How the Pilgrim Bent on Sight-Saring Absorbes Information From the Man Behind The Masophone on the Car With the Blue and White Sign.

THE TOURIST AT LARGE.

NEWS TO SOME. While making the run down to Lib-

NEW SKYSCRAPERS.

FIVE NEWSPAPERS.

As the morning newspaped are passed, each is pointed out have three morning pubers at afternoon papers in this city," a OPPOSITE THE TEMPLE.

"Why there's a flat—an apariment house," exclaimed a woman in the rear seat, "And just remember Henry what tileas we have always had of the west." When the end of the the car enters town on the Warm Springs line. The block bounded by West Temple, First West, First North and North Temple streets is mentioned as the only square in Salt Lake where none but Mormons live. Instantly there is an alming and elicking of many kodaks. The car stops to let its passengers peep from the ear into the Temple yards and gaze at the tabernacie and Assembly hall. The conferences held by the Church are explained also, reference being made to the huge crowds which throng to this city to attend them.

THEATERS AND CLUBS.

buildings are also pointed out. San prise and admiration are the emotions apparaised in the expressions of the visitors as the car goes up and down south Temple street. The various club and apartment houses, private residences of Salt Lake's most preminent citizens share honors. The prettily trimmed lawns: hedge fences and fine flower gardens are not overtooked. When the return trip has been made Eagle Gate is described at some length. Hurrying up First street to Rowland hail the car comes back through Eagle Gate. The Bee-Bina and Lion houses: tithing yards and other historic land-marks come next and a clicking of kodaks punctuates the lecturer's description and brief history of them. The Pioneer statue is viewed once more.

DESERET NEWS BUILDING.

DESERRET NEWS BUILDING.

As the car turns down Main street As the car turns down Main street the "News" building is pointed out. "This is the quarters of the Deseret Evening News, a daily afternoon paper published under the authority of the Church. It priots all the news of the world's doings and is famous all over the world for its pictures," says the young man. The "Newn" bindery and book-publishing establishment come in for mention.

Proceeding down Main street the car ends its journey at the busy corner, where two hours before the trip was commenced. This is not all the tourist sees or hears by any means. Organ recitals are held at the conclusion of the afternoon trips on week-days;

recitals are held at the conclusion of the afternoon trips on week-days; short services are held for those wish-ing to hear the Mormon doctrine ex-plained by able speakers; guides are waiting at the Bureau of Information in the Church grounds to show visitors through the buildings and callers are always welcome at the bureau, where ilterature is distributed. Visitors will

upon his hands. He can take a reart to Saltair; or the smelters at a edge of the lake or if he can spaths time he can spend a day in a nearby mining camps. But a traveler with just a few incurs sees of hears a great deal in his limited it if he rides through the city on a sight-seeing car. And best of all we he tearns about growing Salt Lake correct.

For Infants and Children.

The Kind You Have Always Bough

There's a Reason

Together With Extraordinary Bargains for All Week from all over the Store Furnish Material for this Great Ad., which will Further Emblazon our Bargain Leadership upon the Minds of Salt Lake's Thousands of Shoppers!

"As Good as this week" has never yet been good enough for conditions at the "Auerbach Store." Every succeeding week must clearly outdo in volume of trade any which have preceded it, and thus it comes about, that the savings here every week are so great that they are apparent to everyone no matter how little they may be posted on values. It's no wonder that this is the busiest store in Salt Lake. For next week your attention is called to the scores of values lack of space prevents us mentioning. They're worthy of your attention-be sure of it.

RIGHT PRICES ON THE RIGHT SORT OF

BLACK SILK SPECIALS. BLACK TAFFETA SILK 81.85 quality Black Taffeta Silk, 36 nches wide, sale price, \$1.10 BLACK PEAU DE SOIE hes wide, sale price. er yard. \$1.15 quality Black Peau De-nches wide, sale price, er yard \$1.35 quality Black Peau De-nches wide, sale price.

