

WE MUST HAVE MONEY! 10 DAYS SALE!



Irrespective of the Cost of Goods, present or future values, we must have Cash, and have it quick. Nothing else will suffice. In order to secure it we will sacrifice, regardless of cost, our immense new and seasonable stock of

Dry Goods, Capes, Jackets, Shoes, Gents' and Ladies' Furnishings.

SALE TO LAST TEN DAYS.

NOTHING RESERVED in this Greatest of all Sales. It must all be speedily converted into dollars. Will you buy your fall and winter necessities here, now? We shall not pause to reckon the amount of goods we give you, only the dollars you give us. If you believe what we tell you, you will come; if you come you will believe what we tell you, because you can't help it. Prices are more potent than promises. The truth tersely told (and truth we tell you in every line) will make many minded shoppers think and act with one accord on Monday, the opening day at

WESTERN SHOE & DRY GOODS COMPANY, 51 and 53 Main Street.

A Modern Store. Recklessly Modern Prices. Oceans of Goods. Read Every Word; Scan Every Figure; Mark Every Reduction and tell your Friends about it.

Dress Goods and Silks.

A large and ample stock of dress goods, including the latest high class novelties, just arrived. A rare and magnificent assortment, rich in color and style, all the latest creations of French, English and German designers, will satisfy the household attention of every lady in the land who for the sake of her purse is willing to pay us a visit during this sale. The "chance of first choice" I should not be too sure. These goods are to be sold and sold quickly. The beauty of this assortment is too marvelous to describe; it must be seen. Come Monday and come early.

Four pieces \$2.25 high class black novelty dress goods to go in this sale at.....\$1.00.

Ten pieces of rough, all wool dress fall novelty dress goods, 38 in. wide, worth 50c, to go in this sale at.....\$1.00.

A full line of colors in Hemstitch and Berge worth 25c to 50c, to go in this sale at.....\$1.00.

Double width all wool flannels worth 50c to go at 40c, and the 40c flannels for only.....\$1.00.

Ginghams and Percales

Left over, worth 15c per yard, they are all yours at this sale for, the yard.....\$1.00.

Shaker Flannel

50 pieces of White Shaker Flannel, worth 60c, now only.....\$1.00.

TOWELS.

50 dozen Turkish Towels, worth \$2.00 and \$2.50 the dozen, at 50c in this sale at per dozen.....\$1.00 and \$1.50.

Capes and Cloaks.

A large line of Ladies' colored and black Capes, full weights at one-third regular prices.

\$5.00 Capes at.....\$1.00
\$2.00 Capes at.....\$0.50
\$3.00 Capes at.....\$1.00

Jackets.

A JOB LOT OF JACKETS.
No. 1.—A full line of sizes from 32 to 42 in full weights, made of the finest materials, at 50c on the dollar. Selling prices now 50c and upward.

JOB LOT WINTER GARMENTS.

No. 2.—In long, medium and short lengths, all sizes, some not quite the latest, but all good, serviceable garments, all to be sacrificed at half price and less. Selling prices now, all the way from \$1.00 to \$1.50, get a \$1.00 Coat and others to be sold at the same rates.

LADIES' MISSES' AND CHILDREN'S SMALL JACKETS.

The best quality in the market and include all the fashionable colors, but this sale to be closed out at one-half price.

\$3.00 dollar jackets for.....\$1.50
\$2.00 dollar jackets for.....\$1.00
And upwards at the same rate. You will miss it if you don't get one of these bargains.

Ladies' Waterproof Coats.

with capes, all the latest styles \$3.00 dollar coats for only.....\$1.50.

Blankets and Quilts.

A full line of Bed Quilts, all colors and styles from 50c up to \$2.00, worth 50c per cent. sale.

Shawls and Fascinators.

A new and pretty line of shawls and fascinators to be closed out at lowest prices. Come early.

Baby Cloaks.

Eldest down at 75c all \$1.00 coats for \$1.00 the rest in proportion.

LADIES' Wrappers.

In light and dark colors, at your own price.

LADIES' Waists.

