

new goods Keith O'Brien's Annual Round-Up Every article at 10 to 50% Less

KEITH-O'BRIEN CO.,

A Beautiful Stock of New and Desirable Goods

Reductions Genuine. The High Character of the Store Will be Maintained. Handsomest Dept. Store and Leading Mail Order House in Salt Lake

Small Things Small Prices

Unusual Belt Inducements.
Choicest Confections. Cheap
Bargains in Staple Notions.

BELTS.

Ladies' belts—silk, leather or linen
and sizes. Leather 22, 24, and 30; silks
22 and 26; linens 22, 26 and 30. Val-
ues from 75 cents to \$1.50.
Round up price.....25c

WAIST PINS.

Fine gold filled 2 and 3 on a card. 35
and 50 cent values. card.....25c

BEAUTY PINS.

Odd lot, 2, 3 and 5 on a card. Worth
35c a card. Round up.....15c

BELT BUCKLES.

An endless variety. Values 50c to \$1.00.
Round up.....35c

Head Necklaces—25 cent ones. Round
up price.....10c

KID LINEN and SILK BELTS
75 cents, \$1.00 and \$1.25 values, for the
Round up sale.....50c

HAT PINS.

143 different styles. Values 25c to 50
cents for.....15c

ROUNDING UP LITTLE NOTIONS.

5c Invisible Collar Supporters.....1c
2 for 5c White Cotton Tape.....1c
2 for 5c Ironing Wax.....1c
15c Black Shirt Braids.....10c
25c Wash Shields.....10c
15c a doz. Shoe Laces.....5c a doz.
25c Oxford Laces.....10c
20c Scissors.....10c
10c Cabinet Hair Pins.....5c
5c card Hat Pins.....1c

EMPHATIC PRICE CONCESSIONS IN LITTLE NOTIONS.

Liquid Green Soap—Regular 50c for 25c.
25c for.....10c
Sodont Tooth Wash.....15c
Mennen's Talcum.....2 for 25c
5c Orange Wood Stick.....1c
\$1.00 Domestic Perfumes.....50c
\$1.00 Imported Perfumes.....60c
50c Domestic Sachet.....25c
10c Williams' Shaving Soap.....5c
Buttermilk Toilet Soap, a box worth 25c
.....10c
25c Castile Soap.....10c a cake
A Genuine 10c cake of Glycerine Toilet
Soap—Large Size.....5c
25c Soap Boxes.....15c
25c Sponge Bags.....10c
25c Tooth Brushes.....10c

FRESH, DAINTY CANDIES.

Whipped Cream Chocolates of all Flavors.
Worth 40c a pound, at.....25c
Mackintosh's Toffees, the 10c size for.....35c
K.O.B.'s Best Chocolates.....50c a pound
Cream Nut Loaf, sells everywhere for
50c and 60c a pound.....30c a pound
Superior Toasted Marshmallows, those
large boxes.....15c
Angelus Vanilla Marshmallows.....10c box



Ladies' Short Japanese Crepe Kimonos in Pink, Light
Blue Lavender and Cream. Regular \$1.75 Styles at 98c

¶ A thorough Round-Up of choicest stock.
Every article of drawing power included.
¶ Every purchase means closer union of store
and customer. ¶ Every statement is fully and
emphatically justified by the exceptional selling
prices.

Delighted customers will be telling friends
of purchases and prices before the close of
the week.

¶ Due to the character of goods and the prices
at which they are sold. A strong sale because
there are no undesirable goods in the house—no
old stock. A popular sale because the goods are
latest in style. A sale free from disappoint-
ments in that no inferior goods are carried.
¶ Prices touch every home. They mean so
much to the man who works for wages—and
the man whose business or profession enforces
economy. Keith-O'Brien's is a store for all
people. Thousands of frugal housewives will
turn their steps to this sale.

At these prices it behooves women to buy for future needs, so
many, many articles at compelling prices—10, 20, 25, 33 1/3, and
on to 50 per cent discount.

Sale Starts Monday, July 8th, 1907

Household Utility Bargains.

Prices for the Economical Wife
Decided Saving on Needed Things

5c black long-handle Tea Strainer, 2 for 5c
10c black long-handle Tea Strainer.....5c
5c Spout Strainers.....2 for 5c
1-pint Mason's Fruit Jars.....65c
1-quart Mason's Fruit Jars.....75c
1-pint Economy Fruit Jars.....95c
1-quart Economy Fruit Jars.....\$1.20
Jar Rubbers, dozen.....5c
\$1.25 No. 7 N. P. Copper Teakettle.....\$1.00
\$1.50 No. 8 N. P. Copper Teakettle.....\$1.20
\$1.75 No. 9 N. P. Copper Teakettle.....\$1.40
25c Tin Teakettle.....16c
\$1.00 No. 9 Meat Chopper.....89c
10c-piece Johnson Bros.
Dinner Set, 6 patterns to.....\$15.50
select from.....
\$1.75 Hammoek.....\$1.40
\$3.00 Hammoek.....\$2.40
\$5.00 Hammoek.....\$4.00
50c Glass Washbowl.....39c
50c Blue Enamel Washbowl.....39c
50c Brass Washbowl.....39c
75c 75-foot Wire Clothesline.....14c
One dozen common Wood Clothespins 1c
\$2.25 No. 4 Bread Mixer.....\$1.75
\$2.75 No. 8 Bread Mixer.....\$2.00
\$37.50 No. 8-16 Elite Steel Range—
high closet and water back—\$25
Stovepipe and delivered.....\$25

