

3,000 yards, 18 inches wide, Barnsley, all linen toweling; regular 20c grade for yard—

14c

This is the best Toweling for wear and durability manufactured.



500 Sets of Irish Hand Loom Pattern Cloths.

With 24x24 Napkins to match. All priced per set, 1 cloth and 1 dozen napkins.

No. K—

Size 2x2, regular price \$11.50, sale price \$8.50.

Size 2x2½, regular price \$12.50, sale price \$9.50.

Size 2x2, regular price \$15.00, sale price \$10.50.

No. O—

Size 2x2, regular price \$15.00, sale price \$10.50.

Size 2x2½, regular price \$16.50, sale price \$11.50.

Size 2x3, regular price \$17.50, sale price \$12.50.

Size 2½x2½, regular price \$20.00, sale price \$14.00.

No. B—

Size 2x2, regular price \$19.50, sale price \$12.50.

Size 2x2½, regular price \$21.50, sale price \$14.50.

Size 2x3, regular price \$26.00, sale price \$18.00.

Size 2½x2½, regular price \$32.50, sale price \$22.50.

No. CO—

Size 2½x2½, regular price \$35.00, sale price \$25.00.

Size 3x3, regular price \$42.50, sale price \$32.50.

Size 3½x3½, regular price \$50.00, sale price \$40.00.

Size 4x4, regular price \$57.50, sale price \$47.50.

KEITH-O'BRIEN'S LARGEST OF ALL THANKSGIVING LINEN SALE



MORAVIAN LINENS.

Sold only in this city at this store. Surpasses all linens for wear and beauty; patterns are unexcelled.

No. 600 in 4 patterns—Palm and Passion Flower, Poppy, Blue Bell.

Size 2x2, regular price \$10.00, sale price \$8.50.

Size 2x2 1-2, regular price \$12.50, sale price \$9.00.

Size 2x3, regular price \$15.00, sale price \$10.00.

Size 2 1-4x2 1-4, regular price \$14.00, sale price \$9.00.

Size 2 1-2x2 1-2, regular price \$16.50, sale price \$11.00.

26x26 Napkins to match. \$12.50 grade for \$8.50 dozen.

No. 700 in 6 patterns—SAINT PATRICK JOE CHAMBERLAIN, CARDINAL FLEUR, MARSHAL NEIL, DRESDEN CHINA, PLAIN SATIN O.

Size 2x2 1-2, regular price \$15.00, sale price \$10.00.

Size 2x3, regular price \$18.00, sale price \$12.50.

Size 2 1-4x2 1-4, regular price \$15, sale price \$10.00.

Size 2 1-2x2 1-2, regular price \$18.00, sale price \$12.50.

Size 2 1-2x3, regular price \$25.00, sale price \$15.50.

26x26 Napkins to match. \$16.50 grade for \$11.50 dozen.

No. VI. 3 PATTERNS—SNOW BALL, NARCISSES, BRIDAL VEIL.

Size 2 1-4x2 1-4, regular price \$20.00, sale price \$13.50.

Size 2 1-2x 1-2, regular price \$27.50, sale price \$17.50.

Size 2 1-2x3, regular price \$30.00, sale price \$22.50.

Size 2 1-2x4, regular price \$40.00, sale price \$27.50.

28x28 Napkins to match. \$30.00 grade for \$22.50.

No. 750. 2 Patterns—Emperor William, Maiden Hair Fern.

Size 2½x2½, regular price \$25.00, sale price \$16.50.

Size 2½x3, regular price \$30.00, sale price \$22.00.

Size 2½x4, regular price \$35.00, sale price \$26.50.

26x26 Napkins to match. \$30.00 grade for \$13.50.

SHEER AND MEDIUM WEIGHT HAND-KERCHIEF LINENS—EVERY THREAD PURE IRISH LINEN.

75c grade for 55c \$1.25 grade for 85c

85c grade for 65c \$1.50 grade for \$1.10

\$1.00 grade for 75c \$2.00 grade for \$1.35

HEMMED AND HEMSTITCHED HUCK AND DAMASK TOWELS

Each. 45c grade for 35c

12 1-2c grade for 8 1-2c 65c grade for 45c

15c grade for 10c 75c grade for 57c

20c grade for 13c 85c grade for 67c

25c grade for 19c \$1.00 grade for 75c

35c grade for 25c \$1.25 grade for 85c

JAPANESE DRAWN WORK—LINENS

At Reduced in Price.

