

SWEEPING SACRIFICE SALE OF MILLINERY

● ● ● THAT REPRESENTS ● ● ●

25 PER CENT REDUCTION ON TRIMMED HATS!

Ladies' Trimmed Velvet Hat—\$3.23.
Elaborate Velvet Hat, trimmed in finest selected ostrich tips, or in fancy ribbons and quill effects, black and all colors, value \$5.00, for \$3.23

Misses' Trimmed Hat—\$1.98.
Australian Wool Fur, felt trimmed, in selected feathers and best silk ribbons. Splendid variety, value \$2.00, for \$1.98

Ladies' French Felt Sailor—\$1.23.
Trimmed in silk velvet and quills, in excellent assortment of colors, value \$2.00, for \$1.23

Misses' School Tam O'Shanter—69c.
Trimmed in ribbon rosettes and selected quills, in all colors, worth \$1.00, for 69c

Children's School Caps—19c.
Every conceivable style, golf, Eton and military, value 25 cents, for 19c

Ladies' Felt Walking Hats and Sailors—89c.
Selected Australian Fur Felt, in the latest styles extant, value \$1.25 to \$2.00, this sale 89c

Black Ostrich Half Plume—19c.
Selected Ostrich Plume, brilliantly dyed, value 35c, for this sale 19c

Black Ostrich Half Plume—39c.
A perfect feather, value 75c, for 39c

Colored Ostrich Half Plume—49c.
All colors, in very finest feathers, perfectly dyed, worth 85c to \$1.00, for this sale 49c

Black Ostrich Tips—27c.
Three selected feathers to a bunch, perfect in curl and color, value 45c, for 27c

Black Ostrich Tips—43c.
As above in beautiful heavy feathers, handsome in every detail, value 75c, for 43c

Large Black Tips—59c.
A perfect African ostrich feather, in bunches of 3, worth \$1.00, for this sale 59c

Heavy Ostrich Tips—98c.
Brilliant black, handsomely curled feathers, large and beautiful, value \$1.50, for 98c

25 Per Cent Discount On All OSTRICH TIPS, \$1.50 or Over For This Week Only.

Fancy Oriental Quills—1c.
In black and colors, admirably adapted for children's headgear, value 5c, for 1c. Not more than 5 to a customer.

Fancy Curled Quills—2c.
In black and colors, value 10c, for 2c. Not more than 5 to a customer.

Fancy Quill Tips—9c.
In black only, 3 to a bunch, with brilliant jet ornaments, value 25c, for 9c

Fancy Feathers—17c.
In black and colors, 3 and 6 in a bunch, worth 35c, for 17c

Fancy Feathers—23c.
Selected breast effects, in all colors, value 50c, for 23c

Hat Ornaments—8c.
Magnificent assortment of imitation cut steel and in best Roman gold gilt, plain or with turquoise settings, beautiful designs, value 25c, for 8c



Hat Ornaments—17c.
Beautiful Buckles and fancy ornaments in gold, gilt, oxidized steel, with handsome settings, or in solid rhinestones, exquisitely designed, value 35c to 50c, for 17c

White China Silk Bonnet—89c.
Infant's Hood, beautifully embroidered on pure silk, with handsome lace ruch and ribbon front box plaited curtain, value \$1.50, for 89c

Infants' Silk Hoods—43c.
In Corded Railway silk, lined with satin, trimmed with fancy ruching, worth 60c, for 43c

Infants' Silk Hoods—63c.
In best gros grain silk, all colors, trimmed with fine leather, value 85c, for 63c

Infants' Hoods—59c.
A handsome heavy silk Hood, with fancy ruffle and trimmed in mohair and fancy silk braid, value \$1.00, for 59c

Fancy Silk Hoods—98c.
In heavy gros grain silk, with fancy pure white kid skin, value \$1.50, for 98c

Ribbon Bargains.

No. 1—Baby ribbon, all silk, value 2 1/2c yard, for 1c

No. 2—All silk, in all colors, value 5c, for 3c

No. 3—All silk, in all colors, value 7 1/2c, for 4c

No. 4—All silk, in all colors, value 10c yard, for 5c

No. 5—All silk, in all colors, value 12 1/2c yard, for 7c

No. 6—All silk, in all colors, value 15c yard, for 9c

No. 7—All silk, in all colors, value 17 1/2c yard, for 11c

No. 8—All silk, in all colors, value 20c yard, for 12c

Nos. 9, 10, 11, 12—Ribbons, in beautiful Dresden and striped Taffetas, in fancy gros grains and handsome new Brocades. The newest novelties on the market; value from 25c to 60c yard, this sale 23c

25% Reduction on All Trimmed Hats!

Novelties from Paris, London and New York and BEAUTIES from Our Own Workroom at 25% Reduction.

