

DESERET EVENING NEWS.

TRUTH AND LIBERTY.

PART TWO

SATURDAY DECEMBER 28 1907 SALT LAKE CITY UTAH

Are You Progressing or Just "Keeping Shop?" In Other Words: Are You Advertising or Not?

FIFTY-SEVENTH YEAR

The Saturday "News" Special Foreign Service.



PARTIES FOR SMART CHILDREN

Thousands Lavished on the Little Aristocrats by American Women in London.

GORGEOUS ENTERTAINMENTS.

Mrs. Adair Spends \$2,500 on Cotillion Favors Alone—American Colony To Give Two Great Balls.

Special Correspondence.

ONDON, Dec. 19.—"Smart" children are to have more elaborate holiday parties than ever this year. The most gorgeous of these will be given by American hostesses. Thousands of dollars will be lavished on these children's parties. And the guests will mostly be English, for there are few American children here to participate. These guests will be patricians, the flower of British aristocracy and perhaps—the royal children from Marlborough House.

At the parties projected the "spreads" will be more gorgeous than ever, the toys more beautiful, the costly gifts more expensive. The truth is, the young aristocrats, like their parents, have grown excessively fastidious and they positively turn up their noses if their presents are not worth money and if the refreshments are not most recherche.

MRS. ADAIR'S FUNCTION.

Mrs. Adair usually gives a children's party during the holidays and mediates another this year. Hers is always a wonderful sight. At it are to be seen all the smartest children in London society dressed in the most fantastic and gorgeous way. There is the inevitable cotillion, a wonderful gift for which Mrs. Adair values Paris, securing the quintessence of novelties for her guests. Some one told me that she spent last year over \$2,000 on the "trifles" which were distributed at one of her parties for the little people. She may be trusted to go one better this year.

Mrs. Lubie Harcourt is another American who gives the children a sumptuous party. She clings to the idea of the old fashioned Christmas tree arranged, however, on new lines. She has it illuminated with electricity and laden with toys of the year after next!

The "bunny" dance which was such a success last holiday time is being again practised by some young maidens just now. It is a most interesting figure. It begins with a round dance at the end of which each little girl is presented with a rabbit's ear which she places on her own and the boys who have bunches of colored ribbons endeavor to throw them over their partners as they run. The boys who capture the "bunnies" win the prizes. This dance gives great opportunities for the romp which children love so well.

TWO BIG APPEALS.

There is great excitement in the way in which Americans speak of the future of Lord Fairfax and his son. In the house of lords a recent speech by him has so much interest and could easily be mistaken for a distinction elected as one of the representatives of the land of the blithie. You may take it from me that the door and canopy tent would be very slow to shut a man to that honor who is practically an alien to them and who is neither upholding nor advancing the cause of his kind. In one corner appeared, "Kiss Bessie pour les hommes." This was intended to announce that men were expected to appear in court dress.

We are highly amused here at the way in which Americans speak of the future of Lord Fairfax and his son. In the house of lords a recent speech by him has so much interest and could easily be mistaken for a distinction elected as one of the representatives of the land of the blithie. You may take it from me that the door and canopy tent would be very slow to shut a man to that honor who is practically an alien to them and who is neither upholding nor advancing the cause of his kind. In one corner appeared, "Kiss Bessie pour les hommes."

This was intended to announce that men were expected to appear in court dress.

LADY MARY.

Cupid's Clerical Understudy Plans American Trip

Rev. W. J. Gomersall, the London Minister Whose "Social Circles for Eligibles" Have Given a Big Boost to Matrimony in Britain, is Anxious to Cross the Atlantic—Wants to Lend a Hand to American Organizations.

Special Correspondence.

ONDON, Dec. 19.—"Cupid's Successor," as he is dubbed here, is contemplating a visit to the United States. He is the Rev. W. J. Gomersall, a Presbyterian clergyman of London who declares that the little chap with the bow and arrow has been loafing lately, and thereby rendered necessary some organized scheme for promoting matrimony. A while ago, according to Mr. Gomersall, founded the so-called "Eligible Social Circles," of which there are now three in London. And as he has read in the American cables that organizations modelled after his are about to be started in New York and Boston, he wants to go across and give them a start in the right direction.

Besides being the originator and organizer, Mr. Gomersall is the president of the "Eligible Social Circles."

Ostensibly these circles are formed to provide social evenings for lonely bachelors, widowers, single women and widows. One has to be either one of these four to pass the hospitable portals of the "circles." But Mr. Gomersall and his wife, who is the official hostess, frankly admit that the encouragement of matrimony is the chief end they have in view. They are doing all they can to lay on an enticing pathway leading to the matrimonial altar, and interspersed at intervals with whist drives, country walks, dances and tête-à-têtes over cups of coffee, etc.

For Mrs. Gomersall points to 50 marriages within the last year for vindication.

NO AGE LIMIT.

