

THE "NEWS" ADVERTISERS.

What They Offer the Public on the Eve of the Holidays.

WILL PAY YOU TO GIVE THEM A CALL

How Have Been in Business for a Long Period of Years and the Excellence of Their Ware and Quality of Treatment of Patrons are Well Known at the Last of the City.

East Lake City compares very favorably with other cities of the same size in the East as regards the wholesale and retail business and the entire business is done by the merchants. A retail store East Temple street, especially at the close of the year, will attract the stranger by a glance at the amount of plate glass frontage, together with the low price placed upon all goods carefully displayed. Indeed, that, from merchants are given, while displaying their goods, the temptation of the purchase of goods is a certain degree, the presence of a retail store does change the further make his efforts to utilize the daily price and thus increase the majority who have at the time, inclination or desire to go to the store, but who by their desire read the news of the day, and accordingly plan their shopping expeditions at home, guided by the daily displayed in their daily paper. Doubtless the following list of names have qualified this list, years ago have they would so soon neglect the daily paper as to come to realize the value of the paper. The following are the names of the merchants, some of whom have never missed a day for twenty-five years:

Z. C. M. I.
Furnish amongst our oldest customers, we have been in business since 1880 with a capital stock of \$100,000, which has been increased to the present date to \$1,000,000. The annual sales of the various departments in which may be found every article necessary to carry on the household, including the year of \$1,000,000. In both retail and wholesale departments a small army of clerks are kept busy, and the business is kept up to the latest date of the business, and the man or woman who cannot find there what they want, they would be hard to find.

The Z. C. M. I. show department is one of the finest in the West as regards the magnitude of the stock, its facilities, furnishings and general appearance. The business is kept up to the latest date of the business, and the man or woman who cannot find there what they want, they would be hard to find.

B. E. THOMAS.
This hardware store is situated at 25 East First South, and is a retail store. The business is kept up to the latest date of the business, and the man or woman who cannot find there what they want, they would be hard to find.

F. AUERBACH AND SONS.
This is the largest dry goods store in the city. The business is kept up to the latest date of the business, and the man or woman who cannot find there what they want, they would be hard to find.

UTAH STORE AND HARDWARE CO.
This well known firm, situated on the corner of First South and Commercial street, carries a large stock of hardware, and is kept up to the latest date of the business, and the man or woman who cannot find there what they want, they would be hard to find.

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of every displayed nothing even the most complete display of the month.

THE STAR BAKERY.
Is a past and clear place to drop in for a light lunch, and is daily patronized by scores of children and shopkeepers and customers generally.

WHITE AND SONS.
Are distinctly the leaders in their line, and carry a large stock of goods, and are kept up to the latest date of the business, and the man or woman who cannot find there what they want, they would be hard to find.

THE CHINESE MAIN STREET.
This is a large store, and is kept up to the latest date of the business, and the man or woman who cannot find there what they want, they would be hard to find.

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CONSUMPTION
The most effective medicine for the cure of consumption, and is kept up to the latest date of the business, and the man or woman who cannot find there what they want, they would be hard to find.

IT HAS BEEN INDORSE!
By the medical profession that wine is the most healthful beverage, and is kept up to the latest date of the business, and the man or woman who cannot find there what they want, they would be hard to find.

UTAH LIQUOR CO.
167 Main Street.
We are again in the lead against all competitors, with our Extra Pale Pot Still Lager Beer, and is kept up to the latest date of the business, and the man or woman who cannot find there what they want, they would be hard to find.

SALT LAKE CITY BREWING CO.
We are again in the lead against all competitors, with our Extra Pale Pot Still Lager Beer, and is kept up to the latest date of the business, and the man or woman who cannot find there what they want, they would be hard to find.

DR. DAVID KENNEDY'S FAVORITE REMEDY
This is a large store, and is kept up to the latest date of the business, and the man or woman who cannot find there what they want, they would be hard to find.

WAGNER BREWING CO.
Brewery and Park at Emigration or Pioneer Canyon.
Family Trade Solicited.
Principal Office, No. 44 East First South St. Telephone 218.

JOHNSON-PRATT DRUG CO.
44 Main Street.
All kinds of...

ANOTHER RAMBLER DAY.
The Rambler boys made a great show in the city, and is kept up to the latest date of the business, and the man or woman who cannot find there what they want, they would be hard to find.

WE KNOW OF NOTHING THAT CAN COMPARE WITH THE GRAEFENBERG CHILDREN'S PANACEA
For curing all complaints in which children are subject. Every mother should use it. BEST WORM MEDICINE and tonic for weak children.

Browning Bros.
225 Main Street, Salt Lake City.
2401 Washington Ave., Ogden.

JOSEPH E. TAYLOR, UNDERTAKER OF UTAH.
Established 1888.
111 Chambers St. N. Y.

GRAEFENBERG COMPANY.
Manufacturers and Dealers in all kinds of Medicines, and is kept up to the latest date of the business, and the man or woman who cannot find there what they want, they would be hard to find.

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