

SOCIETY

SOCIAL CHAT

A party of young girls chaperoned by Mrs. J. H. McMillan will go up to Brighton next Wednesday, July 29, to stay several weeks at the Odell cottage. The following compose the party: The Misses Marie Odell, Elsie McMillan, Winifred Brice, Mercy Lewis, Edna Day and Marian Oberdorfer, Edith Whittemore, Romona King, Vera Edwards, Ethel Tyce.

Miss Merce Lewis entertained at cards on Thursday, the decorations being in pink and white daisies, ribbons and shaded lights, and prizes were by Miss Bryan Houston and Miss Romola King. The hostess was assisted by Miss Winifred Brice and Miss Elsie McMillan.

Miss Ethel McDonald entertained at cards on Thursday for Miss June Whittemore, the rooms being decorated in roses and sweet peas and five tables played.

Miss Lara Rawlins was guest of honor.



MADAME FALLIERES.

Madame Fallieres, the wife of the president of the French republic, is a charming woman whose splendid intelligence is credited with having added much to the brilliant success of her husband's administration. She invariably accompanies President Fallieres on his important trips abroad and lately was the guest of King Edward and Queen Alexandra of England when her husband was entertained by British royalty. The president and Madame Fallieres have one son and one daughter, both of whom are prominent in the social life of the first capital of continental Europe.

On a card party given by Miss Edna Farnsworth on Thursday, the hostess being assisted by Miss Hazel Sapington and Miss Leslie Woodruff. The decorations were in sweet peas and about 14 were present.

Mr. and Mrs. W. W. McIntosh entertained at a lake party on Thursday for their niece, Mrs. Henry King of Los Angeles, who is here for the summer. The time was spent in bathing, boating and dancing, and an elaborate supper was served. About 20 were present.

Mr. and Mrs. Thomas Homer gave an informal musical on Thursday night for a number of their friends, the rooms being bright with flowers, and a delightful musical program enjoyed.

Mrs. Wallace M. Bransford entertained the Cup and Saucer club on Thursday, the prizes in the contest going to Miss Margaret Park and Mrs. Lewis Evans.

Miss Kate Groo gave a lake party on Tuesday.

Miss Lara Rawlins, who leaves soon for Europe, will be guest of honor at an Orpheum party this afternoon given by Miss Carrie Atkins. Monday afternoon Miss Helen Letchfield will entertain at cards for the Misses Alta and Lara Rawlins.

Mr. and Mrs. Melvin Wells are chaperoning a party of young women in Parley's, consisting of about a half dozen young girls who will spend a week at the pleasant resort.

Mrs. David Keith entertains at an Orpheum party this afternoon.

Miss Grace Roberts of this city was guest of honor at a party given by Henry J. Day at his home at Bonfield, the occasion being Miss Roberts' approaching departure for Los Angeles to make her home.

Miss Mary Purcell was guest of honor on Monday at a party luncheon given by Mrs. G. Johnson.

Miss Bertha Croxall and Miss Zella

Make a good article; keep on making it good.

Tell people how good it is; keep on telling them.

And they will buy it; and keep on buying it.

Ivory Soap is a case in point.

From the beginning, the idea has been to make it so good that people who bought it once would continue to buy it. They do.

Ivory Soap
99 1/2 Per Cent. Pure.

Margaret Walker and Margaret McClure, prizes were won by Mrs. J. J. McMillan, Miss Mildred McMillan and Miss Baer.

Mrs. Mathew Cullen gave a morning's bridge party on Tuesday followed by luncheon at Emigration Inn, about 40 guests going out under the chaperonage of Mr. and Mrs. J. W. Houston. Mr. and Mrs. N. M. Hamilton and Mrs. J. R. Walker. The guests were: The Misses Lucile Clark, Norrine Thompson, Margaret Dunn, Elsie Parsons, Isabelle Shiffer, Virginia Beatty, Gladys McCannagh, Marjorie Jacobs, Margaret Walker, Lillian Lane, Mervie Lewis, Selma, Alice and Mabel Wall, Romola King, Allie McMillan, Winifred Brice, Elsie McMillan, Irma Brown and Marian Oberdorfer, and Messrs. Earl Coombs, Harold Peck, Arthur Tibby, Carl Bantz, Dorius Raybould, Hugh Williams, Ray Coates, William Ferguson, Waldemar Van Cott, Russell McIntyre, Julian Bamberger, Alfred Selgel, Harry Scott, Rex, Midgley, William McCurdy, Spencer Wright, William Caine, Harry Smedley, Morton Chees-

