

CHRISTMAS CHIMES.

Cut Glass.

Considerable reductions on every piece of cut glass in stock; price from \$2.75 to \$50.00.

The White Elephants.

It is common knowledge that the white elephant of India is held in sacred affection. There has just arrived at our store a herd of these sacred elephants in miniature. Direct from India they are hand carved in ivory and vary in size from about one to nearly three inches in height. In the East the elephants are all the rage. Prices—\$1.00 to \$24.00.

The line includes also camels, brooches and statuary.

The Cloisonne Ware.

This art is found in the jewelry section also and is greatly in favor in fashionable circles. The vases are manufactured in Japan. It is an art so exquisitely executed that the Japs are unapproachable, the French being about their only imitators, although their work in no sense equals it, being also very much cheaper in price. The vases are three to eight inches in height and are sterling silver lined with decorative work, the outlines of the design being formed by small bands of metal attached to the porcelain background. The intervening spaces are filled with paste of appropriate colors and vitrified by heat after which the surface is smooth and polished. The prices run—\$18.00 to \$22.00.

Gifts in Hosiery.

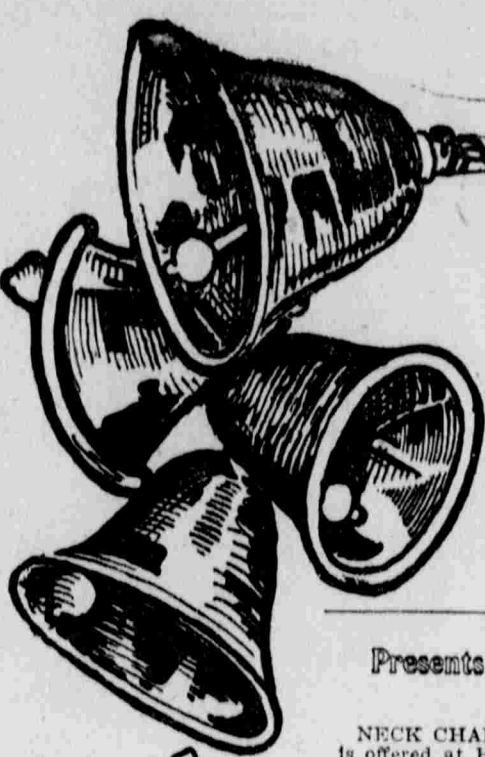
South Entrance, Main Aisle. MAGNIFICENT CHRISTMAS ASSORTMENT. Pure silk, with lace ankle, silk with lace meditation, another with lace insertion, and included in the lines are many other ideas of the season. Prices from \$5.00 to \$15.00. BLACK SILK worked in pretty designs of delicate tints. Prices \$2.00 to \$10.00. Mercerized drop stitch and plain, in fancy colors, \$1.50 to \$2.50. FANCY PURE SILK in all colors, \$3.00 to \$8.50.

Story of an Ascent.

Some time ago a young lady delighted her affianced with a birthday gift of a De Joinville, a present as appreciable by her as it is fashionable in neckwear. The prospective husband smiled widely. He had long wanted just such an accessory to his attire, but not being familiar with the knack of tying the cravat had never purchased one of them. After having returned home one evening the recipient proceeded to experiment with the tie. Pretty soon sounds indicated that the gentleman was swearing, although the tones were scarcely audible through the closed door. Directly there was a noise as though furniture was being smashed. Next day a gentleman stepped into our department for men's furnishings and asked to be shown how to tie an ascent. Said the salesman, giving practical instruction: "Draw the ends through like this and you have half of a hard knot; now draw the ends through again and you have a complete hard knot; draw tight and lay the ends of the tie over either shoulder, the reverse sides being out. Now take the end on your left shoulder and draw it down toward your right arm. Take the other end and draw it toward your left arm. Now you have them crossed and a small upper portion of the hard knot is visible. With your finger slip under the tie and put it up carefully." Proficiency was obtained after a few experiments. When the young lady called upon the young man he wore the gift-tie. Soon they were married and he loved her ever afterwards. So note it be in all cases where a young lady buys one of our ascents.

Slipper Gifts.

