



Auerbach's Price-Wrecking Clearing Sale

BEGINS

Monday, June 28, at 9 O'clock Sharp

IT'S THE MOST MERCILESS AND MOST ASTOUNDING

BUTCHERY OF PRICES THAT EVER DUMFOUNDED THE PEOPLE OF THE WEST!

You never knew of a sacrifice that would measure up to this one—positively never. Such a crossfire of special Reductions—such a chopping away of Profits—such an utter disregard of Cost or Value—have never been witnessed. The Reductions are General from one end of the store to the other—Not a single article escapes the vigorous Price-Cutting essential to effect an absolute Clearance. The opportunity is yours now to Buy, Buy, Buy. The Money Savings for you are immense.

FAIR NOTICE—COME IN TIME—BUY FREELY—



During This Sale We Must Decline to Fill Telephone Orders for Advertised Items.

GREATEST CLEARING SALE OF WASH GOODS

THE ENTIRE STOCK MUST DISAPPEAR WITHOUT DELAY. THE SACRIFICE IS GENERAL. NOTHING TOO GOOD TO BE SLAUGHTERED. IT'S DOOMSDAY FOR EVERY YARD OF WASH GOODS. SAYS THE CLEARING SALE. THE MOST EXQUISITE FABRICS GO FOR ALMOST NOTHING.

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| Thousands of yards of Printed Dress Lawns, go in this sale per yard | 3c |
| Thousands of yards of Wash Prints, go in this sale per yard | 4c |
| Thousands of yards of Good Apron Gingham, go in this sale per yard | 5c |
| Thousands of yards of Percales, worth 12c, go in this sale per yard | 6c |
| Thousands of yards of fine Zephyr Gingham, worth 15c, go in this sale at per yd. | 7c |
| 100 pieces Organza Flore, Zero Batiste Lawns, and Flemish Linens, new and crisp Wash Fabrics in the newest color combinations, value 15c, in this sale per yard | 7c |
| Up to 20c Wash Fabrics, including Printed Dotted Swisses, Tissue Linons, Silk Mulls and Orleans Batistes, go in this sale at a yard | 9c |
| Up to 25c Wash Fabrics, including Printed Dotted Swisses, Swiss Plunettes, bordered Swisses and Dress Linens, go in this sale per yard | 11c |
| Up to 30c Wash Fabrics, including Panama Cloths, dotted Tissues, Mercerized Plisses, Poplins, Dimities, and Pongees, go in this sale per yard | 14c |
| Up to 40c Wash Fabrics, including Dress Linens and many of the richest Novelties, in this sale, per yard | 21c |
| 50c Wash Fabrics, including Printed Dotted Swisses, Tissue Linons, and some 60c and 75c Wash Goods Novelties, all go in this sale, per yard | 27c |

GREATEST CLEARING SALE Of All Curtains, Portieres and Couch Covers

A wave of reduction has swept over the entire Department. The price destroyer has blasted all profits. Act promptly for the goods can't last long with the ridiculously low price attached to them.

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| 60c Ruffled Curtains go in this sale, per pair | 24c |
| 65c Tapestry Table Covers in this sale at | 24c |
| 85c Nottingham Lace Curtains go, per pair | 46c |
| 12c Couch Covers you'll buy at | 59c |
| 15c Colored Madras Curtains go, per pair | 69c |
| 17c Silk Curtains go, per pair | 79c |
| 30c Portieres in this sale, per pair | \$1.69 |
| 40c Fluffy Point Curtains go, per pair | \$1.98 |
| 55c Fluffy Curtains cut to, per pair | \$3.40 |

GREATEST CLEARING SALE HOSIERY & UNDERWEAR

THIS GREAT CLEARING EVENT INVOLVES OUR ENTIRE STOCK. ALL SUMMER HOSIERY AND UNDERWEAR FOR LADIES AND CHILDREN. MUST BE SOLD AT ONCE. THEREFORE WE'VE KNIFE PRICES AS PRICES WERE NEVER KNIFE BEFORE.