A large affair of the week was the dancing party given by the Misses Houston at Emigration Inn, about 40 guests going out under the chaperonage of Mr. and Mrs. J. W. Houston. Mr. and Mrs. N. M. Hamilton and Mrs. J. R. Walker. The guests were: The Misses Lucile Clark, Norrine Thompson, Margaret Dunn, Elsie Parsons, Isabelle Shiffer, Virginia Beatty, Gladys McCannagh, Marjorie Jacobs, Margaret Walker, Lillian Lane, Mervie Lewis, Selma, Alice and Mabel Wall, Romola King, Allie McMillan, Winifred Brice, Elsie McMillan, Irma Brown and Marian Oberdorfer, and Messrs. Earl Coombs, Harold Peck, Arthur Tibby, Carl Bantz, Dorius Raybould, Hugh Williams, Ray Coates, William Ferguson, Waldemar Van Cott, Russell McIntyre, Julian Bamberger, Alfred Selgel, Harry Scott, Rex, Midgley, William McCurdy, Spencer Wright, William Caine, Harry Smedley, Morton Chees-



POMPADOUR COIFFURES GOING OUT OF FASHION.

Many women are bewailing the indications that pompadour coiffures are going out of fashion. They believe firmly that it is the only style of hairdressing that becomes them, and they will adhere to it just as long as possible. But with the radical changes in gowns and coats, hat shapes have so altered that few of them accord with a built-up coiffure. If an absolutely flat effect above the brow is impossible, owing to the facial contour, the better way is to arrange the front locks over a small roll, drawing them loosely to the back of the head. The hair may then be coiled, or pinned on, at whatever point below the crown is best adapted to the shape of the head. Ribbons threaded in and out among the tresses are worn with every type of costume. In the house during the day the fashionable pastel tones are favored, gold and silver bands are used with evening toilettes, and with street suits whatever shade of ribbon matches the hat trimmings.

man, Dan Tomlinson, Carl Snow and Jack McCurdy. The young people were chaperoned by Mr. and Mrs. N. M. Hamilton and Mr. and Mrs. J. W. Houston.

Miss Emma Zano gave a luncheon at Wandanere on Monday afternoon for her guest, Miss Norma McEug, the table being prettily decorated and covers laid for six.

Mrs. and Mrs. H. Vance Lane entertained at a dinner at the Country club on Wednesday, for Mr. and Mrs. D. F. Bryson of Omaha. The decorations were in sweet peas, and covers laid for a half dozen.

Miss Edna Dunn entertained at a luncheon on Wednesday at the Country club, the table having a centerpiece of pink and white, and covers being laid for the following: Miss Mary Smedley, Miss Stella Fabian, Miss Bess McMillan, Miss Mary Moore, Miss Eudora Daly, Miss Lora Morrison, Mrs. J. J. Campbell, Mrs. Sam Porter, Miss Winifred Dyer, Miss Alice Wall, Miss Margaret Dunn, Miss Bertano of Chicago and Miss Field of Chicago.

Mrs. A. J. Colt entertained the Hand-some club at her home, 424 First street, Thursday afternoon. The club played 600 and afterwards refreshments were served.

The following members of the Governors club and their friends spent Pioneer day at the Hermitage. Ogden canyon: Nana Hoy, Kate McQuarrie, Viola Dodge, Cora Little, Lucile Young, Myrtle Jack, Lila Spodahl, Miss Roberts, Louis McCurdy, Gail Moffatt, Oscar Jensen, Leslie Squires, Lawrence Hays, Walter Faldard, Clifford Foster, Otto Heibel, Frank Barnes.

Miss Renee Redman and Miss Bertha Tyce have issued invitation for a garden five hundred party to be given at the home of the latter, Tuesday afternoon, July 28, in honor of the Misses Agatha and Marie Berkelio and Miss Winifred Irish of New York.

