

January Selling. The New With the Old. Friced at the Low Limit !!!

THE very Summit of Value-Giving will undoubtedly be reached here during the next six days-The items comprising this advertisement were weighed and tested by every possible Standard before publication. In the new merchandise all Essentials are combined; faultless fashions; guaranted qualities; reasonable prices. In the winter stocks much that is seasonable will be offered at prices lower than were ever before ass. ociated with goods of like character. Come Monday, prepared



Fashion's Fairest Fancies -- The Beauties of the New Season!

# EUROPEAN Wash Goods Novelties.

And the Newest American Conceptions--Gems from Fashion's Fertile Field are Making their Appearance Daily in our Wash



Photographed for the "News" by Frank G. Carpenter.

PIA, Samoa .-- I give you my notes concerning Apia, the capital of the German colony in Samoa, as they were written on the ground. I came here from New Zealand en route for San Francisco. The

call at New Zealand and the Samoan and Hawailan islands on the way. It is now four days since I left Auckland, and it will take me four days more to get to Honolulu.

Steaming is delightful down here along the equator. We have nothing but sunshine, and such glorious sunshine. As we coasted the Island of Savil, the largest of the Samoan group, the air was fresh and the wind strong enough to make it cool and pleasant The sea was a steel blue, with silvery white caps dancing upon it between and the shore, and the sky was full white, smoky clouds. Savil makes me think of the Hawaiian islands. It is long and volcanic, but its volcanic char-acteristics are hidden in verdure. As we sailed by it, it seemed like a great

made up of huts walled and rooted with thatch. It is not necessary that the walls be tight, as it is always warm here, and the more al you can get the better. The usual sleeping place is the floor, and this is also the sitting place. The conditions are just about the Tutuila and Manua as he and what I write about Upolu will do equally well for our islands. The peo-ple sleep on grass mats, which they lay on the ground. They use as pillows a little stick of bamboo, mounted on four short legs, which raises their heads well short legs, which raises their heads well up off the floor. The Samoans are a cleanly people. They are always bath-ing. You see them everywhere in the water, both women and men. They wade about waist-deep in the streams, swim together in the surf, and splasi one another, acting more like boys in swimming than like men and women.

clear the jungle and set out a planta-tion; but small crops can be raised be-tween the trees and if well handled the

plantation will pay in a short time. As to cocoanuts, I think there is a good deal of money in raising them al-most anywhere out in the Pacific. The good cocoanut plantation will yield a dollar a tree every year. This is so especially in the Philippines, where if properly handled they will yield more.

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nape ends of the shoe sloping down to the water. Passing this we soon reached the Island of Upolu, on the north coast of which Apia is situated. Both Upolu and Savii now belong to Germany, all the rest of the islands hav-ing been given up to the United States.

## GERMAN SAMOA.

The Germans, in their greed for more land, were glad to take the two larger islands. Out here it is thoughy that we got the best of the bargain. Both Savil and Upolu together are not as large as Rhode Island, and they are of little value outside their harbors, which are not read Savil is form. which are not good. Savil is forty-seven miles long and twenty-eight miles wide, and Upolu is much smaller. Both isl-ands are mountainous, fertile and well watered. Like Tutuila, they have been built up by the coral polyps, aided by

As I came into the harbor of Apla As I came into the harbor of Apia the tide was low, and I could see a great garden or bed of coral rising up out of the water. Here and there along the shore were algas of cuitivation. There were groves of cocoanut trees, and further up the mountains planta-tions of cacao. In the green jungle on the hills I could see here and there a match of checklate here up there shows the patch of chocolate brown, where the ground had been cleared for new cacao farms. Just back of Apia the white villa of Robert Louis Stevenson showed out, and above it rose mountain after mountain of different shades of green or blue, covered by the vegetation and the clouds.

The country looked very beautiful in the tropical sunlight. The sky was full of fleecy masses. Here the shadows turned the sea to green, and there to navy blue, while upon the land they made a mass of light and shade, added to by the fresh green crops shining out of the old green forest. Close to the water's edge were what from our steamer looked like vast cornfields, which the captain said were cocoa-nut orchards, containing tens of thou-sands of trees, loaded with millions of nuts.

Quite a business is done in copra. Quite a business is done in copra. The cocoanuls are gathered, split open and the meat taken out. This is cut into strips of about 4 by 6 inches, and dried in the sun, when it shrinks to about half that size and is known as copra. After drying it is packed in busine sacks mash containing about burlap sacks, each containing about seventy pounds, and thus shipped to Europe and the United States. It sells here for about two cents a pound, and in Liverpoel or San Francisco for about three cents a pound.

