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Of the Goods You Have Omitted to
Advertise.

DESERT EVENING NEWS.

TRUTH AND LIBERTY.

THURSDAY, JUNE 30, 1904. SALT LAKE CITY, UTAH.

If You Can Be Happy With a Business
That Does Not Grow You Can Be
Happy Without Advertising.

10 PAGES—LAST EDITION

FIFTY-FOURTH YEAR

RUSSIANS DRIVEN FROM POSITION.

They Held a Strong One That
Dominated the Shi Mu
Cheng Road.

LOSSES HEAVIER THAN JAPS'.

Japanese Advanced in Three Columns,
One for Frontal Attack, Others
On Flanks.

FIGHT DESPERATE ON BOTH SIDES.

Russians Assaulted Violently, but They
Were Unable to Retake Ground
They Had Lost.

Tokio, June 30 (1 p. m.).—Detailed reports of the capture of Fen Chui pass on June 27 show that the Russians were driven from an exceedingly strong position dominating the Shi Mu Cheng road. In this engagement the Russian losses were again heavier than those of the Japanese. The Japanese outmaneuvered the Russians by working around the enemy's right flank, and attacking him in the rear.

The Japanese advanced in three columns. One was assigned to deliver a frontal attack and the others to strike the enemy on the flanks. The column which advanced upon the Russian right flank fought a separate action. It encountered three battalions of infantry, six guns and two machine guns on Sunday morning. This engagement lasted until sunset of Sunday. At this hour the Japanese bivouacked and renewed the assault at midnight, when they succeeded in defeating the Russians. On Monday morning the 27th, the Russians were reinforced with three battalions and 16 guns. They assaulted the Japanese violently and endeavored to retake the position they had lost. They were repulsed and the Japanese flankers worked their way to the rear of the main Russian position at Fen Shui pass. This attack occurred at 3 o'clock in the morning.

In the meantime the Japanese column which had been assigned to make the frontal attack, met and routed 10,000 infantry and cavalry posted near Wenchapiansu. This happened on Sunday, the 26th. At dawn of Monday the Japanese renewed the attack. The fighting this day was opened with artillery. The Russians poured a deadly artillery fire upon the attackers and the Japanese artillery secured a new position and delivered a heavy cross fire upon the Russian lines of defense. While this was proceeding the Japanese infantry and engineers cleared the obstructions from the Russian's rear and closed in on the enemy. The Russians broke and fled to the valleys. The Japanese lost 270 men killed or wounded in the flanking and the frontal attacks.

The Russian troops who defended Fen Shui pass consisted of 11 battalions of infantry, 12 squadrons of cavalry and three batteries of artillery. The enemy had spent three months in fortifying Fen Shui pass. The barracks and other buildings captured by the Japanese had been burned, but the retreating the Russians burned their warehouses at Shantau. The Russians retreated in disorder toward Shi Mu Cheng.

The Japanese captured 88 prisoners.

GRAZING QUESTION.

Special Land Commission Will
Discuss It in Denver.

Denver, Colo., June 30.—The special land commission, consisting of W. A. Richards, Richard P. Smith, H. L. Newell, appointed by President Roosevelt last December on the request of the National Livestock association, have notified the officers of this association that they will meet at its headquarters at Denver on Aug. 3, 4 and 5 for the purpose of discussing the question of grazing upon arid lands and forest reserves, with a view of making a report to the president which will be the basis of the drafting of a bill which will be presented to Congress, which will settle these questions to the satisfaction of all parties concerned. Secy. Hitchcock of the department of the interior, and Secy. Wilson of the department of agriculture have indicated their intention of being present.

The officers of the association have notified the stockmen in western states who are interested in this matter, to meet the commission at this time.

Edward Starts for Home.

Kiel, June 30.—King Edward started on his homeward voyage this morning aboard the royal yacht Victoria and Albert. No farewell salutes were fired, but the king left the yacht Hohenzollern, after having bid Emperor William farewell.

