

KEITH-O'BRIEN COMPANY

THE STORE THAT MAKES CHILDREN HAPPY

The Unveiling Of Toy Land

THE HOUR HAS BEEN SET FOR 4 O'CLOCK MONDAY AFTERNOON

20% to 33% Discount

SALE ON ALL LACE, NET AND SPANGLED ROBES

Including Black, White and Colors. For 3 Days beginning Monday, Our beautiful line of

Robes

from 1-5 to 1-3 Discount. Lace, Silk and Net Robes. Black, White and Colors 20 Per Cent Off. Black and Spangled Robes and Lace Coats 1-3 Off.

Cushion Tops.

They are hand painted leather with deep fringe, and are reduced from \$5.00 to **\$4.50**

You are sure of being fairly treated at Keith-O'Brien's.

Wood Panels.

Stamped with Christy heads, Dutch figures, flowers and fruit, for burning. The prices run from 15c to \$1.00. Complete showing of pyrographic wood and materials.

Fall Hosiery.

Many new ideas are being shown. The new styles are worth seeing. The stock comprises the very latest patterns. Attention is directed to a complete stock of hose embroidered in dainty patterns of colored silk. The prices reach from 50 cents to \$1.25.

Women's all-silk hose in pink, blue, the new red, lavender, white, green and black. Regular \$2.25 quality for **\$1.95**

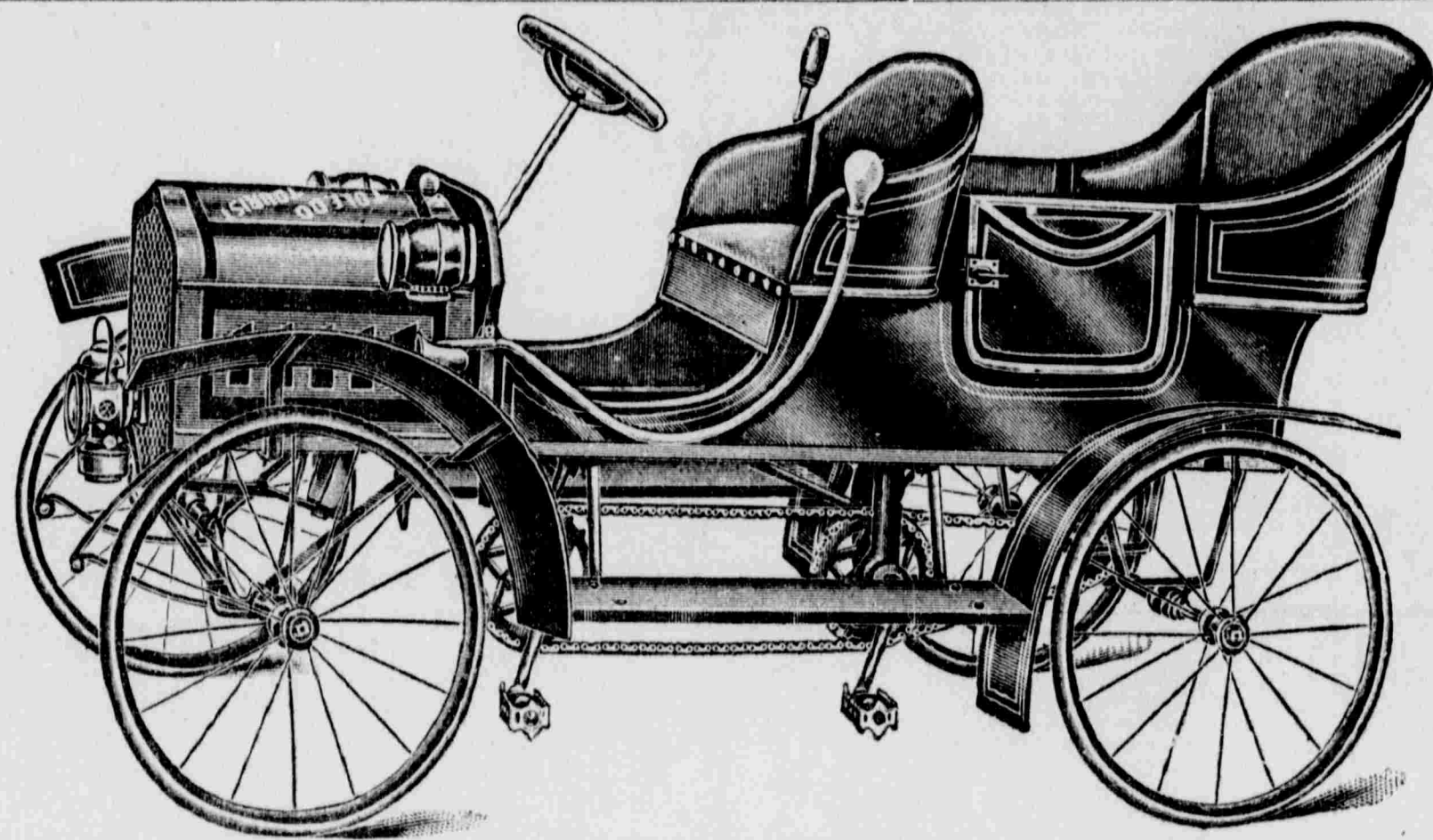
Demonstration of Brown's Celery Phosphate—splendid nerve, stomach and blood tonic—and a delightful beverage. Served free.