SEE THEM. THEY'LL CHARM YOU.

Immense Clearing Sale of Cloaks!

Values that will live long in the memories of all purchasers. Jackets, Capes, Skirts and Every Description of Wearing Apparel for

Ladies at 40 cents on the dollar. Read Every Item. Each Is a Wonder!

Plush Capes.

33-inch Silk Plush Capes—\$6.25.
Made of the finest Silk Seal Plush, handsomely trimmed with genuine Persian Lamb, or 30-in. elaborately braided Cape, finished with fine cut beads and selected Persian Lamb trimming, value \$8.50 and \$10.50 respectively, this sale \$6.25

30-inch Silk Seal Plush Capes—\$9.00.
Beautifully trimmed with fine Brown Marten round the collar and front, lined with brilliant Italian Cloth, value \$14.00, for \$9.00

26-inch Flounced Plush Capes—\$9.50.
Very beautifully braided and with 12-in. deep flounce, lined with best Italian Cloth and trimmed with selected Persian Lamb, value \$14.00, for \$9.50

Also in elaborately braided Plush with Boucle applique, trimmed with Brown Marten all around the collar and cape, value \$15.00, for \$9.50

34-inch Pressed Plush Cape—\$9.75.
Brilliant Black Silk Plush pressed in handsome brocade pattern, trimmed with selected Angora Goat, value \$12.50, for \$9.75

40-inch Plain Silk Plush Cape—\$11.
Warranted the finest Seal Plush, with the very best Angora trimming, lined with durable Italian Cloth, value \$15.50, for \$11.00

Also in the very grandest braided and beaded effects, lined with mercerized silk, value \$15.50, for \$11.00

TABLE NO. 1.

Jackets—\$3.98.
Sizes 40x42x44, in best Meltons and Beavers, taped seams, or Italian Cloth lined, black only and extra sizes, value \$6.00 to \$8.00, for \$3.98

TABLE NO. 2.

Ladies' Jackets—\$4.98.
12 doz. Odd Jackets, some of which are the least bit off style, in Beavers, Meltons, Boucles and genuine Astrachan, lined with Taffeta and pure Satin, in box fronts with tight fitting backs, fancy blouse fronts and all warranted to be worth from \$10.00 to \$16.00, this week \$4.98

Utah has never before in all its history seen such a mercantile cut on wearing apparel. Note the values.
\$10.00 to \$16.00, for \$4.98

TABLE NO. 3.

24 Dozen Children's Reefers—\$1.48.
In TWEEDS, Heavy Serges, Meltons, etc., with taped seams and fancy buttons, sizes 4 to 14, values from \$2.25 to \$3.50, this week \$1.48 only

TABLE NO. 4.

30 Dozen Children's Reefers—\$1.89.
A magnificent assortment of Serges, Meltons, Fancy Tweeds, etc.; heavy, warm, durable garments, with taped seams and newest style, values from \$2.50 to \$4.50, this week \$1.89 only

TABLE NO. 5.

Children's Jackets—\$2.95.
Boucles, Fancy Astrachans, All Wool Meltons, Tweeds, etc., in latest styles, values \$3.50 to \$5.00, for this week \$2.95

TABLE NO. 6.

30 Dozen Children's Jackets—\$4.95.
Comprising the most superb assortment of Children's Jackets ever offered for the money. In All Wool Boucles, Genuine Beavers, Meltons and Imported Scotch Tweeds, lined in mercerized silk or taffeta, with taped seams, values \$5.00 to \$10.00, for this week \$4.95



Ladies' Capes.

TABLE NO. 1.

Ladies' Double Capes—\$1.89—10 Dozen Only.
In Woolen Melton, handsomely trimmed with Coney fur and 2 rows of mohair braid on outer cape and with Coney fur and 3 rows of mohair braid on collar, value \$2.25 to \$3.00, for this sale \$1.89

TABLE NO. 2.

Ladies' Double Kersey Capes—\$1.80—5 Dozen Only.
In woolen Kersey, trimmed with mohair braid and Coney fur, and in Angora trimming, with mohair, value \$2.75 to \$3.50, for this sale \$1.89

TABLE NO. 3.

30-inch Melton Capes—\$2.23—5 Dozen Only.
Heavy, warm material, handsomely trimmed with 5 rows of mohair braid and selected Coney fur, value \$3.00 to \$4.50, this sale \$2.23

TABLE NO. 4.

30-inch Ladies' Capes—\$2.98—8 Dozen Only.
In Boucles, Meltons and Kerseys, black only. Boucles trimmed with mohair braid and Angora trimming. Meltons very elaborately braided and with bead finish, and Kerseys with Persian lamb and military braid, value \$3.75 to \$5.25, this sale \$2.98

TABLE NO. 5.

