DESERET EVENING NEWS SATURDAY DECEMBER 19 1908

Rexburg, Oldest and Largest City in Fremont County

of its foundation by former vear President Thomas E. Ricks, deceased, The city now numbers over 4,000 people and it is more familiarly known throughout the great Snake River valley as "The City of Schools,"

Rexburg is provided with the best possible roads, and all sections are reached by good county roads and crivways. In addition to fine roads and reached addeniates are the section of the liberality of the section of the liberality of the section o plendid sidewalks, the city has a rplendid sidewaiks, the city has a splendid electric lighting plant and excellent telephone service, being in communication with all sections of the intermountain country. intermountain country.

Rexburg has completed and has in active service a splendid water system, active service a spiendid water system, and is serving water procured from under 60 feet of lava rock and thereunder 60 feet of lava rock and therefore furnishes the purest and best wa-

ing is conceded to be one of the best educational institutions in the Gem schools are to be found anywhere in Idaho than right in Rexburg.

Rexb 17 has miles of plank side-



č HANDSOME HOME OF FIRST NATIONAL BANK OF REXBURG.

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in the entire state. Its social, educa-tional and musical elements are the equal of those of any metropolitan lawyers, physicians, and professional lawyers, physicians , and professional urally take a great amount of pride men and women.

WONDERFUL RESOURCES.

The great resources surrounding Rexburg are farming and stock raising. Wheat, vegetables, oats, fruit and alfalfa together with sugar beet raising, afford plenty to keep the farmer busy at all times. The sugar factory which is located within three miles of Rexburg, distributes annually in excess of Much of the money thus \$1.000.000. paid out finds its way into the coffers of Rexburg merchants. Rexburg's altitude is about 5,000 feet

ABUNDANCE OF COAL. tion.

fore furnishes the purest and best wa-ter in the world to the residents for Jocal and domestic use. SPLENDID ACADEMY. The splendid Ricks academy build-

FINANCIAL INSTITUTIONS. No city in Idaho is prouder of its tion it is admitted everywhere through-out Idaho, that not even excepting Bosio, the state capital, no better termountain country are stronger fin-ancial institutions conducted. At the present time two banks are attending Head vs has miles of plank side-to the needs of the city. Rexburg's walk, than which there is none better oldest financial institution '- the First

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ROSS AT THE HELM.

When it comes to the active manage-ment of the bank the excellent ser-vices of Cashier Ross J. Comstock are relied upon entirely. He is recognized in Idaho banking circles as one of the best financiers in the state. As a mat-ter of fact it was due almost entirely ter of fact it was due almost entirely to his efforts that the present insti-tution was founded. Mr. Comstock came from Missouri to Rexburg, in 1901, and organized the present inst'-tution as a state bank. He has be to in his present capacity ever since and it was in 1903, that the old bank was converged into the present institution through his efforts. through his efforts.

Under the guidance of such able fi-nanciers it goes without saying this bank is prepared to transact at all times a general banking business in every sense the term implies so long as conservatism is taken into consider-ation. Like his associates Mr. Comstock is one of the most public spirited residents of Rexburg.

REXBURG STATE BANK.

The Rexburg State Bank began bus-iness on September 14, 1905, with a capital of \$20,000, and is fostered by a financier whose standing in the entire of \$20,000, and is fostered by a financier whose standing in the entire tution. He is careful, painstaking and efficient as an executive officer in con-nection with bank business of every the character. Also in all other transac-stions he is equally on the alert. Prior to engaging in banking Mr. Woodman-see gave the major portion of his attention to other and wide interests, that head of the institution is Mr. J. E. Cosgriff, than whom there is no bet-ter known financier in the entire west. This bank is one of a large chain of stillar institutions with which Mr. Cosgriff is identified in Utah, Idaho and Wyoming. There is no safer or more proficient financier in the United States than Mr. Cosgriff. With this man's name the words safe and con-servative are inseparable in intermoun-tain banking circles . The Rexburg State Bank began bus-