No age limit exists among the Eligibles. One member is 72 years old, and in his eagerness to get properly mated he has not been satisfied to join one circle but is a member of all three. There is another member of 71, and it is a race between the two to see who will meet his afflity first. Several are in the sixties, more in the sunny or shady side of 50 it's hard to tell which when a man or woman is looking for a wife or husband and still more from 20 to 40.

HOW IT WORKS.

System is the strong point of the Eligibles clubs. Nothing is left to chance. Upon coming into the organization the men confess themselves to Mr. Gomersall, tell him their incomes, their prospects and just about what they want in the way of a wife.

The women make Mrs. Gomersall the custodian of similar confidences, and the husband and wife exchange information. The course of true love is then macadamized by Mrs. Gomersall, who adds the magnificent car which Mrs. Coventry gave her husband as a wedding present. This she had built especially to her order and it isдорога в мотор cars. Mrs. Coventry also at her London house means to make things hum when the season comes.

There are people who collect invitation cards—an interesting pastime in its way showing as it does the social ambitions of the ceremony, formality or friendliness. A well known American, who makes a hobby of gathering such cards, has just secured a most unique one which she values beyond price. It is one of those issued by the Empress Eugenie when she gave a party to the king and queen of Spain. Thus cards were evidently sent by a secretary of state, a statesman, king, ruler or English and French.

The custom of her majesty when she invites people they were world-famous of a kind. In one corner ap-

peared, "Kiss Bessie pour les hommes."

This was intended to announce that men were expected to appear in court dress.

We are highly amused here at the

way in which Americans speak of the

future of Lord Fairfax and his son.

In the house of lords a recent speech by him has so much interest and could easily be mistaken for a distinction

elected as one of the representatives

of the land of the blithie. You

may take it from me that the door

and canopy tent would be very slow

to shut a man to that honor who is

neither upholding nor advancing the

cause of his kind. In one corner ap-

peared, "Kiss Bessie pour les hommes."

This was intended to announce that

men were expected to appear in court

dress.

We are highly amused here at the

way in which Americans speak of the

future of Lord Fairfax and his son.

In the house of lords a recent speech by him has so much interest and could easily be mistaken for a distinction

elected as one of the representatives

of the land of the blithie. You

may take it from me that the door

and canopy tent would be very slow

to shut a man to that honor who is

neither upholding nor advancing the

cause of his kind. In one corner ap-

peared, "Kiss Bessie pour les hommes."

This was intended to announce that

men were expected to appear in court

dress.

We are highly amused here at the

way in which Americans speak of the

future of Lord Fairfax and his son.

In the house of lords a recent speech by him has so much interest and could easily be mistaken for a distinction

elected as one of the representatives

of the land of the blithie. You

may take it from me that the door

and canopy tent would be very slow

to shut a man to that honor who is

neither upholding nor advancing the

cause of his kind. In one corner ap-

peared, "Kiss Bessie pour les hommes."

This was intended to announce that

men were expected to appear in court

dress.

We are highly amused here at the

way in which Americans speak of the

future of Lord Fairfax and his son.

In the house of lords a recent speech by him has so much interest and could easily be mistaken for a distinction

elected as one of the representatives

of the land of the blithie. You

may take it from me that the door

and canopy tent would be very slow

to shut a man to that honor who is

neither upholding nor advancing the

cause of his kind. In one corner ap-

peared, "Kiss Bessie pour les hommes."

This was intended to announce that

men were expected to appear in court

dress.

We are highly amused here at the

way in which Americans speak of the

future of Lord Fairfax and his son.

In the house of lords a recent speech by him has so much interest and could easily be mistaken for a distinction

elected as one of the representatives

of the land of the blithie. You

may take it from me that the door

and canopy tent would be very slow

to shut a man to that honor who is

neither upholding nor advancing the

cause of his kind. In one corner ap-

peared, "Kiss Bessie pour les hommes."

This was intended to announce that

men were expected to appear in court

dress.

We are highly amused here at the

way in which Americans speak of the

future of Lord Fairfax and his son.

In the house of lords a recent speech by him has so much interest and could easily be mistaken for a distinction

elected as one of the representatives

of the land of the blithie. You

may take it from me that the door

and canopy tent would be very slow

to shut a man to that honor who is

neither upholding nor advancing the

cause of his kind. In one corner ap-

peared, "Kiss Bessie pour les hommes."

This was intended to announce that

men were expected to appear in court

dress.

We are highly amused here at the

way in which Americans speak of the

future of Lord Fairfax and his son.

In the house of lords a recent speech by him has so much interest and could easily be mistaken for a distinction

elected as one of the representatives

of the land of the blithie. You

may take it from me that the door

and canopy tent would be very slow

to shut a man to that honor who is

neither upholding nor advancing the

cause of his kind. In one corner ap-

peared, "Kiss Bessie pour les hommes."

This was intended to announce that

men were expected to appear in court

dress.

We are highly amused here at the

way in which Americans speak of the

future of Lord Fairfax and his son.

In the house of lords a recent speech by him has so much interest and could easily be mistaken for