SATURDAY SERMONS.

(Written for the Deseret News by Elbert Hubbard.)

Liberals are often very illiberal.

Work to please yourself and you develop and strengthen the artistic conscience. Cling to that and it shall be your mentor in times of doubt; you need no other.

Most of our best moves are accidents, and every good thing begins as something else.

Destructiveness in a youngster is only energy not yet properly directed, just as dirt is useful matter in the wrong place.

The first thought of socialism is for the worker, not for those who buy.

Cheap products make cheap men.

Anything is better than the Dead Sea of neutral nothingness.

Life is a dangerous business anyway—few indeed get out of it alive.

All great music and all deathless poems are written in a fever of ecstacy; all paintings that move men to tears are painted in tears.

The ideal teacher is not the one who bends all minds to match his own, but the one who is able to bring out and develop the good that is in the pupil—him we will crown with laurel.

In the United States everything is on the jump, art included.

Business means taking things from where they are plentiful to where they are needed. Business means making things that people want.

Failure, disgrace, poverty, suffering, sorrow, prison stripes, humiliation, despair—I am one with them all. Where these are, there am I invited—thither do my feet tend.

What is the difference between marriage and matrimony? The difference is the same as that between getting a job and securing a position.

There are four kinds of witnesses in courts—liars, honest liars—liars and experts.

The only time that a woman's judgment is reliable is when she is not in love.

A strong man represents the triumph of mind over matter. A politician represents the triumph of mind over morals.

"Following the God within." Doing what we want to do in spite of hell—carrying out our own desires with no consideration for the rights or feelings of others—self-reliance gone to seed.

If people have wronged you, it will do no harm to give them a chance to forget it.

The only way you can get the start of God is to obey Him implicitly.

The secret of satisfaction lies in the just balance that separates indulgence and denial.

THE TEMPERANCE CAUSE.

The matter in this column is edited and prepared by ladies of Ogden interested in temperance work.

CAUSE AND EFFECT.

FOR the past ten years, New York state has had a strong temperance education law requiring all pupils in all schools to be taught the nature and effect of alcoholic drinks and other narcotics in connection with the laws of health. Now comes the news that the company which operates the New York subway system owned by the city has taken a radical stand against drink.

"Take a drink and you lose your job" is, in effect, the dictum that has just gone forth.

The company now is employing large numbers of new men and taking back many of the old employes who went out in the great strike that is now practically broken. The company has made use of the opportunity to take a firm stand against intoxicants. All successful applicants for positions are required to sign a total abstinence pledge as a condition of their being taken on. The company employs thousands of men.—New Voice.

The life of the liquor dealer is not made pleasant in Indiana. Public sentiment as expressed in restrictive laws and especially in their enforcement is crowding him nearer and nearer to his doom. The courts also are not giving him much quarter, as may be seen in a peculiar damage suit which has been tried in Marshall Circuit court and decided against Andrew J. Voorhees, a saloon keeper at Culver. Mrs. Ida Green, her husband and baby, were riding on a Sunday in Culver when a boy still in his teens ran a horse into them, upsetting their rig and personally injuring Mrs. Green. She sued Voorhees for damages and a jury gave her $1,000. It was proved at the trial that Voorhees sold the boy liquor on the Sunday in question, from which he became intoxicated, and he was held responsible for the boy's misdeeds while under the influence of liquor. Indiana and Texas are giving other states some pointed lessons in dealing with the saloon.

TEMPERANCE NOTES.

London has one licensed drinking place to every 463 inhabitants.

The London United Temperance council has drafted five temperance texts to be displayed in 60 London streetcars.

Patrick P. Carroll offered the council of Seattle a city hall, a public hospital and $5,000,000 for the exclusive right to sell liquor in that city for ten years with certain restrictions.

The distilleries of Peoria county, Ill., pay the federal government $3,000,000 revenue per month. One of the six distilleries produces 65,000 gallons of alcohol per day. Japan and the United States consume a great quality of this product in the manufacture of gunpowder.