The balance of our stock of ladies' waists to be closed out at less than half price, 50c gets a good one and so on.



Corsets.

A job lot of corsets in great variety, 50c, 75c and 1.00, and the balance in proportion.

APRONS.

A nice line at 50c and up. Ladies' and Children's Fascinators 50c and higher for the better grades.

Hosiery and Underwear.

Ladies' union suits, fleeced lined, buttoned in all sizes 75c, worth \$1.00 and \$1.25.

CHILDREN'S UNDERWEAR.
A complete assortment of children's fleeced lined and all wool suits at 50c, 75c, \$1.00 and \$1.25.



LADIES' HOSE.

In fleece-lined, black, upwards, 10c.

LADIES' WOOLLEN HOSIERY.

All prices from 50c upward. All good values.

CHILDREN'S HOSIERY.

In fleeced lined goods, the kind that hold well and wear well, from 10c, upward. See them.

LADIES' FLEECE LINED VESTS AND DRAWERS.

This sale only, per suit.....\$1.00.

CHILDREN'S WOOLLEN Bonnets.

A nice line at 50c and up. Ladies' and Children's Fascinators 50c and higher for the better grades.

LADIES' FANNELETTE Night Robes.

Newly trimmed and good goods in every way.....\$1.00

Boys' Waists.

In Mother's Friend and other makes, for kind for 40c, for 50c kind for.....\$1.00.

Mens' Furnishings.

Stockings in endless variety, closing out the whole department, everything at a sacrifice, 50c per pair, below cost.

\$1.00 Shirts.....\$0.50
\$1.00 Shirts.....\$0.50
\$1.00 Shirts.....\$0.50

JOB LOT TIES.

\$1.00 Ties for.....\$0.50
\$1.00 Ties for.....\$0.50
\$1.00 Ties for.....\$0.50

WOOL SHIRTS.

From \$1.00 to \$1.50 to sell at from.....\$1.00 to \$2.00

SHOE TALK.



The only way to secure some of the bargains enumerated below is to move freely. The prices are marked to move the whole lot suddenly. Come Monday and come early.

MEN'S SHOES.

Lot 1.—Men's Shoes. Some fine, some heavy, something in the lot to suit all kinds of wear, sizes 5 to 10, per pair this sale, as long as they last.....\$1.25.

Lot 2.—Big Shoes. Ladies' walking shoes in black and black to close, per pair.....\$1.00.

CHILDREN'S OXFORDS.

Lot 3.—Children's Oxfords. All sizes, well made and good stock. Take your choice at per pair.....\$1.00.

SCHOOL SHOES.

Lot 4.—School Shoes. All sizes, styles and kinds, black and white, worth \$1.00 and \$1.25 the pair, worth.....\$1.00.

MISSES' SHOES.

Lot 5.—Misses' Shoes. Worth \$1.00 to \$1.25 and \$2.00 you can have your choice at.....\$1.00.

LADIES' FINE SHOES.

Lot 6.—Ladies' fine shoes worth \$2.00 to \$2.50 get your pick Monday at.....\$1.25.

LADIES' OXFORDS.

Lot 7.—Ladies' Oxfords in tan and black, take them away the quick.....\$1.00.

Lot 8.—Ladies' shoes nearly new, except the price, chance of this lot 50c worth \$1.00.

BOYS' SCHOOL SHOES.

Lot 9.—Boys' school shoes. A lot that will wear like new, per pair only.....\$1.00.

MEN'S FINE SHOES.

Lot 10.—Men's Fine Shoes the best in the lot for only \$1.25.

LADIES' OXFORDS.

Lot 11.—Ladies' Oxfords. A goodly looking lot that you would pay \$2.00 for any other place, this sale, per pair.....\$1.00.

MEN'S FINE SHOES.

Lot 12.—The go-to-the-church kind all shapes in toes, some of the very best, if you come early.....\$1.00.

LADIES' EXTRA FINE SHOES.

Lot 13.—Ladies' Extra Fine shoes made for beauty and wear, choice 1.25 and 2.00, worth 2.00 to 2.50.

WESTERN SHOE & DRY GOODS CO.