

MILLINERY CLEARING SALE!

IF you KNEW how very Important this second week of this Greatest MILLINERY CLEARING SALE is to you, nothing would prevent your attendance. We've made Enormous Reductions on all TRIMMED and UNTRIMMED HATS on all STAPLE and FANCY RIBBONS we've cut Price after Price—and this week's sale prices will make them go as fast as we can hand them out.

Union Suits.

Foremost Among the Sale Attractions in Ladies' Underwear Are Our Best 75c Union Suits at 39c.

They come in white Jersey Ribbed, long sleeves or sleeveless with high or low neck, lace trimmed, knee or ankle length, all sizes. SALE PRICE—

39 cts.**All Soaps and Perfumes**

At Great Reductions.

1,000 bars Kirk's Best Floating Bath Soap, extra large 10c cakes on sale unclosed out at (per bar)—

3½ cts.**Matchless VALUES**

In Infants' Hats, Caps and Bonnets.

Not a single item has escaped the great price cutting.

Special—25 dozen Infants' Headwear, large variety of pretty styles up to 60c value at—

29 cts.**PARASOLS.**

Most Wonderful Values in Ladies' and Children's Parasols.

You'll need no persuasion to buy just consider price and value.

45 Ladies' Parasols in the newest and most wanted styles, come in plain pongee, pongee with borders, black or white, excellent \$2.25 values at—

\$1.75.

The Second Week of The **GREATEST CLEARING SALE OF BED SHEETINGS—READY-MADE SHEETS AND PILLOW CASES, BLEACHED AND UNBLEACHED MUSLINS AND FLANNELS OF ALL DESCRIPTIONS, THE SALE THAT'S HOLDING THE TOWN'S ATTENTION STARTS MONDAY.** It's a Cut-Price carnival unrivalled, unchallenged, unapproachable—for THIS SALE HOLDS THE RECORD FOR BARGAINS.

Get in line Monday and Get your Share.

THE BIGGEST WEEK OF THE**BIGGEST SALE WE'VE EVER HELD****Monday**

WE BEGIN A FURTHER EXPANSION OF THIS TREMENDOUS SALE. The test of commercial strength is in prolongation of a sale of this sweeping character, and this page ad voices values which appeal to your wants and welfare. We speak earnestly when we say THAT THIS CLEARANCE SALE IS THE COMMERCIAL MARVEL OF THE AGE. Viewed from every possible point [except, indeed, that of profit] it is a splendid success. IT MEANS THE CLOSING OUT OF OUR ENTIRE SUMMER STOCK at regardless of cost or consequences. It eclipses all it's predecessors in the extraordinary bargains offered, as well as in the greater quantity and wide variety of Merchandise on sale. We have never known a success like it. We have never known such a great cause for success.

You Will Be Wasting Dollars If You Fail to Take Advantage of This Sale.**BABIES' WEAR**

For the Second Week of the Greatest June Sale.

AT SAVINGS SO PRONOUNCED THAT NONE CAN POSSIBLY OVERLOOK THEM, NOT A SINGLE ITEM IN THIS ATTRACTIVE DEPARTMENT HAS ESCAPED THE GREAT PRICE CUTTING.

Infants' long and short Dresses, several styles to choose from, trimmed in lace or embroidery, and made of very fine nainsook; splendid \$1.75 values, in this sale at—

99c

Infants' knitted Cotton Vest, nice quality, made with smooth finished seams, all sizes, 25c grade at—

15c

Infants' long fine embroidered Flannel Skirts in several nobby designs, the sale price is less than cost of the flannel, up to \$2.00 values, at—

\$1.25

ESTABLISHED 1864

F. Auerbach & Bro.

ONE PRICE TO ALL NEVER UNDERSOLD

Handkerchief Bargains!

For the Second Week of the Greatest June Sale.

Children's colored bordered Handkerchiefs, worth 3c each, at—

1c

Colored bordered or plain white Handkerchiefs in splendid grades, for this sale at—

2½c

Ladies' pure Linen plain hemstitched or embroidered border, hemstitched or scalloped edged Swiss Handkerchiefs, in great variety, up to 20c values, sale price—

10c

ALL OTHER HANDKERCHIEFS FROM THE CHEAPEST UP, INCLUDING THE FINEST HAND-EMBROIDERED AND REAL-LACE KINDS AT GREATER PRICE REDUCTIONS THAN EVER.

Wash Goods Prices!

Second Week of the Wash Goods Clearing Sale.

No other stock suffers like the White and Colored Wash Goods Department in this Tremendous Clearance Sale of Summer Goods.

There can be no stopping short of perfectly clear shelves—thousands of yards of the best 1904 wash fabrics go this week at next to nothing. These prices demonstrate our ability and determination to make this clearance rapid and sure. There is not a reservation—everything goes at these reduced reductions.

