

ST. ANTHONY, FAVORED CITY of IDAHO

Building Occupied by the St. Anthony Banking and Trust Co. Limited.

St. Anthony Idaho as It Appears Today

The Elegant Home of the First National Bank

ST. ANTHONY is the county seat of Fremont county, Idaho, and it has a population fast approaching the 3,000 mark. Where this city stands nature certainly made a favored spot and it was owing to this fact very largely that the city was created the county seat. At the same time St. Anthony is a city of the second class. Its business men and residents to an individual are enthusiastic as to the future of the city and they certainly have every just reason to so feel.

DIVIDED BY SNAKE RIVER.

The city is divided into two sides by the north fork of the great Snake river, which cuts through the exact center of town. The city has constructed a splendid bridge spanning the turbulent waters of the river, and immediately below this structure the river spreads out to a width of 300 feet. Within the city limits proper, and perhaps within a distance of less than half a mile, the river falls thirty feet, and can easily and at a comparatively small expense be made to generate almost exhaustless power.

Land on both sides slopes gently toward the river, and down the stream from east to west, furnishing an ideal drainage. Likewise perfect health is assured all residents.

This thriving city was surely paved by nature. The soil is a composite of lava, ash and sand with plenty of gravel, which permits the water to freely percolate and escape. This makes mud almost an unknown quantity in St. Anthony.

SPLENDID BUSINESS CENTER.

As a business center St. Anthony is equally fortunate. This city is the supply point for a large scope of territory extending north into Montana, east and southeast into Wyoming, and up the river to all settlements between that city and the National Park. During the summer months stockmen and others outfit and purchase supplies in St. Anthony, and in the fall they lay in supplies sufficient to last until spring. This compels the carrying of large stocks of goods and induces the best class of business men to locate there; a class with means and enterprise sufficient to meet all demands. This has been a factor in securing and holding the trade of these remote settlements, which might have gone elsewhere had the stocks been less complete and popular satisfaction.

It may be interesting to note that only six years ago St. Anthony was a small town with but 500 inhabitants, such a thing as empty dwellings in the bustling city nowadays is an unknown quantity. Whenever the foundation is laid for a new house it is usually rented long before completion.

WATER WORKS SYSTEM.

St. Anthony has a splendid \$60,000 water works system, an electric light plant and excellent telephone and telegraph service. Besides, the power from Idaho Falls is right at its doors for commercial purposes.

The city has one \$60,000 public school building and another is in course of erection which when completed will cost \$30,000. Besides the high school building cost to build, \$15,000.

Churches abound in plenty in St. Anthony and every important denomination is well represented.

St. Anthony is close to the Yellowstone National park and is adjacent to the great wild game centers over which the famous Teton Peaks stand guard.

The Idaho Industrial Reform school is located at St. Anthony. The institution has 255 acres set apart for its use.

CONDITIONS AT A GLANCE.

In looking back 15 years it is interesting to note that there was but one house within 20 miles of St. Anthony. The general prosperity which is enjoyed by "the favored city" today is evidenced by the fact that but one business failure has occurred in seven years, and the financial institutions report that that failure was in no way due to lack of patronage. Reports on business conditions in St. Anthony will show that the volume of business transacted this year will exceed that of any previous year by from 50 to 75 percent.

No section of the great Snake river valley can produce better or larger crops than the country surrounding St. Anthony.

DO EXTENSIVE BUSINESS.

The St. Anthony Building & Manufacturing company, one of which Mr. J. E. Foggs is president, and Mr. George N. Schwartz, general manager, is by long odds one of the most important concerns in the entire Snake river valley. Besides the general offices and yards maintained in St. Anthony this company has large branches at Rexburg and Ashton. The best interests of all intending builders are located after at the hands of the company because it carries the largest stock of lumber and other building supplies in the entire Snake River valley.

Much of the success of the company is due to the efforts of General Manager Schwartz. This gentleman is interested not alone in the affairs of this concern but he is interested also with many large projects not alone in St. Anthony, but in Ashton. His interests being extensive naturally at all times he is ready and willing to aid

any cause which may accrue to the benefit of all cities where his interests lie. What is said of Mr. Schwartz is equally true of President Foggs. There is, of course, no better known business man in the entire Snake River valley than the latter, and besides heading the St. Anthony Building & Manufacturing company, limited, Mr. Foggs is identified with numerous other large concerns, not alone in St. Anthony, but in Rexburg and Ashton.

