

A HAPPY NEW YEAR TO ALL

Accompanied by the Welcome Announcement of

OUR GREAT JANUARY MARKDOWN SALE!

THE FIRST GREAT BARGAIN FETE OF 1904 NOW GOING ON. OPEN THIS EVENING UNTIL 10 O'CLOCK.
DOORS OPEN MONDAY PROMPTLY AT 8:30 A. M.

GOODS SOLD
STRICTLY FOR
CASH ONLY!

Proclaim it from the housetops and the hillsides that all may know what has transpired. No need for us to tell the people the character of this semi-annual clearance, that we close out our entire stock at the end of each season without giving a second thought to cost or loss, but it is quite in order that we should inform our friends that owing to the vagaries of the present season the various stocks are heavier than usual at this time, and in consequence

POSITIVELY
No Approvals!
No Samples!
No Exchanges!

THE WRECKAGE OF PRICES IS MORE COMPLETE & THE VALUES PROPORTIONATELY GREATER THAN HAVE EVER MARKED A FORMER CLEARANCE SALE OF OURS

Everything in Every De-
partment Scheduled
To Go

READY-TO-WEAR
GARMENTS,
BLANKETS,
COMFORTS,
CURTAINS,
PORTIERES,
HOUSEHOLD LINENS,
DOMESTICS,
FLANNELS,
SHEETS,
CASES,
CAPES,
FURS,
DRESSING SACQUES,
ROBES,
WRAPPERS,
PETTICOATS,
WOOL AND
COTTON
WAISTINGS,
Etc., Etc., Etc.



Absolutely Regardless
Of Value Are the Pri-
ces Quoted On

SILKS,
DRESS
GOODS,
LININGS,
TRIMMINGS,
HOSIERY,
GLOVES,
UNDERWEAR,
HANDKERCHIEFS,
CORSETS,
LACES,
EMBROIDERIES,
RIBBONS,
NOTIONS,
UMBRELLAS,
LEATHER
GOODS,
JEWELRY,
BABY
BONNETS,
Etc., Etc., Etc.

THOUSANDS OF DOLLARS WORTH OF FRESH, CLEAN

Desirable and Fashionable Merchandise

NOW PLACED AT THE PEOPLE'S DISPOSAL IN VALUES SO GREAT, IN BARGAINS SO RARE THAT

COMPETITION STANDS AGHAST

EVERY ARTICLE THROUGHOUT THE ENTIRE ESTABLISHMENT IS INCLUDED

But Limited Space does not Admit of a Detailed List of Bargains. Come, expecting the Rarest Values You Have Ever Dreamt of and Your Dreams Must Positively Become Realities Here in This Great

SEMI-ANNUAL CLEARANCE SALE!