

CENTENNIAL NOTES.

There will be no exhibits permitted in Festival Hall at the Lewis and Clark exposition at Portland next year. The building which will seat more than 2,500 persons, will be used for concerts, lectures, and conventions.

Californians are taking an encouraging interest in the Lewis and Clark exposition. The California Development committee is arranging for an excursion of several hundred people of that state to be present on June 1, the formal opening day.

The New York building at the Lewis and Clark Centennial will cost \$20,000, and the state will spend an additional sum of \$15,000 for the collection of a suitable exhibit to be contained in the building. Massachusetts will spend in all \$30,000, of which sum \$20,000 will be used for the building and \$10,000 for the exhibit.

Historic names will be given the streets, avenues and courts at the Lewis and Clark Centennial. The street leading to the Trail, which is the name given to the amusement street, will be called Astor Drive, in honor of John Jacob Astor. Plazas and courts will be named for Senator Thomas H. Benton, a staunch friend of Oregon; his colleague, Senator Lewis P. Linn; President Jefferson, and President Monroe.

A novelty in the way of a labor saving device is the electrical whitewashing contrivance, which is being used in finishing the interiors of the buildings now in course of construction for the Lewis and Clark Centennial exposition. The machine consists of an electric engine, a giant traveler, and long lines of hose, through which the whitewash is squirted against the roof and sides of the buildings.

Notable men and women from all parts of the world, exponents of many creeds and beliefs, will deliver addresses at the exposition. Famous exponents of Buddhism, Mohammedanism, and the religion of Confucius will be among these.

The management of the Lewis and Clark exposition is planning for a "Trail" which shall be second to none of those in the past. Indications are that there will be a general migration of the Pike shows at St. Louis to the western fair.

The government life-saving station at the Lewis and Clark Exposition will be fitted up in the same manner as a lighthouse service station. There will be the regulation complement of life boats and a crew to attend them.

A complete set of rules governing the use of exposition grounds by exhibitors and concessionaires, has been issued. The charges for lighting and power and other accommodations are included in the pamphlet.

Progress in construction on the grounds and buildings of the Lewis and Clark exposition is far advanced and everything points to a completed fair on June 1.

Orders from eastern points for Lewis and Clark souvenir dollars are daily increasing in number. The coins sell for two dollars apiece.

Frederick Neil Innes, leader of the famous band that bears his name, has been engaged by the authorities of the Lewis and Clark fair to furnish music for the exposition from the date of the opening, June 1, to June 28. Mr. Innes plans to organize an adult chorus and a chorus in which the school children will take part.

The Jacksonville, Ore., board of trade, at a recent meeting, decided that the Jacksonville mining region should be properly represented at the Lewis and Clark exposition next year. The exhibit, according to present plans, will embrace gold, silver, copper, lead, platinum, diamond, plumbago, iron, asbestos, chrome, slate, marble, limestone, granite, sandstone and cement. There will be a number of the crude mining implements, relics of the early days in Jacksonville, represented in the exhibit.

**Neuralgia Pains.**  
Rheumatism, lumbago, and sciatic pains yield to the penetrating influence of Ballard's Snow Liniment. It penetrates to the nerves and bone and being absorbed into the blood, its healing properties are conveyed to every part of the body, and effect some wonderful cures. 25c, 50c, \$1.00. Sold by Z. C. M. I. Drug Dept.

**ART OF CHEERFULNESS.**  
A sunny disposition is a work of art, says the New York Mail, rather than a gift of nature. The raw materials for cheerfulness lie all around us like the colors the artist combines in his painting. It is for us to recombine them. To achieve a serene point of view is just a matter of selection. One becomes a prudent optimist in the same way that one becomes a prudent story-teller. He selects and works over the things that produce the effect he designs; what conflicts with the effect he ignores or treats only in passing.

How anyone can deliberately elect to look on the dark side of things, except as a pose, an attitude, a sort of gloomy cynicism, passes the understanding. An ugly or despondent temper is as justifiable as a deliberately ugly painting or a dull and repulsive story, and you come by it in somewhat the same manner. It is a matter of deliberate selection. Now and then a misanthrope gives his own life concrete expression by erecting a building designed to worry his neighbors through the sheer malice of its ugliness. There is as little justification for a sour disposition as there is for such a manifestation of it. It involves a degree of perverse premeditation.

There is a wealth of comfort in the old maxim, "The world is wide." It is simply to say that it offers a limitless field for selection. If one fact is black, another is bright. If a friend is false, somewhere true friends are awaiting your coming. To sit in a dark corner while bright life is everywhere about you; to brood over a sorrow, a slight, a privation, with a multitude of good and generous and hopeful deeds illustrates the daily life of the world; to rage at the limitations of your estate when you can make your spirit sympathetically master of everything—this is to declare an indolent and wallowing spirit. It is a form of voluntary servitude to the powers of darkness.