EXERCING is the oldest and largest city of Fremont county and it has scored a steady and persistent growth since 1883, the of its foundation by former, and as a consequence, no Iduhe is even frontically its own institutions than Response to be stated to the state there shows a consequence, no Iduhe is even ready and willing its more familiarly known numbers over 4,000 peoplet in the Gem state. Every line of the Gem state. Every line of the Gem state. Every line of the State there is a may provided with the best in the Gem state. Every line of the is even the other is a man equally as lengths of the is even the other is a man equally as lengths of the is even the other is a man equally as lengths of the is the other is a man equally as lengths of the is the other is a man equally as lengths of the is the other is a man equally as lengths of the is the other is a man equally as lengths of the is the other is a man equally as lengths of the is the other is a man equally as lengths of the is the other is a man equally as lengths of the is the other is a man equally as lengths of the is there is a length of the is there is a length of the is there is a man equally as lengths of the is there is a the difference. The former is a man equally as lengths of the is there is a the difference is a man equally as lengths of the is there is a the difference is a man equally as lengths of the is the difference is a man equally as lengths are allowed as the city of the is the difference is a man equally as lengths are allowed as the city of the isore of the lengths are isore of the lengths are encounted as the city of the isore of the lengths of the isore of the lengths of the isore of the lengths are encounted to a state the line and here is a man equally as lengths are encounted to the isore of the lengths are into a state. The former is a man equally as lengths are induced as the city are induced as the city of the isore of the lengths aread

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cities twice and ous as Rexburg. be sufficient evi-atriotic spirit of t shows beyond the right line of certain to result ry Flamm com-ts a department.

With regard to home building in Rex-burg the St. Anthony Building & Manu-facturing company, limited, supplies lumber and materials in by far the largest number of instances. It cannot be said the company really has any com-petition, because it is a well known fact the prices quoted are invariably the lowest consistent with proper ma-terials and lumber furnished. LEADING HOTEL.

One of the best hotels to be found in Idaho is The Idaho, the leading commercial hotel of Rexburg, conduct-ed by Mr. D. M. Shields, or as he is more famillarly known in Rexburg, "Dan" Shields. Nowhere in the Snake River valley is there a more popular hotel than The Idaho. There are many reasons why these

There are many reasons why these conditions exist and one in particular is the splendid cuisine of the hotel. Mr. Shields invariably employs the best cooks money will procure and aside from this his wife, who is an expert in hotel cookery superintends every-thing which is served to guests. The hotel is one of the important

structures of Rexburg and it is fur-nished throughout in a manner calcul-ated to please the most exacting travel-er. Rooms to suit the tastes of all can be had and each guest is made to feel that his or her patronage is appreciated.

Mr. Shields conducts his hostelry en-threly on the American plan and his hotel besides being one of the largest in Idaho is unquestionably one of the very best conducted. For the ac-commodation of the traveling public every possible convenience is found. Mr. Shields takes active part in Rex-burg public affairs and he is like all enterprising Rexburrites, a natural enterprising Rexburgites, a natural

school a day longer than the law obliges them to. They flee from the school-room at 14, most of them to go to work, and the rest of them to learn work. They want to learn to live, and they are not taught that lesson in the At the time the public school system

was placed on a national basis all the ducators were agreed on one common deal, which was that the schools must be democratic. Courses of study must be founded on the theory of the abso-ute equality of all American citizens. Therefore, the curriculum was ar-ranged as a series of ladders leading from the primary school to the gram-mar school; from the grammar school to the high school; from the high school to college, and from college to the White House. This was intended to be a demo-

cratic program. It was, in fact, entire-ly aristocratic, since it redounded to the advantage of the children of the rosperous and the intellectual classes

Fully 95 per cent of school children never advance beyond the grammac grades, and less than 2 per cent of high school pupils pass on to college. Now a truly democratic system of public school administration would use these facts for its main basis. Since an these facts for its main basis. Since an overwhelming majority of children will never receive any more education than they get in elementary schools the pro-

they get in elementary schools the pro-per elementary school would be, not a link in a chain, a preparatory depart-ment of the high school, but a complete thing in itself; a complete education of a very practical nature. Its object would be to educate children for a world of industrial pursuits.--Kheta (childs Dorr, in the Delivation Childe Dorr, in the Delineator,

BRITISH APPLE TRADE COMBINE

Consul Joseph G. Stephens, of Plymonth, advises that in the west of Eng land this year the most influential fruit farmers have banded themselves together to control the home market in ap-ples. The movement has the support



ELEGANT HOME OF THE HENRY FLAMM COMPANY, LIMITED, REXBURG'S LARGEST DEPARTMENT STORE.

adorn his hotel with a large electric sign. At night the word "Idaho" can be distinctly discerned from the top of the hotel in every section of the city.

