

WHAT:

HOW:

WHERE:

AT THE

PEOPLE'S CO-OP.

7 & 9--HEAD OF MAIN ST.

SECOND GRAND GIFT DISTRIBUTION will take place as before, Commencing on **THURSDAY MORNING** next, **APRIL 3d**, for **ONE WEEK ONLY**.

The Following are some of the **EXTRAORDINARY** Prices that will prevail during This Conference!

DRY GOODS DEPARTMENT.

Yard wide Sheeting, 5 cts. per yard.
Lawrence L.L. " 67 " "
Indian Head " 81 " "
Hops Bleached " 81 " "
Lonsdale Bleached " 81 " "
Fruit of Loom " 91 " "
Ameskeag Gingham, 13 yards for \$1.00.
Plaid and Checks, 500 pieces only, 15 yards for \$1.00.
200 pieces fine quality Domests, 121 cts. per yard.
New's Cotton Socks, 35 cts. per dozen pair.
Carpet Warp, best to handle, \$1.30 per bunch.
1000 dozen Ladies' Black Hose, 10, 12, and 15 cts.
Large size Turkish Towels, 10, 12, 15 and 20 cts.
All Wool Yarns, all colors, 70 cts. per lb.
Cottons and Kerr's Spool Cotton, 45 cts. per doz.
Ladies' All Wool Black Hose, 71 cts. per pair; 75 cts. per doz.
Mines' fine Solid Black Hose, 71 cts. per pair; 75 cts. per doz.
A beautiful line of Summer Dress Goods at 71 cts. per yard.
Splendid Cashmeres at 25 cts. per yard.
All Wool Dress Flannels at 25 cts. per yard.
All Wool Home Made Flannels at 35 cts. per yard.

We will present to Each Customer for Each Dollar spent with us during Conference any of the following articles: One Pair Hose or Box of Spice, one Lady's Fancy Needle Case, two Bars of Fine Toilet Soap, or one Lady's Fine Linen Handkerchief.

Bargains in Ladies' Underwear.

Night Dresses from 20 cts.
Chemises from 20 cts.
Ladies' Drawers from 20 cts.
A splendid line of Ladies' Spring Wraps.
Big line Corset Covers from 20 cts. each.
Immense line Window Curtains from 71 cts. per yard.

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SHOE DEPARTMENT.

IN THIS DEPARTMENT WE HAVE AN ELEGANT LINE OF

Ladies' Fine Dong Kid Button from \$1.50 per pair.
Ladies' Fine Feb Gm'n Button from \$1.25 per pair.
Ladies' Fine Serge Congress Gaiters from \$1.35 per pair.
Misses' Shoes in endless variety from \$1.35 per pair.
Children's School Shoes BEST IN TOWN from \$1.15 per pair.
Children's Kid and Goat Spring Heel in Great Variety.
Infants' Kid and Goat Button All Styles and Prices.
Men's Working Shoes from \$1.25 per pair.
Men's Fine Shoes, all Styles, from \$1.50 per pair.
Splendid Line Ladies' Slippers.
In fact we have everything you want in the Shoe Line at prices that CANNOT BE BEAT.

Gents' Furnishing Dept. Novelties

Gents' Linen Collars, all styles and sizes, 10 cts.
Gents' Socks, cheap, only 5 cts. pair.
Large assortment Gents' Cravats, only 25 cts. each.
Gents' Underwear from 50 cts. per suit.
A splendid assortment Gents' Overshirts in latest styles.
Gents' laundered white Shirts from 50 cts.
Gents' unlaundered white Shirts from 50 cts.
Gents' fancy percale Shirts from 50 cts.
Painters' Overalls 50 cts. pair.
Mechanics' Overalls 75 cts.
Overalls for everybody from 45 cts. pair.
Suspenders in endless variety from 10 cts. pair.
Large line Gloves all styles and prices.
And an endless variety of Goods, too numerous to mention.
Men's heavy gingham Jumpers from 30 cts.
Your choice of one pair ladies, men's or misses' Shoes will be presented to all Conference Visitors spending \$10.00 and upwards; one suit boys' Clothes will be presented to all persons spending \$20.00 and upwards.