Mrs. J. C. Cutler gives an Orpheum party, followed by a luncheon at Franklin's, this afternoon, covers to be laid

Mr. and Mrs. P. L. Thome and Miss Thome have issued invitations for a reception to be given at their home, 1278 east Tenth south, Thursday evening, July 29, from 3 to 11, to meet Dr. and Mrs. W. M. Thome.

Mrs. J. H. Knowles entertained on Thursday at a luncheon in honor of her guest, Miss Hazel Harris of Illinois, the table having for a centerpiece a large basket of sweet peas, and covers laid for Mrs. de Bouzek, Mrs. J. Boyd Gordon, Mrs. John S. Welch and Miss Emma Brown.

On Thursday Mrs. E. Bonnemort gave a lake party for her guest, Mrs. M. Richards of Hales, Ida, a supper being served after the bathing for the party which numbered about a dozen. The table was decorated in pink and white with Shasta daisies and pink stocks, and covers laid for the following: besides the hostess and guest of honor: Mrs. F. G. Eastman, Dr. and Mrs. H. N. Mayo, Mr. and Mrs. Helmluck, Mrs. Barbee and Mr. Conrad.

COMING AND GOING

Mrs. F. C. Adams has returned to Salt Lake after a month's visit in Denver and will go to Canyon Crest to spend the rest of the summer.

Mrs. H. C. Hoffman and daughter Naomi, accompanied by Miss Mary Wall, will leave for Long Beach and other southern California points.

Mrs. Morris L. Ritchie and daughters, Rosamond and Elizabeth, are visiting in Portland with Mrs. J. C. King for a few weeks, when they return they will be accompanied by Miss Rachel King, who will visit in Salt Lake.

Mr. and Mrs. George V. Wallace have returned from a three weeks' trip to Alaska.

Mr. and Mrs. J. D. Wood and Miss Cassandra Wood leave tonight for Spencer, Ida, to spend a part of the summer.

Miss Clara Beard of Cheyenne will come to Salt Lake the first of August to spend a few weeks with Miss Barr.

Mr. and Mrs. Willard Hanson have returned from a pleasant 10 days' trip in southern Utah.

Lieut. Royden E. Beebe has arrived at Fort Douglas and will be there for the rest of the summer.

Among those who left this week for Brighton are Mrs. O. W. Powers with her family and her guest, Miss Field.

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Sego Lily Chocolates.

Is the name by which Salt Lake's confection par excellence is to be known.

When the manufacturer, Mr. Robert Eite, whose business career as a producer of fine chocolates extends over many years, determined upon the production of a vastly superior grade of chocolates, he at once solicited an appropriate name for this dainty confection.

The response was immediate. People everywhere knew of Eite's Chocolates. Sweet, toothsome, tempting names were suggested, but none other seemed to express quite so well

The wholesome purity,
The inimitable sweetness,
The seductive odor,
The delightful flavoring,
The richness of taste,
The loveliness of design,

as

Sego Lily Chocolates

Packed and sealed in inviting boxes, Eite's Sego Lily Chocolates are already on the market.

Take home a box of Sego Lily Chocolates and every morsel will proclaim the unrivalled delicacy of these new chocolates.

All dealers who have high grade goods have Sego Lily Chocolates. Ask today for Sego Lily Chocolates. Pound and half pound boxes, 50c and 25c.

son and daughter are now in London, where they will spend the summer, going to Paris in the fall.

Miss Coates and Miss Wood of Los Angeles are the guests of Mrs. H. W. Sherwood for a few weeks.

Miss Winifred Irish of New York is the guest of Miss Renee Redman for a few weeks.

Miss Helen Bowman left Monday to spend a month with friends in Denver and Pueblo.

Miss Helen Evans returned Wednesday from spending the past six months in the east.

Mr. and Mrs. David Keith have returned after a week spent at Old Faithful inn in Yellowstone national park.

Mrs. Jules La Barthe of Denver, Colo., a former resident of this city, is with her son and family at the Kenyon.

Miss Katharine McGovern has returned from a trip to Yellowstone park.

Miss Eleanor Margrett left this week for Ocean Park to visit the Morrison family, who are spending the summer there.

Mrs. William M. Perry of Park City is in town visiting her daughter, Mrs. George R. Hancock.

Mr. and Mrs. J. H. Brown are back from the east, where they attended the graduation of their son Ross at Yale.

