

so has a nice job. If he ublishes original matter they

not give them enough selif he gives effections they an lary to write. If he don't is the lazy to write. If he don't burch he is a heathen; if he is a hyprostile. If he remains office he ought to get out and if he does he is not attending one. If he wears an old suit again at him. Now what is he just as likely someone will stole this item from his ex-he refines to how or. We he cheerfully given credit an voldable) this is part of his About this time of the year the from editors (1) would be a of editorial countesy to minition might even be summed up

politician is my shepherd. I palitician is my shepherd. I no want for anything during quain. He leadeth me into the for my vote's suke. He filleth test with rank clears and my asserumeth over. He enquireth during my family even unto the generation. Yea, even though through the must and the rain for him, shout myself huarse election, he straightway for-me. Although I most him in a house he knoweth me not, the wool has been pulled over as all the days of my life."

THE EDITOR-IN-CHIEF.

rice to be the man that's

there investigated a set of the s

the biggest say.

st be nice to sway the state and

action with your pen-nation with your pen-rd with a few bad scrawling strokes control a million men-nust be nice to feal that you the journalistic sea ave salled with canvas bulging full.

to great prosperity.

nust be nice to sign your name "The Editor-in-Chief" , letters black as Erebus, ar boldly in relief.

-when it comes to fucing an ex-cited inste man hat owns the sheet and cares for you-not quite a flaker's d-

er criticising someone who perhaps may advertise Or knew the boss before he grew so

wealthy, great and wise, or calling him who steads state funds a rascal and a thief It isn't gaits so nice in he The Edi-tor-in-Chief.

THE PRESSMAN.

print a kiss on your lips" 1

We printed a full edition.

it one edition is hardly enough" the said with a charming pout, again in the press the form was

And we got several "extras" out. IN THE BUSINESS OFFICE.

en the girl is ready and the begin to sing that a pretty pile of work, the boss will bring

in his sancts

herein will serve to guids the noble Amorican voter in his selection of the nution's next ruler.

CHILDREN'S DEPARTMENT.

Conducted by Henrietta Husbaudless

A 4-year-old follower of this department writes to ask us if we will pub-lish Perse's Ilia, in our coming hum-bers. We will, We have written to the Pope asking him to send us the Wilde.

Up-to-date theaters are conducting checkrooms for infants. This is easier than leaving them with the neighbors —easier on the neighbors.

We are grateful for the receipt of the following letter from one of our dear little readers:

Deer Henryetta; I Am for ye and like your page very much. Mama is telling me how to rite chass letter to I Will see mi num to the paper. That's all, Toute McGinnis. That's all, 'Toute MeGinn P. E. I'm 12 (ma isn't looking).

OUR SHORT STORY.

(By Rank Stariemhere.) Capt. Sloughplayer had his beat moored near the Western Pacific bridg, when I stepped on board. Putting in a week's supply of provisions the crew went down stairs to start the en-gines. When the capitain came up again the first mate took his glass and swept the borneon. Then Sloughplayes turned to me.

turned to me, "See that building yonder nor'east by sou'west by straight ahead around the

"Nope, slaughter house" We drifted down the Jordan in sil-

We drifted down the Jordan in silence.
We drifted down the Jordan in silence.
Far ahead we could see the light of Sall Lake. A whale: If was a sucker probably from Scotland. As the moon rows-now you will notice I do not say "overhead:" who ever heard of a moon rising underfort?-we streamed past the Oregon Short Line mile-post. The all became heavy.
I glanced at the captain. "Peculia, atmosphere this." I gauged.
"Gas plant por east by Sou nor by 'ea'west, 'he hellowed.
"Thanks." I answered greatly relieved. "I thought we might be passing another shaughterhouse."
The crew-now I might be passing another shaughterhouse.
The crew-now I is the captain. 'h is the crew streamed. "I thought we may be away up younder?" he asked pointing to the beach east of Salt Labe. I could.
"Flavedbyrd! Heights." he answered "that smoke's from a recent skirmists with the eity councl."
A few moments hater he pointed out a big object moving through the mity shadewing the lights. I asked for ingent.