Millinery Department.

Ladies' Untrimmed Hats, Big Variety, from 25c.
Trimmed " " " " " \$1.00
Silks, Satins, at prices that will perfectly bewilder everybody.

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GROCERY DEPARTMENT.

2lb Canned Corn, 10c.
2lb Canned Peas, 10c.
1 quart Cans Tomatoes, 12c.
20 lb Bars Home Made Soap for \$1.00.
25 lb " " " " " \$1.00.
5 gallon Kees Pickles, \$1.25.
1 Car Load Roasted Peanuts, 12c. lb.
1 Car Load 3 time Brooms for 20c. each.
Brown Jamaica Ginger 20 c.; 2 for 35c.
2lb Canned Fruits, 20c. can.
Car Load Syrops, 1 gallon, 70 c.
25lb Jellies for \$1.25.
Cutting's Best Salmon 15c.
Tea 12c. per package.

WE LEAD! Others Can Follow By and By.

WONDERFUL CASH SYSTEM--Come and See It.

We will present to Each Customer for Each Dollar spent with us during Conference any of the following articles: One Pair Hose or Box of Spice, one Lady's Fancy Needle Case, two Bars of Fine Toilet Soap, or one Lady's Fine Linen Handkerchief.

CLOTHING DEPARTMENT.

Children's Suits for \$1.50.
" " " " " 1.75.
" " " " " 2.00.
" " " " " 2.50.
" " " " " 3.00.
" " " " " 3.50.
" " " " " worth \$7.50, for \$5.00.
Youths' Suits for \$2.50.
" " " " " 3.50.
" " " " " 5.00.
" " " " " 7.50.
" " " " " 10.00.
Men's Suits for \$4.00.
" " " " " 5.50.
" " " " " 7.50.
" " " " " 8.50.
" " " " " all wool, extra fine, \$10.00.
1000 pair Men's Pants, for 10c. per pair.
All Wool Blankets for \$2.00.

We will present to Each Customer for Each Dollar spent with us during Conference any of the following articles: One Pair Hose or Box of Spice, one Lady's Fancy Needle Case, two Bars of Fine Toilet Soap, or one Lady's Fine Linen Handkerchief.

Hat Department.

Men's Hats, from 75c.
Boys' " " " 25c.
Fine line of Stiff Hats.

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CLOAK DEPARTMENT.

Big line of Ladies' Cloaks and Newmarkets, from \$4.75.

Big line of Wall-Paper, from 15c. double roll.
Big line of Jewelry.

No rebate checks on sales during this Great Sacrifice Conference Sale.

WILLIAM LANGTON, Supt.

DESERET EVENING NEWS.

Wednesday, April 2, 1906.

A WELL-DRESSED WOMAN.

THE FIRST UNDERSTANDING THE SUB-
JECT OF COLOR.

The faculty of thinking for one's self upon any subject is cultivated by very few men or women, says the New York Star. If, instead of unquestioningly accepting the domination of the one the many would study the secret of that one's superiority, the world would be filled with a new people. In the matter of dress the most ignorant dimly perceive the power of beauty. If the loveliness of a human creature is enhanced by her adornment, it is as quickly noted as is the exquisite setting of some beautiful gem.
The love of beauty, of physical beauty, is as deeply implanted in the human soul as is the religious instinct, and its influence is something the magnitude of which the world is at last beginning to realize. And beauty is cultivated and often developed by a knowledge of harmony and hygiene in the law of dress. A well dressed woman knows an elevation of spirit which one in worn and shabby attire rarely experiences, but to be well dressed is not necessarily imply that one is appareled in rare or costly clothing—elegant it must be, since the world suggests that it is adapted to its wearer. The loveliness of color is increased by its adaptability to certain individuals.
The color most becoming to a woman's beauty is generally that which is an indication of her character. Since a secret relationship exists between the moral temperament and the physical colors of the eyes, hair and complexion, an involuntary harmony is at once established between the chosen color selected by vanity and that which results from the usual or a coming state of mind. The incongruities so often noted in dress are due to ignorance and indifference regarding its psychology. Want of taste is ignorance of the subtleties of color and of the significance of material.

