

GREAT MIDSUMMER CLEAN-UP SALE!

**DON'T FORGET WE
SERVE DELICIOUS
SODA WATER FREE
TO ALL PURCHASERS
OF 25 CENTS AND UP**

**We Offer in This
Sale Greater Cut in
Prices Than Any
Previous Sale.**

CLEAN-UP PRICES MARKED ON OUR ENTIRE STOCK OF SEASONABLE
DRY GOODS, NOTIONS AND FURNISHINGS.
THIS SALE IS FOR THE

Wise Housekeepers

Far and Near Who Have Learned What It Means When

**Delicious Free Soda
Water for Each Pur-
chaser of 25 Cents
and up.**

**THIS SALE IS FOR
TWO WEEKS,
COMMENCING
MONDAY JULY 20**

The WESTERN SHOE & DRY GOODS CO. Announce a Cut in Prices

Our friends and patrons have come to know from a money-saving experience that our sales are absolutely unmatched the whole length of Main Street. We now propose to give you bargains unapproached in the history of Salt Lake merchandising. If you can anticipate your wants for a whole year it will pay you to meet them all here—now. Everything must go immediately and with a rush.

Ladies' Ribbed Underwear.

A line of Vests, to close out
2 for 5c
We have only 40 dozen left.



Ladies' White Muslin Underwear and Under-skirts, the best and trimmed with embroidery to be let go at only

**25c
Each**

Children's White Muslin Underwear, complete assortment

**At Your
Own Price**



HOSE—1 for Children's Ribbed Hose, 4 pr. for 25c, worth 35c per pair.

5c Set

Ladies' Collar and Cuffs.

SEASONABLE WASH FABRICS

Genuine Scotch Zephyrs, 32 inches wide, in beautiful designs in stripes of all styles, all to go at only

10c Yard.

FRENCH NOVELTIES

Worth 40c, 50c and 60c, all to go at the low price of only

10c Yard.

A limited quantity.

GINGHAMS

One Hundred Pieces of Fine Zephyr Gingham Worth 15c, to be sold at This Sale for 6c yd

50 Dozen Ladies' Shirt Waists

Laundried and Unlaundried, in Beautiful Varied Styles and Colorings of the Season's Latest Designs, all to go at
Prices Below the Cost Mark.

From
**15c to
\$1.25**



Worth
**50 %
More.**

Now is your time to buy and Save Money. Tell your friends about it and don't miss this sale if you want Ladies' Shirt Waists.

Sateen Waists, Only 50c.

A CHOICE LOT OF

**Fancy Plaids &
Check Gingham**

To be sold at only

5c Yard

Summer Corsets



Just think of a Ladies' Glove Fitting Corset and ventilated, in gray and white, for

25c Pair, Worth Double.

PARRASOLS
Our Entire Stock must be Sold at a Sacrifice
DON'T FORGET THIS.

Shoes And Oxfords

We are making a special effort in this department to please our customers. We are selling hand turned and hand welt Oxfords, which were \$3.00 and \$3.50 for

99c

Children's School Shoes for 85c
Misses' and Ladies' Shoes from \$1.25
Men's Shoes, worth \$1.50 for \$1.00
Boys' Shoes, worth \$1.50 for \$1.00

Come and examine them, we will chance the rest.



Hats and Flowers go at Half Price.

Wrappers and Spring and Fall Jackets, all sizes, at Less than Half Price.



Every Article is Marked in Plain Figures. No Deception.

WESTERN SHOE & DRY GOODS COMPANY

51 and 53 South Main Street.