### A LOOK AT APIA.

am much disappointed in Apia. From Robert Louis Stevenson's letters and the fuss which the town has made in the international history of the re-cent past, I expected to find H a city. It is a shabby little village of 350 for-eigners, There are 200 British and 150 Germans, with a few Americans and French for good measure. The town 1s right on the sea and is runs around the right on the sea, and it runs around the harbor. It is made up of bungalow-shaped buildings roofed with galvan-ized iron. A great crowd of Samoans came down to greet the steamer, and the whole population of foreginers was

In which population of foreginers was out for the same purpose. I went up to the Tivoll Hotel and have made this my headquarters dur-ing my stay. The town itself is easily exhausted. It has a half dozen busi-ness houses, engaged in shipping cacao and conce and in furnishing the network and copra and in furnishing the natives with different kinds of fancy goods, cottons and tinned stuffs. There are two photgraphers, a lot of consuis and a baker's dezen or so of German offi-cials. The Germans are now doing the bulk of the trade, and they are gradual-

but of the trade, and they are gradual-ly gobbling up the plantations. I rode up to Robert Louis Steven-son's home. It now belongs to a Ger-man, and the cacao plantation upon which he sweat so profusely was

#### UNCLE SAM'S SAMOAN DAUGH-TERS

I like the Samoan girls, and I think Uncle Sam has materially added to his gallery of American beauties by the acquisition of Tutulia and Manua. Manua, you know, is an island of ours a little beyond Tutulia, which is noted for its pretty girls. The Samoan wo-men have beautiful forms. They are straighter than the staute of Venus in the Capitolipe Museum in Bone, and the Capitoline Museum in Rome, and they are as plump and as well formed as the Venus de Medici. They have a rich chestnut brown complexion, large, soulful eyes, which are full of smiles, and luxuriant black hair, which they often bleach to a bright red by the use of line and other things of lime and other things.

Both women and men are full of good nature. Especially in Tutulla, where they have not been spolled by foreign-ers, they are gentle, kind and easily

governed Our government steamer has been in port here during my stay and its offi-cers have given me mich about things in our part of the Samoan Islands. They me that the Tutuilans already consider themselves American citizens. They have sworn allegiance to the United States and hurrah for the stars ernment has brought quiet to the isl-and stripes as enthusiastically as we do on the Fourth of July. The govand. It has for years been torn up with wars among the different tribes, hut the naval officers have required that all the guns be given up and the people are now, figuratively speaking, turning their swords into pruning hooks.

#### HOW WE GOVERN THE SAMOANS.

We are ruling the Samoans after the Dutch method; that is, we are allowing them to govern themselves and working hrough their chiefs. Every village a little republic, with its own chief, who is in most cases a hereditary ruier. These chiefs have been made the governors of their villages and all work is done through them. Our naval offi-cials sit behind the chiefs and pull the strings and the people think they are culing themselves. In this way schools have been established and some of the dd customs have been abolished. The covernment desires to encourage ed-ication as far as possible and missionary work is respected. At present the islands have a revenue of \$7,500 a year, the taxes being paid in copra.

#### FORTUNE MAKING IN SAMOA.

I have been asked to investigate the chances for Americans to make for-tunes in the Samoan Islands. Robert Louis Stevenson tried it and failed. He made about \$29,000 a year out of his books, but as far as I can learn not a cent out of cacao. The islands have an excellent climate. It is good for consumptives, and if the consumptive be anything else than an impractical newspaper or literary man he might make money at cocoanut raising or cacao planting. There are men who have cacao plantations on Ppolu who are making money.

Cacao plants are those which produce the seeds from which chocolate is made. They are planted here in rows about fourteen feet apart and some-