At a recent meeting of the Congregational club of Chicago, the general secretary said: "In one saloon on Madison street, connected with a theater, at 7 p. m., one Sunday there were counted 485 young men, and between 7 p. m. and 8 p. m., 524 more young men were seen to enter. Some of these were standing in a row six deep about a gambling table."

Chief of Police Charles R. Wright of Syracuse, N. Y., has issued stringent orders to the patrolmen of the city for the exclusion of all girls and women from the "stalls" or rooms connected with saloons, whether on the same floor of the building or on the floor above. All "stalls" are to be summarily removed, and the order makes a policeman liable for any saloon on his beat which violates the above orders.

The production of beer in the United Kingdom, speaking on the authority of the Excise returns, is, says The Brewers' Gazette, going from bad to worse. The record for the first quarter for the current year, is, without doubt, the most depressing yet experienced, the total production in the three kingdoms amounting only to 7,669,293; as compared with 8,076,009 barrels in the corresponding quarter of 1904. Here is a clear drop of 407,572 barrels. The diminution is apportioned as follows: England, 339,832 barrels; Scotland, 11,987 barrels; Ireland, 55,753 barrels.

The consumption of intoxicating liquors in Canada is increasing. The amount of beer, wine and spirits used, per head of the population in 1904, was twenty-three per cent greater than the average for the five years preceeding. The increase in convictions for drunkenness in 1903 (the last year for which criminal statistics are as yet available) was 36 per cent above the average for the preceding five years. This increase is shown in every province with the exception of Prince Edward Island and Quebec, which show a slight decrease. In Ontario the increase is sixty per cent.

The Farmer is the Logical Hero of Life.

LET ANY city man who, ignorantly and selfishly, assumes that he and his environments are the center of life and motion, and who thinks slightingly or pityingly of those who rip up the soil and garden its products, go to the country in early autumn, during the season of ripeness and beauty, says the Denver Field and Farm. Let him comprehend, if he can, that the great source of supply owes little or nothing to anything he has ever done. Let him look upon the mighty mountains, the great reservoirs and canals, the rich fields, the cattle grazing on the plains, the range sheep that produce the material of which his rich garnishment is made, the expanses of alfalfa, wheat, rye, barley, oats, sugar beets and spuds, and all that is good for man and beast and then appreciate, if he can, his normal indebtedness to the fixity of agriculture.

Let him reflect on how much it required to feed and clothe the non-producing millions. Let him contemplate the appalling effect of a failure of crops—of the supplies, a substitute for which can not be found by his genius or the combined inventive faculties of the whole world. Let him ponder on what would happen if the rains and snows of heaven should be scant and there should be surcease of the plentitude of the hills and valleys for two season with the reservoirs dry and the ditches out of commission. Let him understand that luxury and fashion would receive an awful check, that disaster would come to the thousands upon thousands who work with their hands on things for which there is no use when the farms suspend, that the tremendous transportation systems of the country would be paralyzed and that even the fictitious structures of Wall street would topple and make a tangible crash in the general seismic disturbance.

Let him consider all these things and then go back to his dingy desk or his little shop in town with the knowledge that he has not as much to do with the general economy as he possibly thought he had. Let him take the lesson home that prosperity and happiness have their origin in the soil and that the fellow who digs is the logical hero of life. If some of our city folks could go out into the country for a month each summer and have some of their artificial polish rubbed off with an adobe brick or something of that sort they might learn a whole lot of things that would be of real value to them.

BOWERS
Jeweler
235 South Main Street

POWERFUL OCTOBER ECONOMIES!

BARGAINS! BARGAINS!

In each and every Department, especially intended to make This October the BIGGEST MONTH IN OUR HISTORY.

GREAT ECONOMIES IN NEW TAILORED SUITS.

$10.00 for WOMEN'S SUITS.

Many styles—short, medium and full lengths—some samples—only one of a kind, made of fancy English mixtures, tweeds and black, navy and green Cheviots and serge. Quality, style and workmanship up to standard that marked these suits unmatchable at $12.00. All sizes for ladies and misses.

$14.75 for WOMEN'S SUITS.