| | | | |
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| Ladies' Sleeveless Vests | | Ladies' Hose | |
| Our regular 12c grades on sale at | 6c | Plain, fast black, best 10c seamless quality, in this sale at | 6c |
| Our regular 15c grades on sale at | 10c | LADIES' HOSE, seamless, plain, all black or with halbrigan foot, best 20c grade at | 12c |
| Our 20c grades, all regular and extra large sizes, plain or fancy trimmed at | 12c | LADIES' HOSE, in tan or black, lace or embroidered styles also plain Burson Knit Hose on sale at | 19c |
| Our best 25c qualities in this sale at | 18c | LADIES' HOSE, in fast black, tan or white in plain, fancy lace or pretty hand embroidered styles, all our best 25c grades on sale at | 30c |
| Our regular 35c and 40c grades, plain or fancies, on sale at | 23c | | |
| Our regular 50c grades on sale at | 35c | | |
| Our regular 75c grades on sale at | 50c | | |
| Ladies' Union Suits | | Children's Hose, all sizes | |
| Our 50c grade, sale | 19c | Our 12c grades at | 8c |
| Our 40c grade, sale | 25c | Our 15c grades at | 10c |
| Our 30c grade, sale | 35c | Our 20c grades at | 12c |
| Our 50c grade, sale | 63c | Our 25c grades at | 19c |
| Our 12c grades, sale | 75c | | |

ESTABLISHED 1864

F. Auerbach & Bro.

ONE PRICE TO ALL NEVER UNDERSOLD

GREATEST CLEARING SALE Parasols

Out they go at prices which insure a rapid clearing. All must go at these reductions—none reserved—none to be left behind.

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| Children's Parasols. | |
| 20c grade in this sale | 12c |
| 25c grade in this sale | 17c |
| 30c grade in this sale | 25c |
| 40c grade in this sale | 29c |
| 50c grade in this sale | 39c |
| 60c grade in this sale | 59c |
| 75c grade in this sale | 75c |
| 1.50 grade in this sale | 99c |
| Ladies' Parasols | |
| 1.50 grades on sale | 99c |
| 2.25 grades on sale | \$1.45 |
| 3.50 grades on sale | \$1.95 |
| 4.50 grades on sale | \$2.75 |
| 5.50 grades on sale | \$3.95 |
| 8.50 to 11.00 grades on sale at | \$5.50 |
| Colored Umbrellas. | |
| With neat border, for sunshine or rain, 4.00 grades to close during this sale at | \$1.39 |

GREATEST CLEARING SALE TABLE LINENS, NAPKINS TOWELS AND CRASHES.

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| A terrific slaughter of the entire stock. Such sale prices as these are strangers elsewhere. Here are the great reduction works; here is where prices are ground small. | |
| FRINGED NAPKINS, worth 50c a dozen, go in this sale at, each | 1c |
| 300 DOZEN HEMMED TOWELS, go in this sale, at | 3c |
| 12c LINEN KITCHEN CRASH, in this sale, per | 6c |
| 200 DOZEN TOWELS, bleached Turkish Towels and Huck Towels, in this sale, at | 7c |
| value 12c, go at | 7c |
| 30c TURKEY RED TABLE DAMASK, in this sale, a yard | 16c |
| 50c BLEACHED TABLE DAMASK, 64 inches wide, go in this sale, at | 24c |
| 100 DOZ. HEMMED NAPKINS, worth 7c a dozen, go in this sale, per dozen | 39c |
| 75c SILVER BLEACHED TABLE LINEN, in this sale, per yard | 44c |
| 12c BLEACHED DAMASK in this sale, each | 69c |
| 22c LINEN TABLE CLOTHS, with drawn work borders in this sale, each | \$1.18 |

GREATEST CLEARING SALE READY-TO-WEAR GARMENTS

RECKLESS PRICE-MAKING UNPARALLELED MARK-DOWNS! THE MOST THOROUGH CLEARING SALE SINCE THE WORLD HAS KNOWN. THE ENTIRE STOCK SELLING AT RIDICULOUS AND UTTERLY INADEQUATE PRICES!

