

KEITH O'BRIEN

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Out-of-Town Visitors!

VISITORS to the city on the occasion of Conference will find this institution an interesting place to while away a few hours. In appearance and appointments it is the most attractive large store in the west. An atmosphere of style permeates the store which is most inviting with its multiplicity of autumnal displays. Besides showing that

which is desirable and pleasing to refined taste the range of merchandise includes utility articles on the floor below. Extensive preparation has been made for Conference week. Tempting inducements will be offered. The saving will be considerable, and will materially lessen the expenses of your trip to the city.

Very Handsome Fall Suits.

We are featuring the very class of Cloaks and Suits that are in vogue in New York. There will be an enormous Suit business this Fall, and our large stock offers ample selection. Buyers are out early, each one eager for a first choice.

Special Showing of suits at \$25.00. All late styles in Pony Coats, fitted, tailored suits in 22 in. length, 3-4 length coat suits, blouse and eton styles. A variety of colors, styles and values upward to \$37.50.

\$25.00

Sample line of skirts in gray worsteds, black voiles, Panama cloths, serges and

novelty cloths. About 150 skirts in this lot. We will place them on sale Monday at a big reduction. Only one of a kind and every skirt a bargain.

Covert Jackets in fitted hip length styles; handsomely tailored; lined with taffeta; also some skinner satin lined. Regular \$18.00 values, at **12.75**

Beautiful Ribbons.

This is distinctly a ribbon season. The many new patterns are much admired, while the staples are more pleasing than ever. The new Fall stock is now on display. Prominent among the features are fancy ribbons in the new shades 3 to 10 inches wide. Taffetas and Satin Taffetas are prime favorites for school wear. The lingerie ribbons are complete.

Perfumes, Toilet Articles, Etc.

Introduction of Ricksecker's complete lines of Perfumes, Sachets, Toilet Waters and Toilet Articles.

The name of Ricksecker is known the world over for higher grade goods are not made. For two years this store has been trying to secure Ricksecker's complete lines of toilet goods. Their introduction in this store will be appreciated by the particular trade who prefer best quality the market affords.

Attractive New Fall Waists

Our new Fall stock of waists is now being shown. It is the largest stock we have carried, and naturally interesting assortments are offered. Each line is distinctive in pattern, style and conception. Some of them are marvels of beauty--representing the highest art of designing.

Wool School Waists.

The materials are Navy blue, Red, Black, Tan, Etc., made in shirt style with high collar; Windsor tie to match waist; long sleeves. **2.45**

White and Black Nuns Veiling front; trimmed with silk embroidery and clusters of small tucks; long sleeves; finished with neat tucked cuff, buttoned in back; for **3.45**

White Linen Damask Waist, tailored style double breasted finished with double rows of pearl buttons; neat tailored collar, long sleeves, for **4.45**

School Apparel.

If you want to keep the little fellows snug and warm the coming winter our bear skin coats will appeal to you. White, red and gray; large sailor collars; sizes 2 to 6 years. They are not expensive--

\$7.50 to \$10.00

A beautiful line of girls' dresses has just arrived, consisting of Buster Brown and Sailor Suit styles in blue and brown.

We are showing the latest plaids in new coats for girls. Boys' school suits--

\$2.95 and \$3.95

Fancy Dress Silks.

The styles are most varied and have been selected with the idea of pleasing the most fastidious. Prominent among them are the popular Persian Effects, Navy Blue, Coin Spot Foulards, Navy Blue and Gray Poplin Dots, Plain and Figured Chameleon Effects, Chick Hair line Stripes, Etc., at a popular range of prices.

Beautiful Autumn Silks.

A gorgeous array of Plaids in the popular and desirable colorings in block checks and broken and fancy Plaids. A complete assortment of gray, and black and white Plaids. We have never shown such a complete variety of styles. Prices range from the most expensive materials down to 59c a yard.

\$1 and \$1.25 Grade
Peau De Cygnes,
per yard, **75c.**

19 inch pure silk yarn dyed satin finished cloth. The most popular plain silk of the season--very brilliant finish--soft and supple; drapes beautifully. We have all the Browns, Navys, Greens, Reds and Grays, including White, Ivory Cream, Pink and Light Blue.