Choice of a miscellaneous lot of fine suits of broadcloth, cheviots, tweeds, novelty mixtures in red, blue, black, green and colored mixtures. Left over suits from much higher priced lots—odd suits from the past week's brisk selling—all length jackets, all sizes. They would be fairly priced at $20.00.

$25.00 for Women's Beautiful Tailored Suits.

These are not the ordinary $25.00 suits. There are suits in the lot that would sell regularly for $30.00 to $40.00. We put together some of our best sellers at this price. They are made up in fine broadcloths, worsteds, cheviots, etc. All the wanted shades of plum, green, red, black, blue, etc. All length jackets, all latest style trimming; all sizes; a bargain feast for lovers of nobby suits for little money.

Silk and Dress Goods Economies.

Our Special Offerings in Black and Colored Silks, Claim Your Attention for Fall.

If you are going to wear silks you cannot afford to let another day pass without visiting Cohn's silk department. We provide silks for every possible want in greater variety than any other store in Salt Lake, and at prices that no one else equals on similar qualities.

India Silks in black and colors; grade suitable for waists, drapery and fancy work, in this special offering, per yard 29c

Fancy Silks for waists and shirt waist suits, all new and stylish effects in a variety of dots and figures, small and medium designs; all extra grades of 75c Taffeta Silks—in this special offering at, per yard 45c

Changeable Surahs and Taffetas, a handsome collection of changeable silks in almost every conceivable coloring—practical for petticoats, waists, dresses, etc., also for very stylish coat and jacket linings; regular price was 85c—in this special offering at 59c

Moire Velours, fashion's latest decree in handsome separate waists and gowns in the latest Lizard Skin, snake skin, shadow dots, Bourette and plain Moires, all colors, including cream and black—
90c, $1, $1.25 and $1.50

19-inch to 21-inch all-silk black Taffetas, 75c quality for, per yard 59c

21-inch all-silk black Taffeta, 85c quality, for, yard 65c

23-inch all-silk black Taffeta, 98c grade, for, yard 75c

27-inch all-silk black Chiffon Taffeta, $1.10 quality, for, yard 90c

Full yard-wide all-silk black Taffeta, $1.35 quality, for, yard $1.10

19-inch all-silk waist and coat black Peau De Soies, 75c quality, per yard 65c

24-inch all-silk black Peau De Soies, $1.25 grade, per yard $1.00

36-inch black Peau De Soies, all silk and regular $1.50 grade, per yard $1.25

Cohn's
DRY GOODS STORE
222-224 MAIN ST.

Special Economies in Ladies' New

NECKWEAR.

Silk embroidered fancy stock collars with ruching at neck, embroidered in all colors—50c neckwear, economy price 29c

Liberty silk Neck Ruffs—newest shapes—all very full and fluffy with wide accordeon pleated ends; $2.50 quality, economy price... $1.69

GET THE OCTOBER STYLE BOOK OF
LADIES' HOME JOURNAL PATTERNS
THEY'RE GIVEN AWAY FREE.

COMPLETE SHOWING OF AUTUMN BLACK AND COLORED DRESS GOODS.

Fabrics and colors that are stylish at marked reductions—value giving such as rules here cannot fail to impress you with the economy importance of buying your Dress Goods here.

Black and Colored Panamas and mixed Suitings good selection of colors and all very desirable dress material, per yard this week 30c

English Melrose, 42 inches wide in black, brown, navy royal, green, red, etc. Special price per yard 45c

Mohairs, Cravenettes, Checks, Plaids and Mixtures, a big collection of new fall dress goods in all the most desirable colorings, mixed effects so popular this fall—all regular 65c fabrics, now, per yard 50c

Storm Serges, Panamas and Mixed Suitings superior in quality and style—all wool—and grades that sell everywhere at 75c to 85c per yard, here per yard only 65c

54 inch Melton Suitings—are exceptional bargains for suits or separate skirt, come in black, blue, brown, green, navy and garnet, exceptional value, at per yard 65c

WAISTINGS.

