

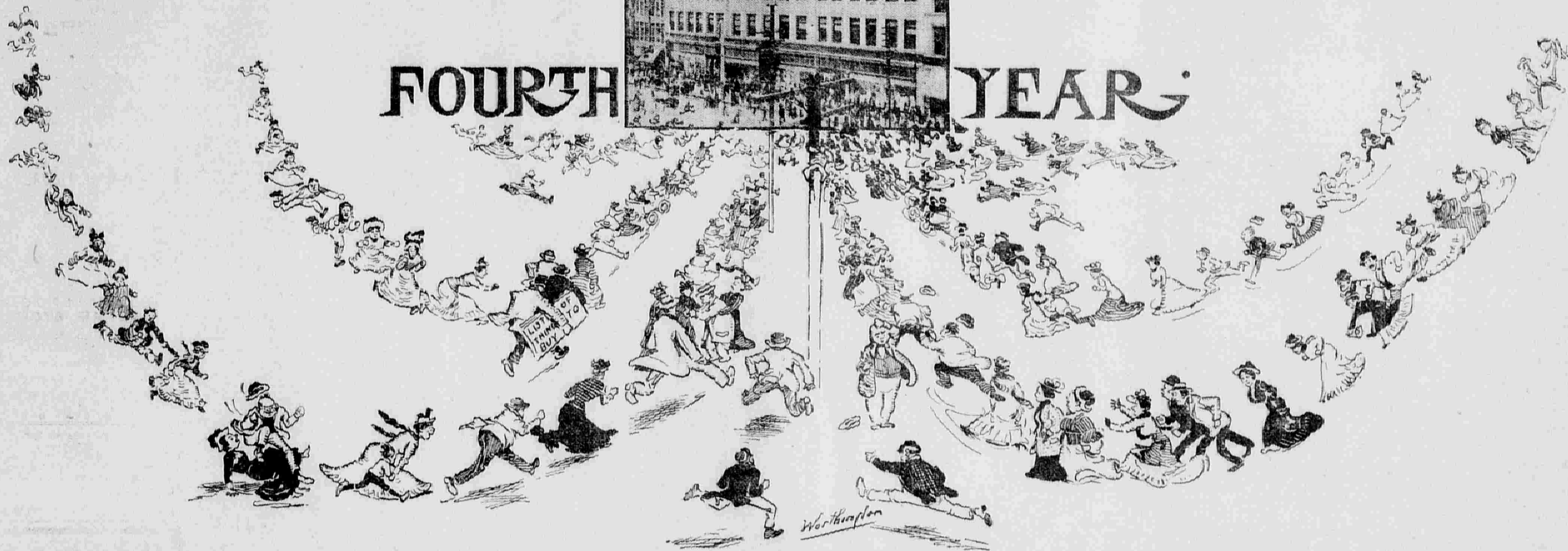
Keith-O'Brien's 10% to 33¹/₃% Sale!

Every Article in the House Reduced.

This is following an Anniversary Custom Established Three Years Ago.

ANNIVERSARY SATURDAY

FOURTH YEAR



Anniversary Sale of Waists. Some Very Handsome Styles.

In the lot are about ten dozen white lawn waists of different styles. Val lace and embroidery trimmings: full plaited or yoke front; elbow sleeves; buttoned in the back. Regular \$1.50 and \$2.00 Waists— Anniversary Price **\$1.35**

Saturday Evening Special—7 to 9:30. Concert Hours.

A sample line containing an assortment of beautiful styles, chiffon, all over lace, net and silk. The values range from \$3.95 to \$25.00. The reductions will average about **ONE-THIRD**.

Inexpensive Millinery.

Special line of Natty in-expensive street hats, of which a line of Nacre shades are a feature. Blue, brown and green; trimmed in velvet and quills. Anniversary price **\$5.75**

A specially good line of all block toques, suitable for middle-aged ladies. Anniversary prices \$5.00, \$6.00 and \$7.75.

Ladies' Elegant Hand Bags. Unusual Anniversary Offer.

These beautiful, high class hand bags are from our finest stock and are being closed out. They cost several times these prices. As they represent left over holiday goods some idea of the bargains may be formed. The finest styles, the leading leathers. Anniversary Special **\$3.95**

Sterling Silver and Gold Plated Bracelets.

Bright or Roman Finish. Plain or Rhine Stone Settings. Values up to \$2.95 Anniversary Price **\$1.25**
Sterling Silver Bracelets Warranted.

We Don't Forget the Children.

We are showing a beautiful line of straw bonnets; trimmed in ribbons and flowers. Also a line of children's school hats.

50 dozen odd Napkins, values up to \$5.00, choice for \$3.50 a dozen.
72 inch Bleached table linen. 85c grade for 65c yard.

Skirt Special.

All wool panama cloth skirt in black, navy, and brown, full plaited skirt; handsomely tailored. Saturday only—\$5.00. This is a regular \$10.00 value.

Silk Jumper Suits.