THE DAYS OF HAPPIEST CHILDHOOD SPREAD BEFORE US.

A multiplicity of toys, the handiwork of Santa Claus, that wonderful old man who loves children so well, will be revealed to eager eyes.

Our Toy Land is a Magnificent Spectacle, an immense department composed of many departments.

The game department. The iron-ware department. The book department. The wooden-ware department. The mechanical department. The doll department. The tree ornament department. The rubber goods and many, many other departments, comprising all the new things genius has invented, and all the old things so dear to the hearts of little ones. A feature this year is the Doll Dress Department, where a showing is made of apparel for every doll.



But the feature of features is the \$95.00 Automobile which will be given away as a present.

Read the description to the children and see their eyes sparkle. Bring the children. Bring them early.

DESCRIPTION.

Body 72x34 inches. High grade finish, special vermilion. Panels dark red, with dark green stripes. Side steps finished in maroon; fine line stripes. Trimmed with polished brass. Upholstered in Brewster green high-grade "Marocaine". Wheels, 15-inch front and rear, 3/4-inch rubber tires; enameled maroon. Gears enameled maroon. High-grade ball-bearing front wheels. Ball-bearing rear axle. Ball-bearing yoke. Double propellers, chain and sprocket geared. Sprockets accurately milled. High-grade bicycle chain, with adjustment. Steel fenders, enameled black. Wood side steps. Ratchet starting crank furnished. Dash rail, polished brass. Side door entrance. Knuckle joints on front axles. Extra large, polished brass steering wheel. Two side lamps, 1 electric flasher, 1 starting ratchet, 1 large horn. Weight, 165 pounds. NOTICE—We guarantee this the easiest running Two-Seated Auto on the market. Full ball-bearing and double propelling power. Two boy power. Valued at \$95.00.

\$5 Boots For Women.

Exclusive Artistic Designs. Perfection of Style and Detail

Our salesmen are expert in Fitting.

At \$3.50

It's the very Shoe—the popular priced Shoe—that we have been looking for and finally found.

Boys' School suits—\$2.45, \$2.95 and \$3.95.

Beautiful Dinner Sets.

Some Reductions in Fine Chinaware.

In the basement is carried an extensive stock of fine chinaware.

The qualities are standard, the patterns the very best, and the assortment sufficient to ensure satisfactory selection.

By being carried in the basement the prices are marked lower than similar goods usually sell.

English porcelain, 100 piece sets, three patterns from which to select. Reduced for the week **\$23.50 to \$15.60**

Haviland, plain white, 100 piece set. A most exquisite dinner set. Reduced from \$43.50 to \$33.00.

Limoges dinner set of 100 pieces and in plain white—regular at \$29.50 for **\$20.00**

Limoges dinner sets, handsomely decorated. Reduced from \$69.00. A special inducement **\$50.00**

A very dainty blue willow pattern 100 piece set reduced from \$21.00 to **\$16.50**

THESE PATTERNS ARE ALL CARRIED IN OPEN STOCK.

1-3 off on all two and three piece carving sets.

Beautiful jardiniere at especially low prices.

The hose which we sell men for 25 cents has the quality, the wearing quality. It is a splendid hose—and we pay more for it.