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| Clearance of Kimonos | | Clearance of Petticoats | |
| 65c SHORT KIMONOS in this sale at | 29c | 12c WASH PETTICOATS in this sale at | 49c |
| 1.50 LONG KIMONOS in this sale | 73c | 17c FEATHERSILK PETTICOATS in this sale at | 91c |
| Clearance of Wash Skirts | | Clearance of Wrappers | |
| 1.75c WASH SKIRTS in this sale | 77c | 17c WRAPPERS in this sale | 79c |
| 3.50c WASH SKIRTS in this sale | \$1.59 | 22c HOUSE DRESSES in this sale | \$1.11 |
| Clearance of Cloth Skirts | | Clearance of Silk & Net Waists | |
| 1.00 CLOTH SKIRTS in this sale | \$1.89 | 4.00 SILK AND NET WAISTS in this sale | \$1.98 |
| 8.50 CLOTH SKIRTS in this sale | \$4.57 | 5.00 SILK AND NET WAISTS in this sale | \$3.65 |
| Clearance of Silk Dresses | | Clearance of Cloth Suits | |
| 18.75 SILK DRESSES in this sale | \$6.99 | 20.00 CLOTH SUITS in this sale | \$7.29 |
| 32.50 SILK DRESSES in this sale | \$8.33 | 25.00 CLOTH SUITS in this sale | \$9.97 |

GREATEST CLEARING SALE Of SHOES.

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| Shoe bargains absolutely without a parallel in the shoe records of this city. It's the principal shoe buying event of the year, and a downright extravaganza to miss it! | |
| CHILDREN'S SHOES, values up to \$1.00 go in this sale at, per pair | 60c |
| CHILDREN'S SHOES, worth \$1.50, reduced to in this sale | 95c |
| MISSES' SHOES, value \$2.00, while they last per pair | \$1.35 |
| LADIES' \$2.25 OXFORDS, clearing sale price, per pair | \$1.65 |
| BOYS' SHOES, value \$2.00, during this sale, per pair | \$1.75 |
| LADIES' SHOES OR OXFORDS, worth \$3.00, slaughtered for this sale, at per pair | \$1.95 |
| LADIES' DRESS SHOES, \$4.00 grade, sale price, per pair | \$2.35 |
| LADIES' OXFORDS, all kinds, value \$5.00 your choice in this big sale, per pair | \$3.15 |

GREATEST CLEARING SALE OF ALL BED SHEETS, BED SPREADS, PILLOW CASES and all DOMESTICS

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| The greatest windfall of bargains ever known on staples. A crash of values that will attract every woman in Salt Lake. Every price reduced. This lot gives a good idea of what's going to happen in this sale: | |
| 1,000 YARDS BLEACHED MUSLIN, value \$1.50, in this sale, per yard | 3c |
| 1,500 YARDS WHITE CAMBRIC, similar to Lonsdale, value 12c, in this sale, per yard | 7c |
| 2,000 HEMMED PILLOW CASES, regular 12c, go in this sale, each | 7c |
| 300 HEMSTITCHED PILLOW CASES, value 22c, in this sale, each | 11c |
| HEMMED BLEACHED BED SHEETS, value 65c marked down to each | 36c |
| SEAMLESS BED SHEETS, 2 1/2 yards long and 2 1/2 yards wide, value 85c, go at | 55c |
| 12c WHITE BED SPREADS, go in this sale, at | 69c |

GREATEST CLEARING SALE SILKS & DRESS GOODS

THE ENTIRE STOCK CUT UNMERCIFULLY. INCORPORABLE MONEY SAVING CHANCES—DECISIVE, ASTONISHING SACRIFICES TO FORCE BIG SALES. THE HEAVILY REDUCED PRICES WILL READILY EFFECT A QUICK CLEARANCE.