light "Mastan M-I-v-y," answered the cap-tain, "trying to hide from the Amarky-

"He's resigned"—I stated, proud at my knowledge of Sait Lake's history "To his fate!" snorted the captain

"To his fate!" shorted the captain abruptly. Three was a crash! The Claysco's stopped short; we kept going. We were shipwrecked! Leaving the old bust to its fate we climbed on grore and sitting at the side of a bon-fice in the B-m-b-r.g.r.s garbage dunping yard waited for the sum to come up.

un to come up. The sun did not come up until morn-ng. We were half starved and the rearest lunch counter was four miles (way.

"Shall we slarve or go back to Salt Lake" said the captain weakly. I thought a long while. "If we ge the other way we will get to Ogden." I commented. So we started for Salt

There are 4.567 files to the mile in the

Great Mill End Silk Sale At Z.C.M.I All Next Week

> Inviting reductions make the store particularly attractive during mid-October.

\$1.25 to \$2.00 SILKS at 67 c

We made an exceptional purchase of 9,500 yards of Silk, and commencing Monday morning will give our patrons the benefit of this shrewd and fortunate buy. Silk for a Dress or Waist is always an appreciated present. WHY NOT ANTICIPATE YOUR CHRISTMAS PURCHASES NOW AT THESE EXCEPTIONAL PRICES? The Silks are Mill End Pieces, from a Waist length to a dress length, and consist of beautiful Persian stripes, plaids, checks, shadow plaids and all the dainty effects now being used to make up the season's fashionable attire. I The variety also includes a line of Glace Silks, in the changeable or two toned effects. The silks are 23 inches wide and comprise values that sell regularly throughout the United States from \$1.25 to \$2.00.



Sale of Ostrich Plumes!

29 1

The girl is busy all her a pirate, out on the storm sea. The girl is busy with her work, as happy as can be, as for Ufe's awaet changes! The loss nothing could make. His heart is very heavy, and his looks would make you quake. be boy has hid his story on which he foundly dotes. The girl is on the very of the

he girl is on the verge of tears-

THE QUERY EDITOR.

NO. 1.

te you last night, not later than I fain would inquire, if I may, i is, dear sir, that so much as a

an't find in reply in your paper

NO. 2.

hd stamp enclosed. I want that anchoid ditty be big fleas caling lesser fleas. Ma mai me, too, the stores through-be your city. A ful complete flat if you please."

NO. 8.

you would lat me know how and my long lost brother; red just forty years ago in a distant tale or other."

you wonder why he wears

tried look, saunted Query Editor who is to write a book.

EDITOR'S CHAT.

is along the line of our con-os we must have an Editor's w, an Editor's Chat is a space o a personal discussion, as it when the editor and his trad-iells what he thinks about

k we will tell what we think asine—all Editor's Chats do

e been writers, perhaps, but the other clever men and wom-bated to a magazine then writing for us. Among these epoclally furness are 'Me.' off' and 'We.'' Their pro-the great of therature-such a smooth whey. out bath said:

ba of ink

sertion upon the mental

emithful."

sulfhful." • Contributors: We have at letter from A, Reader, she tow why "She of the Brown not published? Now we the basis and maybe-now we know about "she of the " we suspect the author of letter was also the author of letter was also the author of letter was also the suthor of letter was also the suthor of letter was an in the suthor of letter was more her renewal with the Sethaped Nose." " We have a pink ribbon, type-written is not suid " is let with a pink ribbon, type-written is not suid " is let a first you den't size inothar," Stay with is is of the first letter is of the trat letter is on will see what was it the first letter we have a presidential

we have a presidential is hald every four years utial election is when a widel. We close this able slay's politics hoping the OUR SHORTER SPORY. (By Thomas Lostsom)