Dr. Jarecki Murdered.

Denver, Colo., June 30.—Dr. Seymour T. Jarecki, a young physician, was killed today in his home in this city. Two shots were fired, one bullet entering his body near the heart. Apparently he had been shot near the kitchen door and assassinated. His wife was absent at the time. The murderer escaped. On Dec. 25, 1903, Dr. Jarecki, then county physician, was beaten almost to death in his office by an unknown assailant.

NO RUSSIAN SHIPS SUNK IN FIGHT AT PORT ARTHUR JUNE 23.

St. Petersburg, June 30.—A Russian torpedo boat has arrived at Newchwang from Port Arthur. Her commander denies that any Russian ships were sunk or damaged in the fight off Port Arthur, June 23. He declares that after clearing away the Japanese mines, the whole Russian fleet returned safely to the harbor.

SALT AIR CROWDED AS NEVER BEFORE.

Attendance Estimates Read Like
A Chapter of Baron Munchausen History.

DRAWING OF LUCKY NUMBERS.

That Will Be Done at the Salt Palace
Saucer Track Tonight by Mayor
Morris—Many Anxious.

30,000 TICKETS SOLD;
14,848 TICKETS USED.

Manager Langford of the Salt-air road was asked by the Desert News today to give a statement that would show just exactly the number of people who visited the beach yesterday. He accordingly called for the reports of the gatekeepers, which showed an attendance of just 14,848—not one more, not one less. Mr. Langford said that this was bonafide. The real estate men's excursion committee come very close to agreeing with this showing. The latter were asked how much they would make out of the excursion, and they said between \$7,000 and \$8,000. They also solemnly aver that in round figures there were 30,000 tickets sold, and that they will realize the full 25 cents each on the more than 15,000 that were bought but not used. These are big figures, and the committee says it is telling the full truth, but not a bit more this time. Polk's directory man says he would like to take a census with this committee as his deputies, but there is an insinuation in his expressed desire that every realty man in town will resent.

Well, it was a hummer!

All the rolling stock of the street railway was engaged in hauling people to the trains. All the Saltair company's cars and engines were overtaxed for the entire day. All the employees of the beach worked to the point of exhaustion and all the bathing suits were in use continually. Had there been enough suits, the lake probably would still have lacked sufficient area for the bathers. It is now only 75 miles long.

It was sure enough a record breaking day. The attendance was perhaps—14,817, which was about 3,000 more than the next largest day in the history of Saltair. And more than 30,000 tickets were actually sold. The bathers numbered more than 3,000. Thirty-eight trains of from 14 to 17 cars each were sent back and forth, and on the 7 o'clock train, the largest of the day, there were 1,555 passengers. The crowd was represented by a half dozen or more counties in Utah. Every train arriving at the stations carried its contingent of out-of-towners, bent on winning a prize or two, besides having the fun. The excursions from the city began with the first morning train and continued until the last train at night. It was a throng that crowded the pavilion to its uttermost, and the usual disagreeable features under these conditions were in evidence, though no serious accidents occurred. It was such a great crowd, in fact, that the committee decided not to attempt the program of speaking in the dancing pavilion. Originally it was merely put over for a few hours, until the big crowd was to arrive, but after that occurred, it was impossible to secure either space or attention, and the dance went on.

DRAWING TONIGHT.

Nor did the drawing of prizes take place. It was postponed until 8 o'clock this evening in order to give everybody a fair show. The object is to give holders of unused tickets a chance to get the funds for the big wheel from which Mayor Morris will draw the numbers. And this will take place at the saucer track in the Salt Palace tonight. The gates and track will be thrown open to the public without charge.

The real estate men were pleased "down to the ground" with their outing, and why not, after such magnificent success? It is unquestionably the greatest thing ever accomplished for the advertising of Salt Lake, for the money will all be used for that purpose. The association realized something over \$5,000 from the excursion. This will be the nucleus of a fund to be increased by means to be decided upon at once. Salt Lake has every reason to be proud of her realty hustlers and they, in turn, must feel a sense of gratitude for the magnificent way in which not only this city, but the whole state, upheld them.