South Entrance, First South Aisle. For Grandpa, Grandma, Papa, Mama, the young man and the matinee girl. Our stock represents everything that is new, chic and comfortable in slippers. If you are looking for something out of the ordinary, just a little different from what most stores show, come here. However we have the ordinary kind as well. Grandpa Slippers from 75c to \$1.50. Grandma Slippers from \$1.00 to \$2.50. Papa Slippers from \$1.00 to \$2.50. Mama Slippers from \$1.00 to \$2.50. Young Men's Slippers from \$1.50 to \$3.50. Matinee Girls' Slippers from \$2.00 to \$7.00. Misses' Slippers from \$1.00 to \$2.00. Children's Slippers from 75c to \$1.50. Specials—Women's \$4.00 Street and Dress Boots, \$3.00. 25 per cent reductions on all misses and children's shoes, until Christmas.



We Prepared For The Children.

Four more days of shopping and then the gladdening of hearts. The day of gift-giving throughout all the land, of rejoicing—save in the homes touched by the absence of loved ones. Our keenest delight is centered in the children whose faith in the mythical figure of Santa Claus is sublime. Therefore we have given special emphasis to the preparation of toyland for the little ones. Everything looking to extensive exhibits has been faithfully carried out with a view to purchasers having ample time from

which to make selections—with a view to arousing the children to the highest point of ecstasy. The past week has been characterized by the visits of nearly all of the children in the city. They came with perfect freedom; in their homes they told the story of marvelous sights in toyland; the littles of the tots lisped their wishes to loving parents. Parents have been brought to the store by the hundreds—mothers by the thousands, many of the little children with pent up enthusiasm tried to

draw their mamas into a faster walk. The natural consequence of having made friends with the children has been a heavy business all week. The toys have been bought in quantities. The low prices have been commented upon, and in no case has a sale been lost through an apparent high price.

Presents in Novelties.

South Entrance, Main Aisle. NECK CHAINS. The entire line is offered at HALF PRICE. Gun metal and gold, with stone settings in pearl, turquoise, amethyst, rhinestone, etc. Prices from \$2.50 to \$15.00. Now half of these prices. Beaded neck chains in jet, pearls, coral, turquoises, etc. Prices from 50 cents to \$2.00. Now HALF OF THESE PRICES. FANS. Always an acceptable gift. Real lace with pearl handle. A dainty creation. \$18.00. From these elaborate ideas which will delight femininity, other beautiful lines are submitted for inspection. Lace and Spangles with ivory bars, \$6.00. Other lines are shown from \$10.00, \$12.00, \$15.00. Cheaper lines from 25 cents to \$5.00. The lines are complete and are much admired and many presents have been chosen from them.

IMPORTED NOVELTIES. Hand bag, new shape, the handle being a part of the bag. Real Morocco leather with cut steel and pearl trimmings. \$17.50. Moria silk opera bag in the new champagne color, mounted with solid gold, cut steel and pearl trimmings. It is a most elegant gift. \$4.00.

Dainty little card cases in undressed kid, mounted with sterling silver, \$15.00. Large and exquisite assortments of card cases in all the newest designs.

In fine leather presents no lines equal our assortments.

Gifts in Handkerchiefs.

South Entrance, First North Aisle. We are especially pleased to call attention to the Handkerchief section—now the scene of lively purchases. REAL LACE in point and Duchesse—\$2.00 each to \$40.00. HEMSTITCHED and Embroidered Linen, four in box, regular \$1.50 for \$1.25, three in box, regular 75 cents, for 60 cents. PLAIN LINEN. Hemstitched, with initial and design hand embroidered in the corner, 25 cents, for 25 cents. ANOTHER LINE of Initial Handkerchiefs with initial done in filigree work, is something new, 40 cents each or 2 for \$1.00. CHILDREN'S plain white initial, 10 cents each or 3 for 25 cents. HEMSTITCHED Embroidered, scalloped, and lace edge, 20 cents or 3 for 50 cents. A BETTER LINE in the same pattern at 25 cents each or 4 for 90 cents. A STILL BETTER LINE, same pattern, only more elaborate, 35 cents or 3 for \$1.00. HAND-EMBROIDERED an elegant line—75 cents to \$2.00. We probably have the largest and finest line in the city. CHILDREN'S BOX HANDKERCHIEFS, three in a box, plain white, colored border, 22 cents a box.

Gifts in Toilet Goods.