DEFECTS OF OUR

to be aware, every boy who enters the primary grades expects to graduata, spend four years in high school, pass

the largest operating in the great Snake River territory. The firm is com-posed of W. L. and J. W. Miller. Its Rexburg business is in keeping

booster for the advancement of the city along the proper lines. Mr. Shields was the first booster to adorn his hotel with a large electric sign. At night the word "Idaho" can be distinctly discerned from the top of the hotel in every section of the city. DEFECTS OF OUR EDUCATIONAL SYSTEM KINDLY MISFORTUNE. A young man who works in a Denver

bank indorsed a check for \$100 for a women outside the teaching profession earn their living. That thousands up-on thousands of children, girls as well as boys, are obliged by the hard con-ditions of life to go to work with their hands at the age of 14 seems to ba friend about two months ago, Later the

branches are maintained at Sugar City, Chester, and Ashton, with prin-cipal elevator at St. Anthony. It goes without saying, this concern is one of

GRAIN HANDLERS. Miller Bros., the grain, seed and potato dealers of St. Anthony, maintain a large depot in Rexburg in connection with their extensive interests through-outh the Snake River valley. Other

For all the educational system seems

to college and eventually become a

with that transacted at all other points, and so long has the concern been in and so long has the concern been in business that from time to time exten-

and through a careful and conscien-tious method of conducting business has accumulated a clientage which ex-ceds that of any similar institution "Live and let live prices," and "fair treatment and best of goods guaranteed," are two motios which are religiously lived up to by the Henry Flamm company, limited.

The officers of the company together with the directors include, Henry Flamm, president; T. E. Ricks, vice president; Ceorge Flamm, secretary and treasurer; H. J. Flamm, general manager; John J. Jacobs, John L. Balliff, R. S. Hunt and John E. Pinock. and treasurer, John J. Jacobs, John manager; John J. Jacobs, John Balliff, R. S. Hunt and John E. Pinock. The home of the company is in a handsome building the upper floor of which is devoted to the Flamm Opera House. This latter is one of the best equiped amusement places in the en-tire Snake River valley and it has a seating capacity of 600 persons. Rex-burg is a splendid city for traveling shows of the better class and it always secures the very best attractions play-the Gem state. The manage-

manager of the large department store. Likewise in connection with the es-tablishment one of the most modern undertaking departments has been added.

The policy of the Henry Flamm comustomer one-hundred cents on every dollar spent.

BASSETT REALTY AGENCY.

Anyone desiring to obtain informa-Anyone desiring to obtain informa-tion relative to the Uper Snake River region would do well to consult this firm, established as it is for the prime object of assisting in the colonization and up-building of that section. Their oughly familiarized them with prevail-bandle the trade rightly.

FURNISH THE STYLES.

Rexburg residents are decidedly proud of the firm of Ballif & Thatcher, dealers in ladies' coats and gentle-men's clothing. This enterprising firm made it possible for Rexburglies and people of the surrounding territory "to go well dressed" without sending away from home for proper furnish-ings. No Idaho store of similar char-acter carries a more complete stock

acter carries a more complete than that handled by Ballif & That-cher. The firm is composed of J. L. Ballif

ENJOY CONFIDENCE.

above sea level, and the average yearby temperature is 52 degrees. Blizzards and cyclones are unknown in this sec-tion of Idalio.

The Oregon Short Line passes through the city and no place in the valley ships, more produce annually than Rexburg.





in turn to be congratulated upon his selection as president of its leading tain banking circles . Other officers and directors of this

splendid bank occupy leading positions in the various communities through-out the great Snake River valley. The vice president of the institution is Mr. R. S. Hunt. Aside from his business duties, Mr. Woodmansee is deenly interested in everything which tends to upbuild Rexburg. His pocketbook is always

R. S. Hunt. As with the First National Bank, the active duties' of the Rexburg State Bank are left entirely in charge of Mr. James R. Wright, the able cashier. The latter is a young man who came to Rex-burg from Omaha, Neb., where he thoroughly mastered the banking busi-ness. In Omaha, Mr. Wright was con-nected with the United States Na-tional Bank of that city, one of the legating financial institutions of the great west. It is stating the simple great west. It is stating the simple truth when the assertion is made that the bank over which he presides owes to a large extent its success to his essful management.

Mr. Hunt, the able vice president of the institution is a man of large means and besides dealing extensively in sheep, he is one of the most public spirited

men of Rexburg. The directors of the bank include J. E. and J. B. Cosgriff, R. S. Hunt, Thomas E. Bassett, John D. C. Krug-Thomas E. Bussett, John D. C. Krug-er, Peter G. Johnston and M. Hillman, Mr. John D. C. Kruger, one of the directors, is likewise eashier of the Commercial National Bank of St. An-

INQUIRIES ANSWERED.

One of Rexburg's leading real estate, loan and insurance brokerage firms is Hyrum Ricks & Company. Also, this firm is the pioneer realty agency of Rexburg. The metropolis of Fremout county owes much to the Ricks family of pioneers and perhaps as much to the present head of the enterprising firm, as to any other member of the family. Hyrum Ricks, head of the firm, is likewise one of the ablest jur-ists in Fremont county and he planed ists in Fremont county and he pluned his absolute faith in real estate in that section when he encaged in the land selling business.