EVERYBODY ACCOMMODATING.

In one respect, yesterday's excursion was vastly different from any other. It seemed that every person at the beach constituted himself a committee of one to help the others have a good time. The realty men themselves worked like the proverbial Trojans to this end. There were fellows chasing around with megaphones, trying to locate some mother's child that had strayed from the apron strings. And upon finding "the kid," and seeing that it was safely deposited in the mother's arms, the rescuer would jump half way across the pavilion to assist somebody else. The "spies" were hard at work on all sides, helping the management of the resort, counting tickets, keeping the crowd scattered as much as possible, clearing passages for the tremendous throngs newly arriving—in fact, performing a hundred and one services that made the day seem brighter.

WOMEN AND CHILDREN.

The early crowd, naturally, was largely made up of women and children and there was plenty of amusement for them. Held's band was playing down in the lunch pavilion, Auerbach's orchestra was blowing its lungs out on the dance floor above, automatic glances were killing time, the shooting gallery



(Photo. by Fries, Regular Staff Artist of the Desert News.)

MEMBERS OF THE REAL ESTATE ASSOCIATION, EXCURSIONISTS IN BACKGROUND.

turned loose its unearthly din and the merry-go-round's music box was doing a Strauss waltz irresistibly. The children certainly found something to listen to.

The late afternoon throng raided their lunch baskets, that is, all but the 3,300 or so who lounged around in the water. They were assuredly loath to leave the cooling brine, the heat being extreme on the pavilion, and there were instances where bathers were offered a bonus to sit and give up the salt. Had the management been prepared for 10,000 bathers, it would have been none too much.

The dancing did not reach its zenith until late in the night, long after the arrival of the 7 o'clock train.

GETTING CROWD HOME.

Getting the crowd home was a gigantic undertaking. It was after 2:30 a. m. when the last train left the beach and passengers were hanging on by their coming in hand. Their dresses ruined by the smoke and cinders from the engine, being compelled to stand on the steps for the entire trip.

PURPOSE OF ASSOCIATION.

Chairman Thomas Homer of the executive committee of the Real Estate association gives something of its purposes in the following sound talk: "Organized less than a year ago, the association has already, as this great celebration, so emphatically demonstrated, accomplished a great deal in blending conflicting interests into a harmonious whole. Heretofore the business interests of Salt Lake City have been to some extent pulling apart, and combining in the cause of working for a greater Utah. A great many enterprises are knocking at the door of the city and need, thus adding greatly to the city's payroll and stimulating trade generally.

"One of the greatest industries at this time about to be organized is a large packing company. As is well known, the packing industry is the foundation stone of such cities as Chicago, Cincinnati, Kansas City and Omaha, and there is no reason why Salt Lake City should not have the largest packing plant in the United States, thereby saving the shipping of cattle, hogs and sheep on the hoof to Chicago and shipping it back again in dressed form. This city's location, 700 both ways, from Denver, about the same distance from San Francisco, and with virtually an unlimited territory north and south, gives it a field for this industry such as no other city has. Already such an organization is being formed with a capital of \$1,000,000, which is to take hold of the industry here and it is expected that it will begin operations not later than this fall.

"It is to admit eastern capitalists with the needs and advantages of Salt Lake City, to the end that other industries of like value may be attracted to the city, that the Real Estate association has been organized and is carrying on this work. With the completion of the San Pedro and Moffat roads, both of which are now assured, the city's trade territory will be greatly increased, and there is every reason for every Salt Lake citizen to put his shoulder to the wheel and help push.

