



# Spring Millinery Opening!

MONDAY, TUESDAY, WEDNESDAY, MARCH 17, 18, 19.

OUR 1902 Spring Opening surpasses all Previous Efforts, both as to STYLE and Prices--The exquisite TASTE and BEAUTY of the new MODES for this Season have never been known to the art of Millinery. The BEAUTY, GRACE, Originality, and Effectiveness of our PATTERN HATS and Productions from OUR OWN Workrooms form an ideal Gathering. The Most BEWITCHING CREATIONS of the most NOTED Milliners of the Old World have their DUPLICATES in our Showing; for every woman there is a Shape and Style that is most becoming to her. Here will be found the

## Most Correct Interpretations of the Season's Smartest Conceptions!

### OPENING EXHIBITION IN LADIES' READY-TO-WEAR SECTION.

WE never had so many Chic, Jaunty Garments in our store as we have right now. A glimpse in this Department will plainly show you that we are capable of satisfying your wants in LADIES' SUITS, SKIRTS, WAISTS, LONG COATS, ETONS, etc., etc.

### SEPARATE SKIRTS.

WE show a great variety in popular Materials and Colors: ETAMINES, BASKET CLOTHS, CHEVIOTS, CAMELS HAIRS, TWEEDS, BROADCLOTHS, ETC., exquisitely made, Peraline or Silk Drop lined--and there will be submitted to you the BEST VALUES it ever has been your pleasure to see and privilege to profit by

### Moire and Taffeta Silk and Cravenette LONG COATS.

THE fashionable Garments for the coming Season. They are CONVENIENT, SERVICEABLE as well as extremely EFFECTIVE, half fitted Back, or loose and gathered in at Waist with Belt--New Full Sleeves, fancy Collar or Shoulder Cape effect, beautifully tailored seams, also elaborately trimmed with Cream Lace, Chiffon, and fancy trimmings.

### Madame Cater

HAS JUST RETURNED FROM THE EAST WHERE SHE HAS MADE THE LARGEST SELECTION OF PATTERN HATS OF ANY SEASON, AND DEVOTED ABOUT SIX WEEKS TO A THOROUGH STUDY OF ALL THE LATEST MODES IN HATS AND TRIMMINGS.

### CHILDREN'S AND MISSES' HATS.

Our Collection of the NEWEST EFFECTS for CHILDREN and MISSES' IS MOST SUPERB.

### LADIES' TAILOR-MADE SUITS.

THE excellent Taste and Large Variety of this exhibition certainly show our persistent determination to gather for you the Most Fashionable and Worthy Garments, and to place them within your reach at Prices just as low as any house in the country and much lower than most houses. They come in ETAMINES, CANVAS or BROAD CLOTH, CHEVIOTS, TWEEDS, SCOTCH MIXTURES, BROADCLOTHS, VENETIANS, Etc., Etc. Stunning Skirted Blouse, Jacket effect Collarless Eton, Eton Blouses, Etc., Etc. Colors: Light Grey, Tan, New Blues, Red, Castor, Oxford, Black, Etc.

*The Paris*  
MILLINER CO.  
262-66 SO. MAIN ST.  
Cloaks, Suits, Underwear Hosiery, Notions.

### New Silk Waists and Summer Shirt Waists.

THE finest display we have ever had. The hundreds of New Modes will give you a comprehensive Idea of what Fashion now demands--they are simply marvels of BEAUTY and ELEGANCE. The Workmanship is Superior and the Styles are exquisite.

### SPRING JACKETS.

A very handsome Line of the New MOIRE, Taffeta, or Cloth Eton Jackets, fancy heavy Braid and Cream Lace trimmings.

The Approval of Our Styles This Season will be more Pronounced Than Ever.

### Muslin Underwear and Infants' Wear.

A splendid assortment of dainty and pretty things in Muslin Underwear and Infants' Wear at Popular Prices.

### Spring Hosiery. Knit Underwear.

Our display at this department includes everything in fancy Hosiery and Underwear for women, children, that is novel and pretty.

## Silk Dress Skirts.

### Ribbons.

Beautiful variety of all the late novelties--all the fine qualities for Easter and Millinery Purposes and for Sashes, Corsage Bows, etc. The richest and most elaborate showing in the new spring effects to be found in the city.

### Belts.

New Spring Belts, everything new in Belts can always be seen here.

### Neckwear.

All the latest novelties and newest effects in Ladies' Neckwear in large and elegant variety.

### Gloves.

New Gloves with new Gowns. If the Gown is new and smart you'll certainly want correct Gloves to go with it. A spring season has never seen a handsomer collection.

### Old Skirts.

NEW SPRING STYLES--AND A PIECE SAVING. A large and elegant assortment, including a grand variety of styles.

### Corsets.

Our display of Corsets is in accord with the prevailing fashion, and really do they fit to perfection, they guarantee a perfect form.

### Child's Hats and Bonnets.

All the latest novelties in Child's Hats and Bonnets in endless variety at Popular Prices.

### Child's Coats.

New and elegant variety of Infant's and Children's Long and Short Coats in Cashmere, Bedford Cord, Silk, etc.

### Spring Capes.

Our stock of Spring Capes in Silk or Cloth comprises a very nice assortment of styles at Popular Prices.

### Silk Petticoats.

The acme of Petticoat elegance. If extent of variety has a charm, you will surely look over our showing. There are gatherings of exclusiveness and praiseworthy effects to attract you.

### Veilings, Laces.

Our stock this season comprises a grand variety, all the latest, prettiest effects in Veilings, Laces, and Embroideries.