

SHELVES MUST BE EMPTIED

—ANOTHER WEEK OF— AUERBACH'S GREATEST CUT PRICE CLEARING SALE.

Another Week of the Clearance Sale's GREATEST BARGAINS.

The first week of this—Utah's Greatest Bargain Fete—tested to the utmost limit the selling capacity of this store and clearly demonstrated the popular acclaim with which the World's Greatest Values have been welcomed by the people. THAT we'll start the new season with an Entirely New Stock is a foregone conclusion. THAT we shall not carry any of our Fall and Winter stocks over another season is a settled fact. THAT—in order to accomplish our purpose—we hesitate at no sacrifice—we pause in the presence of no loss, stop at no legitimate, honorable means—this printed page of extraordinary bargains abundantly proves. The Sweeping Reductions in Prices in every dept. opens up a vista of values in the most seasonable of merchandise, such as the retail world has not known before, and in all probability will not witness again.

Owing to the enormous selling of last week and the preparation of new items, it will be impossible to get everything ready before 9 o'clock Monday. The doors will be open then for the buying to begin anew.

ESTABLISHED 1864

Auerbach & Bro.

ONE PRICE TO ALL NEVER UNDERSOLD

Deep Price Cut in Bed Sheetings.

BUY AHEAD NOW!
2½ yards wide New York Mill Bleached Bed Sheetings; regular price 37½c; Monday at, a yard..... **28½c**

An Extra Special Bargain SILK SHAWLS

Extra fine cream Silk Shawl with fringed border in a variety of nobby patterns; values up to \$3.00 each; clearing sale price..... **\$1.75**

A Deep Price-Cut

Boys' Stylish Top Coats
Age 10 to 14 years; value \$4.50; this sale..... **\$2.15**

ALL HOSIERY

For Ladies and Children at tremendous and very sensational reductions from their former attractive prices.

Ladies' fast black fleeced cotton hose, all sizes, best 20c value; on sale at..... **12½c**

Children's fast black fleeced Cotton Hose; all sizes; 15c grade; clearing sale price..... **8c**

Children's fast black Wool Hose with morino heels and toes; best 20c grade; the clearing sale price..... **12½c**

Ladies' fine Cashmere Hose, with double soles and high spliced heels and toes; all sizes; our best 65c quality; clearing sale price..... **45c**

BABIES' WEAR

Sacrifice prices throughout the entire department; sensational reductions to effect a thorough clearing.

Infants' fine all-wool shawls, full size; the best \$1.85 value; clearing sale price..... **\$1.35**

Infants' black wool Legging in the very best quality with or without feet; our regular \$1.25 grade cut to..... **69c**

Silk and Wool mixed, extra fine quality Baby Shawls; full size; best \$3.00 grade; sale price..... **\$1.95**

Infants' long and short Dresses; a great variety of neat, pretty styles to choose from; qualities that sold up to \$1.85 on sale..... **\$1.00**

Infants' Outing Flannel Skirts with waist in plain or neat stripes; regular 35c grades; the sale price..... **19c**

A DEEP PRICE-CUT IN

Pillow Cases

BUY ALL YOU CAN.
1,000 Hemmed Pillow Cases; size 45x36 inches worth 25c; Monday at..... **15c**

AN EXTRA SPECIAL BARGAIN,

Ladies' Golf Gloves

In the greatest variety, plain color and fancy effect; all 50c and 60c values; on sale..... **35c**

LINING DEPARTMENT.

26c a yd. for 50c quality

Moreen Skirting; all colors—26c a yd. for 50c quality

CLIMAX

of the
Greatest Cut-Price Clearance Sale of

FLANNELS

Never had a sensation in the Flannel Section as this Sale has created—never before sold so many Flannels in one week, but then the Bargains were so great we're surprised every yard wasn't sold ere this—and every yard would have been sold if everybody knew of the Bargains.

All 6½ White Canton and Shaker Flannels, in this Sale, per yard..... **4½c**
7½c Outing Flannels, marked to go at..... **4½c**
Canton Flannels, Outing Flannels and Bleached Shaker Flannels, worth 10c and 12½c, slashed to, per yd..... **6½c**
12½c Shaker and Outing Flannels, cut to, per yard..... **7½c**
All 15c Velour Flannels—all 15c Fleece Flannels and all 15c Outing Flannels go in this sale, per yard..... **9½c**
Another Lot of 30c Elderdowns, Slaughtered at..... **12½c**
22½c White Wool Flannel, reduced to, per yard..... **14c**
35c White Flannels, on sale, per yard..... **22½c**
50c White Flannels—cut to, per yard..... **37c**
65c White Flannels, in this sale, per yard..... **44c**

THIS CLEARING SALE SLASHES PRICES ON WINTER DRESS GOODS

To about half what they should be. Every Price shows how unusually good the bargains are for this week.