"It is a fact that Salt Lake City real estate, from a speculative standpoint, offers more advantages than that of any other city west of the Missouri river. Good business properties can be bought here for \$200 a front foot which in Los Angeles under the same conditions could not be touched for less than \$700 a foot. Investors in the coast city are satisfied with investments which make them two and three per cent on the dollar, while here the same class of investments will net them fully seven per cent. It is only remains for conditions such as these, which actually exist, to attract it in this direction, and there is no doubt that the next two years will see an advancement of from 100 to 150 per cent in the values of Salt Lake real estate. We have heretofore labored under peculiar conditions, mainly our own apathy in boasting for the city, but the Real Estate association expects to overcome the untoward condition and to do business in Salt Lake City on the merits of the situation."

INCIDENTS OF THE DAY.

The civil demeanor of the great crowd at the pavilion was an indication of the fact that Salt Lake's best element attended real estate day. Up to the 12 o'clock midnight train not a single disturbance had occurred and the numerous deputy sheriffs who stood around ready to grab offenders or disturbers

were without an occupation, so to speak. A bird's eye view of the great crowd easily demonstrated the fact that nearly every prominent business man in Salt Lake was present.

Everybody seemed to be perfectly satisfied about the postponement of the drawing to the Salt Palace saucer tonight. It was generally admitted that the saucer was admirably adapted to holding an event of this kind for the seats are so located that the thousands who attend, can see every move that is made on the stand in the center of the ring where the drawing will take place.

It is estimated that it will take nearly two hours and a half to draw out the different numbers, as there are 77 prizes and this allows only a little over two and a half minutes to draw each one. The evening at the Salt Palace will be made enjoyable by renditions of up-to-date selections by Held's band.

The excitement of the day was added to by the usual lost child incident and the crowd took a great interest in the announcement made by J. Donnan Reavis from the balcony, stating that the little boy was waiting at the checking room for his mother. Shortly after the anxious parent showed up and claim her offspring and then everything was lovely.

The crowd at the beach was a revelation to everybody who attended and it was a great inspiring sight to see nearly 15,000 loyal Utahans serging around the floors of the great pavilion. The lake looked like a piece of cake, only the dots were human forms splashing in the briny water. The demand was tremendous for bathing tickets, and the people seemed to believe strongly in the biblical adage that "cleanliness is next to Godliness."

It was certainly encouraging to all those who attended to see the water

of the lake spreading out once again below the pavilion. The recession of these waters has caused many an eye to dampen when they looked forth and beheld the sandy bottom where five years ago three feet of water stood. The rainy season of the past winter has enormously increased the amount of water in the lake and despite the determination of the salt companies to continue their depredations on the waters of the lake, nature has stood up and defended herself by an enormous precipitation during the winter months.

The picnic feature was a great feature, but the underlying and greater feature of Real Estate day was the enthusiasm displayed by the people for the cause of the advance of Salt Lake real estate. Everybody there was a shout and enthusiast on the subject of Salt Lake's municipal advance and the pushing forward of Utah state's interests. The crowd contributed nobly, through their enormous purchases of tickets, to the fund which the Real Estate association is endeavoring to accumulate with which to advertise Salt Lake and the state. Many plans are being proposed for this advertising, but when it is finally done it will be done in a scientific and thorough manner, and in such a way as to bring results of lasting benefit to Utah and Salt Lake. The time has passed when a municipal advertising should simply recount the glories of the state and be worded in such a way as to be read only. A better plan is to construct the advertising in such a way that the reader will be obliged after reading the article, to read up on the geographical location, history and products of the state and Salt Lake City. This can best be accomplished by offering generous prizes to those who answer the advertisements and who best describe these fundamental advantages of Salt Lake City and Utah.

A pleasing feature of the day was the attendance at Saltair of Mr. Adams

of the Chicago Record-Herald, who was here in the behest of his paper to telegraph in a good story about "Real Estate Day." Every Salt Lake citizen will thank the great Chicago daily for anything that it can do in behalf of the great cause in which we are all working, namely the advance of Salt Lake and Utah.

