

# KEITH-O'BRIEN Co.

## Visitors will be with us for a Week

SHOP WHERE THE SALESPeOPLE ARE ANXIOUS TO SHOW GOODS

THE CONCERT ON SATURDAY EVENING IS ALWAYS AN ENJOYABLE FEATURE

It is a pleasure to shop at this store. If you become tired there is a rest room on the second floor. If you desire refreshment there is the lunch room on the balcony and the fountain in the middle of the store.

KEITH-O'BRIEN COMPANY will put out its most attractive merchandise. The class of goods which visitors are unable to obtain in their home towns. At this time of the year, when new shipments are an occurrence of every day, the store is prepared to offer displays and assortments more attractive than at any time except at the beginning of a season.

WHILE THESE DISPLAYS ARE THE MARVEL OF HOME FOLKS AND VISITORS ALIKE OUR PRICES ARE EXCEEDINGLY REASONABLE

The saving on purchases at this store will materially assist in reducing the expenses of your trip to the city.

Three Things Enter Into Every Transaction at this Store  
QUALITY. SERVICE. PRICE

Quality you may depend upon  
Service we assure  
And the price is exceedingly reasonable in every instance.

A wide variety of the season's newest styles in

### Correct Apparel

FOR GIRLS AND CHILDREN

The new arrivals reveal the latest style features in practical, well made garments. Moderately priced lines of unequalled interest.

#### Girls' and Junior Misses Coat Suits

Girls' and Junior Misses' winter suits in plain color broadcloth, serge and wide-waisted chevron; long coat, semi-fitted back, single-breasted front all satin lined, new plaited skirts; girls sizes, 8, 10, 11 and 12; junior sizes, 12, 13 and 14.

One of the new models is a girls' short-sleeved suit in sizes, 10, 12 and 14 years.

Girls' Suits \$8.75 to \$15.00

#### Girls' Full Length Winter Coats

In plain color chevrons and broadcloth, new assembled backs, double and single-breasted fronts, elegantly trimmed in bone, fancy or gilt buttons, high turn-down or lapel collars, self or broad trimmings; sizes 6 to 14 years.

\$5.00 and Up



#### Ladies' and Children's Underwear

25c Children's bleached, flannel lined cotton vests and pants. Well made, full size. Special at 25c the garment.  
35c Ladies' bleached cotton vests and ties—vests, high neck, long sleeves and tight; ankle length.  
50c Ladies' extra quality bleached cotton union suits. Low neck, sleeveless, knee length. Special at 50c.  
75c Ladies' fine bleached cotton union suits, high neck, long sleeves, knee length. Extra value 75c.

#### Hosiery is One of the Articles That Will Be Purchased While in the City

Our complete new stock is on display and our friends from out-of-town will be impressed with the varieties of the splendid qualities, priced low enough to be a further incentive.

\$1.19, Ladies' pure thread silk hose, with the all-silk foot or the lisle foot. In all the shades: Pink, light Blue, Red, Nile, Navy, Lavender, Rose, Hunter, Green, Pearl, Taupe, Yellow, Champagne, White, Catawba, Oxford and Black, in all the sizes. Regular \$1.50 Value. Special for Saturday, \$1.19 the Pair.

50 Ladies' black silk lisle hose—Elastic top, double heel, toe and sole. K. O'Brien special 50c.

Out-of-town visitors will be interested in our splendid light lunches which are served daily on the balcony. One feature is Mrs. Browning's popular home-made tamales.

HO! THE PAINTINGS OF JERUSALEM AWAIT YOUR INSPECTION! Have you been to see them? Jerusalem as it was; Jerusalem as it is; Jerusalem as it will be. These are the three largest water color paintings known to the world of art. They are magnificent. The lectures are interesting and instructive. THE ATTENTION OF VISITORS IS ESPECIALLY CALLED TO THESE HISTORICAL MASTERPIECES.

### BOYS' DEPENDABLE CLOTHES

Dependable cloths for boys mean service—durable clothes, substantially put together. This means dependable garments of the cheaper grades—add to these qualities appearance and style, and you get the better grades, which cost more. Then to these essential features add fine quality clothes and high-class hand tailoring and you have the highest grade boys' clothes made.

This department is a complete store for Boys—where all grades of dependable clothes are sold at moderate cost, and where is shown a larger stock, including a greater number of models suitable to boys of different ages, than can be seen in any other department or store in the city, catering exclusively to boys of 2 1-2 to 17 years of age.

Ten different models in double-breasted style coat alone. Some have belts, others of the pleated Norfolk styles. Come in all sizes from 7 to 17 years; pleated coats from 6 to 12 years only.  
Dependable factory made, \$3.00 and up.  
Dependable hand-made, \$6.00 and up.