STRONG FINANCIER.

There is perhaps no better known or stronger financier in the Snake River valley than Mr. G. E. Bowerman, president of the First National bank of St. Anthony. Mr. Bowerman, besides his banking interests in "the favored city," is interested in banks at Ashton and Sugar City. However, his principal interests are centered in St. Anthony, and through his untiring efforts the First National bank is today recognized as one of the strongest and most banking institutions in Fremont

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DEALERS IN GRAIN.

W. L. and J. W. Miller, doing business as Miller Brothers, deal in grain, seeds and potlows, and conduct one of the largest businesses of its character either in or out of the Snake River valley. The principal office and elevator is at St. Anthony, although extensive branches are maintained by the company at Rexburg, Sugar City and Ashton.

THE COMPANY MAKES A SPECIALTY OF MILLING OR FLOUR AND CITY PRODUCTS. Walter Smith, a prominent citizen of St. Anthony, has his offices located in the handsome new St. Anthony Banking & Trust company, limited, building at St. Anthony.

PROGRESSIVE MERCHANT.

Mr. Anthony does not boast of a more progressive merchant than Mr. G. O. Skalet, dealer in general merchandise, hardware, stoves and ranges. The present business was established September 1, 1892, by Skalet & Shelland and Mr. Skalet purchased Mr. Shell's interest in September, 1905. That the methods employed by Mr. Skalet have proven successful is testified to by the fact that in five years time the business has more than trebled.

The store occupied has 12,000 feet of floor space, and is filled with the very best products of the best brains in the world. The general stock consists of dry goods, cloths, suits, carpets, clothing hats, caps, boots and shoes, groceries, hardware, silverware, chinaware, stoves, ranges, etc.

Most of the merchandise is purchased direct from 67 of the best mills and manufacturers thus saving freight, middlemen's profits and other unnecessary charges. This means that the purchaser is given the benefit which means that the lowest prices always prevail.

Again, the stock is selected with the utmost care and study from the best markets in the world, and therefore the shelves and counters contain the best scientific and artistic American and European ideas in merchandise.

All goods sold by Mr. Skalet are absolutely guaranteed by the makers to give satisfaction, and to be as represented. If anything purchased at this establishment should not give perfect satisfaction, it can be returned and money will be cheerfully refunded, or at least such an amount as will make equitable adjustment.

WELL KNOWN CONCERN.

No concern in St. Anthony nor the whole Idaho country and even into Wyoming is better known than what is now consolidated with the Henry Flannum company, limited, the big \$600,000 company of Rexburg. It goes without saying the St. Anthony establishment is an commanding position and that store alone is stocked with goods which would total \$35,000.

This is necessary at all times, owing to the fact that the company from this store carries on besides an extensive retail business a very large jobbing business throughout Fremont county, other portions of the Snake River valley and certain sections of Wyoming.

Associated with Mr. Flannum in connection with the bank are D. C. Mummert, who is vice president, and L. S. Bowens, who officiates as cashier. The directorate of the bank is made up of some of the strongest capitalists in the valley. Its deposits have increased on a par with all other financial institutions of the city and this bank is recognized as a very strong competitor for business in all departments by the entire banking fraternity of Fremont county.

ENJOY CONFIDENCE.

No business concern in St. Anthony enjoys more confidence than does the firm of J. D. Baker & Sons, retail dealers in general merchandise. The firm is the oldest established in the city, and has one of the largest out-of-town list of patrons. The personal of the concern includes J. D. R. L. and G. R. Baker.

No store in the Snake River valley entertains larger crowds than does this one, and under the able guidance of Mr. Blevins each year adds materially to the patronage. Able advice in the management of the business is given by Mr. Henry Flannum, president of the company.

Any story of St. Anthony would be incomplete unless special mention was made of Hon. C. C. Moore. Further than to say he was one of the real estate firms bearing his name. In the first place, the name of him that when stated in the list of firms of this city is likewise the truth that no man has done more for the section of the country in which he lives than Col. Moore.

One particular instance will serve to illustrate just what this enterprising man does when he starts in to accomplish things. During the great irrigation congress held at Boise, Idaho, last year, he and the Hon. Deleuze on the part of the irrigation project, the company is in the hands of Mr. C. S. Jones, and Mr. Moore, and Mr. Jones received his early training in and about Chicago, and he has injected many new ideas into the business which were hitherto entirely unknown in Idaho.