**Constipation.**  
Health is absolutely impossible, if constipation be present. Many serious cases of liver and kidney complaint have sprung from neglected constipation. Such a deplorable condition is unnecessary. There is a cure for it. Herbine will speedily remedy matters. C. A. Lindsay, P. M., Bronson, Fla., writes, Feb. 12, 1892: "Having tried Herbine, I find it a fine medicine for constipation." 20c bottle. Sold by Z. C. M. I. Drug Dept.

**TROUBLE PROOF.**  
Never rains where Jim is—  
"People kickin' whinin'."  
He goes round tadin'—  
"Sun is almost shinin'!"

Never hot where Jim is—  
When the town is sweatin'—  
He jee' sets and answers,  
"Well, I ain't a-trettin'."

Never cold where Jim is—  
None of us misoutin' it—  
Seem' we're nigh frozen—  
He "ain't thought about it."

Things that rile up others  
Never seem to strike him?  
"Trouble-proof," I call it.  
Wishi that 'was like Jim!"  
—Lynchburg Magazine.

**Cured Consumption.**  
Mrs. R. W. Evans, Clearwater, Kan., writes: "My husband lay sick for three months. The doctors said that he had quick consumption. We procured a bottle of Ballard's Horehound Syrup, and it cured him. That was six years ago. Since then we have always kept a bottle in the house. We cannot do without it. For coughs and colds it has no equal." 50c, \$1.00. Sold by Z. C. M. I. Drug Dept.



# MIGHTY CLEARANCE SALE

An Annual Event Of The Greatest Interest To Economical People.

Never Before Were We So Completely Prepared to Prove the Big Reliable Store's Superiority as the People's Trading Home.

Our last November Cloak Sale met with unprecedented appreciation by our patrons. An immense business was done. The people were quick to take advantage of the genuine reductions, and stocks of

## Suits, Coats, Skirts, Waists and Furs

changed hands at a speed which taxed the endurance of our regular force of salespeople, augmented by a small army of extras. The Big Event will be repeated next

### MONDAY, TUESDAY, WEDNESDAY,

NOVEMBER 21st, 22nd, 23rd,

WITH PRICE REDUCTIONS THROUGHOUT THE ENTIRE STOCK.

## Everything Ready-to-Wear REDUCED IN PRICE



### SHIRT WAISTS.



Entire stock of Shirt Waists in Twill, Flannels, Batistes, Brilliantines and novelty fabrics. All new. All stylish. All sizes. Choose any of them at—

## 25 Per Cent Off.

### 267 LADIES' AND MISSES' TAILORED SUITS

HALF PRICE.

Handsome Black Broad Cloth suits, rich black, blue and brown Voile and Panama cloth suits, black, brown and navy chevrot and novelty mixture walking suits. A splendid assortment and all stylish 1904-05 goods. Prices range from \$10.00 to \$75.00. Come and pick your bargain at—

## HALF PRICE.

### WALKING SKIRTS

Two big shipments just in. Velvets, Coverts, Cheviots, Broadcloths. All the new styles. You may select from the largest line we ever had at—

## 20 Per Cent Off.

### LADIES' COATS.

All our ladies' coats and wraps will be included in the sale. A most extensive line of all the latest things in men's wear mixtures, coverts and black, blue and brown Kerseys and Meltons.

20 inch coats, half length coats, three-quarter coats, full length coats. Your choice of any coat at a discount of—

## 20 Per Cent.

### Black Voile Dress Skirts

HALF PRICE.

About 150 choice black Voile dress skirts from \$15.00 to \$75.00. You'll be quick to recognize the great value at—

## 50 Per Cent Off.

All Cravenette and Traveling Coats at—

## 20 Per Cent Off.

### WAISTINGS!

Wool, Mohair and French Flannel Waistings at 25 Per Cent Off.

Waistings of the latest designs and most desirable quality, in all shadings and styles. Cheap at regular prices—"Snaps" at the prices which prevail for three days:

40 cent Waistings,	30c
50 cent Waistings,	37½c
60 cent Waistings,	49c
70 cent Waistings,	56c
80 cent Waistings,	64c
90 cent Waistings,	67½c

### Silkoline.

A choice stock of 15 cent Silkolines at—

## 12½c

### Remona Flannels.

An elegant line in stripes and honey-comb, assorted colors, cardinal, pink, blue, cream and white, regular 17½ cent Flannels.....

