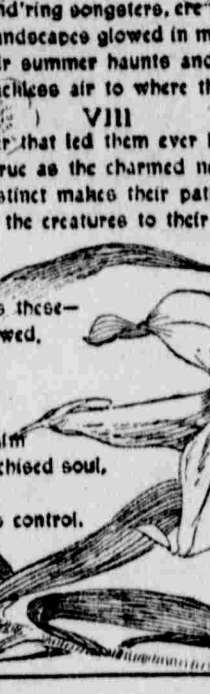
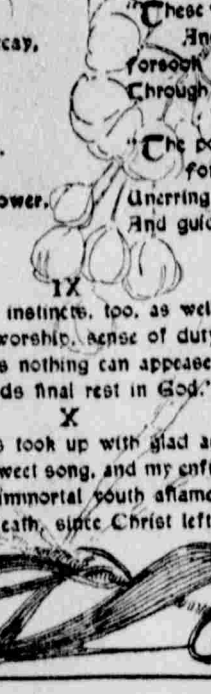
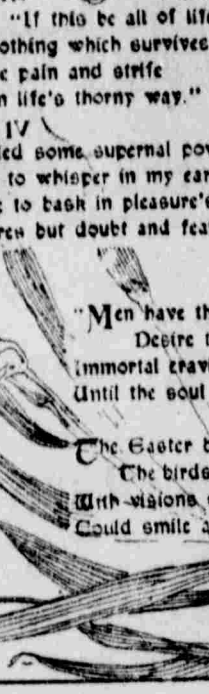
"Men have their instincts, too, as well as these—  
Desire to worship, sense of duty owed,  
Immortal cravings nothing can appease  
Until the soul finds final rest in God."

The Easter bells took up with glad acclaim  
The birds' sweet song, and my enfranchised soul,  
With visions of immortal youth aflame,  
Could smile at death, since Christ left its control.

## Some Commercial Aspects Of the American Easter

TO the man and woman of profound religious convictions who chance to be living in the twentieth century Easter is now, as always, the holiest day of the year. It is a fact, also, that to those who take their religion not too seriously, or, perhaps, not at all, Easter has come to have a real meaning, purely secular, of course. The churches are perpetuating the old time religious observances and reviving those which had fallen somewhat into disfavor or, at least, disuse. Outside the churches the secular customs, those descended directly from paganism, are multiplying.

Just within the past decade Easter has become a season for the giving of presents second only to Christmas. On that account the forty days of Lent have become busy days for those who cater to the growing Easter trade. Chief among these busy ones, barring the milliner, of course, is the confectioner. Scarcely is Christmas past when the great army of candy makers begins its campaign on candy eggs and Easter novelties, and tons of all sorts of ingenious devices are turned out. There is an endless variety of these wares. The candy eggs are graded to fill every possible demand, from the tiniest and tawdriest sugar affair costing a penny to the elaborate chocolate constructions with icing decorations in relief.



and the wonderful panorama eggs that sell for from \$5 to \$10 apiece and represent a considerable outlay of artistic ability and handwork. Some idea may be formed of this trade when it is told that about 50,000,000 pounds of these Easter confections are disposed of in New York city alone.

The trade in candy creates a trade in boxes. The demand for fancy bonbon boxes has increased markedly in the past few years. The most elaborate ones come from abroad, and from year to year they grow more extravagant. Most of them are made in Germany and Switzerland, where for months previous to the holiday thousands of peasants in the picturesque villages have been working with paper mache, tinseled and silks, bringing into form wonderful hollow rabbits and chickens and eggs to hold the American confectioners' products. These wares are sold almost exclusively in America. It is a fact that these people care a great deal for the festival, but they do not celebrate it in such an expensive way as do the Americans. They are content to resign their clever handwork to the more affluent foreigners and to use cheaper things for themselves.

