

GREAT

SEMI-ANNUAL CLEARING SALE!

All Fall and Winter Goods at Sacrifice Prices.

A TERRIFIC SLAUGHTER! Sacrifice of all Winter Goods Regardless of cost! This is a Clearing Sale full of the most important and aggressive Bargains ever offered in this City! A merciless cutting of prices! Cost or value cut no figure! Thousands upon thousands of Dollars of first-class Merchandise to be slaughtered to make a clean sweep of all Winter Goods and make room for Spring Stocks. We hesitate at no loss to make this Sale the most memorable Bargain Event of the year. No Values exaggerated. What we say of these Values is fact. The Delivery of the Goods is our strongest advertisement. Everything exactly as advertised.

== This Great Clearing Sale Commences ==

MONDAY, JANUARY 5TH.

SEE OPPOSITE
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BIG CLOAK AD.

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RIBBONS! RIBBONS!

CLEARING PRICES.

200 Pieces of 4 and 5 inch Silk Ribbons in Plain and Fancy Colors, worth 25c, Clearing Price, per yard..... **12¹/₂c**

165 Pieces of 5-inch all Silk Ribbons in Plain and Fancy Colors, worth up to 50c, Clearing Price, per yard..... **23c**

Our entire stock of Taffeta, Satin and Soft Finish Silk Ribbons (in narrow widths) at Immensely Reduced Prices.

The Paris
MILLINERY CO.
262-66 SO. MAIN STR.

CHILDREN'S HEADWEAR

AT CLEARING PRICES.

Lot 1—Children's Silk Bonnets, worth up to \$1, Clearing Price **33c**

Lot 2—Children's Silk Bonnets, worth up to \$1.50, Clearing Price **53c**

Lot 3—Children's Silk Bonnets, worth up to \$2, Clearing Price **73c**

Lot 4—Children's Silk Bonnets, worth up to \$2.50, Clearing Price **93c**

Lot 5—Children's Silk Bonnets, worth up to \$3, Clearing Price **\$1.13**

Lot 6—Children's Silk Bonnets, worth up to \$3.50, Clearing Price **\$1.33**

KID GLOVES

AT CLEARING PRICES.

Our \$1.00 Kid Glove, the "EXCELLENT", best \$1.00 value in America, all colors, sizes, clearing price only, per yard..... **69c**

The Carlton Kid Glove, best \$1.75 value, all colors and sizes, clearing price, per pair..... **\$1.23**

The Majestic Kid Glove, best \$2.20 value, all colors and sizes, clearing price, per pair..... **\$1.57**

The above prices are unquestionably the best values to be seen in this city. Every lady will find it to her advantage to lay in a good supply of Gloves at these Unusually Low Prices.

GOLF GLOVES.

AT CLEARING PRICES.

Ladies' Golf Gloves in colors tan, gray, white, red, worth 50c, clearing price, per pair..... **23c**

Misses' Golf Gloves in black, red, gray, brown, navy, value 50c, for, per pair..... **23c**

Millinery!

The Most Sensational Clearing Sale Values ever given in any Millinery Dept. in this City. Every Winter Hat must be closed. None will be carried over.

All Imported Pattern Hats, value \$10.00 to \$25.00, to be closed during this sale for **\$5.00**

All Ladies' Trimmed Hats, value \$6.00 to \$8.00, to be closed during this sale for (each) **\$3.00**

Our Entire Stock of Misses' and Children's HATS at similar Great Reductions.

Millinery!

All LADIES' \$5 TRIMMED HATS to be closed during this sale for (each) **\$2.00**

An Elegant Assortment of Ladies' Street Hats, value up to \$4.00, to go during this sale for (each) **\$1.50**

Handkerchiefs

AT CLEARING PRICES.

Children's Handkerchiefs, each..... **1c**

Ladies' best quality 5c Handkerchiefs, each..... **2¹/₂c**

Ladies' best quality 10c Handkerchiefs, each..... **5c**

Ladies' best quality 15c Handkerchiefs, each..... **8c**

Ladies' best quality 20c Handkerchiefs, each..... **11c**

Ladies' best quality 25c Handkerchiefs, each..... **15c**

Ladies' best quality 35c Handkerchiefs, each..... **19c**

Ladies' best quality 50c Handkerchiefs, each..... **29c**

All higher grade Handkerchiefs not mentioned at greatly reduced prices.

HOSIERY

AT CLEARING PRICES.