Corn Fed Oysters.

Most people, when they hear of "corn fed oysters," laugh at what they take to be a little extravagance intended to convey the idea of fatness, the association of ideas with extreme fatness and corn fed hogs being natural. But corn fed oysters are as much a fact as corn fed hogs. Oyster cultivation in all the bays and sounds of the east is conducted with as much science as the cultivation of agricultural products, and in many places on the Chesapeake bay the oyster farmer every morning scows with a liberal load upon the surface of the water covering his beds of the bivalve quantities of finely ground corn meal, which rapidly sinks to the bottom and is devoured or absorbed by the gaping shell fish, the result being an especially fat and luscious oyster.—St. Louis Globe-Democrat.

A Peculiarity of Human Nature.

A man who has always resided in Delhi and is well known answered an advertisement for an agent and received a request to have some of the business men recommend him to be honest. He procured some signatures, which he sent the firm, and received a box of goods. Not having the money to pay the express charges (seventy cents) he applied to the endorser for that amount, but he could not get a cent from any one of them. He was honest enough to handle other people's goods to the amount of \$50, but couldn't be trusted with seventy cents of their money.—Oswego Herald.

England in Mexico.

A curious phenomenon is presented in Mexican financial affairs. It is that while American capital, except that involved in railroads, is being withdrawn from Mexico, British capital is flowing in and in greater volume than ever. The forwardness of this peculiar condition of affairs seems to be that American investors are more practically acquainted with the possibilities of Mexico than their English cousins, and are better able to see that, for a time at least, further investments in Mexico are not advisable. At the same time, it is a fact that the United States offers a profitable field for enterprise that Americans are not disposed to overlook.
But there is another reason for our examining the economical condition of Mexico today. The ascendancy of British capital there is complete. Last year alone well on to \$5,000,000 were sunk in the ways, lands, mines, public securities, banks and other enterprises, which, with previous investments, constitute a tremendous mortgage on the resources of the republic, rendering a maintenance of law and order a matter of almost as much importance to Great Britain as to Mexico itself. Specially over the railway system of the country has England's grip been laid.
The Mexican Railway, the Inter-oceanic and the Mexican Southern are English companies, the control of the National capital and the majority of the first mortgage bonds of the Central have passed into English hands. The money for the construction of new railways, concessions for which have been granted by the Government, will probably be sought for in London.
The drainage of the valley of Mexico has been undertaken by English capitalists. English banks are about to be established, several million acres of land are owned by British subjects engaged in cattle raising, and a large proportion of the capital raised for mining enterprises has been found in London. The activity of English capitalists in all parts of the New World is one of the most notable features of this era. What the results may be in Mexico is worth considering.—Fitchburg Dispatch.

Ancient Hebrew Cures.

Eye affections are very prevalent among the Jews of southwestern Europe and Syria, and those afflicted with ophthalmia or partial blindness invariably try old recipes dating from Babylonian times and strongly recommended by the orthodox. The sufferer goes into the street, and a friend ties one end of a cord to his left leg. The other end is attached to a dog, preferably black. Seven pieces of meat, obtained from when different houses are then eaten by the patient, the dog is set loose, and the person performing the ceremony calls out: "Blindness of So-and-so, son of So-and-so, depart from him into the eyes of the dog." For instance there are several "infamous cures." An elderly person takes a nail and hammers it into the wall of the room, repeating the words, "Adar Gar Vedar Gar," and then adds: "Even as this nail is firm in the wall and is not felt, so let the teeth of So-and-so, son of So-and-so, be firm in his mouth, and give him neither pain nor uneasiness."—American Analyst.

Banjo Strings.

Banjo strings are all imported; they are manufactured in Germany and Italy. Most people suppose that the shells attached to fish-hooks are of the same material, but they are in reality made of the bodies of silk worms taken in an immature state and stretched out.—Washington Star.

On the Grindstone.

