

OUR GREAT SEMI-ANNUAL CLEARANCE SALE

Begins Monday, June 28th, at 8 a. m. sharp
Our Greatest Price-Lowering and Stock-Reducing Event!

A PERIOD OF VALUE-GIVING WITHOUT PARALLEL in This City, BEGINS MONDAY!

THE EDICT HAS GONE FORTH TO SELL, NO MATTER HOW GREAT THE SACRIFICE NECESSARY TO CLEAR THE DECKS. The price-drop is deep and decisive—imperative and urgent. The backward Spring caused assortments to be greater than they should be at this time—hence prices are cut lower than usual to quickly clear away these stocks. Nothing is reserved—nothing held back. THE PRICE REDUCTIONS AFFECT EVERYTHING IN THE STORE. OUR ENTIRE STOCKS—ALL SUMMER GOODS—ARE MARKED DOWN TO CLOSE THEM OUT.

ENTIRE STOCK OF

Dress Goods
Silks, Linings
Trimmings
Hosiery
Gloves
Underwear
Handkerchiefs
Corsets, Laces,
Embroideries
Ribbons, Notions
Jewelry, Stationery
Leather Goods
Umbrellas, Etc.

INCLUDED IN THIS SACRIFICE



COMPLETE LINES OF

Domestics
Towels
Sheets
Linens
Pillow Cases
Lace Curtains
Tapestry Goods
Infants' Wear
and all
Ready-to-Wear
Garments
offered in this
Reckless
Slaughter

All who value thrift and appreciate economy will welcome these matchless savings on needed and seasonable goods. This sale will be a crowd-bringer, and great rewards will result to every purchaser. Don't fail to attend this sale and judge for yourself how truly extraordinary these values are. WE PLEDGE YOU THAT EQUAL VALUES HAVE NEVER BEFORE BEEN OFFERED IN THIS CITY.

**Our Sole Purpose Is Clearance—Cost and Profit Are No Longer Things to
be Considered. EVERYTHING, Without Reserve, Goes**

AT AND BELOW COST!