

AUERBACH'S COLUMN.

AUERBACK & BRO.
55
ST. TEMPLE STREET.
Daily Arrivals
NEW AND CHOICE
GOODS!
In All Lines:
New Prints,
NEW CHEVIOTS,
New Dress Goods
NEW SPRING SILKS,
NEW BLACK SILKS,
LATEST STYLES OF
Ladies' Linen Suits,
ELEGANT NEW
COOLMANS,
From 4.50 to \$35.00,
New Embroideries.
NEW
LIES AND FICHUS,
New Trimmings, New Ribbons.
NEW
MILLINERY GOODS,
At Wholesale Only!
THE LARGEST STOCK WEST OF CHICAGO.
MORRIS' SHAMELESS KID GLOVES
In New Shades, Novelties in
Parasols and Sun Shades
Full Stock of Ladies' and
Children's Choice
HOSIERY,
Best of Imported Goods.
Ladies' and Children's
SLIPPERS!
GENTS' CLOTHING!
Latest Styles.
Boys' Clothing!
Latest Styles.
GENTS' HATS!
New and Stylish
Boy Hats!
GENTS' BOOTS AND GAITERS
GENTLEMEN'S FURNISH-
ING GOODS, CALIFORNIA
BLANKETS AND UNDER-
WEAR, TRUNKS AND
VALISES.
NOTIONS!
CUTLERY, PIPES, JEW-
ELRY, &c., &c.
TO THE TRADE!
We invite attention to our Stock
of Domestic and Fancy Dry Goods,
Millinery Goods, Notions, Clothing
for Men and Boys, Hats in all
grades and colors; Boots and Gai-
ters from Fine Sewed Goods to
Heavy Rubber Makers' Boots of
Well Known Makes, Womens' and
Children's Shoes, Ragged and sewed,
on elastic and British Hosiery,
Gents' Furnishing Goods, Most
complete Stock of Notions in the
Market, Cutlery, Pipes, Jewelry,
&c., &c.
We recognize the fact that times
have changed, & as prices have decreased
and the successful merchant
must buy close and sell at small
margins.
Orders promptly filled and hono-
rable treatment guaranteed.