# OUR ISLAND OF MANUA.

I have a photograph recently taken of the village of Manua, on our island of Manua. This is the island next larg-est to Tutulla. We have altogether four or five islands out here; they are Tutulla, Manua, Ofu and Olosega, Manua contains about twenty square miles. It is mountainous and surround-ed by coral reefs. The mountains are about a half mile in height, but the land rises so gradually that the whole island rises so gradually that the whole island can be cultivated. The Manu-ans are much the same as the Tutui-lans. They number altogether about lans. They humber altogether about 2,000, but they are out of the line of ocean steamship travel and are more interesting than the Samoans of the other islands. They have had mission-aries for the last seventy years and are Christians. They have churches and schools and live peacefully under their king. They produce enough food for themselves and sell enough copra to buy what they want in other ways, The American officers say that cocoanut and banana plantations are being put on all our islands and that they will soon increase in production and wealth They have nothing but good to say of

the people. It is interesting to hear naval officers tell their experiences in these out-of-the-way islands. They were received in great state by the king of Manua, who great state by the king of Manua, who treated them to kava before he dis-cussed business with them. He had his chiefs with him, and his wife, the queen, sat beside him during the audi-ence. The kava was brought in by the belle of the island in a cup fastened to a branch of coccanut paim. It was first given to the king, who handed it back to her, whereupon she filled it and again gave it to his majesty. He drank some of it, first pouring some on the ground. After this was presented to Commander Tilley and the other offi-cers, and they drank it, although they knew very well how it was made. knew very well how it was made.

CHEWED BY PRETTY GIRLS.

The preparation of kava is much the une as that of chicha in Boliva. Chicha is a beer made of corn, the grains of which are chewed up by Indian girls and expectorated into a pot in which they are left to ferment. Kava comea from a root grown in the Pacific Isl-ands, and the kava roots are chewed up ands, and the kava roots are chewed up by the pretty Samoah girls and made into a drink after the following man-ner: The kava is first washed and then cut up into little cubes. Then a young girl, preferably a pretty girl, after washing her hands and rensing her mouth, begins to work. She puts ono cube of kava into her mouth and cnews it vigorously. When it is well masti-cated she adds another and another un-til she has within her lips and checks a mass of masticated fiber as big as an egg.

egg. This she takes out and lays in a large flat bowl and then begins to form un-other egg. She keeps on making egga until all the root is chewed. Then the water is poured into the bowl and the girl begins to kneed the fibrous mass under it. Finally the fuice goes out of the fiber into the water. It is strained is strained through other ther point is is strained through other fiber until it is clear. It is now of a milky color and it tastes for all the world like a mixture of scap suds and bitters. It is not an intoxicant, but when taken in excess it goes to your knees, rendering you un-able to walk straight for a time. This drink is used in all the islands of the Pacific, and here in Samoa any one who is making kava has the right to ask any girl who is passing, no matter who she may be, to come in and chew for

I understand that the London Mis-

# SICK MADE WELL WEAK MADE STRONG

"How much did you take?"

"Why, I bought a whole bottle, and took a spoonful before each meal,"

answered the Professor,-Argonaut.

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After years of patient study, and delving into the dusty record of the past, as well as following modern ex-periments in the realms of medical science, Dr. James W. Kidd, Baltes Block, Fort Wayne, Ind., makes the Fort Wayne, Ind., makes the startling announcement that he has surely discovered the elixir of life. That he is able with the

DR. JAMES WILLIAM KIDD. ald of a mysterious compound, known only to himself, produced as a result of the years he has spent in searching for this precious life-giving boon, to cure any and every disease that is known to the human body. There is no doubt of the doctor's earnestness in making his claim and the remarkable cures that he is daily effecting seem to bear him out very strongly. His theory which he advances is one of reason and based on sound experience in a and based on sound experience in a medical practice of many years. At costs nothing to try his remarkable "Ellxir of Life," as he calls it, for he sends it free, to anyone who is a suf-ferer, in sufficient quantities to con-vince of its ability to cure, so there is abs. ...ely no risk to run. Some of the cures clied are very remarkable, and but for reliable witnesses would hardly be credited. The lame have thrown away crutches and walked about after two or three trials of the about after two or three trials of the remedy. The sick given up by home doctors, have been restored to their families and friends in perfect health Rheumatism, neuralgia, stomach, heart, liver, kidney, blood and skin diseases and bladder troubles disappear as by magic. Headaches, backaches. sness, fevers, consur colds, asthma, catarrh consumption. nervousness, ugha chitis and all affections of the throat, lungs or any vital organs are easily overcome in a space of time that is sim-

ply marvelous. Partial paralysis, locomotor ataxia, Partial paralysis, locomotor ataxia, dropsy, fout, scrofula and piles are quickly and permanently removed. It purifies the entire system, blood and tissues, restores normal nerve power, circulation and a state of perfect health is produced at once. To the doctor all systems are alike and equally affected by this great "Elixir of Life." Send for the remedy today. It is free to every sufferer. State what you want to be cured of and the sure remedy for h will be sent you free by return mail.