Ecru top laces reduced for the week from 50c to 23c. Handsome Corset Cover Embroideries at 33c a yard

Holiday Ribbons

Dresden and Persian ribbons are just now in considerable demand for the purpose of making opera bags, handkerchief cases, etc. Holly ribbon in all widths, and used for tying packages, is now being shown.

Neat Neckwear

Embroidered turnover collars at 10c. Newest effects in fancy collars, 60c; Mexican drawn work collar and cuff sets, 60c.

The ribbon counter is one of the attractive sections—for the new stock is beautiful.

Dressing Sacques.

Ladies' dressing sacque in very pretty patterns of the Arnold fleeced material in blue, pink, red and lavender, with large sailor collar and trimmed with satin band, full back with belt; Special **\$1.50** at

MEN'S ROYAL SILK PLUSH Underwear.

Entirely New and a special value.

\$3.00

A Suit.

MCCALL PATTERNS ARE THE BEST PATTERNS



Silk Petticoats.

Extraordinary Reductions in Excellent Values—the Result Of an Exceptional Purchase.

These beautiful and fashionable petticoats are of this season's manufacture. Newest shades and styles.

Included in the handsome stock are the new plaid silk skirts. This is a strong feature as these skirts are never sold at a reduction. These skirts alone at \$9.75 will arouse interest. The plaids are green, blue and red, and have an accordion plaid flounce.

Another style is a deep accordion flounce with seven section edge on the bottom. All in the very newest shades: Alice blue, reseda green, changeable magenta and green, brown and green, blue and green, and also black. These are regular, \$14.75 and \$15.00 Skirts at **\$9.75**



MEN'S NIGHT SHIRTS AND Pajamas.

French Flannel, Outing Flannel and Madras.

50c

To \$3.50 a garment.

MAIL ORDERS PROMPTLY FILLED.

75c Allover Laces, in ecru and white, for 49c. Platt Vals. Insertions to match, up to 35c. for 10c.

Handkerchiefs.

An unusual value will be found in Women's unlaundried initial handkerchiefs at **20c**

\$6.00 and \$8.00 Hats for \$5.00—and they are very, very becoming.

Smoking Jackets

Complete Line in worsted, plaids Scotch, Sheviots and Silks. Prices from \$4.00 to \$20.00. Beautiful lines of Bath Robes are shown at prices from \$4.00 to \$14.00.

Perhaps the best showing of Thanksgiving linen—is ours. We know our prices are unmatched.

Dressing Sacques.

Ladies' Short Kimonos, in Arnold flannelette with Japanese girl in all the very attractive shades; Satin bands around neck, down the front, and fastened in front with silk frogs. Special **\$1.75** at

LITTLE PRICES IN THE BUSY BASEMENT FOR NEXT WEEK.

6 rolls Toilet Paper	25c	Shovels	10c	Floor or Wall Brushes, regular \$1.00	50c	Vegetable Brushes	15c	Steel Skillets	35c
Toilet Paper Holders	12c	Coal Hods	45c	Special	40c	Stove Brushes	15c	Acme Frying Pans	35c
Japanned Bread Boxes	75c	Black Jack Stove Polish	10c	Shelf Paper, five yards	5c	Extension Strainers	15c	Paring Knives	19c
Spice Cabinets	75c	Knife Polish	10c	Tooth Picks, box	5c	Universal Food Choppers	15c	Kitchen Forks	5c
Crystallized Stove Boards, 55c to \$1.15		Telescope Lunch Boxes	20c	100-ft. Rustless Wire Clothes Lines	25c	A full line of Porcelain, China, Japanese goods, jardiniere, vases, etc., at very low prices.		Kitchen Knives	7c
Wood Salt Boxes	10c	Paper Mache Lunch Boxes	12c	Fancy Vegetable Slicers, regular 60c.		Doughnut Cutters	4c	Large Granite Spoons	12c
Cuspidors	15c	Full line Feather Dusters, 25c to \$1.75		Special, while they last	24c	Double Broad Pans	12c	Broilers	25c
Never-Sag Curtain Stretchers	\$1.25	Anti-Carbon keeps the pipes free from rust.		Wash Brooms	8c	Double Broad Pans	12c	Wire Coat Hangers	50c
Stove Pokers	3c and 10c	Dust Pans	5c	Toy Brooms	25c	Good Floor Brooms	25c to 45c		
Stove Lifters	5c								