32-inch Boucle Capes—\$3.05—9 Dozen Only.
In all-wool Boucle, with Broadcloth applique, trimmed with selected Persian lamb or fine Marten, mercerized silk lined, value \$5.50, for \$3.05

TABLE NO. 6.

Ladies' Capes—\$4.25—8 Dozen Only.
In Boucles 20 inches deep, trimmed with Angora trimming, in DOLMA cloth, figured patterns, 22 inches deep, trimmed with Persian lamb, mohair braid and cut beads, and in Meltons with Coney fur, mohair braid and cut beads, values \$5.50 to \$8.25, for this sale \$4.25

TABLE NO. 7.

Ladies' Black or Brown Capes—\$4.98—4 Dozen Only.
Brilliant black Boucle, 35 inches deep, trimmed with Angora trimming. Boucles with Broadcloth yokes and straps, or in brown Meltons handsomely braided, values \$5.75 to \$7.25, this sale \$4.98

TABLE NO. 8.

Ladies' Black Boucle Capes—\$6.25.
32-inch deep in finest Boucle, with Italian cloth or metallic striped lining, trimmed with Angora, value \$8.00, for \$6.25

WE'VE GOT A \$20 GOLD PIECE for the lady who can demonstrate that these Capes are not 20 PER CENT LESS than PHENOMENAL VALUE.

Ladies' Flannel Waists—98c.
50 dozen all-wool flannel Waists, in blue, black or red, trimmed with SOFTACHE braid and lined with SIMPSON'S Percale, value \$1.25, for 98c

TABLE NO. 9.

Ladies' Flannel and Cashmere Waists—\$1.05—20 Dozen Only.
In all-wool Flannel and Cashmere, trimmed with ecoteache braid and velvet ribbon, lined and worth \$2.00, \$2.25 and \$2.50, this sale \$1.05

Fancy Brilliantine Waists—\$1.08.
Black Brilliantine Waists, with small black brocaded figure and dainty white hair stripes, plaited front, Swiss yoke and box plaited back, lined throughout, value \$2.75, for \$1.08

Whoever wears black has here the PEEET of silk in wear and appearance.

30 PER CENT REDUCTION on all SILK WAISTS and Skirts. CREPONS, Silks, Brocades, Sicilian Cloth, Serges and Fancy Plaids.

Ladies' Fancy Petticoats—69c.
40 dozen fancy striped muslin Under-skirts with corded ruffles, value \$1.00, for 69c

Metallic Striped Petticoats—\$1.23.
Nearsilk Underskirts, with metallic stripes or permanent polka dots, lined, corded ruffles, value \$1.50, for \$1.23

Black Satin Petticoats—98c.
Heavy coarse satin Underskirts, warm and durable, value \$1.25, for 98c

Black Italian Cloth Petticoats—\$1.98.
In fine, heavy, fast-black material, with 14-inch deep lined ruffle and 4 dainty small ruffles, value \$2.50, for \$1.98

40 Dozen Ladies' Elderdown Dressing Sacques—98c.
In pink, blue or cardinal, with fancy braid fastenings and ribbon finish, value \$1.25, for 98c

25 Dozen Ladies' Dressing Sacques—\$1.65.
Heavy, durable Elderdown, handsomely made in pink, blue, cardinal and gray, delicately finished with dainty ribbon and silk braid, value \$2.00, for \$1.65

TABLE NO. 10.

Ladies' Wrappers—Flannel Wrappers—79c.
A magnificent assortment of stripes and fancy patterns, with warm flannel fleece, waist lined and trimmed with finishing braid, values 90c, \$1.00 and \$1.15, for this sale 79c

TABLE NO. 11.

Fleeced Flannel Tea Gowns—\$1.45.
A splendid lot, made in Princess style, with fancy braided and ruffled collars, values \$1.85 to \$2.25, for \$1.45

TABLE NO. 12.

19 Dozen Fleeced Flannel Tea Gowns—\$1.73.
In the newest styles and daintiest colors dyed. Heavy, warm flannel, made with Bertha ruffled yoke and deep skirt ruffle, handsomely beaded, values \$2.00 to \$2.75, for \$1.73

TABLE NO. 13.

11 Dozen Elderdown Tea Gowns—\$2.75.
In very beautiful stripes that are fast colors, trimmed on epaulets and cuffs with mohair braid, waist lined, value \$3.50, for \$2.75

Cashmere Tea Gowns—\$3.45.
Beautiful garments made of wool Cashmere, in crease, old rose, light blue and cardinal, waist lined and trimmed with Maltese insertion, lace epaulets and deep skirt flounce, value \$4.25, for \$3.45

Patti's Advice To Singers.

Mrs. Adeline Patti has been giving some excellent counsel to a young American who not long since sought her advice. Said the great vocalist: "I don't believe in coughing myself and making my throat too tender. I treat my vocal powers at their full by extreme care, but you will notice, if you have been told of my rules of life, that I've never made myself sensitive to slight exposure."