New Pyrographic Supplies.

New fall shipment of White Bass Wood to burn. Make your selection as early as possible as it is difficult to get boxes etc., before X'mas. The wood is being sold cheaper than prices elsewhere. The designs are new.

Solar Outfit No. 1--

Consists of

One large drop front designed box.
One large benzine bottle with belt hook.
One large Alcohol lamp.
One large red India rubber bulb.
Three feet pure India rubber tubing.
One extra heavy platinum point No. 508.
One solar improved benzine regulator.
One cork handle with swivel attachment.
One bottle heavy body Pyro. filler.
One bottle Pyro. French varnish.
Two designed practice pieces.
One instruction book.
"Pyrography Simplified." Eight half ounce bottles Pyro. stain in assorted colors.
This is the finest outfit on the market.

Also \$3.00 and \$4.50 Outfit.

Extra points, bulbs, and handles, smoke blowers, stains and varnish.
Tabourettes.
Stools.
Waste paper baskets.
Book racks.
Tie racks.
Pipe racks.
Thermometers.
Photo frames.
Panels.
Broom holders.
Hand mirrors.
Match holders.
Nut bowls.
Glove and Handkerchief Boxes.
Collar and Cuff Boxes.
Lace and Jewel and Neck tie Boxes.

\$2.25 Outfit for \$1.50.

Solar outfit No. 7, consists of one sliding cover bass wood box.
One Benzine Bottle.
One Glass Spirit Lamp.
One Small Black Rubber Bulb.
One Nickel Plated Metal Union.
One Cork Handle.
One Small Platinum Point.
This is the outfit for girls and boys.

Imitation Torchon Laces.

These popular accessories to dress are always popular. A new shipment has just arrived. Special price 5c.

All-Over Embroidery.

One lot will be placed on sale Monday. The values are upward to \$2.50 a yard. Special price \$1.49.
Another lot--values upward to \$1.50--special price, yard, 69c.

Black Laces, Etc.

Black laces, trimmings and fancy nets are considerably worn in the East. One sees them everywhere. Already interest in black laces is growing in the West. Our showing is beautiful.

New Fall Laces and Trimmings.

Our entire Fall stock is on display. It is a larger purchase than usual and the assortments are especially broad and tempting.

Women's Handkerchiefs.

The fall stock is now being displayed.
Plain hemmed with embroidered corners. Regular 12 1-2 cents each. Special 8 1-3 cents and three for 25c.

Fancy Lace Nets.

The demand this season is unusual for cream and white Fancy Lace Nets. They are extensively used in making Lace waists. The values are upward to \$1.50 a yard. Special price, yard, 69c.

Women's Shoes \$2.95

800 pairs of Women's Shoes in Patents--in button and blucher effects, with welt soles.
Vici Kid in lace or blucher.
New snappy lasts and styles, worth **\$3.50.**

Beneath the Brim of the Marguerite



The hat that graces this picture is the "Marguerite," a picturesque French creation. It is made of light blue satin, edged with three ostrich plumes and edged with beautiful gold applique lace. Of course there is a touch of brown Maline on the bandeaux to give it an autumnal aspect.

The waist which she wears is likewise French. It is of white Messaline silk; the yoke is made with alternate rows of white and Irish crochet lace; hand embroidered floral dots. It is one of our prettiest waists.

The skirt is one of the new cluster plaited voile, hand-tailored. The same model is shown in a fine quality Panama.

Warner's Best Fitter Is Here.

Miss Ohlsen, who has been giving expert corset information to the ladies of this city for the past week, will remain four days longer. She is Warner's best fitter. Traveling constantly and fitting all manner of types, she is peculiarly competent to give valuable information as well as a practicable demonstration. So many women are improperly fitted. A few points will help you so that you will know whether a fitting is right.

There is a decided newness to the Fall styles, especially the raised bust and the long back, the latter superior to the short corset. This is particularly true as regards stout figures. There is then no possibility of superfluous flesh rolling over the short corset and affecting the smoothness of the gown.

The new reversible gowns have individuality and fit better than the straight cut.

Even if you do not care to buy a corset Miss Ohlsen will be glad to talk to, and instruct, you.