AT 46c A YARD.

All wool Panamas, Serges, Chevots, Henriettas, Granites, Mohair, Brillantines and Mixed Novelties. Regular price 75c and 85c. CLEARANCE SALE PRICE, A YARD..... **46c**

AT 78c A YARD.

Fine all wool silk finish Henriettas, Satin Brunella cloth, etc., 38 to 40 inches wide. Best quality, worth \$1.25 a yard. CLEARANCE SALE PRICE, A YARD..... **78c**

AT \$1.23 A YARD.

The latest novelties in Plaids, Checks, Priestley's, Cravenettes, Tailor Suitings, Etc., 48 to 56 inches wide. Regular price \$1.90 to \$2.50 a yard. CLEARANCE SALE PRICE..... **\$1.23**

GREATER REDUCTIONS THAN EVER ON ENTIRE SILK STOCK!

SILKS MUST GO IN A HURRY NOW—values that cannot be equaled elsewhere! Seem them!

FANCY SILKS FOR WAISTS AND SUITS AT LESS THAN COST.
2,700 yards of fancy Silks, odds and ends, all lengths, from one yard to a dress pattern, and worth up to \$2.00 per yard, which must be sold out to clean up and make room for spring stock. Monday we will place the entire lot on sale at the low price, per yard..... **89c**

LINING SATINS.

\$1.50 quality 36 inches wide, Lining Satins, Sale price..... **98c**
\$1.00 quality, 24 inches wide Lining Satins, Sale price..... **59c**

BLACK SILKS.

Every yard of Black Silks, including Taffetas, Peau De Sol, Messelines, Peau De Cygne and others, must go in this sale at prices less than cost. No reserve whatever. If you would save money, be on hand early Monday morning.
\$1.00 quality Colored Taffeta Silks. Sale price..... **85c**
\$1.50 quality Crepe De Chene Silks. Sale price..... **95c**
\$1.25 quality Crepe De Chene Silks. Sale price..... **71c**

THE GREAT CUT PRICE CLEARING SALE OF

COATS, SUITS, WAISTS, SKIRTS AND PETTICOATS

TAKES A FRESH START MONDAY.
EVERYTHING REDUCED AGAIN.

The question of profit and previous prices are cutting absolutely no figure in this clearance of winter garments. Everything must go—no matter what it brings.

LADIES' SUITS, the \$30.00 kind marked down to..... **\$13.00**
NOVELTY SUITS, values up to \$45.00, during this sale..... **\$19.00**
WOMEN'S COATS of black beaver cloth, worth \$20.00, now..... **\$10.00**
WOMEN'S COATS, in black or novelty mixtures, 27.50 values, cut to..... **\$13.00**
CHILDREN'S BEARSKIN COATS, in colors only, worth \$1.00, now..... **\$1.95**
MISSSES' SCHOOL COATS, all shades, 6 to 14 years, our \$6.00 kind for..... **\$2.75**
LADIES' ALL WOOL RUNABOUT SKIRTS, in brown only, while they last..... **98c**
WALKING SKIRTS, in colors or black, values up to \$5.00, now..... **\$2.75**

BLACK SATEEN PETTICOATS, all lengths, our \$2.50 grade for..... **\$1.45**
DRESSING SACQUES, of fleeced flannelette, regular \$1.00 values, sale price..... **45c**
LONG KIMONAS, odd lot, our \$2.00 grade, marked down to..... **\$1.00**
SHIRT WAISTS, in white or colored materials, \$2.00 values at..... **73c**
FUR SCARFS, or collarettes, worth \$10.00 cut down to..... **\$3.75**
BATH ROBES, of heavy all wool elder down, fancy stripes, worth \$6.00, now..... **\$3.00**
HOUSE WRAPPERS, of fleeced flannelette, \$1.75 values for..... **95c**
MISSSES' COATS, ages 6 to 14 years, extra fine novelty mixtures, \$12.50 Coats, cut to..... **\$5.95**



SENSATIONAL VALUES

FOR THE SECOND WEEK OF THE GREATEST CLEARING SALE

Knitted Underwear for Ladies and Childr'n

PRICES AND QUALITY TELL THE STORY. WE'VE NEVER HAD SO MUCH TO OFFER FOR SO LITTLE MONEY. THE MOST RADICAL REDUCTIONS INSURE A THOROUGH CLEARING.

