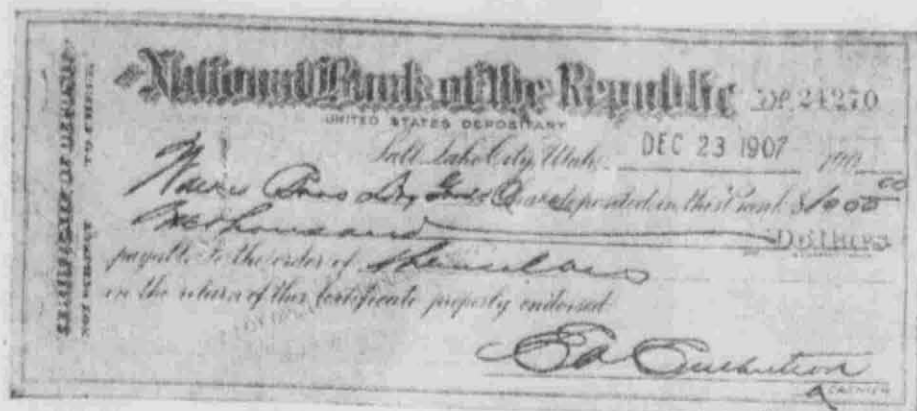


# Walker's Important business announcement Walker's

CORNER 3<sup>rd</sup> SO. AND MAIN  
Phones: Indep. agent, 227 Bell—EXCHANGE 22.  
Call all departments.

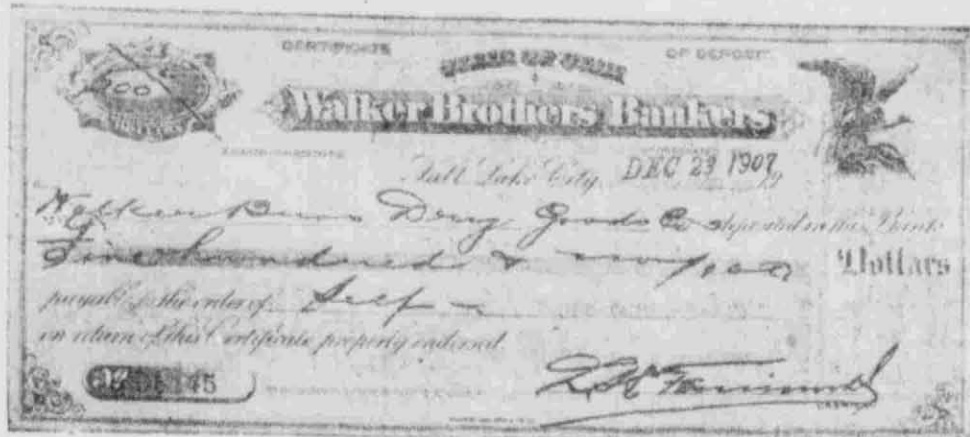


\$1000.00 certificate of deposit.

## Extraordinary offer to our charge customers

Begins January 1. Ends February 15, 1908.

Total amount  
given to our  
credit custom'rs  
in cash,  
**\$2500.00**



\$500.00 certificate of deposit.

\$1000.00 cash certificate of deposit with Nat'l Bank of Republic  
\$500.00 cash certificate of deposit with Walker Bros. Bank  
\$400.00 cash certificate of deposit with McCornick & Co.  
\$300.00 cash certificate of deposit with Commercial Nat. Bank  
\$200.00 cash certificate of deposit with Deseret National Bank  
\$100.00 cash certificate of deposit with Utah National Bank

**A**s our Charge Customers were not included in the \$4,500.00 Automobile Gift, we have decided to give them a chance equally as great. By doing this all patrons of the Walker Brothers Dry Goods Company participate in two of the greatest and most liberal offers ever presented to the public of Salt Lake City.

The proposition is this: All unsettled accounts dating back any length of time contracted prior to January 1, 1908, also all charges made up to February 10th, will be included, provided your entire account is settled in full by February 15th.

Then you are entitled to be included in this great gift benefit. It will not be necessary to pay your account in full at any one time to be included, as you are allowed until February 15th to make settlement. When part payment is made, a record will be entered on our books and a receipt issued for the amount paid. Then, when account is balanced, which must be by February 15, 1908, you will be immediately included in this great gift benefit.

Where money is deposited in Savings Banks and a notice of sixty days has to be given, we will accept checks given by you in our favor to apply on your account.