44

A WAY

25

書シ

T. ak

When Tom Tarding came down he ound a letter at his place at the ta-

(By Thomas Lostsom)
When Tem Tarding came down he found a letter at his place at the table. Dusting his diamond studded coffee cup with a wad of green backs he is also that a statement is an ender of the statement is an ender of the statement is an ender of the statement.
As Tarding was tired his attendants is breakfast for him.
As Tarding was tired his attendants is breakfast for him.
As Tarding was tired his attendants is breakfast for him.
As the read the latter he grew pale and agitated. Upon leaving the table whisted down town in an automobile.
Tarding disliked strahips kince a statementizing the money market.
The readed is to private office and mobile to carry away he was whisted down town in an automobile.
Tarding disliked strahips kince as a statementizing the money market.
The readed is to private office and mobile a secold? Inter after he had an elephone. Fronting at the month a secol? Inter after he had an arasignited scale woman.
Tarding her a file-bill he rushed to a nearsignited scale woman.
Tarding her a file-bill he rushed to a bia conductor and start down the bay. Overhead the stars blinked Tarding is an enter out of the cas at he waves toward and formed. Past First South the bay. Conductor sked the first south the bay of the antend. Past First South the bay for and was seen and the second South and man went the car as the waves toward and formed. Past First South the bay for the throttle. Past Second South and man went the car as the waves toward and formed. Past First South the bay for out.
The the head of the street was reached and rulling to the anchor should be the street was reached and the wave of the street was reached and the street of the bay. Tarding dropped the anether of the bay. 記念記 S.S. NA NA No.

ces. "To whom shall we ship it?" came

To which shall detail to the dack. Tarding gasped and fell to the dack, ringing up faces as he took the face-rope down with him. For ahead of him he had men-"" (Continued in our next).

OUR POET'S CORNER.

(Suggested by a ride through Ogden-Canyon.) Kathleen Mavourneen, fidn' a comin', some-

The honk of the auto is heard up the toad. I jedge by the kind of a racket its makin. The gasoline rig has a sizeable load.

Would ye methad new, Mixvoursen, some dhay wid me takin', A rise up the comyon hi wan av thim things. And brathe the folse excite thrown in

with love makin', Along wid the jue that the scencry brings?

Kathieen Mavoureen, me swate, party darilat, Me own ownest own of a braight Ourbeh gurl, Ye d run the masheen with me lift arm around ye, A theidin' me nose wid yer big Janish cert

witth.

We'd sup o' the poteen and dhrink to 80. Parrick. A right back home by the leight av

When more house by the board aver the more pd make ye, and cud-die ye to me,
 Sic fradithe yis cumin, ach, Begarth Aroon."

Asimposed to be from a Gaelle love song of the eighth contury.

A LOVE LETTER.

"Lovey, dovey; tootnie woo" (That will surely get her) Make B rich and spread it thick That's a good lave lotter.

Monday and week our entire line of splendid Ostrich Plumes will be sold at 20% off.



Utah's Greatest Department Store, where misrepresentation is not allowed. When we say these Plumes will be sold at 20% off. and some at a greater reduction, we

\$4, a \$10 Plume for \$8 and so on throughout the line.

Ostrich Plumes of beautiful natural luster, in black, white and all colors, will be sold at a discount of 20% and some will be discounted even more than that. If you stop to think that Plumes are the prevailing Millinery trimming now, that they will be worn more this season than for many seasons past, you will be impressed with the exceptional opportu-

nity now presented to you. The regular prices range from \$1.00 to \$27.50. See our window display and come early Monday morning to obtain your choice.

Z.C.M.I. Where You Get The Best Z.C.N. OUR DRUG STORE IS AT 112-114 MAIN STREET.

Right now when the demand for Ostrich Plumes is at its height, when they are most popular, appropriate and seasonable, we place them on sale. It is an extraordinary sale that will readily be taken advantage of by the ladies of Salt Lake. We have a large variety to select from, but urge you to come early and make your choice of the beautiful line we are offering. Monday and week Salt Lake will witness the greatest Ostrich Plume sale in its history.

THE	PLA	CE
₩Z. (С. М.	I. #

In addition to maintaining our reputation for selling honest goods at honest prices, we endeavor to make our customers' interests identical with our own, feeling assured that in this

mean exactly that, \$1 Plume for 80c, a \$5 Plume for way we will obtain a continuance of your patronage.