99c \$1.40 quality Black Peau Donches wide, sale pulse. \$1.10 inches wide, sale price, per yard..... \$1.39 BLACK CHINA SILK 55°C 59c 75c Panama Novelties

New Novelty Mixtures

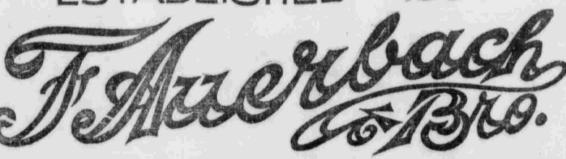
44 to 46-ineh all-wool and silk and wool mixed imported novelty Suiting, unfinished Worsted, etc., suring unimined volume to col-come in a full assortment of col-ors: very stylish for skirts or rull suits; regular \$1.50 to \$1.65 a yard: SPECIAL, \$1.23

> Chiffon Broad Cloth

52 to 55-inch best quality fine finish light weight chiffon Broad Cleth, in all the most stylish col-ors and black; regular \$2.25 grade; SPECIAL \$1.95

This Suit \$10

ESTABLISHED



Our

G

DAY!	MONDAY !	MONDAY !	MONDAY!	MONDAY !	MONDAY !
35c	\$1.50 White Embroidered	163c Bleached	100 Doz, FRINGED	The Finest DRAPERY	\$2.00, \$2.25 and \$2.50 White Linen
em	Flannels	Canton	Napkins	SILKO- LINES	Breakfast Cloths
atts	And the preftiest Skirting Fiannels ever shown at	Figilliei	designs or plain	signs and color- fogs; the prettiest shades and pat- terns for comfort-	Hemmed, hem
nest White Batting the largest lis; special se day at.	\$1.50; 16 different designs; hem- stitched, scalloped edges and cut-out edges; special for one day at, a yd.—	Extra heavy drul; well napped; 30 inches wide; spe- cial for one day at	borders; size 15x15 inches; regular price 65c; special for one day at, a	ers—full yard wide —never sold for less than 15c; spe- cial for one day	with 2 rows of drawn work; 8- and 8-10 sizes
		1.0	0.7	101-	01 40

A REMARKABLE PURCHASE AND SALE OF \$1.00 AND \$1.25 EMBROIDERIES---Sale Price 490

Corset Cover Embroideries and Flouncings Eighteen inch wide Corset Cover Embroideries and Flouncings-50 different patterns to choose from-every one truly beautifu-only the finest nainsook and swiss and the most skilltul embroidering enter into the making of these goods. They are the greatest and best values ever offered at \$1.00 and \$1.25 a yard, and come in the newest and prettiest designs. A lucky purchase enables us to offer them at the re-

markably low sale price of, a yard-49c

ANOTHER GREAT TRADE WINNER FOR NEXT WEEK! Best \$1.50 Purses on Sale at \$1.00

LADIES' CARRIAGE BAGS, VANITY BAGS and ENVELOPE BAGS in the greatest variety of shapes and styles-come in black, brown and every desirable color-various leathers to choose from-not a bag in this offer worth less than \$1.50 -the sale price for next week, each-

\$1.00

MONDAY ONLY!

LADIES' OUTING FLANNEL GOWNS

Best 75c Grade for 490 Ladies good quality Outing Fig.

A Timely Sale of

420 in this Bale Mohair finished Panaga Waistings, value 70c, 10 this sate, per yard 47c Wool Beene Plannet Waistings, I and effects, value lie, in the

UNHEARD OF LOW PRICES ON

If you are seeking a fashionable and serviceable Suit, Coat or Shirt and want an unusual value, visit the Ready-to-wear Section next week and share in these most exceptional offerings.