Clearing Prices on entire stock of fall and winter Hosiery. A clean sweep will be made, sacrifice prices on every line. None reserved.

Ladies' 25c wool Hose, seamless, clearing price (per pair)..... **15c**

Ladies' 25c wool Hose, seamless ribbed, fast black, clearing price (per pair)..... **17¹/₂c**

Ladies' 40c wool Hose, seamless, ribbed top, extra heavy quality, clearing price (per pair)..... **21c**

Ladies' 50c fine cashmere Hose, ribbed top, fast black, clearing price (per pair)..... **27c**

Ladies' 15c fleeced Hose, fast black, seamless, clearing price (per pair)..... **9c**

Ladies' 25c real Maco cotton Hose, fleeced, guaranteed fast black, clearing price (per pair)..... **16¹/₂c**

Child's wool Hose, ribbed, fast black, sizes 6 to 8¹/₂, worth 25c, clearing price (per pair)..... **12¹/₂c**

Child's 25c extra good quality worsted Hose, ribbed, very heavy, 6 to 8¹/₂, clearing price (per pair)..... **23c**

Child's cotton Hose, heavy fleeced, fast black, 6¹/₂ to 9¹/₂, worth 25c, clearing price (per pair)..... **15c**

Infant's wool Hose, worth 15c, clearing price (per pair)..... **9c**

Infant's fine wool Hose, worth 25c pair, clearing price (per pair)..... **12¹/₂c**

Infant's fine cashmere Hose, silk heel and toe, black, white, pink, red, value 35c, clearing price (per pair)..... **19c**

Entire stock of high grade hosiery at sacrifice prices.

Flannelette

Underskirts

AT CLEARING PRICES.

Fancy Striped Skirts, value 75c, for..... **35c**

Solid colored Skirts, value 90c, for..... **49c**

Striped or solid color Skirts, lace trimmings, value \$1.00, for..... **59c**

Underwear

AT CLEARING PRICES.

EXTRAORDINARY CLEARING PRICES ON LADIES' AND CHILDREN'S UNDERWEAR. Great opportunity here for saving money. Read on!

ONE LOT LADIES' HEAVY FLEECED VESTS ONLY, worth up to 50c Clearing Price, each..... **19c**

ONE LOT LADIES' VESTS AND PANTS, Extra heavy fleeced, worth up to 75c, Clearing Price, only..... **35c**

LADIES' UNION SUITS, worth 45c, for..... **23c**

LADIES' MELBA UNION SUITS, Jersey Ribbed, 75c value, clearing at..... **39c**

LADIES' MELBA UNION SUITS, Jersey Ribbed, heavy quality, worth 90c for..... **49c**

LADIES' MELBA UNION SUITS, Jersey Ribbed, extra heavy quality, worth \$1.25, Clearing Price..... **69c**

CHILDREN'S HEAVY SWISS RIBBED Union Suits, 45c value, for..... **25c**

BOYS' UNION SUITS, Heavy ribbed, extra good quality, worth 75c, Clearing Price..... **42c**

BOYS' SHIRTS AND DRAWERS, extra heavy fleeced, worth 35c, Clearing Price..... **23c**

Entire Stock of higher grade Underwear at Sacrifice Prices.

Two Special Bargains in Child's Light Colored Cashmere Dresses.

Ages, 2 to 6 years, in Pink or blue. One lot of Dresses, value \$1.75, for..... **98c**

One lot of Dresses, value up to \$3.00, for..... **\$1.48**

Children's Jackets

Child's Elderdown Jackets, in Red, Pink, Blue, White, worth up to \$2.50, for..... **98c**

Soaps and Toilet Articles

at Clearing Prices.

We are closing out the above lines, hence prices are out away below cost.

Kirk's long bar Castile Soap..... **4c**

Elson brand hard water soap, Clearing price, 2 cakes for..... **5c**

Big Bee Toilet soap 3 cakes for..... **10c**

Kirk's Oatmeal Soap, 3 cakes for..... **10c**

Our entire line of high grade Toilet Soap at closing out prices.

Florida Water per bottle..... **9c**

Bay Rum, per bottle..... **9c**

Best quality Florida Water..... **17c**

Ammonia, per bottle..... **9c**

Talcum Powder, per box..... **4c**

Notions

at Clearing Prices.