Lieut. G. A. Walker is the acting adjutant at Fort Douglas now during the absence of the regiment.

Mrs. W. J. Browning left this week for Idaho Falls to spend some time with her mother.

Miss Martha Johnson has gone to Mount Pleasant to spend a few weeks with friends there.

Miss Lois Dyer has gone to Provo to spend a week at Olmstead, in the canyon, with Mrs. Bersach.

Mrs. I. Watters and her daughter, Miss Martha of New York, will be at home for the summer, at 27 Kensington flats.

Mrs. L. P. Palmer, Miss Gilmore and Miss Frost will leave today for Pinehurst, where they will spend a week or 10 days.

Mrs. Henry C. Hoffman and her little daughter Naomi left Thursday evening for Long Beach, where they will spend the summer.

Mr. and Mrs. C. W. Fifield have as their guest Mrs. Edna Gohardt of Denver, who will spend two or three weeks here.

Mr. and Mrs. W. S. McCormick and Miss Keogh have returned from a 10 days' trip through Yellowstone park.

Mrs. James Henry Cox of Baltimore is the guest of Mr. and Mrs. H. E. Van Housen for several weeks.

Miss Clifton Mayne, with a party of eight, are camping on the Weber for two weeks.

Mr. and Mrs. J. B. Cosgriff left Tuesday night for an eastern trip.

Mrs. Joseph L. Rawlins and daughters, the Misses Lara and Alta, will leave soon for the east and will sail the 15th of August for an extended trip through Europe.

Mr. and Mrs. J. A. Greenwald have returned from their wedding trip, and will be at home for the summer at the J. E. Bamberger home, 539 east First South street.

Mrs. Fred C. Dern and little daughter are during the absence of Mr. Dern at the McIntyre home on Seventh avenue, with Mrs. Dern's parents, Mr. and Mrs. W. H. McIntyre.

Mrs. Joseph Simon and her daughter, Miss Rala of New York, who formerly lived here, arrived Thursday evening to spend a week with the families of Louis and Adolph Simon.

Mrs. William C. Mabrey of Imuria,

Mexico, will be here the first of the month to spend the remainder of the summer with her mother, Mrs. A. H. Mayne.

Miss Alice Pearl is spending two weeks with friends at Pharaoh's Glen.

Mrs. J. E. Berkeley and Miss Mera Berkeley have returned from a visit in Idaho.

The Misses Lucy and Katherine Lewis, who, with their father, Dr. Alvah Lewis, have been spending several weeks in southern California, have returned to Salt Lake.

Mrs. Russell L. Tracy has returned from a trip to the Yellowstone park.

Mr. and Mrs. D. E. Bryson of Omaha are visiting in the city.

Mrs. George W. Reed is back after a visit of some weeks in Denver and St. Louis.

Mr. and Mrs. George P. Holman have finished their trip through Yellowstone park and are now visiting their daughter, Mrs. London, in Portland, where they will spend several weeks.

Mr. and Mrs. F. C. Loofbourn leave this week for Waasatch.

Judge and Mrs. T. D. Lewis will go soon to Brighton to occupy their cottage for the summer.

Col. and Mrs. T. G. Webber and Miss Webber left Wednesday noon for an extended eastern trip, including Montreal, Quebec and Thousand Islands.

Miss Helia Blyth of Evanston is visiting her sister, Mrs. Jack Keith.

Lieut. and Mrs. Samuel M. Parker are in the city at the residence of Mrs. Parker's parents, Mr. and Mrs. Ed Richards, and will remain for a few

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GIVES A FASCINATING AND REFINED COMPLEXION. It is the duty of every woman to preserve her beauty, and even the most beautiful must protect their complexion. A flawless complexion, sweet, pure, and wholesome is something every woman desires and which can be readily obtained by using GOURAUD'S ORIENTAL CREAM. This well known preparation has been highly recommended by physicians, actresses, singers, and women of fashion for over half a century. It renders the skin like the softness of velvet, leaving it clear and pearl white.

GOURAUD'S ORIENTAL CREAM cures Skin Diseases, relieves irritation, soothes and invigorates the skin, beautifies and improves the complexion and cannot be surpassed when preparing for evening attire.

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