

First Annual Jeep Safari Scheduled for Saturday; Many Groups from Utah, Colo., N.M. Will Attend

Reservations are pouring in this week for the first annual Jeep Safari, to be sponsored by the Moab Chamber of Commerce Saturday.

Designed as a scenic tour to officially open the tourist season, the Safari will host 4-wheel drive families from Salt Lake City, Murry, Ogden, Farmington, New Mexico, Grand Junction, Delta and Cortez, Colo., according to reservations received to date at the Chamber offices

10 Vehicle Convoy

The largest group registering so far is a 10-vehicle convoy from the Grand Mesa Jeep Club, of Grand Junction, a 20-25 member group.

Jim Guier, publicity director for the Utah Travel Council, and Bob McCrea, Council photographer, will join the Safari for the spectacular Behind-The-Rocks tour, and possibly a representative of Channel 2 TV of Salt Lake City.

Safari members will be guests at a Chuck Wagon Breakfast at the Lion's Club Riverside Park from 7 to 9 a.m. Saturday. Moab City

Councilmen and Grand Co. Commissioners will officiate as **Chefs**.

Gather Downtown

The convoy will congregate at Main Street by 9:30 a. m., and proceed South on Highway 160, to the Blue Hill turnoff, identified with a yellow marker. From that point only 4-wheel drive vehicles are advised to make the tour, which proceeds westward through scenic red rock country seen by comparatively few persons. Highlight of the trip will be Prichett Arch. The Safari route intercepts Cane Creek Boulevard, and the scenic drive up the Colorado river into Moab will be the final lap of the trip.

Moabites planning to join the Safari are asked to call the Chamber for breakfast reservations, to facilitate planning. If local residents plan to breakfast at home, they may join the Safari on Main Street at 9:30 a.m.

Water and Food

All persons making the trip are advised to bring their own water, and a sack lunch for the noon meal.

Travel time for the trip is estimated at 4½ hours.

This, however, is driving time only, and does not allow for time used in sight-seeing, photographing, or lunching along the way.

Two routes are available. One is rough most of the way; the other rough only part of the way. The Chamber notes, however, that both routes are for 4-wheel drive vehicles only, and should not be attempted in lesser vehicles. Both have been posted with yellow markers to identify the route.

One Way Traffic

Persons planning to make the trip on their own, and

not with the Safari group are cautioned to travel from Blue Hill to the Colorado River, and not visa versa. Much of the route is one way, and problems could arise if two-way traffic occurred on the route.

The Chamber again notes that there is no charge for either the guided Safari, or the breakfast. Visitors are invited to remain in Moab and attend the Sunrise Services on Easter Morn in the Arches National Monument.

Service Station operator members of the Chamber will meet in the Council chambers at 9 p.m. Wednesday evening for a last minute briefing on directional instructions to dispense to Safari visitors.