Ladies' Jersey ribbed, fleeced, natural gray or cream Union Suits; all sizes; the best 65c value; for the final clearing sale..... **39c**
Ladies' cream hand-finished Cashmere, ribbed, fine, medium, heavy cotton fleeced Union Suits; all sizes; the best \$1.25 grade, on sale at..... **85c**
Ladies' pure white fine cashmere ribbed cotton Union Suits in a medium heavy quality, the very best \$1.00 grade, the clearing sale price..... **69c**
Ladies' natural gray wool mixed, Jersey ribbed Vests and Pants, in an excellent, well finished quality; all sizes; the best 75c value; clearing sale price..... **50c**
Ladies' fast black Jersey ribbed cotton tights, a splendid wearing quality; open or closed; all sizes; best 75c value; clearing sale price..... **49c**
Children's ribbed heavy fleeced, natural gray Vests and Pants; a fine, soft, well finished quality in sizes 16 to 34. Size 16 is our regular 15c seller and the very best garment ever offered at the price; reduced for this clearing sale to..... **10c**
2½c rise each size.

NOW FOR ANOTHER WEEK OF

THE GREATEST CUT PRICE CLEARING SALE OF SHOES.

The entire Stock Reduced again, room producing price. Concession for this week that are record breakers. You cannot afford to wear the old ones with this Chance.

LITTLE BOYS' CALF SHOES (sizes 8 to 13½), Value \$1.40, this week's clearing price..... **\$1.00**
CHILDREN'S FINE KID SHOES, with pat. tips and light soles (sizes 6 to 9). Value \$1.15. Clearing Sale Price..... **79c**
LADIES' BEDROOM SLIPPERS, TURKISH STYLES, all sizes, value \$1.25. This week..... **75c**
BOYS' CALF SHOES, (sizes 2½ to 5½), per pair..... **\$1.49**
LADIES' MISSSES' and CHILDREN'S SAMPLE SHOES will be on our Bargain Tables, at, per pair..... **\$1.00**
Men's Rubbers, all sizes, at..... **80c**
BOYS' RUBBERS, (sizes 2½ to 5½), at..... **60c**
Youths' Rubbers, (sizes 10 to 2), at..... **55c**

THE CUT PRICE CLEARING SALE OF TABLE LINENS, NAPKINS, TOWELS AND ALL DRAPERIES

WITH BARGAINS YOU'LL NEVER FORGET.
As the sale advances and lots diminishes, fresh price cutting is in order, for success only whets our appetite for greater success, and the nearer we reach the end of the sale the greater our anxiety to effect a clean sweep of entire remaining stocks—

Another 100 dozen Towels in this slaughter, at..... **21c**
All 10c Towels go at..... **6c**
All 15c Towels reduced to..... **10½c**
All 20c Towels marked down to..... **12c**
The 35c Table Linen in this sale, per yard..... **20c**
For 40c Table Linen you'll pay..... **27c**
All the 50c Table Linens go, per yard..... **34c**
75c Table Linens go in this sale, per yard..... **44c**
85c Table Linens will be sold at..... **55c**
\$1.00 Couch Covers go at, each..... **49c**
\$3.00 Portieres you'll buy for..... **\$1.75**

ANOTHER WEEK OF AUERBACH'S GREATEST CUT PRICE CLOTHING SALE OF

Boys' Clothing and Gent's Furnishings.

This great sale takes on new life with almost inexhaustible stocks. This week's savings will surpass your highest expectations. All who have not attended this unprecedented trade event, miss the most remarkable money saving opportunity of the year.

A beautiful assortment of Boys' Sailor House and Buster Brown Suits in a variety of pretty shades and designs, ranging in size from 8 to 14 years. They go out in this sale at just half price, as follows:

Any Suit value \$6.00, **\$3.50**
Sale.....
Any Suit value \$10.00, **\$5.50**
Sale.....
Any Suit value \$5.00, **\$3.00**
Sale.....
Any Suit value \$3.50, **\$1.75**
Sale.....
One lot of youth's three-piece, single breasted Coat Suits; nice assortment of dark and medium shades and patterns, ranging in size from 17 to 20 years; the whole lot to go in this sale; value \$5.00; at..... **\$2.35**
MEN'S SILK MUFFLER SALE.
One nicely assorted lot of silk Mufflers; worth \$1.00 each; to go out this sale at..... **49c**
50 DOZEN PETER PAN TIES.
A beautiful assortment of colors; value 25c each; to be cleaned up this sale at only..... **19c**
MEN'S FANCY CLUB TIES.
A handsome assortment; value 50c each; this sale at half price..... **25c**