Splendid quality of Taffeta silk in plain colors, blue, brown, and black; skirt made full plaited; bias band of taffeta around the bottom. Regular \$27.50 value for \$18.75.

Anniversary Special in Cloth Suits.

Cloth Suits in Eton styles and tailor made coat styles. Fancy checks and stripes, plain materials and shadow checks. \$32.50 and \$37.50 values. Anniversary price Saturday only—\$25.00.

Compelling Anniversary Prices Children's and Women's Footwear.

Saturday is always Shoe day at Keith-O'Brien's. New stocks are now in—all are fine makes and selected with a view to style durability.



95 cts Infant Shoes—Worth \$1.25
\$1.20 Little Boys Shoes worth \$1.75 sizes 8 to 13
\$1.95 Misses' and Childrens Shoes Worth \$2.25 and \$2.50
\$2.00 Boys Shoes Worth \$2.50 sizes 2 1/2 to 5 1/2
\$2.95 Women's French Heel Oxfords and Fancy Strap Slippers Worth \$3.50 and \$4.00
\$3.50 Women's Oxfords 40 different styles all leathers.

A Nice Confection For Sunday Enjoyment.

Old English Molasses Taffy—almost makes the Mouth water. A Strong Anniversary Special—One box to a Customer. **25c**
Brick Chocolates of fine quality. Special 25c a pound.

Liquid Green Soap.

Delightful for shampoo or toilet. Regular 25c for 18c.
Bridge score or 500 Pads—regular 25c—for 18c.
A handsome line of splendid Hair Brushes. \$1.00 values for 48c.

Old English Molasses Taffy—

A tempting Anniversary special for Sunday use 25c a box. Only 1 box to a customer.

10c and 15c white or black elastic supporters, 5c a yard.
25c Steel Shears, as an anniversary flyer for 10c.
Back and Side Combs, in shell only. Values from 25c to 75c. Anniversary price, 15c each.

Music Rolls and Folders.

Music Roll and Folders, which sell regularly at \$3.00—all leather. **\$1.95**

Easter Booklets 15c.

These are the same as we sold Christmas, except that they have Easter Titles.

Saturday evening specials from 7 to 9 positively. 3,000 yards white dotted Swisses, our 25c grade for 16 2/3c yard.
5,000 yards Arnold's best Holly Batiste our 15c grade, for 10 1/2c yard.
100 yards 90 inch ALL LINEN Sheeting so much in demand for suits, our \$1.50 grade for \$1.00 yard.

Dainty New Wash Fabrics For Spring and Summer Wear.

While an Anniversary Discount will be given you on each purchase a number of attractive specials have been selected on which the reductions are decidedly more than 10%.

Beautiful Summer Wash Goods More than 10% Reduction

Our new Voile Tissue has just arrived. A prettier summer fabric was never shown—all the new plaid effects. 50c fabrics for 40c yard.
French Zephyrs, in all the new plaid effects. 50c fabrics for 30c yard.

Saturday Special.

23 INCH ALL SILK CREPE DE CHINE. All the desirable plain colors and beautiful figured designs. No more desirable material made for a dressy gown. Values 85c to \$1.00, one day only, Saturday special, yard, 60c.
1,000 yards Yokohama silk in all the Jacquard Patterns. All colors, 50c yard.
5,000 yards printed dotted Swiss, our regular 19c grade, for 15c yard.
1,000 yards white linen suiting, medium weight. Our 40c grade for 25c yard.

Side Supporters.

Side supporters, plain or fancy—20c and 25c values, for 15c.

Pearl Buttons.

Large and medium 2 or 4 hole pearl buttons—worth up to \$1.25 a dozen. Anniversary price, 25c a dozen.

The Art Section.

New designs for shadow embroidery have arrived for Fancy Aprons, Kimonos, Hats, Dresser Scarfs, Corset Covers, Center Pieces and Doilies.

The best selected shades of cotton for mending Gloves—15c.
Beautiful hand embroidered Pillows—half prices.

Pyrographic Information.

Specials in Pyrography every Friday and Saturday during March. Pyrographic demonstration on those days.

With the sale of every \$1.75 outfit, one 10c and one 15c stamped white bass wood panel.

With every \$3.00 outfit, a 50-cent picture with a frame stamped for burning.

With every \$4.50 outfit, 50 cents' worth of stamped wood from stock.

Anniversary special in bulk. Chocolates—pound—25c. The quality will tell their worth.

Ladies Belts, Side Supporters Music Rolls Bracelets etc. etc.

A handsome line of 75c Silk or Leather Belts, extremely good values for 75c, but as anniversary special— **50c**
50c Belts and Front Pad supporters, anniversary price 35c.

Anniversary Special in Top Coats.

Top coats in shadow checks and stripes; full 3-4 length; handsomely tailored; stitched collars and cuffs in fancy broadcloth. The newest and smartest top coat shown. \$18.50 and \$16.50 for, anniversary price, \$9.75.