North Entrance, First South Aisle. PERFUMES. Choice odors in artistic boxes, especially pleasing for little gifts. The odors are of standard qualities. 25 cents and 50 cents. CHRISTMAS STATIONERY. In special boxes in different styles—homestitched, Mexican drawn work, linen and in other attractive features. It makes a swell present. FANCY SOAPS AND PERFUMES are always appropriate gifts. They come neatly put up in "Christmas boxes"—50 cents to \$2.75 a cake. Of course, there are cheaper soaps suitable for gift giving. IN TOILET CASES for men and women varied assortments are presented, which contain all necessary articles—\$7.00 to \$12.50. SAFETY RAZORS are always an appreciable present—\$2.50. SACHET PADS, hand-painted and with a dainty bow—35 cents. WATERMAN'S IDEAL FOUNTAIN PENS in gold and silver mounted, as well as the plain—\$1.50 to \$5.00.

BASEMENT GIFTS.

SOFT PILLOWS, nicely trimmed, at 50c to \$5.00 each. MANTLE DRAPES, silk fringes trimmed, \$2.50 and \$4.50 each. COUCH COVERS of imported Tapestry, \$2.95, \$5.75, \$6.50 to \$12.00. PORTIERES in stripe Tapestry and bordered reps, \$1.50, 2.75, \$5.50 to \$25.00. LACE BED SETS for full size beds, at \$5.00, \$8.75, \$9.00 to \$50.00. ROPE PORTIERES, all colors, to fit any opening, at \$2.25, \$3.45, \$3.95 to \$10.00. LACE CURTAINS, Irish Point, Brussels, Batenberg, at \$3.00, \$3.75, \$4.50 to \$30.00. LACE CURTAINS, Nottingham, Ruffled Muslin, Ruffled Net, at 95c, \$1.25 and \$1.35 to \$10.00. RUGS, ORIENTAL—splendid assortment, big reductions, at \$8.75, \$15.50, \$29.00 to \$400.00. RUGS—Smyrna, Body Brussels, Axminster and Royal Wilton, at 95c, 1.25, \$1.65 \$2.50 to \$50.00.

BASEMENT SECTION GIFTS.

IRON BEDS—Nicely enameled, three-quarters and full-sizes, at \$4.25, \$5.95, \$7.50 to \$25.00. BRASS BEDS—Genuine English Lacquer, will not tarnish, \$25.00, \$35.00 to \$65.00. CARPETS—Ingrain, at 45c, 65c, 85c and \$1.00 a yard. CARPETS—Brussels, at 90c \$1.10 and \$1.25 a yard. CARPETS—Body Brussels, Axminster and Wilton Velvets at \$1.25 and \$1.50 per yard. CARPETS—Bigelow, Axminster, Wilton Axminster, at \$1.55, \$1.85 and \$2.25 a yard. PICTURE FRAMES, Photogravures, Olographs, at \$1.00, \$1.50 \$2.00 to \$7.50. SCREENS—One and three panel, 55c, \$1.50, \$2.50, \$3.75 to \$20.00. CHINA—Odd pieces Austrian China, 25c, 55c, 75c, \$1.00 to \$6.00. ROYAL AUSTRIAN—Royal Born Vases and Japanese, from \$2.50 to \$25.00. CUT GLASS—Rich American, deep cutting, genuine crystal \$1.50 to \$15.00. BURNED WOOD—Thousand small NAYALO RUGS and BLANK 40c to \$10.00. DOWN PILLOWS, filled with genuine down and silk floss, 65c to \$2.50. SILK CORD for sofa pillows, fancy work, etc., at 10c, 15c and 20c a yard. INDIAN POTTERY—Quaint, odd pieces, 50c 95c and \$1.50. CHINA SILK for fancy cushions, fancy work, etc., 40c, 50c, 75c and \$1.00 a yard. CARPET SWEEPERS—Bissell's Best, at \$2.50, \$3.00 and \$4.00.

Christmas Toys.