A hundred years ago or more it was customary in some parts of New England for men and boys to wear trousers made of leather. The historian of the town of Wells, Me., remarks that such garments were not altogether satisfactory, for the rather curious reason that they lasted too long.
We remembered hearing a narration of the often told story of the two boys of one of her neighbors. They had begged of their mother that they might buy some leather trousers, and have a pair made of domestic cloth; but all their entreaties were in vain. She would give them no other encouragement than to promise that when the leather was worn out they should have a pair of home spun.
They endured for a long time the vexation of the unyielding garments, which promised to be as lasting as the rainment of the Israelites.
Finally, all hope failed the boys, and their wife came to their aid. They took to the grindstone. One set upon it while the other turned the crank. In imagination they saw themselves already clothed in the long desired home-spun.
But alas! their hopes were suddenly blasted. All at once their father came round the corner of the barn, and discovered them thus employed. They had still to wear the leather—for how much longer the historian is unable to say.—Youth's Companion.

Official Salaries in Bushels of Grain.

A Missouri farmer with a turn for statistics has furnished a contribution to his county paper on the subject of official salaries, in which he states that an official who receives \$4,000 per year salary absorbs the price of 25,000 bushels of corn, at 16 cents per bushel, or 5,000 bushels of wheat, at 80 cents per bushel, or 2,500 bushels of oats at 12 cents, or the price of 50 good farm horses. He also estimates that a farm hand at \$15 per month would have to work the year round for a quarter of a century to earn the same amount, and adds that in 1905-6 about 3,000 to 5,000 bushels of corn would have footed the bill of 2,000 bushels of wheat.—St. Joe Herald.

Some Men Are Curious.

A rather funny incident occurred on sixteenth and Dodge streets yesterday. It was where the under cars pass and as a gentleman alighted a conductor told him to look out for the other car. The passenger did not understand him. He turned around and asked: "What did you say?" Just then the other motor struck him and knocked him about five feet toward the curbstone on the opposite side of the street from where he wanted to go. As he got up and rubbed the hurted spots he was heard to mutter: "I wonder what that fool said."—Omaha World-Herald.

Stings When Writing.

It is a strange fact that most women are negatively with their stationery. They may entertain their friends sympathetically, and wear the correct rainment. They may even be extravagant in other respects, but in the matter of stationery they are absolutely stingy, and will cross and recross their page rather than use another sheet of note paper. In affairs of this kind men are, as a rule, lavish and careless, and refrain from the discourtesy and unkindness of inflicting an almost unbearable letter on their friends.—New York Herald.

Chrono Agent.

Do any of your family take interest in the current art, music?
Farmer's wife—My sister does, sir. She puts up jelly every season.—Chicago Times.

S.P. TEASDEL

—WILL SELL—

Men's Good Suits - - \$5.00
Children's Suits - - - 2.50
Men's Solid Stoga Boots 2.50
Men's Shoes - - - - 1.50
Boys' Boots - - - - 2.00
Boys' Shoes - - - - 1.50
Men's Hats - - - - .50
Blankets - - - - 1.50

—FULL LINE OF—

UNDERWEAR & GENTS' FURNISHING GOODS
AT BED ROCK PRICES.

Dress Goods at 5 cts. a Yard.

A MOST EXCELLENT STOCK OF

LADIES' DRESS GOODS

NEWEST STYLES AND PATTERNS

At S. P. TEASDEL'S

FOUR STORES.

Clearance Sale!

Wrapping Paper At Less than COST.

To get rid of a surplus in certain lines of Wrapping Paper, we have decided to sell

75,000 to 100,000 lbs.

Light and Heavy Brown and Hardware Paper
For Cash, at Less than Cost.

Call at Deseret News Office, See Samples and Satisfy yourselves as to the Value. NO SUCH BARGAINS IN PAPER EVER OFFERED IN UTAH BEFORE.

THE DESERET NEWS CO.

R. K. THOMAS

HAS REMOVED since last Conference to his Handsome NEW QUARTERS,

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Where, without doubt, you can Get

MORE for Your MONEY

THAN AT ANY OTHER HOUSE.

Conference Visitors Cordially Invited to CALL.

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