It is the proud boast of St. Anthony residents that no Idaho city is better equipped in the nature of milling and elevator facilities and even rapidly growing Idaho Falls cannot accomplish much more in the handling of

near and grain than this truly favored city.

Mr. Jones personally is much esteemed of St. Anthony, and he takes great pleasure in aiding anything and everything tending to increase population not alone in the city proper, but the entire valley in that end of the state. Being well informed on conditions generally he makes himself popular with the farming interests, and this is truly an essential qualification for any manager of a milling and elevator concern. St. Anthony in turn is to be congratulated upon having as a resident such an enterprising citizen as Mr. Jones.

CARRY LARGE STOCK.

One of the largest establishments in St. Anthony is unquestionably the Fogg & Jacobs Mercantile company, limited, dealers in general merchandise. This is another of the splendid institutions at which the name of J. E. Foggs appears as president. J. C. Coffin is secretary of the company and the active management of affairs is left in the hands of Mr. C. W. Scott, whom there is no better qualified manager in the entire Snake River valley.

For two years this great establishment has been increasing its trade until today it is recognized as one of the leading competitors of every establishment of similar character throughout the upper Snake river valley.

Everything that an establishment of this character should carry is handled, and among the stocks is found dry goods, notions, clothing ladies' and gentlemen's furnishings, boots and shoes, hardware, groceries, queensware and tourists' supplies.

Every competing concern throughout the valley admits Mr. Scott to be one of the ablest managers in the state of Idaho.

SPLENDIDLY LOCATED.

One of the latest additions to St. Anthony in a business way is the splendidly located firm of Woodward & Wingate. This concern opened for business August 19 last and since that time has won its way quickly into the confidence of the St. Anthony public. Its principal motto is the "one price cash store between the two banks." This was adopted because of the fact that the store is located very conveniently between the Commercial National and the St. Anthony Banking & Trust company, limited, buildings.

Mr. Woodward attributes much of his success in business to his careful method of selecting goods. He supervises the buying personally and while he employs the most proficient clerks, still he invariably sees to it that every customer leaves his place of business satisfied. He is a man of wide and varied experience in the clothing and furnishing business, and it is indeed a little wonder that he has made such a splendid success.

Every visitor to St. Anthony is requested to view his goods whether for the purpose of purchasing or admiring. No store in the state is more tastefully decorated, and it is one of the delights of Mr. Boylen to explain the latest styles in furnishings to those interested in perfect dressing.

Like all other leading residents of the city Mr. Boylen takes great pride in adding everything which will help the city progress. He is always one of the first to subscribe money, and the last to cease working in the interests of progression.

VERY POPULAR BANK.

St. Anthony's newest banking institution, the St. Anthony Banking & Trust company, limited, which opened for business in the present year has had a wonderfully successful career from the very start. It could hardly have been otherwise because at its head is one of the best known men in the entire state, Col. C. C. Moore, also identified with the real estate firm bearing his name.

This splendid financial institution occupies quarters in a building erected for its use. The structure in question besides being one of the latest erected in the city is at the same time one of the handsomest. Besides the banking quarters the ground floor of the building is occupied by other concerns, in which Mr. Moore is deeply interested.

Associated with Mr. Moore in connection with the bank are D. C. Mummert, who is vice president, and L. S. Bowens, who officiates as cashier. The directorate of the bank is made up of some of the strongest capitalists in the valley. Its deposits have increased on a par with all other financial institutions of the city and this bank is recognized as a very strong competitor for business in all departments by the entire banking fraternity of Fremont county.

ASSOCIATED WITH THE ST. ANTHONY BANKING & TRUST COMPANY.

Another feature of the business is the fact that all goods carried are purchased for spot cash by two experienced traveling men who know where and how to buy the very best. A woman of excellent taste assisted in the buying and the very latest styles are carried in stock that should be in connection with any well managed mercantile establishment.

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HONEST METHODS.

In the matter of animal killing such as cattle, sheep and hogs, St. Anthony is to be congratulated. This is always a very important industry for local consumption in any locality, and Otto Ruthardt and E. E. Anstrum, proprietors of the St. Anthony Meat Market have established one of the largest trades in their business in the country. In their business dealings with the public they have acted fairly. The concern sells only the purest quality of meats and vegetables. The meat market is not alone one of the largest in the state of Idaho, but it is likewise one of the most sanitary.