DRESSED AND KID DOLLS, walking and clown dolls, 6 inches to 30 inches high, 25c to \$17.50. GAMES OF VARIOUS KINDS card, fish ponds, watermelon patch, chessmen, or the land of fate, the pretty village, Indian, checkers, Parcheesi and many others, 50c to \$2.25. MAGIC LANTERNS, 65c to \$5.00. MECHANICAL TOYS to wind with key, 25c to \$3.00. STEAM TOYS, \$1.25 to \$11.00. TRUNKS, all sizes, metal, cloth, leather and paper covered, 40c to \$4.50. ROCKING HORSES, \$5.00 to \$25.00. HAND CARS, with rubber-tired, ballbearing wheels, \$7.00 and \$10.00. DOLL BUGGIES and DOLL GO-CARTS, 25c to \$15.00. BOYS' FAVORITE TOOL CHESTS, 5 sizes, 50c to \$1.75. WAGONS, small sizes, \$1.00 to \$2.75. LARGE SIZE EXPRESS WAGONS, patrol wagons and drag wagons from \$7.50 to \$14.00. LITTLE WAGONS for little folks for 25c and 35c each. BOYS' AND GIRLS' SLEDS, in all sizes and well made, 65c to \$3.50. TREE ORNAMENTS, all latest shapes and sizes, 15c to 75c a dozen. BLOCKS OF WOOD, pasteboard and stone, 25c to \$1.50. IRON TOYS, fire and police patrol, fire engines, horse carts, hook and ladder, trains in all sizes, 25c to \$2.00. Other iron toys from 25c to \$3.50. HORSE AND WAGON loads, with boxes, barrels, sacks and milk cans, 25c to \$4.00. DRUMS, 50c to \$1.65.

Presents in Fancy Notions.

HAND CARVED IRONY IMAGES AND ELEPHANTS from 95c to \$24.00. EBONY ELEPHANTS, \$1.00. CLOISONNE VASES, Sterling silver lined, \$18.00 to \$20.00. CLOISONNE VASES, \$2.50 to \$10.00. PIN TRAYS IN CLOISONNE WARE, \$1.00. CLOISONNE CIGAR JAR, \$6.00. STAG HORN TOILET SETS, COMB, BRUSH AND MIRROR, \$2.50 to \$6.00. STAG HORN MILITARY BRUSHES, \$4.00 to \$6.00. STAG HORN BRUSHES, \$2.50. STAG HORN MIRRORS, \$1.75 to \$4.00. STAG HORN WHISK BROOM AND HOLDER, \$2.65. STAG HORN COOK SKEW, \$1.25. STAG HORN DINNER BELL, 50c. STAG HORN NAIL FILES, letter seal and erasers, 25c and 50c. STERLING SILVER TOILET SETS, COMB, BRUSH AND MIRROR, \$4.00 up to \$12.00. STAG HORN ASH TRAY, \$1.25 to \$1.75. STERLING SILVER TOILET MATCH CASES, 50c to \$3.75. OUR OWN special designs of opera bags, no duplicates in the city. Choice and appropriate presents, \$2.75 to \$23.00. A new line of wrist bags, in silk and kid with pearl and cut steel trimmings in light and dark colors, from \$10.00 to \$40.00. The latest design in card cases of undressed kid with silver mountings of morocco leather, with pearl, cut steel, sapphire, gold and silver trimmings, \$5.00 to \$44.00. Plain cards cases in seal, walrus and morocco leather, 95c to \$5.00. Wrist bags in all sizes, with leather and chain handles, coin purse and card case attachment, in morocco, walrus, sea lion, seal leather, \$1.50 to \$15.00. Neck chains, extra long, gun metal, gold and silver set with rhinestones, pearl and amethyst, \$2.50 to \$15.00. Bead neck chains of coral, pearl, jet and amber, \$1.00 to \$5.00. Locketts, coin holders, cross and all other kinds of ornaments for chains, 25c to \$5.00. Muff chains in all styles, plain and with pearl and rhinestone settings. All styles of fancy hat pins, 25c to \$5.00. A full line of veil and scarf pins 25c to \$2.50. Back and front buckles in oxidized gun metal and gilt, in assorted styles and sizes, 50c to \$2.00. A line of copper buckles with sterling silver mountings and enamel buckles, in blue, pink, white, red and green, \$1.50 to \$2.00. Assorted style of brooches with rhinestones, turquoise, ruby and pearl settings, 25c to \$21.00. A new line of souvenir spoons, 65c to \$2.50. Sterling silver cigarette cases, \$4.00. Match safe (enamel finish), 50c. Gentleman's smoking set, \$1.35. Tobacco jar, 75c. Ink stand (enamel finish), \$3.25 to \$4.50. Hat brushes, sterling silver mounted, \$1.00 to \$6.00. A nice line of sterling silver articles, nail files, and polishers, curling irons, heel spoons, stocking darners, erasers, letter seals and small knives, 25c to \$1.25. candle sticks, etc., are unique oriental pieces. Oriental hanging lamps in exquisite designs, \$5 to \$15. Excellence has governed selection in every instance.