### Dependable School Clothes

Our special group of boys' knee trouser suits for school

Are by far the best values we have ever shown in this department. To start off—we wish to state that if any of these suits fail to give satisfactory service—prove any fault in cloth or making—we will replace same with another suit without charge—within three months from date of sale. They are made in a variety of styles, suitable to boys of all ages from 6 to 16 years of age.

Special School Suits, \$3.00 to \$10.00

### Saturday Notion Specials

A big line of front pad supporters. Values up to 50c, to close out, 10c pair.

A big line of front pad supporters. Values to 25c, for 10c.

The improved flexible back collar supporters, with pearl and jeweled tops; always sold for 25c. Our little price, 15c.

3 new lines of jet necklaces have just arrived—25c, 35c and 50c.

### Bargain Department Specials

Men's black and tan Hose, spliced heel and toe, special 10c pair.

Women's fast black Hose, high spliced heel and double sole. All sizes, 10c pair.

Infants' cashmere Hose, silk heel and toe, all colors, 19c pair.

Misses' ribbed cashmere Hose (blacks), 7 to 9 1/2, 25c pair.

50 dozen Austrian drawn work scarfs and squares at about one-half regular prices, 19c to 69c each.



Saturday in Shoe Department

\$3.50

Shoes for women, a special feature, special styles and lasts, over fifty styles.

Our Mens Shoes \$5.00

The best made the best style the best for wear

### Misses' and Children's School Shoes

Remarkable has been the growth of our Children's trade.

Careful fitting by expert salespeople. All shoes purchased by us, are made of best material to be obtained, which insures the best wear. These are the main reasons for the rapid growth of our Children's trade.

### Smart Tailored Hats

A window display of tailored Hats at \$4.95 is attracting considerable attention. The values run to \$8.00, and the styles are correct. A. K. O'Brien Hat at any price always carries the stamp of style.



### Fashionable Millinery Priced Moderately

In moderately priced trimmed millinery we offer a special line of hats, closely following the approved style features of the season, in an assortment covering the whole range of shapes, colors and materials—\$7.50 and \$10.00.

In serviceable hats for ordinary wear our tailored section offers styles in great variety that will readily recommend themselves because of the simplicity of the styles. The interest will be centered during the week in a line representing extremely strong values that we have planned to sell at a special price—\$5.

### Extra Specials in the Candy Section

Pure sugar stick, chocolate coated, assorted flavors, 25c pound.

Our 40c a pound chocolates, cream centers and hand dipped, for 25c a pound. Lemon, strawberry, vanilla, coffee, orange and raspberry.

K. O'Brien chocolates are a treat. They are so nice they will fairly melt in your mouth. 25c box, worth 40c.

### 500 SUITS

In diagonal, serge, cheviot and broadcloths. All the leading shades and black—coats from 36 to 48 inches long.

Skirts Plaited, also plain gored effects Saturday special \$25.00

Cloth Suits in all the new mannish materials and Serge. All the leading shades: Gray, rose, navy, blue, green \$19.75 and black, Saturday special \$19.75

Black Broadcloth Coats, 52 inches long, light fitting and semi-fitting; all sizes; Saturday special \$19.75

### Saturday

### Waist

### Specials

### One

### Day

### Only



We have just received a shipment of waists in messalines, nets and taffetas; some with yoke effects with net and silk bands; also tailored styles; in all the newest shades. Values up to \$10.00. To close out for \$3.95 and \$4.95.

Linen tailored waists in hand embroidery, with crochet and plain plaited effects, new and nobby for street wear.

For cool and chilly days and evenings there is nothing as nice as a warm sweater. We have a beautiful line, in all colors, long and three-quarter lengths. From \$2.50 to \$12.00.

The fall buying has already begun. We help start it with a

Series of Splendid Bargains  
IVORY SOAP—the only and original—the very same that always sells for 10c. Keith-O'Brien lowers the price. Special for Saturday only, cake.....5c

Only 5 cakes to a customer.  
A 1-pt bottle of pure distilled extract of which hazel—20c.

The ideal hair Brushes sold elsewhere for \$1.00. We will sell it Saturday for 50c. This is the Hughes' Brush of London 50c England at.....

Wash cloths are sold everywhere for 10c—but our price is 5c. Do you need one?

### Two Big Specials in Leather Hand Bags

Imitation leather hand bags, in black only, values up to \$1.25, for 50c.

Leather hand bags, in all the popular shades and in every shape possible to manufacture. Values from \$7.45 to \$10.00. For—\$4.95.

Cut in half—to close out our line of initials before the new line arrives.

The \$1.00 kind for .....50c  
The 50c kind for .....25c