

## FRIDAY MORNING, OCTOBER 6, AT 9 O'CLOCK

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THE SHOE MARKET shoes. They now have the first chance ever offered in Salt Lake's newest and greatest Shoe Store opens wide its doors and extends the right hand of fellowship to the many thousands of shoe buyers who have the complete annihilation of prices and the introduction of the nation's best footwear. But what do you care for the other fellow? It's shoes that fit, at a great saving of money, which interests you.

## The following is published for the Benefit of Missourians, if any there be

Men's Heavy Work Shoes, regular price in regular stores \$2.00 \$1.19

Men's Vici Kid Goodyear Welt Shoes, regularly priced at \$3.00 \$2.39 and \$2.50-at a pair .......

Men's \$2.50 and \$4.00 Shoes, this lot ombraces some of the best makers in the U.S., among them 150 patrs W. L. Doughs \$2.50 shoes- \$2.69 at a pair .....

Men's 55 and 26 Shoes in all leathers, toe shapes and heels-you must see these shoes to appreciate the Shoe Market's purchasing power \$3.29

Cushion Heel Lifts, the 17c

Over 4500 pairs of Women's Shoes, in hand, welt and turned soles; military, Cuban and C. S. heels—sold everywhere at 33,50 and \$2.69 \$4.00-at a pair

Ladies' regular \$3 Shoes, all \$1.69 leathers, sizes, widths ..... \$1.69 Ladies' \$5 and \$6 Shoes in all leathers and heels, including patent kid, full French heels for dress \$3.29 You can save enough here on Findings to buy a pair of shoes. It's the small savings which makes the full pocketbook. bitsess' Vici Kid Shoes, made to wear, values up to \$1.50, at 980

Misses' Shoes in all leathers, made to sell for \$2.00, at a \$1.19

Infants' Sole Shoes, Sitppers and Ankle Ties, all colors and styles, restlar values up to 290

Shoe Daubers, sold everys 4.0

SHINOLA, GLOSSINE AND ALL THE WELL-KNOWN BRANDS OF THE WORLD'S FAMOUS SHOE POLISHES AT 7 CENTS

N. B.—This is to notify you that this store has absolutely no connection with the shoe department formerly belonging to the New York Cash Store. Every shoe here has been shipped from the East within the past six weeks. Remember — This is a complete shoe stock not samples, but fresh from the greatest Fastern factories. Watch all ads parts ining to this store. Boad the papers. Baad monothing was get hold of the