Special Attention to Mail Orders.

KEITH-O'BRIEN.

Gifts in Women's Dainty Neckwear.

OSTRICH BOAS. In black from \$12.50 to \$22.00; in white from \$12.50 to \$25.00. The latter are made in stole effects, four strands, and are especially appropriate as an opera wrap. Another line is shown in mixed colors of brown and white, gray and white, white and black—from \$11.50 to \$21.00. Shaded boas from a dark brown to beautiful light beige, \$10.00 each; and a purple shaded to mauve, \$25.00. LACE COLLARS. Suitable for yokes—in coral, cream and white. From 45 cents to \$12.50. For the week—ONE-FOURTH REDUCTION. HAND-MADE COLLARS. Daintily designed, trimmed in steel, pearl and jet beads. From \$1.25 to \$5.50.

For one week, ONE-FOURTH OF THESE PRICES. CLONY LACE STOCK COLLARS in stole effects. From \$2.90 to \$4.90. LACE RENAISSANCE YOKES. Made in balze and at prices from \$8.00 to \$6.75. HEAVY DOG SKIN WALKING GLOVE. Reduced from \$1.75 to \$1.25. FERRINS. No finer glove is on the market. These gloves make a fine Christmas present. Prices from \$1.50 to \$4.00. All colors, including evening shades. NAPOLEON. \$2.00 value for \$1.50.

The Store will remain open on the Evenings of Monday, Tuesday, Wednesday and Thursday to accommodate Christmas Shoppers.

Gifts for Men.

South Entrance, To Right. We show exclusive lines for gifts for men—styles of highest degree. Smoking jackets, made of the best quality of imported and domestic fabrics, tailored in the swiftest manner and in all colors and patterns. Our Christmas furnishings are high grade. Special care has been exercised in selecting the varied lines. Don't puzzle your brains—we did the puzzling in making the selections. A visit to the Section will furnish you with helpful hints. Fancy vests are always in style. They are attractive in light and dark colorings—single and double breasted—each one

possessing style—fashioned in the latest manner. A muffler is an article which men prefer to be given them, rather than buy it themselves. Our assortment shows all the ideas in patterns in dark and medium grounds; in figure, spots, stripes and Persian effects. Our beautiful lines of Christmas neckwear is much admired. Men appreciate becoming neckwear. De Joinville ties are much sought after for Christmas presents. They are the fashionable puffy effects.

OVERCOATS 25 Per Cent Reductions

Newest styles and most desirable colorings are included in the assortment of gloves for men.

As to Gifts in the Basement Section.

At holiday times no portion of the spacious store presents a more inviting and interesting aspect than the Basement Section. To excite constant admiration as does this division of our institution naturally a heavy and comprehensive stock needs be carried. The leading lines of course are oriental and domestic rugs, carpets, linoleums, metal beds, draperies and usual house furnishing goods. These

lines offer Christmas inducements but the items calling for little prices are the attractions at this time. In the line of bric-a-brac few prospective purchasers comprehend the extensiveness of the appropriate displays. Almost anything you can wish for is found there at prices so very reasonable you wonder why shoppers drift to more expensive places.

Simplicity and Ornamentation.

Simplicity in many articles has been preferred where ornamentation gives them the touch of fashion; where judgment ruled that ornamentation should prevail it predominates with exquisite fascination. The ivory elephants are all the rage.

No one with an eye to beauty and economy should fail to visit the Basement Section.

Furs are always desirable for Christmas offerings. Big reductions.

Carpet sweepers make good practical presents.

All pieces of Austrian China are reduced 20 per cent.

Satsuma Japanese vases are to be found in large assortment.

Talzan vases, beautifully decorated, are delightful articles for presents, \$3 to \$15.00.

Burned Wood Mirrors \$3.50 to \$5.50.

Damasche brass ornaments in bells, tea cups, smoking sets,

owing to the rush of Christmas business, our teams being taxed to their utmost, we will not send out merchandise for approval until after Christmas. We feel our friends will appreciate the conditions and coincide with us in this ruling.