SUIT SPECIAL AT \$10,00-This dainty Suit like illustration is mad good quality suiting in brown, navy blue or green mixtures, is made cket, cut in the new cutaway style, satin lined, velvet collar, full naved skirt with folds on the bottom, regular \$15.99 COAT SPECIAL AT \$7.00—Fully 50 inches long, made of fine qual-cloth in fancy plaids and stripes, sleeves and body lined, velvet collar d curfs, fancy trimings, loose or semi-fitting, an \$7.00 deal \$12.00 coat for volume or semi-fitting as \$7.00 COAT SPECIAL AT \$3.95—Of medium weight gray mixture, fully inches in length, velvet collar, full length sleeves with turn back outs, fancy buttom to match, nicely tailored; a regular \$3.95 SKIRT SPECIAL AT \$10.75—Man tailored, of excellent quality Panisms and mide in the newest combination side and hox plained model, ratly trimmed with applique and soutache in many blue, brown or black. This beautiful skirt is fully worth SKIRT SPECIAL AT \$7.98—Of finest quality French voile, 11 gores, side platted model, suitched over hips, very attractively trimmed with one large and three small infleta silk bands towards bottom. This handsome skirt was bought to retail at \$11.75, while they last SPECIAL AT \$2.45—Genuine heatherbloom extra date sectional flounce with rows of shirring, and smale cure underlay. It is as light as silk and much more dur-FUR SPECIAL AT \$2.75-64-inch Throw, in choice imitation perfectly straight in shape, lined with very best quality satin. T special purchase. You'll have to pay elsewhere \$4.00 and \$5.00. Our price WAIST SPECIAL AT \$2.05—Handsome waists of finest q veiling in light blue, white or even, front trimmed with else insertion, button in black. A length sleeves, very nobby and man-tailtored wabts. Specially priced at DRESSING SACQUES FOR MONDAY-Just enough for

\$7.98 \$2.75 nelling, in red. pale blue or pink with black dots, belt at waist, siz to 41. This \$1.75 Dressing Sacque on sale for Monday

Millinery Blankets and Comforts

Such Specials in MENS' and BOYS'

Boys' 40c Fleece Lined Undeswear 29c

This is the kind that is bought so extensively for winter wear, it is most healthful in that it is very alworhent and is a protection against words in this senson of changeable to macretures. Excellent 296 Boys' 65c Wool Underwear only 49c These are values that will surprise you! Think of saving 25 per cent on voolen underwear at the beginning of the season! You can do so next neck if you buy here

Boys' 80c Wool Underwear only 64c

Several descript of these garments in sizes from 20 to 34 and the values to be found anywhere at 80c. Come next week and got them at only 64c Mens' \$1.25 and \$1.60 Cashmere and Ribbed Worsted Undeswear Spec al at 98c

During next week you can save from 16 to 331-3 per cent on men's winter underwear IF YOU BUY HERE. Splendid values in gray and ceru colors. Mens' 25c Crahmere half Hose only 19c These are in medium and heavy weight wool of excellent quality and are exceptionally good values at 250.

at \$8.75 Unusual Values

We have prepared fifty Hats for this week at \$8.75, each distinctly different from anything that has been shown this season. All the advanced ideas have been adopted to the creation of these charming Hats. All being direct copies of the latest models. We really do not believe that such values have been shown this season, and as all colors are included, the range of sciention is very wide.

At Way Under Price

Equal qualities cannot be obtained in Sait Lake at the prices we quote next week. The wise woman will stock up liberally in anticipation of the time when more bed clathing will be needed. 100 pair White Sheet Blankets, Value \$1.15, go next 72c \$1.28

Scroll and foncy stitched drapery Silkoline covered Comforts, very soft and fluffy, extra size, value \$3, next week, each \$2.15 Extra size Satine covered Comforts, value \$4.00, next week each \$2.98 \$6.30 White all Wood California Blunkers, 12-4 size, extra \$10.65 heavy, value \$14,00, go next week, per pair

MONDAY ONLY !

INFANTS' GOWNS INFANTS' WRAPPERS

75c Values for 49C

Infants White Gowns and light colored Wrappers, made of hest daisy cloth, neatly trimmed and exceptionally well finished, best 750 value. Sale price 450

Incomparable Values

Reliable

possible here, next week on that are right in every detail. LADIES' KID SHOES, Patel rip, welt soles, blucher cut all sizes) worth \$2.25. LADIES' KID SHOES, light of heavy solas, patent tip, lace (all sizes). Special for \$1.45 next week

BOY'S CALF SHOES, (Sizes to ble. Special for next \$1.45 LITTLE GENTS CALF SHOES, sizes % to 13). Special 980 INFANTS BLACK KID SHOES lace or button (sizes Pla to