

lowest prices you have ever paid for like qualities. This sale is the result of the most successful buying we have ever done-the reward of watchfulness-the outcome heavy quantity purchasing when manufacturers' trade was dull. The culmination of careful planning and shrewd bargaining-but the story of our preparations would make a long story—we'll not tell it. Suffice it to say that in quantity, quality and character, this tremendous stock of white stands foremost among all contemporary aggregations, and the unprecedented lowness of prices will clinch the altractiveness of the event.

Undermuslins of exquisite design, finest workmanship and absolutely sanitary manufacture at prices in many instances almost touching the half mark.

January sale of gowns.

High or V neck cambric gowns, made with tucked hem-

 High or V neek cambric gowns, made with tucked hem-stitched yokes, ruffle trimmings on neck and
 39c

 Cambric gowns in high neck and slip-over styles. Plain hemstitched with ribben drawn ruffle at neck; sleeves finished to match: also borchon lace trimmed and tucked
 59c

 Plain tucked and hemstitched gowns, also elaborate em-broidery or lace trimmed styles, dozens or pretty models to choose from-high neck V or slip-over styles.
 98c

 Handsome lace and embroidery trimmed gowns of fine mainsocks, square or round neck, lace trimmed, sleeves to match yokes, trimmed with wide and harrow wash ribbons, An elegant assortment, and you choose
 \$1.29

\$1.29

\$1.98 to \$12.50

January sale of corset covers

Coract covers in full length front styles-trimmed with dainty wash laces, tucked yoke and some trimmed with em-broidery-worth 25c each-Choose at, 19c only Cambric corset covers-lace and ribion trimmed-also pretty tucked fronts with benestitched ruffle and beading. Exceptionally well made and finished. Worth Ste each. 25c

Fine nainwook gorser covers, trimmed with face and inser-tion, embroldery, beading, ribbons and many other dainty ef-rects-worth 65c each-Choose at, 49c

Beautiful corner covers with full lace trimmed ruffle fronts -tucked back, ribbon heading at top with face 79c

High class corset covers with full lace or embroidery fronts, also trimmed backs with French pepium. Handsomely finish-ed at neck with embroidery ruffles or dainty Val laces and ribbon drawn. They're worth \$1.35 each- \$1.19 bbon drawn. They're worth \$1.25 each- \$1.19 boose at. \$1.19 Space will not permit further enumeration-the line em-Choose at

braces the most beautiful effects created for this seaso made from the softesi, sheerest fabrics and frimmed excuts

January sale of drawers

Children's muslin drawers—plain ruffle trimmed—a splendid o grade—sizes 0 to 12—Choose at, 15c Muslin drawers, tull generous cut with lace or embroidery immed ruffles—spleindidly finished throughout— 39c orth for the puir—choose at, only 39c Muslin drawers—made with two hemstitched ruffles and em- roidery trimmed ruffles in a variety of pretty styles; 49c
Handsome drawsrs with deep have and tucked ruffles- ve rows of Val. have ruffles and embroidery and insertion iffles-myriads of dainty effects to select from: 89c
Soft finished nainsook drawers of exquisite quality-made ith 9-inch floureing ruffles of dainty Val. here insertions and igings to match; worth \$1.75 the pair- hoose at only
A beautiful assortment of high grade novelties in finest discoks-dalatiest trimmings of laces and embroideries-va- ety to blease the most exacting connoisseur. Priced very low r this sule at. \$22.50



January sale of petticoats

Plain cambric skirts made with 9-inch tucked and hem-stitched flounce and dust ruffle. Choose 69c 69c

\$1.98

29c

37c

. 59c

49c

121c

26c

\$1.00

\$1.15

savings almost half.

d and scalloped styles.

25 per cent

\$2.23 English \$2.75 Englis \$3.00 Englis \$3.50 English \$7.00 Dates wide-Special \$2.50 boxed wide-Specia \$3.00 boxes wide-Special 16 2-3c bool 20c bookfold 23c bookfo 30e booktoi 35c booktol Mercerized s-40-hich Mercarized 40-inch widt Morserized

ets worth 50c each. Size 72 by 90

ly in variety to sult any one. Prices \$1.98 to \$5.00 range from

January sale of combination garments

building and or combinetion Building	
A very handsome two-piece combination suit-corset cov with deep have trimmed back and front. Ribbons and ne- and watst, also have trimmed at bottom-the \$1.5	ċ.
Dainty lace trimmed two-piece combination suits in pla or cross-barred musifu-examinity made and fin- ished throughout-special, the suit	
Nalnsook combination suits-lace und embroidery triining fronta. Perfect fiting-absolutely dret class in every respect A very special value at, the suit	3.