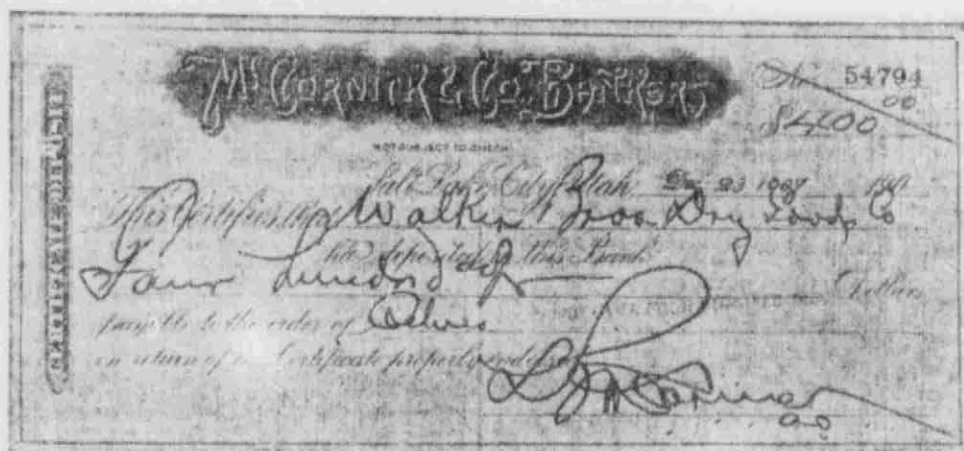
### Reasons why we can make six big unparalleled and unprecedented gifts like this:

- ☐ This is a strictly one-price-house—no promiscuous discounts given by Walker Brothers' Dry Goods Company.
- ☐ The purchasing power of one person's dollar is just as great as another's.
- ☐ The wage-earner can buy exactly as cheap as the millionaire.
- ☐ We adhere rigidly to every advertisement. Every sale strictly bona fide—no disappointments.
- ☐ We buy for cash and never ask for extensions. A liberal policy exists throughout the big store.
- ☐ We deal in Dry Goods only—no other lines, no incomplete departments

N. B. Remember that to be included in this benefit, your account must be balanced by Feby. 15, 1908. This also includes all charge purchases made during the period between Christmas and New Years, and all C.O.D. charges. All Will-Call C.O.D. packages, not paid now will be included.

### Pay up and be included in this great gift benefit—

Full particulars and detailed explanations given when you pay your account at the cashier's window. See posters in every one of our twenty-five windows, and also framed explanations in each of our twenty-three departments.

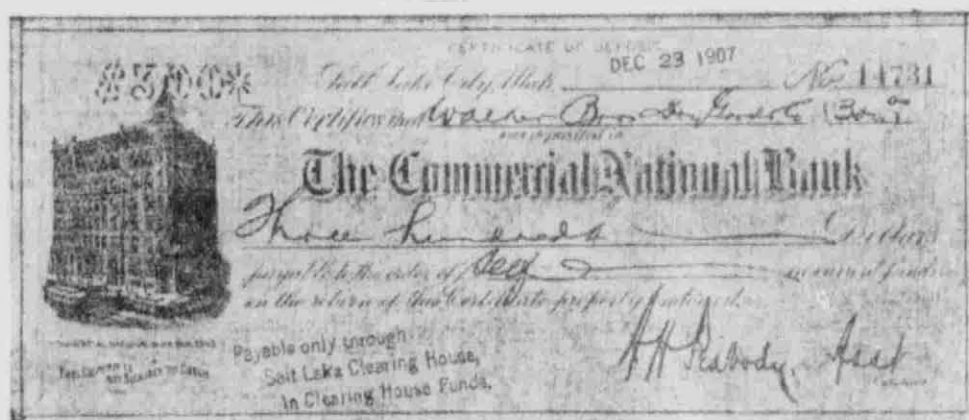


\$400.00 certificate of deposit.

## \$2500.00 in cash given to our charge customers

Beginning January 1, 1908, and continuing until February 15, a period of 45 days, we will make six cash gifts, divided as follows:

- First gift . . . \$1000.00
- Second gift . . . \$500.00
- Third gift . . . \$400.00
- Fourth gift . . . \$300.00
- Fifth gift . . . \$200.00
- Sixth gift . . . \$100.00



\$300.00 certificate of deposit.



\$200.00 certificate of deposit.

Total Amount  
given to our  
credit custom'rs  
in cash,  
**\$2500.00**



\$100.00 certificate of deposit.

# Walker's Important business announcement Walker's

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Call all departments.