

# the most remarkable trade move ever announced by any store.

## \$3.<sup>50</sup> DOWN 10c A DAY

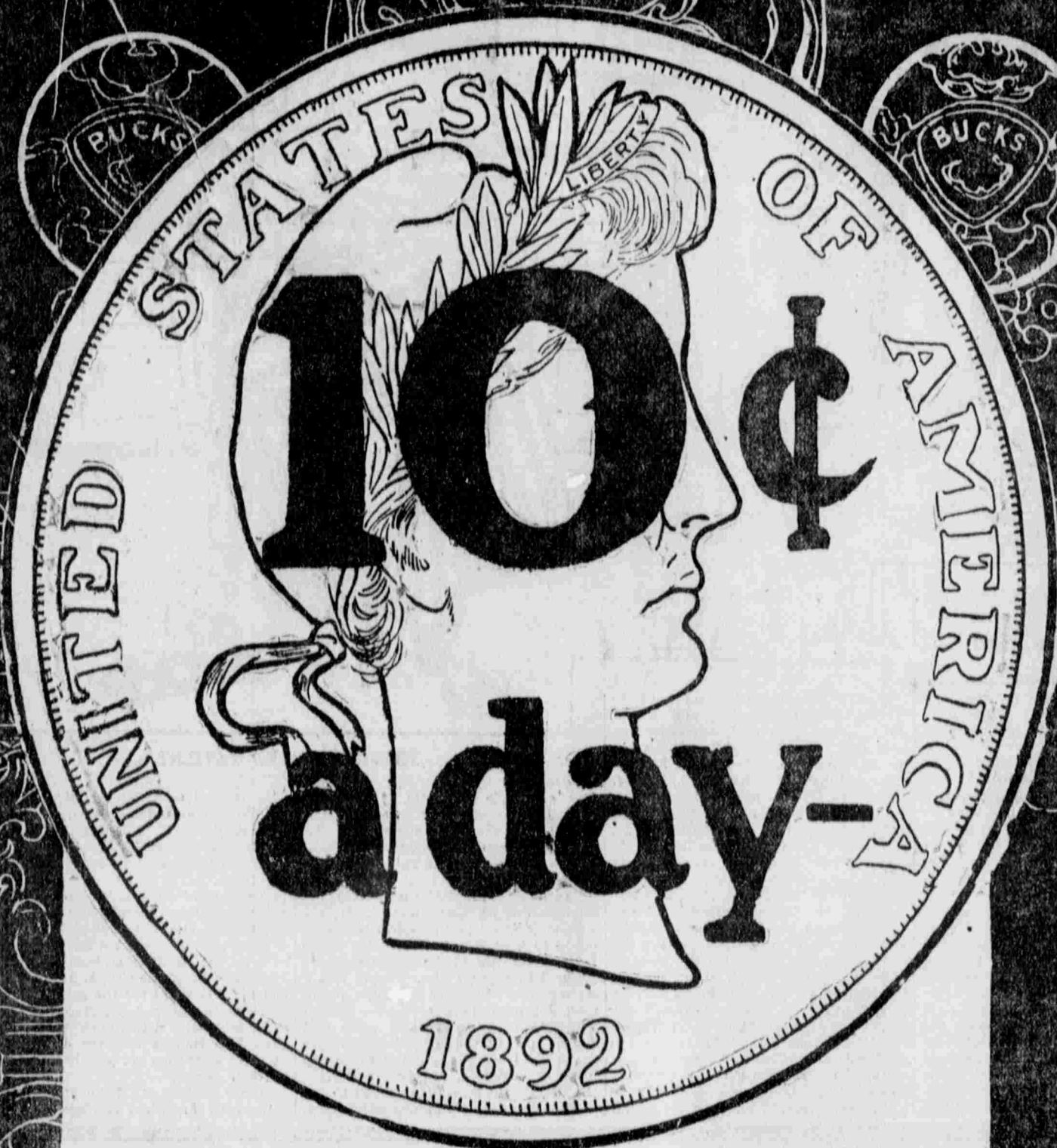
Here is the Story.

It's the story of the most daring and most remarkable feat of merchandising ever attempted by any store—anywhere.

By paying \$3.50 down and ten cents a day, in weekly or monthly installments to suit yourself, we will put in your kitchen absolutely the greatest steel range in the world, the Great Buck.

There are no strings tied to this proposition at all. It is FREED MERCHANDISING—the Freed way of doing things. We have determined to put Buck's ranges in the majority of Salt Lake homes because it is such a good and satisfactory range that every one sold will make a friend for the Freed store. We are going to establish a record for range selling in the west—we are going to have "BUCK'S RANGES and FREED MERCHANDISING" come first to the minds of everybody.

The display of Buck's is the most attractive and most complete ever shown. There will be plenty of salesmen to wait on you. There will be no disappointments or explanations of any kind. You simply pay \$3.50 down, and out goes the best range in the world to your kitchen. You pay the balance of ten cents per day, as we have explained, in weekly or monthly amounts, as best suits you.



buys a  
**Buck range—**

**YOU** Get the FREED  
GUARANTEE as well  
as the Buck's Stove & Range Co.,  
FOR THE RIGHTNESS OF EVERY  
BUCK'S STOVE OR RANGE  
BOUGHT HERE.

THE FUN STARTS  
TUESDAY MORNING.

## FREED FURNITURE AND CARPET CO.,

18 TO 40 EAST THIRD SOUTH STREET.

YOUR CREDIT IS GOOD.