January sale of newest embroideries

This offering means a saving of half to one third on prices that will prevail later in the

season, on early preparations for spring sewing that will be obviously

profitable to the thrifty seamstress.

January sale of chemise

the pale

60c

98c

designs of esquisite taste-3-4 yard for a front-Special-yard \$1.35

Fine nainbook chemise in ankle length with dainty face and embroidery trimmings-yokes with two and three robuns. Trimmed at bottom to match. Worth \$1.50 each-Choose at 980

Fine quality nations chemise-elaborately trimined with embrolderics, laces, hermetiching, beading and ribbons-full lengths and extra wide with lace tacked ruttles at bottom splendid variety of \$2.00 to \$2.50 qualities- \$1.49 \$1.49 choose at ...

Very heautiful cheming trimmed with line and embroide some with exclet embroidery and embroidered modallions, ers with fine wash laces and wide wash ribbons-also other dainty effects-extra special values \$2.50

Wash laces at very marked reductions Cotton torchon laces and insertion to 3 Inch widths. 3e Cotton torehon laces and ima match, up to 3 moh widths. Dijo value. The yard Se Cotton Incolan Incos, up to 4 hude 60 quality, the yard . Linea torshow lates, up to 2 wide, insurtions to match, 15c grade, the yard 10ePurs linen tardhon lases, quality, up to 3 inches wide Se value, the yard ... 121c Plut Vit, large in delitibut pa a 4 meh widths, mastrians to alle grade- the 15cFranch and German Val. Iac Intertions to match-winths inches. Worth The and \$1.50 the design yards 50c

All our beautiful colored embroidery novelties from the tiny insertions to the elegant 45-inch flouncings at sensational price cuts during this sale.

Especially attractive offers in white wash fabrics and linens

\$2.25 English long cloth—the bolt \$1.55 \$2.75 English long cloth—the bolt \$1.75 \$3.00 English long cloth—the bolt \$1.95 \$3.50 English long cloth—the bolt \$1.95 \$3.50 English long cloth—the bolt \$1.95	India linon-the 10c grade, a vard India linon-the 15c grade, a vard India linon-the 25c grade, a vard	48 inch F 48 inch F 48 inch F 48 inch F
17.60 based white nalmook—No. 1.600, 40 inches \$1.50 side—Special, the box side—Special, the based white nalmook—No. 1100, 40 inches wide—Special, the based white nalmook—No. 1200, 40 inches 43,00 boxed white nalmook—No. 1200, 40 inches \$2.00	Heavy madras waistings in figured and plane efforts and plane, worth the the part - Witte Bala 28c - 28c - Riber with a recentled philds-worth Me the 19c - 19c	48 incli F White, a worth Sa i White, s worth \$1.0 White a
to 2-3c bookfold frish dimities the vard	Sheer white have finish barriers and inches white worth her the yard-White data Price	Rud E.25 Earthra a damastan 1 Esclured Soft, shee
Mercerized nainwook in boxes-12 yards to the \$1.75 box-40-luch width-worth \$2.50 the box	45 inch Persian lawn-worth 66; the yard	Soft, shee Soft, shee Soft, shee Soft, shee Soft, shee

	48 inch Freuch and Paris mindlu-40c yard herver, 27c
	48 inch Freuch and Paris muslin-50c yard commender
	48 inch French and Paris muslin-the yard
	48 inch French and Paris mindlin-75c yard concerned in F
	48 inch French and Paris mushir-\$1.00 yard surged by ?
	White, all fines table damask of in h whith 50e worth the the yard 50e white, all lines table damask friends worth 1.29 worth H.D. the yard 51.29 White spot nanking 2.4 is a size worth 4.1 to \$2.15 and \$2.5 Us down.
	diamaskis, naplicing and pettern sele
	Soft, sheer lingerie hatisteRie yard concernance. die Soft, sheer lingerie hatisteSie yard concernance. dRe-
	Soft, sheer lingeric baliste-the yard
2	Soft, sheer lingeric batiste-75c vard
	Soft, sheer lingeric batiste3b pard concernence 25c
	Soft, sheer hugerie batistic-JOc yand

Cambrie edges and insertions in blind and Fine cambrie nainsook and Swiss embroider Swiss flouncings 18 inches deep-beautiful Cambric edges and insertions in widths to 5 inches-worth 10 and 12 1-2e the yard Full 24 inch Swiss flouncing-exquisite in High class embroideries and insertions in design-very handsome for skirts-infant's widths up to 6 inches—Worth $12\frac{1}{2}c$ Exquisite nainsook and Swiss insertions and All-over embroideries in danity small rose-summer waists-Worth \$1.50

Corset cover embroideries in most beautiful embroidery patients, beading at top- 18 inche width-Worth 75c