Regular Price. Sale Price.

Size 6x6 \$.15 \$.10

Size 9x9 .25 .15

Size 12x12 .35 .20

Size 20x20 .75 .40

Size 24x24 1.50 .79

Size 30x30 1.75 .85

Size 36x36 4.00 2.40

We have made stronger reductions than at any former sale. You can depend upon the quality of linens, and the assortments are large.

There are times when talk is all right; and there are times when the mere presentation of facts suffices. The facts in this instance are so convincing that each reduction speaks for itself.

The store never held a Linen Sale of greater magnitude—the stock was never as large and fine—the varieties never so beautiful—never such strong inducements.

The sale is timely because Thanksgiving is not far away. Everywhere the tables will be laden with the best that the market affords.

New linens will be needed. Hundreds of our customers have told us they are waiting for this sale. Thousands of shoppers are waiting. They know the class of linens this store carries. They know the reliability of our sales. They know there will be bargains—not talk bargains, but such splendid savings that the sale will long be appreciated.

When a woman gets better values than she expects it means a welding of interests between store and customer.

That is the kind of a sale Monday's will be. All the aisles but two will be devoted to the display of linen. Dozens of extra salespeople have been engaged.

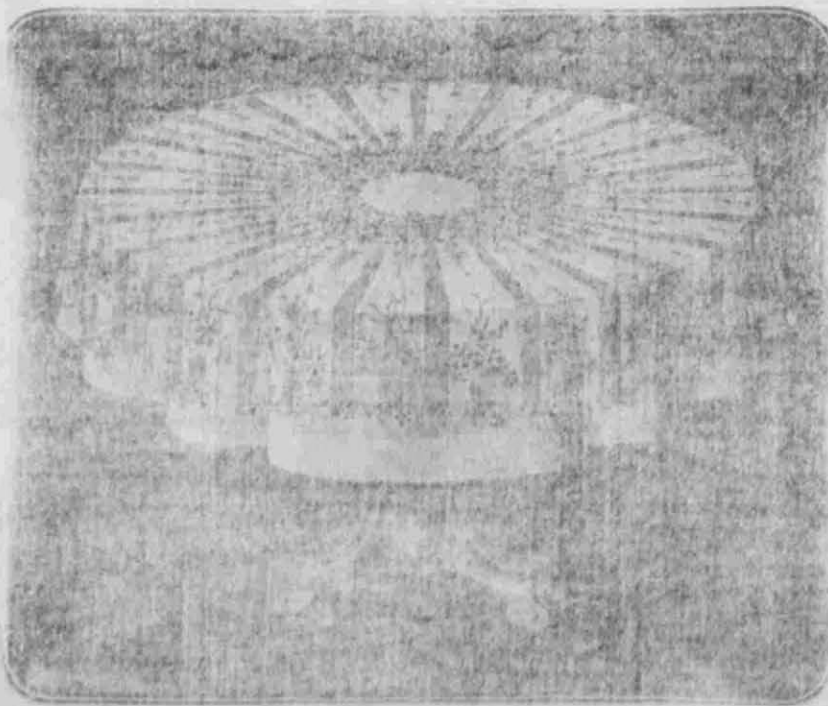
Display windows fairly teem with beautiful goods, and tickets indicating prices will stir every shopper to a desire to make purchases.

FRENCH RENAISSANCE DOYLIES, SCARFS AND SQUARES

	Regular Price.	Sale Price.
Size 9x9	\$.15	\$.10
Sizes 12x12	.35	.20
Size 20x20	.60	.39
Size 24x24	1.25	.85
30x30	2.00	1.25
36x36	3.00	2.00
Size 45x45	6.50	3.75
Size 72x72	15.00	9.75
Size 18x30	2.00	.95
Size 20x54	2.50	1.25
Size 20x54	3.00	1.50

IRISH HAND-MADE CLUNY LACE DOYLIES—SCARFS AND SQUARES

	Regular Price.	Sale Price.
Size 6x6	\$.35	\$.20
Size 9x9	.50	.35
Size 12x12	.75	.55
Size 20x20	2.50	1.50
Size 24x24	3.50	2.00
Size 30x30	5.00	3.00
Size 36x36	6.00	4.00
Size 45x45	15.00	9.50
Size 72x72	100.00	39.50
Size 20x54	5.00	3.95
Size 20x50	20.00	12.50