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| Silks | | Dress Goods | |
| COLOR WASH SILKS, Value 35c, Sale price | 19c | COLOR WASH VOILE DRESS GOODS, value 65c, Sale price, per yard | 25c |
| PONGEE SILKS, Value 65c, Sale price, per | 35c | NOVELTY WOOL DRESS GOODS, Value up to 60c, Sale price per yard | 32c |
| COLOR WASH SILKS, Value 75c, Sale price | 42c | NOVELTY WOOL DRESS GOODS, Values up to 75c in this sale, per yard | 36c |
| FANCY SILKS, Values up to 85c, in this sale | 44c | PLAIN WOOL DRESS GOODS, Values up to 85c, Sale price, per yard | 49c |
| FANCY SILKS, Values up to \$1.10, in this sale | 52c | PLAIN AND FANCY DRESS GOODS, Values up to \$1.85, Sale price, per yard | 75c |
| 12c SILKS, Values up to \$1.75 at per yard | 89c | | |
| 10c WHITE INDIA LINONS—go in this sale | 5c | All Linings, 25% off selling price. | |

GREATEST CLEARING SALE All Gloves

At price reductions to make them the most wonderful bargains.

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| Long Lisle Thread Gloves | | Long Silk Gloves | |
| 65c grade on sale | 29c | Best Standard Makes | |
| 90c grade on sale | 45c | 1.00 grade on sale | 49c |
| 1.00 grade on sale | 50c | 1.25 grade on sale | 69c |
| 1.35 grade on sale | 69c | 1.50 grade on sale | 75c |
| 1.50 grade on sale | 75c | | |
| 1.75 grade on sale | \$1.00 | | |
| 2.00 grade, the best quality, at | \$1.25 | | |

GREATEST CLEARING SALE Muslin Underwear

All former bargain values greatly discounted for this final clearing. Every gown, all combination garments, every skirt, all corset covers, drawers, chemise and all children's muslin wear, go during this great clearing sale at prices less than manufacturer's cost. Come here for bargains—expect as much as you like—you'll not be disappointed.

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| Boys' Wash Suits | | Men's Socks | |
| 75c VALUES in this sale | 39c | 15c black or tan cotton, in this sale, per | 8c |
| 1.00 Values in this sale | 49c | 20c and 25c Fancy and Plain Half Hose, in this sale | 12c |
| 2.00 Values in this sale | 99c | 25c and 30c Half Hose in Plain and Fancy Lises, in this sale | 23c |
| Boys' Wool Suits | | Underwear | |
| ALL STYLES INCLUDED, \$3.00 Values in this sale | \$1.49 | 35c Shirts and drawers, in this sale | 19c |
| \$4.00 Values in this sale | \$1.95 | 50c Shirts and drawers, in this sale | 29c |
| \$5.00 Values in this sale | \$2.95 | 75c Shirts and drawers, in this sale | 39c |
| \$6.00 Values in this sale | \$3.95 | | |
| \$7.00 Values in this sale | \$4.95 | | |
| Boys' Separate Pants | | Shirts | |
| 75c Wool Pants, in this sale | 39c | 75c Values, in this sale | 39c |
| 1.00 Wool Pants, in this sale | 59c | 1.00 Values, in this sale | 55c |
| Boys' Furnishings | | 1.50 Values, in this sale | 98c |
| 35c Underwear, in this sale | 19c | Neckwear and Handkerchiefs | |
| 50c Underwear, in this sale | 19c | 50c Neckwear, in this sale | 29c |
| 75c Blouses, in this sale | 44c | 50c and 55c Wash ties, in this sale | 17c |
| | | 15c White Linen Handkerchiefs, 4 for | 25c |

GREATEST CLEARING SALE BOYS' CLOTHING AND GENT'S FURNISHINGS

WE ARE DETERMINED TO UNLOAD AS MUCH AS CUTTING OF PRICES CAN MAKE POSSIBLE. COSTS ARE ENTIRELY IGNORED AND GOODS MARKED AT ANY PRICE TO CLEAR.

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|---|--------|--|-----|
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| \$4.00 Values in this sale | \$1.95 | 50c Shirts and drawers, in this sale | 29c |
| \$5.00 Values in this sale | \$2.95 | 75c Shirts and drawers, in this sale | 39c |
| \$6.00 Values in this sale | \$3.95 | | |
| \$7.00 Values in this sale | \$4.95 | | |
| Boys' Separate Pants | | Shirts | |
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| 75c Blouses, in this sale | 44c | 50c and 55c Wash ties, in this sale | 17c |
| | | 15c White Linen Handkerchiefs, 4 for | 25c |