These same Germans are also responsible for the Easter use of the rabbit, which has already cost the Americans so much and is likely to continue so to do. The German tradition is that it is the hare that is responsible for the Easter egg, and for the sake of the novelty the idea has been adopted here, but the faith of the public in the American hen is still unimpaired. Five hundred and fifty thousand dollars is the net sum spent in New York for these Easter toys and novelties.

writes a leader for his father's paper, the Pall Mall Gazette, and when in London is in the office every morning. With that portion of the staff with whom he comes into contact he is decidedly popular being very pleasant though never familiar. The editor of the Pall Mall Gazette may be said to be something of a novice in journalism, as the greater part of his life was spent in India as a judge. Sir Douglas Straight is one of the few titled editors and his present salary of \$15,000 per annum must be a decided improvement on his judgeship.

### DRAWN LINE ON BULLFIGHTS.

Princess Ena has extorted from the king of Spain a promise that she will not be expected to appear at the national sport, bull fighting. Like all the princesses of the English royal family, she is interested in animals and anything in the shape of cruelty to them is exceedingly revolting to her. When King Alfonso was here in England he admitted to King Edward that he disliked bull fighting, but explained that it was impossible, for the present, at all events, to abolish it; were he to attempt to do so it would cause almost a rebellion. He explained that when he was a small boy his mother, in order to please the people, used to take him to the fights and for days afterwards she used never to sleep while he was so weirdly fascinated he always dreamed he was a Toreador.

### COMING OF MRS. LONGWORTH.

It is to be hoped that the American women in London will not kill with kindness Mrs. Longworth when she comes among them in June. If she succeeds in appearing at one-fifth of the festivities which are being arranged for her by Britishers as well as Americans she will be very clever indeed. The king and queen have indicated to the American ambassador, Whitelaw Reid that they will receive Mr. and Mrs. Longworth privately in the first instance, but there is also to be a royal dinner party at Buckingham palace in their honor, and among well known Americans who will be invited to be presents are Conoco, Duchess of Manchester, Mr. and Mrs. Whitelaw Reid, the Duchess of Marlborough, Lady Naylor Leyland, Mrs. Channon and a few others.

During their stay in London Mr. and Mrs. Longworth will make Dorchester House, the town residence of the American ambassador, their headquarters.

but, I hear, the Duchess of Marlborough has invited them to Blenheim for a week end and Mrs. Adair has asked them to spend a few days with her at her new house in Windsor. The story goes that the City of London will also entertain this interesting couple at one of the luncheons for which the Mansion House is renowned. The Lord Mayor and Corporation of London pride themselves on being the most hospitable city in the world, not only in Europe, but in the world and they are sure to turn out a record feast for the American bride and bridegroom.

### ABOUT THE RECEPTION.

Enthusiasm as will be the reception of the president's daughter, it will be nothing compared with that she would have received had she come as Mrs. Roosevelt. Had she arrived last season London would have gone clean off its head over her. No royal princess would have received half such a bewitchingly effective welcome. She would have had a thousand proposals. At the Bachelors' club alone 50 or more of its members had made up their minds to propose to her. I may remark en passant, the Bachelors' is made up of the richest unmarried men in society, more than half of whom have titles.

British society here is hoping it may not be disappointed in Mrs. Longworth. I may say in time that if she puts on the least "standoffishness" it will be English people expect the American woman to be all smiles and civility and to do all the talking. From her they expect dignity and patronage. The fact is they have with good reason formed certain ideals as regards the American woman and they like her to live up to them. There is nothing unreasonable in this. To have one's ideals proved false is always disconcerting.

### CAUSING SENSATION.

Mrs. Cavendish Bentinck's twin girl is causing quite a sensation with her beautiful voice, which has been perfectly trained in Paris, and now I hear the great trouble is to keep her from going on the stage. She has had the most tempting offers and one well known and daring manager has promised her the part of leading lady and a princely salary. This has been regarded by the Cavendish Bentincks as the perfection of impertinence, and I hear that Mrs. Bentinck has cut off her visiting list the lady at whose house her daughter met the audacious manager in question.

Mrs. Cavendish Bentinck is one of the very exclusive Americans and does not visit Upper Bohemia, so the effect of the offer in question can be imagined. The idea of her and her daughters having been as guests in the same house as that in which a theatrical manager was received has been a most serious blow, not only to her nerves, but to her dignity, and now Mrs. Cavendish Bentinck is rarely allowed to sing outside her mother's drawingroom.