5c package 4 1/2 yds. any color.....5c
20c hundred Paper Napkins.....10c

20 Per Cent Discount

on all China and Glassware

20c 8-quart Galvanized Iron Pail.....14c
25c 10-quart Galvanized Iron Pail.....18c
30c 12-quart Galvanized Iron Pail.....21c
35c 14-quart Galvanized Iron Pail.....24c
40c 16-quart Galvanized Iron Pail.....27c
50c No. 9 Galvanized Iron Tub.....35c
60c No. 1 Galvanized Iron Tub.....42c
70c No. 2 Galvanized Iron Tub.....49c
80c No. 3 Galvanized Iron Tub.....56c
50c 14-quart Galvanized Dishpan.....25c
60c 17-quart Galvanized Dishpan.....32c
70c 21-quart Galvanized Dishpan.....39c
\$1.25 set Pots' Irons, 3 in set.....\$1.00
1, 2, 3, 4, 5, 6, 7, 8, 9, 10-gallon
Cracker Jars for fruit, etc., 20c a gal-
lon, with covers.....40c
60c Wicker Clothes Basket.....40c
70c Wicker Clothes Basket.....50c
80c Wicker Clothes Basket.....60c
90c Wicker Clothes Basket.....70c
\$1.00 Wicker Clothes Basket.....80c
\$1.25 Wicker Clothes Basket.....\$1.00

30 per cent Off on all Blue
and Gray Enamel Ware

The Floor Below. Carpets, Rugs, Etc.

Curtains, Portieres, Metal Beds
Many Remarkable Reductions
And Every One Genuine Bargain

Carpets and Rugs are sold on close margins. The special
selling prices are unusual, even for a sale of the magnitude of the
Round-Up. The stock is new and the patterns choice.

Carpets—This Season's Stock.

Axminster (Bigelow).....\$2.25 for \$1.65
Axminster.....1.85 for 1.25
Velvets.....1.50 for 1.20
Velvets.....1.35 for 1.05
Velvets.....1.25 for .90
Tapestry.....1.20 for .95
Tapestry......95 for .70

Rugs—Large New Assortment

Best makes of Wilton 9x12, \$50.00 for.....\$42.00
Best makes of Velvets 9x12, \$32.50 for.....24.50
Velvets 9x12, \$27.50 for.....19.75
Axminster 9x12, \$22.50 for.....16.50
Tapestry 9x12, \$20.00 for.....16.50

Lace Curtains and Portieres

From 20 Per Cent to 50 Per Cent.

Brass and Iron Beds 25 Per cent Discount.

Beautiful Curtains—every kind—wide range of designs and prices.
Handsome showing of Metal Beds. Better Brass Beds than ours are not made.
Send for sample of Carpets.

EXTRA SALES PEOPLE TO MAKE TRADING EASY.

Ladies' Long Japanese Crepe Kimonos—all the
Pretty dainty shades. Regular \$1.95 styles at \$1.25

Oxfords, Slippers, Shoes

Entire Stock of Fine Footwear
Any Pair, Every Pair Reduced
Snappy Styles, Best Leathers

This includes finest assortment in the city of high-grade Shoes and
Oxfords, made by the world's greatest and best shoe manufacturers.

\$2.95 Shoes, Oxfords, Slippers
VALUES \$3.50

This includes all our special \$3.50 Oxfords, upon which we have made
a reputation this season—Oxfords that are worth \$4.00 and some \$5.00.

\$2.45 A great assortment of Women's Oxfords in patent, gunmetal
and vici kid—every pair worth \$3.50—all lasts sizes & styles

Women's White Canvas Oxfords, over 30 styles.....**\$1.75 to \$2.95**

\$1.95 BOYS' OXFORDS in patent, vici kid, tan and calfskin;
broken lines worth \$2.50 to \$3.50

\$1.45 BOYS' CALF SHOES—solid soles that wear—sizes 13 1/2
to 4 and 4 1/2 to 7 for big boys; worth \$2.00 a pair.



There are Enormous
Reductions for it is
the Last Sale of
the Season.

The Finest Showing
of Millinery in
The Intermountain
West.

Increased Selling
Force During
The Round-Up.

Clearance Sale of Millinery

Grace and Beauty. Every One
Coupled With Decided Values

Charming models—\$50 and \$65—for \$25. These are
Exquisite Creations.

Full line of handsomely trimmed Hats—nobby conceptions, \$15
values for.....\$5.00
In moderately priced Millinery—so popular throughout the sea-
son, the snappy styles of which have won many friends for the store
—\$7, \$8, \$9, \$10 values.....\$3.00
All tailored hats up to \$13.50—neat and
refined—for.....\$2.95
Children's combination straw and duck hats—pretty effects—values
to \$4.50 for.....\$1.00
Exceptional reductions in sailors and hats suitable for the lake.



Ladies' Underwear

Ladies' low neck and sleeveless vests—
fancy lace yoke.....19c
Ladies' low neck sleeveless vests—fancy
neck and arm hole.....10c
Ladies' low neck sleeveless vests, Swiss
ribbed regular 50c quality.....39c
Ladies' knit pants, umbrella knee, lace
trimmed; also light knee.....25c

Ladies' and Children's Hosiery

Ladies' silk thread hose—black, white, a
few grays, pink and greens, regular \$1.75
quality at.....98c
Ladies' fast black cotton hose—2 pair
for.....25c
Boys' heavy 1 and 1 ribbed or 2 and 1
ribbed fast black cotton hose, double
heel, toe, sole and knee, regular 25c
quality; sale price.....25c
Misses' fast black cotton hose—double
heel, toe and sole. Sizes from 5 to 14.
K-O-B special.....25c

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