

Fall & Millinery Opening

KEITH - O'BRIEN'S
GRACEFULLY FASHIONED
CHARMING MILLINERY,

TOGETHER WITH
THE FIRST COM-
PLETE SHOWING
OF FALL GOODS.

AN EXPOSITION OF
CORRECT STYLES IN
FASHIONABLE HEAD-
WEAR, IN LOVELY
FABRICS, READY-TO-
WEAR APPAREL, AC-
CESSORIES TO DRESS,
AND IN EVERYTHING
HANDSOME AND SER-
VICEABLE IN NEW
MERCHANDISE.

We extend cordial invita-
tion to every lover of beauti-
ful new goods, to visit the
store Monday.

Anxious planning and exten-
sive preparations bring us to
the threshold of the great open-
ing, which will be general.

We believe the magnitude
of the opening will surprise
our friends.

The store will be attractive.
Beautiful decorations will form
a fitting background for hand-
some displays, and animated
shoppers will add to the im-
posing picture, the whole radi-
ating an air of style-refine-
ment.

Millinery will be the one im-
pressive feature. The assem-
blage will include the highest con-
ceptions of the designers' art in
Parisian and Domestic patterns,
embracing also inexpensive
headwear of individuality and
distinctiveness.

WITH REFERENCE TO THE NEW STYLES

The accompanying cuts, from
photographs, show a wide range
of styles, from the imported
mode to the moderately priced
creation.

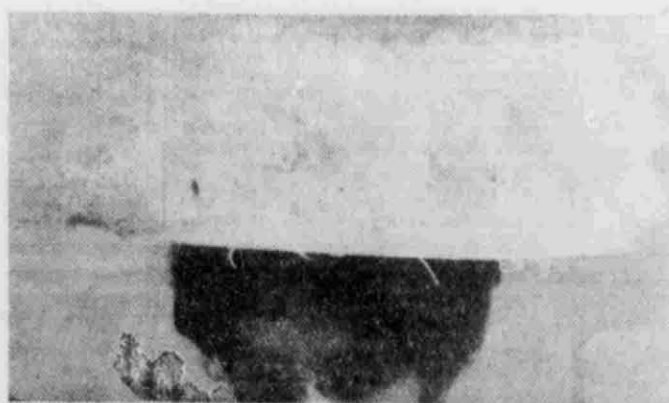
The newest ideas in refined
millinery are those where the
brims are largely an accentua-
tion of the mushroom shape,
sloping away from just above
the brow in broad sweeping
lines, admirably suited to the
new modish coiffures.



Georgette model, champagne color, with green velvet facing, with immense ostrich feather pom pom, and und handsome drapery around crown, with a dash of Persian, \$50.00.



Handsome model, white mottle faced in black velvet and trimmed with elegant white plum-
es, \$45.00.



A beautiful Liechtenstein model, white silk with complete crown trimmings of white ostrich feathers, \$30.00.



Handsome white and black street hat, black binding, full trimming, of shaded ecru feathers and pom-poms, \$18.50.



Misses' white and black fancy white wing and chiffon scarf, \$12.00.



Smart large sail-
or, champagne col-
or, full bow trim-
ming on the crown
with shaded quills
finished with two
fancy stick pins, \$14.00.



A smart model of pink felt with black velvet fac-
ing with a gor-
geous pink plume
and new shaded
ribbons, \$25.00.



Large mushroom
hat so popular in
the east, full shaded
pom pom, of
silk. One of the
most correct modes
\$20.00.



Exquisite Lieben-
stein model, white
and black, with
gorgeous white os-
trich feathers, \$40.00.



Soft white felt
street hat, trim-
ming of white
leather pom-poms,
with crushed white
satin bands around
crown, \$30.00.



Nobby street hat,
felt, handsome
wing and pom pom
of velvet, \$7.50.



Champagne street
hat with a full
trimming of black
and green shaded
ecru feathers, \$18.50.



Small tailored hat
in Pyrene felt,
velvet and ecru
feather trimmings.
Suitable hat for
middle-aged lady,
\$17.00.



Smart street hat,
sapphire blue, with
full draped trim-
ming of soft lib-
erry satin with
handsome quills, \$22.50.