### LADY MARY.

Every person should know that good health is impossible if the kidneys are deranged. Foley's Kidney Cure will cure kidney and bladder disease in every form, and will build up and strengthen these organs so they will perform their functions properly. No danger of Bright's disease or diabetes if Foley's Kidney Cure is taken in time. Sold by F. J. Hill Drug Co.

## MONEY MADNESS RUINS PRINCESS.

(Continued from page 1)

which belongs to him. This is an island in the Danube, near Buda Pesth, and a very favorite summer resort for the citizens. But it has not turned out a profitable investment, and the present Archduke Joseph has succeeded to some heavy financial burdens in that direction.

For the Archduchess Clothilda herself, who is now at Mentone, the greatest sympathy is everywhere expressed. She enjoys great popularity throughout Hungary both on account of her own charming personality as well as her munificent benefactions. She has always dispensed charities on a large scale and spent great sums every year in supporting schools, orphan asylums and other benevolent institutions.

### SYMPATHY AND REGRET.

But with this universal sympathy much regret and even painful surprise is expressed by members of the Imperial Hapsburg family should have become involved in such kinds of transactions. And this feeling is intensified because these particular members of the

family chance to be the only ones particularly and closely connected with the kingdom of Hungary. The late Archduke Joseph was always called the Hungarian Archduke. He was Palatine of Hungary, commander-in-chief of the army in Hungary and his home was among the Hungarian people. Besides his magnificent palace in Buda Pesth he had a country estate near the capital and a villa at Plume. He and all his family spoke Hungarian. The emperor and other members of the family spend very little time in Hungary, and the people feel this neglect very keenly. That these financial scandals should center around their own archduke's family is therefore a matter of the deepest regret to the whole nation.

The emperor also has a special interest in the affair as the wife of the present Archduke Joseph is one of his granddaughters, the Princess Augustine, daughter of the Archduchess Gisela, elder daughter of the emperor, and who is married to Prince Leopold of Bavaria.

The Archduchess Clothilda has many rich connections, her mother, the old Duchess Clementina, being one of the richest as well as probably the cleverest of the princesses in Europe. It is, therefore, devoutly hoped by all Hungarians that the widowed archduchess may be soon relieved from her present sea of entanglements, and that henceforward archdukes and archduchesses—at least the "Hungarian" ones—will keep clear of finance and commerce.

### WHY.

have a torpid liver when Herbine, the "liver pill" will help you. There is no reason why you should suffer from Dyspepsia, Constipation, Chills and Fever, or any liver complaints, when Herbine will cure you. F. C. Walte, Westville, Fla., writes: "I was sick for a month with chills and fever, and after taking two bottles of Herbine am well and healthy." Sold by Z. C. M. I. Drug Dept., 112 and 114 South Main Street.

### EIGHTY BARONETS OUT OF THOUSAND NOT GENUINE.

Special Correspondence.

LONDON, April 4.—Some surprising revelations are likely to result from the investigations of the baronetage committee, which has just settled down to work under the chairmanship of the Earl of Pembroke. Its main object is to rid the order of spurious claimants to the dignity and establish some form of legal procedure by which such imposture can be prevented in future.

Genuine baronets welcome the investigation. They want to be "sat upon." They have been agitating for years for an official inquiry into their status. It is not to be wondered at, in view of the amazing fact that there is really nothing to prevent anybody from adopting the style of baronet. So, at least, the present chancellor of the exchequer declared in his argument before the committee on privileges just prior to the coronation, when a great fuss was being raised over the question of precedence. According to the officials of the College of Heraldry, it is open to any man to look up an extinct baronetcy of his own name—or make his own name fit a lapsed title—and flaunt his spurious title before an unquestioning world. There are substantial advantages to be gained from it. Shopkeepers give longer credit to a name that carries the prefix "Sir" than to one unadorned. Snobs do homage to it. The title will carry a man far even in America and in the matrimonial despatch where heiresses are angled for it makes excellent bait. In fact, society across the water is just as much interested in the suppression of bogus baronets as society here. "Those who have studied the subject assert that on the existing roll of baronets— which numbers about a thousand—there is something like four-score pretenders, who can easily be spotted. It is probable that there are at least as many more whose claims will not stand investigation.