The unanimity and harmony in which all the members of the Real Estate association worked to make Real Estate day a success was certainly an encouraging indication of the business-like organization of this association. What the Real Estate association has accomplished since its organization is remarkable when you stop to consider that it was founded only a few months ago. What it has already accomplished is but a fore-runner, a shadow of what it will accomplish in the future.

Beautiful souvenirs in the form of satin badges, bearing the insignia "Real Estate Day, Saltair, June 29, 1904," were distributed in hundreds to the gathered throng by the "Reavis System." Many of these badges were given to strangers who will carry them to their homes as mementos of the day.

COLORED MEN CAUGHT.

Two colored men were arrested at Saltair last night. One, a cook who refused to give his name, was arrested by Deputy Sheriff Booth for drawing a revolver on a white man. The negro was trying to force his way through a crowded car on the train when the white man rebuked him for his conduct, and the gun play then took place.

The other man arrested is Bob Huston, the well-known colored boot-black. He was arrested for disturbing the peace. Both men were brought into town by Deputy Sheriff Smith and placed in the county jail.

BAD FIRE ON THE EAST SIDE TODAY.

Residence Guttled by Flames,
Others Considerably Scorched
Early This Morning.

W. S. PATTERSON BADLY BURNED.

Owner of House Received a Severe
Scorching While Rescuing
Furniture.

WIFE ALSO HAD NARROW ESCAPE.

Fire Department, After Long Run to
Tenth South, Does Good Work
Saving Property.

A disastrous fire occurred at the home of Mr. W. S. Patterson, 344 East Tenth South, between 5 and 6 o'clock this morning, completely destroying the building and its contents, and badly burning Mr. Patterson, who made heroic efforts to save his home. A vacant frame and brick building next door west, belonging to Michael Todd, was scorched and burned, causing a loss of about \$20. The loss on Patterson's will reach about \$2,100. The building was valued at \$1,500, and the contents at \$600. Patterson carried \$1,000 insurance on the building and about \$250 on the contents, both policies with the Home company. Patterson's injuries, while being extremely painful, are not dangerous, but he will likely carry scars from the burns to his grave. He was attended by Dr. C. M. Benedict, who quickly dressed the wounds and relieved Patterson from his pain.

LIT COAL OIL STOVE.

Patterson is master mechanic at the street car barns, and goes to work early each morning. This morning he arose, as usual, shortly after 5 o'clock. He went down stairs and started a fire in a small coal oil stove, placed the coffee pot and tea kettle on the stove and, as he was not feeling well, went to a front room and laid down. He soon fell asleep and probably slept for three-quarters of an hour. He was aroused by a neighbor who broke into the house with the startling cry: "Your kitchen is on fire." The neighbor rushed to a near by telephone and sent an alarm to fire headquarters. This was exactly 5:55 o'clock.

SEETHING MASS OF FLAME.

Patterson rushed into the kitchen, which by this time was a seething mass of flames, and dashed a couple of buckets of water on the fire. This had the effect of spreading the oil more, and making the blaze burn more fiercely. He then tried to get into the back yard for more water but the door was locked. He kicked the door down, secured more water and dashed it on the flames. He discovered instantly that the fire was too much for him.

WIFE IN DANGER.

His next thought was of his wife, who was sleeping up stairs, all unconscious of the danger that threatened her. Their children were away from home. Patterson quickly roused his wife, telling her that the house was on fire. He then ran down stairs and into the parlor, and began carrying furniture out of the place. He could only work for a few moments, as the fierce flames spread rapidly, and soon enveloped the entire house, a two story frame structure. The frantic man again thought of his wife, and fearing that she had not understood him, and that she had fallen asleep, he again rushed up stairs at the risk of his life, but he could not reach the bedroom. He believes that it was when he made the second trip he was burned. Unable to get into the sleeping



(Photo. by Fries, Regular Staff Artist of the Desert News.)

ARRIVAL OF ONE OF THE EARLY AFTERNOON TRAINS AT SALT AIR YESTERDAY.