"A great deal has been written about my dread of taking cold, and I have been informed of the eccentric means I use to avoid it. All that is rubbish, of course. I'm careful, as every singer should be, to avoid sudden and violent changes; but, on the other hand, I would warn you not to make yourself too tender and invite cold by the inexperience of slight exposure."

"Harden yourself; build up your constitution; don't occupy overheated rooms at any time; live out of doors at least for two hours every day and walk and drive. That's my advice. Then, don't be afraid to breathe plenty of good, fresh air, even if the weather is cold. The people who go about with wrapped throats, overburdened with wraps—men singers who turn up the collars of their coats at the slightest breath of air, and women singers who hide themselves in a mass of carriage wraps and cover their faces with lace—are the ones who first begin to cough. On the other hand, don't go to extremes and expose yourself in raw, damp air, especially at nightfall, be sensible, and preserve a happy medium between wise caution and foolish cold."

"Where one voice is injured by exposure to cold, 20 are hurt by singing when the voice is not in good condition. Even when I've had to lose \$1,000 by missing a performance, I have invariably pocketed the loss for the greater gain, and my voice has outlasted twice over those who began their career with me."

"Never allow the throat to become dry. Keep it moist. The hot, dry air of an overheated room is very bad for it, parching it and tending to encourage inflammation. And when out walking or driving it is apt to become dry and hard, in cold as well as in warm weather. Let me give you a piece of advice. It's a little thing, and yet effects big results: When you are outdoors, and yet always keep a bit of candy in your mouth—not to eat, but to dissolve slowly in the mouth, to moisten the palate and the throat and to keep them moist."

NEW BLOUSE PINS.

The "clef" safety pin is distinctly one of the prettiest for holding blouse and skirt together. Pretty lace pins are in vogue. Some are formed of pink shells mounted on a ball and pin of gold—they are generally in pairs, chained together. The use of stay blouse pins representing all sorts of naval symbols is one of the fads of the hour in accordance with the veneration for all things nautical inspired by Admiral Dewey's return. Imported pins representing birds, insects and animals are shown in the shops, but they do not seem to be so much worn as in Paris and London, where society beauties are fairly bristling with miniature frogs, bulldogs, horses, snakes and other creatures.

WILL FIGHT FOR HIS LADY FAIR.
If the story they tell in London is true, all lovers of romance will watch with interest the career of Viscount Crichton of the guards, who has just departed with his regiment to South Africa. The story is that Miss May Goulet has promised to marry him if he returns with the Victoria cross.

As Miss Goulet is young and pretty and will have a fortune of \$200,000 under her father's will, the promise should be a sufficient incentive to gallantry if the decoration itself were not. Just how Lord Crichton is expected to go about winning the Victoria cross is not explained. Very likely he can earn it if he can get a chance, but the opportunities for special distinction do not always come for the seeking even to noblemen of the guards.

Anyway, the story is a pretty one as far as it goes, and if it shall go further it will be prettier still. As they tell it in London, they say some things there the fairer sex will prize more than a title. Kind hearts are more than crowns but a V. C. is something worth the seeking.

ETIQUETTE FOR YOUNG LADIES.

Do not dance too frequently with the same partner; it is bad form and leads to comments in the room.
No lady would turn and look behind her in the street; the girl who does so directly courts unpleasant attention from men who are passing.

Unless she is a hostess, a lady need not rise when a gentleman is introduced to her.

When visiting, conform to the rule of the house in which you are staying. A visitor should always bear this in mind.
When shopping, do not order assistants about; a lady never forgets to be thoughtful for those who serve her.

"A man is known by the company he keeps." This applies equally to a woman.
In taking soup place the extreme edge of the spoon to your mouth, and be careful not to make the slightest sound in swallowing.

A CHARMING HAT MOUNT.
A charming hat mount may be made of odds and ends of silk. A crosswise band of silk is folded and sewed into a narrow band.
Then a bow of the end of which are lace trimmings, is drawn through a fancy buckle. Some dainty roses are lined along the sides of a curled band along the sides of the bow. The creamy quilt is placed in the bow. The quality and beauty of the trimming will be appreciated by economical women.

Mrs. "Stonehill" Jackson, who is speedy, in very poor health and almost blind at her home at Charlotte, N. C. She is said to be suffering from an incurable disease. One chapter of her Daughters has already raised \$700 for her.

The most generous known are said to belong to the Spanish crown.

20% Reduction on All Silk Waists and Dress Skirts!

Mail Orders Paid Prompt Attention.

Bargain Prices in Every Department.

Furs Especially Cheap.

THE PARIS MILLINERY COMPANY,

20% Reduction on Calf Capes

118 MAIN STREET.