



# NEWSHOME



THE DESERET

UNIVERSITY



## A Study of this Picture Reveals the Fact

That while nearly all start upon the road to learning from the "Little Red School House," or the Public School, there are many vacant seats in the High School and University.

### STATISTICS PROVE IT TO BE TRUE

That less than four per cent. of those who enter our Public Schools ever reach the High School, and that less than two per cent. of our High School graduates reach the College or University.

All, However, Step from the School Room or College to the Home,

Where each is ambitious to progress in his or her special line, be it general studies, business, a trade, agriculture or a profession.

The NEWS has Established the Broadest of Universities in the Homes Represented in the above Pictures.

FIRST—You note the student. He is saying to himself: "I will consult the great teachers who can tell me all about the lives of the world's great merchants, inventors, physicians, orators, statesmen, lawyers, etc. The reading of these biographies will not only mould my character and give me ambition to progress, but will teach me history and help to determine what I wish to make of my life's work. When I determine that, I will enter another department of our Home University, which my parents have so kindly placed at my disposal, through the liberality of the DESERET NEWS."

SECOND—You note the commercial man. He is saying to himself: "I will not only know the fundamental principles of my own business, by studying money, finance, commerce, commercial law, labor and wages, partnership, etc., but will study with my children, and in other departments of our Home University. The better I am posted the better I can hold my trade. I am making it a practice to look up the answers to questions which present themselves every day in business."

REMEMBER That our readers are entitled to all the benefits of our Home University free of membership or tuition, and we will furnish you our Great Reference Library, which contains the sum of all knowledge, at wholesale rates. In order that not even the humblest homes be left out we will let you begin its benefits NOW, by placing the library in your home, and you may pay us for it in payments so trifling that they are not worth mentioning. All that you need to do is to subscribe for our paper at least one month, 50c., or Semi-Weekly three months, 60c. We believe that once a subscriber, you will always be a subscriber.

THIRD—So the artisan, saying: "I will know more about my trade, will progress and become a foreman or a proprietor. With my Home University I can do it. Wish I had had this opportunity when a boy. Am glad the children have it now."

FOURTH—Note the agriculturist. Saying: "I will know all about agriculture, not only in my own country, but in other lands and subjects which are kindred to agriculture. I realize that the farmers of this country are becoming more and more progressive. We are taking our place in Legislative Halls, and must be prepared for such places. My daughter wishes to become a teacher, and my son a lawyer. They are studying in other departments of our Home University. Surprising how fast they learn."

FIFTH—Note the professional man. Saying: "I will go beyond the dry text books of my own profession and into the deep mines of general information. The broader I am, the greater is my scope of usefulness, and the greater will be my following in a business way. I find the Britannica absolute authority in my own profession as well as in other lines."

CUT THIS OUT.

The Deseret News Educational Headquarters.

This Elegant Library is now on exhibition at the News Educational Headquarters, 217 S. Main St., and at News Office.

THE DESERET NEWS:

Am interested in your Practical Home University Plan, based on the Encyclopedia Britannica with guide kindly give me full particulars.

NAME

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