Bone Hair Pins 2 for..... **5c**

Queen brand Hair Pins, per dozen..... **9c**

Wire Hair Pins, box..... **3c**

Wire Hair Pins large size box..... **7c**

Cube Pins..... **4c**

Paper of Pins..... **1c**

English Pins..... **3c**

Hooks and Eyes, card..... **1c**

Dress Shields..... **4c**

Scissors..... **5c**

Side combs..... **9c**

Linen Thread spool..... **1c**

Safety Pins, per dozen..... **3c**

Curling Irons..... **3c**

Curling Irons..... **6c**

Corset Steels..... **3c**

Corset Steels..... **7c**

Porcelain Buttons, 12 doz on card..... **9c**

Etc., Etc.

Children's Dresses

AT CLEARING PRICES.

CHILD'S FLANNELETTE DRESSES 2 to 4 years, in assorted light colors, Checks, Stripes and Solid Colors. The Grade..... **35c**

90c Grade, for..... **45c**

1.00 Grade, for..... **65c**

Entire stock at Sacrifice Prices. Note these Special Leaders, in sizes, 2 to 6 years.

Child's Dresses, in assorted colored checks, for..... **79c**

Child's Dress, in checks and plain flannels, nicely trimmed, value \$1.35, for..... **\$1.69**

Child's Dress, in plaid and plain colored cashmere, neatly trimmed, value to \$2.00, for..... **\$2.00**

Child's Dress, in assorted colored cashmere flannel, value \$4.00, for..... **\$2.00**

Children's Dresses

Dressing Sacques.

Entire stock of Elderdown Sacques to be closed regardless of cost, in Red, Pink, Blue, Rose, Grey.

\$1.00 Sacques, for..... **49c**

\$1.50 Sacques, for..... **79c**

\$2.00 Sacques, for..... **98**

\$2.50 Sacques, for..... **\$1.75**

\$4.50 Sacques, for..... **\$2.50**

Golf Capes

ALL GOLF CAPES AT CLEARING PRICES, WAY BELOW COST.

\$2.48 for Golf Capes in assorted colors, value \$5.00.

\$3.23 for \$6.00 Golf Capes, in assorted colors.

Wrappers

Clearing Sale Prices on all WRAPPERS.

Ladies' fleece lined Wrappers, dark colors, value \$1.25, for..... **59c**

Ladies' Fleece Lined Wrappers, dark colors, \$1.50 value, for..... **83c**

CASHMERE WRAPPERS, in Old Rose, Black, Red, value \$5.00, for..... **\$1.98**

CASHMERE WRAPPERS, Red, Blue, Castor, \$6.00 value, for..... **\$2.98**

SILK WRAPPERS, TEAGOWNS, Blue, Pink, Rose, Red, Lavender, Etc., for..... **\$10.00**

\$25.00 Gowns, for..... **\$15.00**

\$15.00 Gowns, for..... **\$7.50**

Fur Scarfs.

AT CLEARING PRICES.

Blackoney Fur Scarf, \$2.50 value, for..... **\$1.25**

Extra quality, \$3.00 Coney Fur Scarf, for..... **\$1.48**

Imitation Stone and Black Martin Fur Scarf, \$3.75 value, for..... **\$1.69**

Imitation Black Martin Fur Scarf, \$3.00 value, for..... **\$1.39**

Nutra Beaver Fur Scarf, \$5.00 value, for..... **2.98**

Fur Collarettes.

EXTRAORDINARY BARGAINS in Fur Collarettes, Imitation Marten and Astrakhan, value \$4.00, Choice..... **\$1.49**

Ladies' Long Kimonas

In handsome fancy Striped Oiling Flannel, pretty light colors, value \$3.50, for..... **\$1.98**

CORSETS

AT CLEARING PRICES.

P. C. C. CORSETS, lace trimmed, Black or Grey, 75c value, for..... **39c**

G. D. TAPE GIRDLE, colors Pink, Light Blue, White, worth \$1.25, for..... **69c**

C. B. A. LA SPIRIT CORSETS, Straight front, medium length, lace trimmed, worth \$1.25, for..... **73c**

NURSING CORSETS, best \$1.00 grade, Clearing Price..... **53c**

UTAH CORSET WAISTS, in Drab, Black, value \$1.25, for..... **73c**

Every Corset not mentioned in this ad at greatly reduced prices.

Plush Capes

Short Plush Cape Tribet Fur \$3.00

29 inch Plain Plush Cape Tribet Fur trimmed, value \$4.50, for..... **\$3.98**

28 inch Plush Cape, Fur trimmed, value \$5.00, for..... **\$5.98**

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