Baronetries were first established by James I. to raise money. To avoid overstocking the market with them, and cheapening their price, he undertook to limit their number to 200. But

his successors did not consider themselves bound by his pledge. It was not originally intended that the dignity should be hereditary, and no method was prescribed for the regulation of descent. In the lapse of years that has allowed a lot of folk to rank themselves among the order who really possess no better legitimate claim to it than descent from the common ancestor, Adam.

Baronets in the past have proved a greedy lot. In the reign of King George III they formed a committee to secure more privileges for themselves. They wanted to be allowed to wear coronets, like the peers, and to be granted supporters to their coats of

arms. They petitioned the crown for these privileges, and when the king told them he would see them handed first—he really used a stronger term—they blandly set about granting them to themselves. Then King George got his back up and ordered every baronet to prove and record his pedigree in the College of Arms. They protested so vigorously at being subjected to such ignominy that the order was rescinded, and that was the last attempt made by the crown to exercise any control over the "Baris."

The College of Arms investigates such claims as are submitted to them, and if everything is found satisfactory, grants to the applicant what is tantamount to a

## Representative Concerns IS TO BUILD UP SALT LAKE

CARL M. NEUHAUSEN,  
Architect and Superintendent.

RESIDENCE: Hon. Thos. Kearns.  
Residence of Hon. J. D. Wood.  
St. Mary's Catholic Cathedral.  
Holy Cross Hospital.  
Orpheum Building.  
Orpheum Theater, etc.

### REFERENCES:

WE ARE making a specialty of stairs of all kinds. Estimates gladly furnished to all parts of the country.  
Get our prices before placing your order for mill work  
Cor. 3rd West & 1st North Sts.  
Both phones 361.

### Ashton Brothers.

General Contractors, Brick and Stone Work a Specialty

Rooms 301-303 NEW BUILDING, Salt Lake City, Utah.

James P. Erskine.  
N. Edw. Liljenberg  
ERSKINE & LILJENBERG,  
Architects.

Successors to  
J. A. Headlund & Co.  
223 and 224 Dooly Building.  
Salt Lake City, Utah.  
Ind. Phone No. 242. Bell No. 242.

We have designed some of the leading buildings of this section, churches, schools, public institutions

Plumbing Heating Ventilating  
Green & Reeve Co.  
Leading Contractors,  
137 E Second South  
Will furnish Plans, Specifications and Estimates Free of Charge.

Salt Lake Building  
And  
Manufacturing Co.  
LUMBER DEALERS  
All Kinds of Mill Work  
Incorporated 1884. Telephone 245.  
Terms Cash.  
Office, Lumber Yard and Mill, 50 to 40 N. Second West Street.

Asper, Noall & Co.  
LUMBER DEALERS AND BUILDING CONTRACTORS  
Estimates furnished promptly. Office, Yard and Mill, 151 and 157 West North Temple Street. Ind. Phone 570.  
SASH DOORS AND MILL WORK.

McConaughy-McCartney  
"THE TWO MACKS"  
LUMBER COMPANY  
WE SELL DOOR WINDOWS MOULDINGS AND SHINGLES  
FLINTKOTE ROOFING  
Bell and Independent Plans etc.  
648 SOUTH STATE STREET  
SALT LAKE CITY, UTAH

CALL FOR, GET.  
Use and Take No Other.  
Social Bread and Cakes

Made in New York  
THE ALFRED BENJAMIN & CO. tailor shops are a block from Broadway—a minute's walk from Fifth Avenue.

The Alfred Benjamin & Co. designers and cloth buyers live in the atmosphere of authoritative style. Compare the style of Alfred Benjamin & Co. Correct Clothes for Men with the Clothing made in other cities and you'll understand what it means to be but a block from Broadway—a minute's walk from Fifth Avenue.

Correct Clothes for Men  
Exclusive Agent Here.  
Poulton, Madsen, Owen & Co.  
111-113 Main Street