100 DOZEN ALL LINEN HEMSTITCHED HAND EMBROIDERED SCARFS AND SQUARES.

Size 30x30, 1.75 grade for \$1.19

Size 18x54, \$2.00 grade for \$1.19

50 DOZEN ALL LINEN HEMSTITCHED, HAND EMBROIDERED SCARFS AND SQUARES.

Size 30x30, \$2.00 grade for \$1.50

Size 18x54, \$2.50 grade for \$1.50

Size 36x36, \$2.50 grade for \$1.65

Size 45x45, \$4.00 grade for \$2.50

HAND EMBROIDERED IRISH LINENS IN ALL SIZES.

Size 3 1-2x3 1-2, 25c grade for 20c

Size 6x6, 40c grade for 30c

Size 9x9, 75c grade for 55c

Size 12x12, \$1.00 grade for 85c

Size 18x18, \$1.75 grade for \$1.25

Size 24x24, \$2.00 grade for \$1.50

Size 30x30, \$4.00 grade for \$3.25

BLEACHED and UNBLEACHED TABLE LINEN.

Width.	Regular Price	Sale Price
64 inches	\$.65	\$.39 yd.
70 inches	.85	.58 yd.
72 inches	1.00	.75 yd.
72 inches	1.25	.85 yd.
72 inches	1.50	1.05 yd.
72 inches	1.75	1.25 yd.
72 inches	2.25	1.50 yd.

3-4 Napkins to match. The best 3 numbers at a discount of 25 per cent.

The above table linens are all pure linen.

HEMSTITCHED LINEN SHEETS AND PILLOW CASES.

Pair. Sheets 90x96 \$10 grade for \$7.50

Sheets 90x96 \$12.50 grade for \$9.00

Sheets 45x36 \$3 grade for \$2.50

Sheets 50x36 \$4 grade for \$3.00

SCALLOPED HAND EMBROIDERED IRISH LINEN SCARFS.

Size 18x54—\$3.00 grade, for \$2.00 each.

AUSTRIAN DRAWN WORK LINENS.

	Reg. Price.	Sale Price.
Size 6x6	\$.10	\$.03
Size 9x9	.15	.05
Size 12x12	.18	.07 1-2
Size 18x18	.35	.15
Size 24x24	.50	.25
Size 30x30	.75	.39
Size 36x36	1.00	.50
Size 45x45	1.25	.65
Size 54x54	2.00	1.00
Size 18x27	.40	.20
Size 18x36	.50	.25
Size 18x45	.75	.39
Size 18x54	1.00	.50
Size 18x63	1.25	.65
Size 18x72	1.50	.75

HEMSTITCHED DAMASK FRUIT NAPKINS

Size 14x14.

25c grade for 20c each, \$2.25 dozen.

30c grade for 25c each, \$2.65 dozen.

35c grade for 30c each, \$3.00 dozen.

Hemmed Sheets Ready for Use.

Size 11x30 Ironclad Sheets, 85c grade for 65c each.

Size 11x30 Englewood Sheet, 95c grade for 65c each.

Size 11x30 Mohawk Sheet, \$1.10 grade for 81c each.

Size 90x96 Pequot Sheet, \$1.39 grade for \$1.08 each.

400 Odd Pattern Cloths—No Napkins to Match.

The entire lot to be closed out at one-third off; all sizes, from 2½ to 4 yards long.

\$3.00 grade for \$2.00.

\$4.00 grade for \$2.50.

\$5.00 grade for \$3.30.

\$6.00 grade for \$3.95.

\$7.50 grade for \$4.95.

\$10.00 grade for \$7.45.

\$12.50 grade for \$8.35.

SHOES.

The big Shoe Sale continues all the following week. An opportunity time to buy winter footwear.

\$2.85

Women's Shoes, unusual bargains.

\$2.20

Women's Shoes, snappy, stylish lasts.

\$1.65

Boys' Shoes that wear.

\$1.00

Shoes for babies, worth \$1.25 and \$1.50.

\$1.95

Men's Shoes, great wearers.