In the slaughtering of cattle only the most hygienic methods are employed, and as a result this establishment has built up a trade which is the envy of all competitors. What is said of the business methods employed by this concern can truthfully be stated with regard to other St. Anthony meat markets, but the long established business of the St. Anthony Meat Market has caused it to outstrip all competitors.

HONORABLE DISPLAY.

By long odds St. Anthony's leading jewelry firm is the Ashcraft Jewelry company. The establishment maintained by the company is equally as large as any conducted anywhere in or out of the great intermountain country. For years members of this firm have been recognized in the business, and everything calculated to please the customer is carried in stock. There is no display room of jewelry more complete with diamonds, watches, cut glass, clocks, jewelry and optical goods than this place.

One feature of the business to which very particular attention is given is the repairing of complicated watches. The concern does an extensive business in the optical line, and as watchmakers and expert jewelers, the reputation of the Ashcraft Jewelry company is second to none in the whole intermountain country.

This year the company has stocked up with a particularly handsome line of Christmas goods, and the display is a rare treat. No St. Anthonyite can afford to miss seeing it.

FURNITURE EXPOSITION.

One of the principal business establishments of St. Anthony is the handsomely decorated display room of the Chase Furniture company, at the head of which is James W. Spies. The manager of the company is Mr. W. W. Spies, who also occupies the distinction of being president of the St. Anthony Commercial club, one of the strongest bodies of character in the Snake River valley.

It may be truthfully said of the Chase Furniture company that it is the only exclusive furniture importer in the city. The store building occupied by the concern is one of the largest in the state, and the floors can best be described when the statement is made that they contain the largest and best assortment of furniture that money can procure. The tastes of St. Anthonyites demand the best, and Mr. Spies and his assistants scour the entire country to please customers.

Associated with Mr. Spies in the company are E. M. Chase, who is vice president, and W. T. Gibson, who is secretary of the company. Like other enterprising St. Anthony concerns the company maintains a large branch establishment at Ashton, mention of which is made in connection with the story of the wonderful growth of Idaho's youngest city.

THE INSURANCE MAN.

It is something to boast of when one can say that he is the exclusive individual in any particular business in any community. Such is the true and proud claim made by Mr. Thomas C. Patten. This enterprising gentleman is president of the St. Anthony Insurance Agency, the only exclusive agency for insurance in Fremont county.

Mr. Patten has been engaged in the insurance business for years, and he is acknowledged to be one of the best brokers in the state.

PARADISE FOR HUNTERS.

Within 50 miles of St. Anthony game of every description abounds in season. Likewise, there is plenty of trout fishing. As a natural consequence it would be rather strange if St. Anthony could not support a first class taxidermist. As a matter of fact it does, and in the firm of Hopf & Redmond the entire State is to be congratulated. But the firm is even more than taxidermists for it does a general business in trapping and handling sporting goods as well. The firm is composed of Cecil H. Hopf and W. P. Redmond.

This concern conducts the only taxidermy between Denver and San Francisco, and at all times has on hand a large assortment of fur coats.

Tanning in every department is given the most careful attention.

The present business was taken over from Jensen Bros. In the store occupied by the firm can be found specimens of work which to the hunter means the same pleasure in examining required.—Consular Report.

tion that would be enjoyed by persons who visit an art institute for the price afforded.

NEW HOTELERY OPEN.

St. Anthony's new Riverside Hotel is open to the public after having been closed for some time for remodeling. The hotel is now under the able management of Mr. Louis W. Potter. It is being operated entirely on the European plan.

This splendidly arranged temporary abiding place is equipped throughout with steam heat. A new addition has been added and rooms are supplied with hot and cold water and sewage lights.

The dining room of the hotel is one of the coziest in the state, and the eating is perfect in every detail. For the accommodation of guests the dining room is open during hours which would be impossible were the hotel operated on the American plan.

The office of the hotel is one of the finest sizes, and it affords plenty of lighting room for girls. The writing and reading rooms of the lobby are ample in every sense of the word.

In the conduct of affairs Mr. Potter is ably assisted by his wife, who is an experienced hotel maid.

New Motor for Crate Oil.