

# GREATEST BARGAIN FESTIVAL

SALT LAKE HAS EVER KNOWN.

CASH ONLY!  
IN THIS GREAT  
SALE GOODS  
WILL BE SOLD  
STRICTLY FOR  
CASH OR C.O.D.  
ONLY.

## The Master Arm of Mighty Bargains

Rings the Old Year Out and the New Year In with  
THE MOST WONDERFUL FEAST OF BARGAINS EVER WITNESSED.

POSITIVELY  
NO SAMPLES,  
NO APPROVALS  
AND NO EX-  
CHANGES DUR-  
ING THIS CLEAR-  
ANCE SALE.

## THE BEST! THE CLEANEST! THE CHOICEST!

And most dependable stock of Dry Goods in Salt Lake. Every article in the stock of this season's newest and most approved productions, embracing

Everything in the Realm of Dry Goods.

NOTHING OLD! NOTHING BUT BARGAINS!  
NOTHING RESERVED!

### COHN'S SEMI-ANNUAL CLEARANCE SALE

It means the greatest value giving of the entire year. It means that the consumer can supply all present and future needs in staple and novelty merchandise at

Less than Wholesale Cost.



ABSOLUTELY REGARDLESS OF LOSS.

### Cash Clearance Sale

Begins Monday Morning sharp at 8 o'clock, and according to our semi-annual custom every item in our entire stock will be closed out to make room for the new season's goods at and below cost

OUR SEMI-ANNUAL

## Stern Necessity Creates Rare Opportunity

Ladies' Ready-to-wear Garments, Suits, Jackets, Skirts, Petticoats, Wrappers, Waists, Silks, Dress Goods, Flannels, Underwear, Hosiery, Blankets, Curtains, Portieres, Gloves, Corsets, Handkerchiefs, Domestic, Linens, Laces, Trimmings, Jewelry, Silverware, Umbrellas, Baby Bonnets, Leather Goods, Perfumery, Notions, Ribbons and hundreds of other necessities in every home which space does not admit mentioning in full

## WILL BE CLOSED OUT REGARDLESS OF MONEY SACRIFICE.

This is the opportunity that comes only Twice a Year and you are guaranteed its Meaning and Importance when set forth as a Great Bargain Event by

The Store Where Confidence Reigns Supreme.