## 12½c

### Children's Dresses

A most beautiful stock at—

## 20 PER CENT AND 50 PER CENT REDUCTION.



### Eiderdown.

A full line of 36 inch Eiderdowns in all colors, plain or double fleeced.

65 cent Eiderdowns,	49c
85 cent Eiderdowns,	64c
\$1.25 Eiderdowns,	95c

### Hosiery and Underwear!



Ladies' fine white fleeced Vest and Pants, worth 40 cents.....

## 25c

Boys' and girls' Jersey ribbed Union Suits, a 36c grade for.....

## 25c

Ladies' fine Jersey ribbed Vests and Pants, fleeced lined, a 50c quality for.....

## 35c

Misses' fine ribbed black cashmere Hose, extra quality, a regular 50c Hose.....

## 35c

Boys' fine rib extra heavy black Cashmere Hose, knee, sole and heel doubly reinforced, always sold for 50 cents.....

## 35c

### A TABLE OF 25 CENT BARGAINS.

In Ladies' and Children's Cashmere, Cotton and Fleeced Hosiery.

WINTER UNDERWEAR. A table of special bargains for Ladies and Children, consisting of Union Suits, Vests and Pants, Sleeping Suits, Flannelette Drawers, Gowns, etc.

### Apron Gingham.

Amoskeag Apron Gingham, \$1-3 cent Gingham, at.....

## 6½c

### 8 Beautiful Gowns

Four white, two champagne, one gray, one reseda imported models in Voile, \$75.00, \$90.00, \$125.00, and just HALF of these figures gives you choice of the handsome costumes.

### WRAPPERS.

A large and very choice line of Fleeced Wrappers at 20 per cent less than regular price.

## TEA GOWNS

Our entire line of Silk Cashmere and Henrietta Tea Gowns. Prices from \$3.50 to \$60.00. Take your choice at—

## HALF PRICE.

### PETTICOATS.

Entire line of mercerized Petticoats, included in the clearance. From \$1.50 to \$5.50 values, in blacks and colors at—

## 20 Per Cent Off.

### UNDERSKIRTS.

All silk Underskirts, blacks and colors, \$6.50 to \$22.50, at—

## 20 Per Cent Off.

### Scotch Flannels.

In light shades, suitable for Men's shirts and children's wear, regular 35 cent goods.....

## 25c

### FURS.



Entire line of Furs in scarfs, stoles, boas and novelty neck pieces. Every piece new this season.

## 20 Per Cent Discount.

### Millinery Sale

## Extraordinary!



**Table No. 1.**  
TRIMMED HATS—Values up to \$4.50. You've never seen their equal at any sale.....

## \$1.00

**Table No. 2.**  
READY-TO-WEAR AND TAILORED HATS, worth \$2.50, \$3.00, \$3.50, \$4.00. Your choice at.....

## \$1.95

**Table No. 3.**  
MOHAIR BRAID HATS, combined with chenille and velvet, regular value \$3.75. To close out.....

## \$2.25

ONE THIRD OFF ON ALL PATTERNS.

### Special Embroidery Sale!

Embroideries bought at a great sacrifice, and we propose to give our friends the benefit of it. In all, there are 10,794 yards, which will be on sale all week, unless disposed of sooner. The embroideries are all new, are in 4½ yard, 6 yard, and such other lengths as will not cut to waste, and this is certainly one of those rare chances to procure fine embroideries at prices less than cost of manufacture. Our advice is to COME EARLY and get first choice.

### Novelty Suit Patterns.

Our entire line of Novelty Suit Patterns, than which no finer can be found in the markets of even New York and Chicago, next week only, at 50 CENTS ON THE DOLLAR.

### Black Dress Goods

Everything in stock, the very latest weaves and designs, and bargains at our regular prices. For the week only, at 15 PER CENT DISCOUNT.

### SILK WAISTS.

Entire line of Silk Waists, blacks, colors and evening shades. None reserved. Choose any Silk Waist in the house at—

## 20 Per Cent Off.

### All Children's Coats.

ALL CHILDREN'S COATS at special reductions in price.

And "There Are Others,"

Bargains in seasonable, useful goods such as you want and need NOW. It is comforting to know that you can depend upon the word of those who sell you goods. You have that confidence when you buy at Z. C. M. I., for you know our guarantee is behind everything we sell.

OUR BIG NOVEMBER CARPET SALE NEXT WEEK—SEE PAGE 4.

# Z. C. M. I.

You Can Always Do Best at

Utah's Greatest Dept. Store.

NO APPROVALS—NO EXCHANGES—ALTERATIONS EXTRA.