All 8 1/2 printed Lawns reduced to, per yard—

4½c

5,000 yards Good Apron Gingham, reduced to, per yard—

5c

A 50-piece lot of 10c and 12½c zephyr Gingham, reduced to, per yard—

6½c

The regular 10c White Victoria Lawns, in this sale, per yard—

6½c

The usual 10c White India Linen, marked down to, per yard—

6½c

Our 10c quality Black India Linen reduced to, per yard—

6½c

White checked Nainsook, worth 10c, reduced to, per yard—

6½c

Percalines worth 10c and 12½c, going in this sale, per yard—

6½c

Two more cases of those pretty dress Batiste Lawns, in black and tinted grounds, cheap at 10 1/2c, on sale this week, per yard—

8½c

Black India Linens, plain or Leno effects, value 10c, going in this sale, per yard—

9½c

All 16 2/3c white India Linen and 40-inch white lawns, reduced to, per yard—

9½c

The 20c quality mercerized white waisting lawns, reduced to, per yard—

11½c

All 20c solid colored Organdies, in this sale, per yard—

11½c

All 20c printed Lawns, reduced to, per yard—

11½c

Fast black Linens in Grenadine striped effects. Value, 20c, on sale at—

12½c

All 25c Silk Persian Lawns reduced to, per yard—

14c

All 25c White Swisses, marked down to, per yard—

14c

All 30c Wash Fabrics, marked down to, per yard—

16c

White India Linens, Black India Linens, White Swisses, White Silk Persian Lawns, usually 27½c and 30c, reduced to, per yard—

17½c

The balance of Shirt Waist Suit Linens, worth up to 55c, marked down to, per yard—

19c

The 40c White Waisting, in this sale, per yard—

23c

The 40c White dress Swisses cut down to, per yard—

23c

Wash Goods, Novelties worth up to 30c, reduced this week to, per yard—

24c

60c Silk Mulls in black and colors, go on sale per yard—

33c

All finer novelties sacrificed this week at Next to Give Away Prices.

Silks and Dress Goods

Never were so cheap as in this Second Week of the Greatest Clearing Sale we ever had.

In order to create a new record in retail selling, we publish this revised list of Phenomenal Bargains.

Corded Wash Silks.

The 50c qualities in 30 different stripes. The best crystal cord in the market, only (per yard)—

25c**Habutai Silks.**

Pure Lyons Dye, 24 inch wide in cream, white, black and 38 colors, the 60c qualities only, (per yard)—

39c**Black Taffeta.**

20 inches wide a soft, mellow finish, yarn dye Taffeta, value 90c for only (per yard)—

55c**Foulards.**

Choice designs in new Poulard Silks, just received, 20 in. wide in dark and medium light grounds, half value only, (per yard)—

44c**Dress Taffeta.**

27 inch wide in black and 25 colors to select from, Swiss pure dye qualities, remember the width. Value \$1.50 a yard only, (per yard)—

98c**French Challie**

In neat designs in dark and light grounds, value 65c and 75c, only, (per yard)—

46c**Cheviot Suitings**

50 in. wide for separate skirts, and outing Suits in brown, navy and black, only very fine quality value, \$1.25, only, (per yard)—

69c**Fancy Dress Goods**

A grand assortment of this season's styles of plain and metal printed Brilliantines, Granites, Homespuns and Venetians, values up to 90c, only (per yard)—

44c**LININGS.**

Our entire stock of Skirt and Waist Lining including Mercerized Satens at cost and below during this Sale.

Ready-Made Garment Clearing Sale!

The Smallest Garment Price ever brought to your notice await you in our "CLOAK DEPARTMENT" Monday—some prices are exactly cost, some are half price, you cannot afford not to come to our ready made Garment Section this week.

\$3.75 China Waist for \$2.50.

3 dozen white china silk waists with Black or Blue Polka dots, extra full sleeves.

\$1.50 Outing Skirt for 85c.

200 Outing Skirts made of white duck with Black Polka dots, trimmed with two rows of washable braid.

\$1.75 Linen Skirt for 98c.

Outing Skirts made of Pure Linen, trimmed with straps of same material and buttons, an exceptional good value.

17.50 Pongee Silk Suits for 10.95

35 Ladies' Pongee Silk or Poulard Shirt Waist Suits in navy, brown or steel gray, pleated skirts to match waists, extra large sleeves.

ALL LADIES' AND MISSES' TAILORED SUITS AT 1-2 REGULAR PRICE.

**\$6.95 Brilliantine Skirt for \$4.50.**

Tailored Skirt of Good Quality Brilliantine, made in the walking lengths, tailor strapped, kilted or plaited, all colors.

\$3.00 Shirt Waist Suits for \$1.50.

100 Shirt Waist Suits made of Good Quality Madras, white with fancy stripes, trimmed with pearl buttons.

\$5.00 Shirt Waist Suits for \$3.00.

made of extra quality Shepherd Check Suiting, waist plaited front and back, each plait piped with red or black, skirt, trimmed to match.