Judge Ricks insists that crops never fall in Fremont county because Rex-burg at least irrigates and his firm answers all inquiries cheerfully and honestly regarding improved farms for sale. The books of the company con-tain many splendid bargains at from \$10 to \$60 per acre. In the same connection the agency

handles choice city property, both im-proved and unimproved. As a home city there is no other place in Idaho handsomer residences are built

where handsomer residences are built than in Rexburg. The firm lays particular stress on the fact that land about the city is spe-cially adapted to the raising of sugar beets. Interested investors will make a grave mistake in not communicating with the firm of Hyrum Ricks & Co., before finally selecting property any-where in the great Snake River valley. Rexburg has no more ardent booster than Mr. Ricks and what is said of him can at the same time be stated him can at the same time be stated with equal force regarding other mem-bers of the firm. Much of the metrop-litan aspect of Rexburg is due largely to the efforts of this firm. Nothing which will enhance the value of city property in the way of public improve-ments is overlooked by Judge Ricks.

LARGEST ESTABLISHMENT. Nothing testifies better to the prorestiveness of Rexburg than the mam-moth establishment of the Henry Flamm company, limited. This com-pany conducts a place which is seldom

ing conditions, and information given by them may be thoroughly relied up-

on. Being cager for the development of their country they are always pleased to do all in their power in assisting No place of business in Rexburg enjoys more confidence among its patrons than Van Tassel Bros., limited, retail-ers of general merchandise. The Rexa prospective settler in finding a place that suits him. They list none but the best bargains so that the homesecker does not need to waste his time in looking over poor propositions. Cor-respondence is cheerfully answered in the most prompt and satisfactory man-ner, and those contemplating purchas-ing lands in this progressive section multide multice theorem would do well to write them at once so that all the necessary details may be attended to ready for active work

be attended to ready for active work upon the farm in the early spring. In writing it would be well to state as fully as possible about the size tract that is desired, the amount de-sired to be invested, the payment that could be made in cash, and the pay-ments upon which time would be need-ed. The more specific the writer could be the more intelligent would be the information given in return. They are anxious to please and will do all in their power to give their customers the

This firm also makes a specialty of safe insurance both fire and life, and the selection of the very best and most reliable companies has won for them the most extensive business in that Rexburg.

the most extensive business in that line in Fremont county, always pay-ing their loss claims in full and in the most prompt and satisfactory manner. No one in Fremont county can serve you better in the real estate and insur-ance line than can the Eassett Realty Agency of Rexburg, Idaho.

LIGHTED BY ELECTRICITY.

Rexburg is splendidly lighted by lectricity. One of the leading comlectricity. A Power company, which has been es-tablished for five years. The plant of this company is equipped for 300 horse power and furnishes light and power. Being the oldest company in the field this concern has by far the largest business in Rexburg, and besides main tains offices and supplies power and light for Teton, Sugar City and St.

> BAKER'S COCOA 50 HIGHEST AWARDS IN Registered.



hands at the age of 14 seems to be utterly unknown. The best proof that the educational

the amount I would have spent for to-bacco equals the amount I have lost in this transaction." He cut smoking out entirely. The other day the father of his friend paid the \$100. Now the young bank employe and his wife are happy. He has the \$100, he's ahead about \$20 on cigar money, and he has no desire to use tobacco any more.—Denver Post. system has lagged behind is the fact that it is impossible to induce the great majority of children to remain in



Anthony.

Of course other lighting and powercompanies have entered the same fields, but the Rexburg Light & Power com-pany is meeting all competition and as pany is meeting all competition and as the cities through which power is be-ing distributed are growing rapidly there is plenty of business for all. It is a very safe assertion to make that no Idaho City is better lighted than Rexburg. Every home and busi-ness place uses plenty of electricity. Of late the down town streets are taking on the appearance of all metropolitan cities in that electric sign lights are being feely used. LEADING DRUGGISTS

LEADING DRUGGISTS.

LEADING DRUGGISTS. The Rexburg Drug company, limited, is the leading pharmacy of that section of the county, and it is rated one of the largest and best stores of its character in Idaho. The entire management of affairs in connection with the com-pany is left to Mr, W. E. Ricks, one of the Gem state's best known pharm-acists. Besides being the largest store of its character in Rexburg, the Rexburg Drug company, limited, is al-so the oldest in the city. Under the careful management of Mr. Ricks, the company has built up a very large business and the trade catered to em-braces Fremont county for miles in