HOUSE WRAPPERS.

Monday will be bargain day in our Wrap Department and we have arranged a Special Lot of 300 Percale Wrappers, that sold at \$1.50, \$1.25 and \$1.00. All colors and sizes and will sell them while they last at—

79c**Curtain Prices**

For the Second Week of the Greatest Clearing Sale We've Ever Had.

The entire stock suffers a second attack of the price-destructor. Every curtain and portiere is included in the sensational bargain giving. The second week of this clearing sale must be weightier with bargains than the first. These clearance prices are valuable to you!

All the 15c white Lappet effect Swisses, yard wide, reduced for this week to, per yard—

8½c

1,000 yards Silkoline, worth 15c marked down to per yard—

8½c

25c curtains—grenadines go this week, per yard—

15c

75c lace curtains marked down to per pair—

36c

All 90c and \$1.00 curtains reduced to, per pair—

66c

All \$1.50 curtains go in this sale for, per pair—

88c

For the \$2.00 curtains—

\$1.20

Curtains usually \$2.25 on sale per pair—

\$1.48

\$2.75 curtains, go on sale per pair—

\$1.90

For the \$3.00 curtains—

\$2.10

The \$4.00 curtains, go on sale per pair—

\$2.95

And the finer curtains are marked down in proportion.

Hosiery Attractions!

For the Second Week of the Greatest June Sale.

Buy Hosiery for the whole season, for the whole family, during this sale YOU CAN MAKE SAVINGS OF A THIRD AND IN MANY INSTANCES EVEN MORE THAN THAT, that point is important, but not one bit more so than the fact that we offer none but thoroughly reliable Hosiery.

Children's fast black 1x1 ribbed Stockings for boys and girls, all sizes, made with double knees, heels and toes, strong and durable, would be cheap at 15c a pair, for this sale at—

10c

Girls' Lace Hose, in fast black, pink, blue or red, all sizes, best you ever bought for 20c, go now at—

12½c

Ladies' fast black Hose in plain or lace pattern, all sizes, with double heels and toes, special at—

12½c

Ladies' best 35c grade fast black, full regular-made plain or nobby lace stockings, all sizes, with double soles, heels and toes, go in this week's sale at—

22½c**A COMPLETE WRECK OF LINEN PRICES**

For the Second Week of the Greatest Clearing Sale We've Ever Had.

Down go the prices again, and Monday starts another bargain week, repulse beyond the most fanciful expectations. "Great" is too small a word to express it. The price cutting is inexorable. Values are shattered until in many cases the present markings are scarce a tithe of the cost. There will be a spectacular scene in our linen department Monday.

All 35c Table Linens at 40c yard—

22c

All 45c Table Linens on sale, per yard—

32c

Table Linen worth 75c go per yard—

47c

Our 85c Table Linens you'll pay per yard—

58c

We've marked down the \$1.15 quality of Table Linen to per yard—

74c

The \$1.35 grades of Table Linens go per yard—

96c

All 15c Towels go on sale each—

9½c

16 2/3c and 18c Towels you'll pay for each—

11c

All 20c Towels go for each—

13c

Towels worth up to 20c go at each—

16c

All \$2.50 Napkins reduced to per doz—

\$1.43

All \$3.00 Napkins we've marked per doz—

\$1.92**Gents' Furnishings.**

Second Week of the Boys' Clothing and Gents' Furnishing Clearing Sale.

Have you secured your share of Exceptional Sale Bargains offered in this Department? For another week we offer them, with qualities unimpaired and prices equally magnetic. Don't wait, the stock is sure to move rapidly. Here are flashlight Bargains that are stammers.

Gents' Half Hose

In fancy gray mixtures, sizes 9½ to 11½. Regular 25c quality. Clearance Sale price—

12½c**Gents' Fine Neckwear**

Consisting of Four in Hands, Ties and Imperials, all new up to date patterns, 35c and 50c quality. Clearance Sale price—

19c**Boys' Balbriggan Underwear.**

Sizes 24 to 34, a good, durable summer garment, all the 25c and 35c grades go in this sale for, per garment—

19c**Gents' Suspenders.**

All the 40c grade for less than half price—

19c**Youths' Straw Hats.**

Sizes 6½ to 7½, all 50c and 75c grades, must go in this sale, at—

39c**Gents' Fine Imported Balbriggan Underwear**

All sizes, the 45c and 75c grades go in this clearance sale for, per garment—

39c**Boys' Wash Suits.**

In fancy striped percales, ages 3 to 8 years, 65c and 75c values, will be closed out for—

39c**Boys' Two-Piece Knee Pant Suits.**

This is a broken line of the \$3.50 values, ranging in ages from 3 to 17 years. Clearance sale price—

<