All wool Tricot waistings in all colors per yard 30c

Flaked all wool waistings in excellent colors, per yard 40c

Plaid all wool waistings, handsome range of plaids, yard 50c

Persian Design all wool waistings, strictly high class novelties, regular $1.00 values, per yard 65c

THE CELEBRATED GREEN TRADING STAMPS WITH ALL PURCHASES. ASK FOR THEM.

Stamped Doylies.
25c stamped Linen Doylies, 10-inch size—floral and scroll designs economy price 10c

Pillow Cords.
3½ yards long with heavy tassels, excellent color combinations, 25c grades, economy price 19c

Night Gowns.
Ladies' extra heavy white muslin night gowns, braid trimmed collar, sleeves and yoke, full length and generously cut, regular $1.00 quality, economy price only 69c

Great Economies in Infants' Wear.
Infants' soft nainsook slips, daintily made with hemstitched ruffles, 50c quality for 27c

Children's white muslin Bretelle aprons, embroidered and hemstitched trimmed, 50c grade for 29c

Special Belt Economies.
Big collection of leather and silk belts in a great variety of styles—plain, shirred, buckle trimmed, etc., values up to 65c, each 25c

RIBBON ECONOMIES.

5-inch all-silk neck, sash and millinery ribbons, 40c quality, per yard 21c

5-inch Lustrous Faillette all silk ribbons, in all the handsome new colorings, per yard 35c

Plaid hair ribbons—handsome designs in double faced, all silk Taffeta, per yard 40c

Great October Economies in Housekeeping LINENS.

Turkey Red Table Damask, 25c grade, per yard 19c

Turkey Red Damask, Alizarine Dye, 60 inches wide, regular 50c grade, yard 35c

64 inch Cream Damask, regular 35c grade, per yard 25c

56 inch Table Damask, either bleached or unbleached, extra qualities and handsome designs, special economy price, per yard 50c

66 and 70 inch Table Damask, one of fine all linen Irish damask, and the other an extra heavy grade of Scotch all linen damask, both $1.00 values, special economy price, per yard 75c

18-inch Table Napkins, handsome designs, per dozen 85c

Full 20-inch all linen Irish Damask Napkins, pretty designs, warranted grass bleached, regular $2.00 value, for, per dozen 1.49

Towel Economies.

4½c per yard for Toilet Twill Toweling, best quality.
5c each for colored bordered Huck Towels.
8⅓c each for Huck Towels, colored borders, size 18x34 inches.
12½c each for hemmed Huck Towels, plain white or colored borders, 15c size.
12½c for extra heavy cotton towels, either fringed or hemmed borders, honeycomb or Marseilles weaves, 16 2-3c size.
12½ for bleached or unbleached Turkish Bath Towels, 15c size.

Special Economy Prices on Staple Toilet Articles

Rubifoam, per bottle 19c
Lyon's Tooth Powder 19c
Colgate's Talcum Powder 16c
Cuticle Soap, per cake 10c
50c bars of olive oil castile soap, 3 pound bars 35c
Java Rice Face Powder, all tints 29c

DOMESTIC ECONOMICS

Yard wide unbleached muslin 5c

10c extra heavy unbleached muslin, full yard wide 7½c

9-4 unbleached sheeting extra good grade, per yard 21c

42x36 hemmed bleached pillow cases, economy price each 9c

Hemstitched pillow cases size 42 x36 extra quality at 12½c

72x90 hemmed bed sheets of good quality muslin, each 45c

81x90 famous ironclad sheets, full double bed size, economy price, each 65c

Outing flannels in good dark patterns economy price, per yard 3¾c

8 1-3 Canton flannels 24 inches wide, economy price 5c

10c dress percales in good patterns for wrapper, skirts, etc., economy price per yard 7½c

Extra heavy twilled back bleached or unbleached canton flannels, 12½c grades, economy price 10c

15c grade extra heavy canton flannels, long soft fleece, per yard 12½c

12½ bleached or unbleached shaker flannels, excellent qualities, economy price 10c

15c shaker flannels either bleached or unbleached, economy price per yard 12½c

10c outing flannels in stripes and checks, all desirable patterns, per yard 7½c

12½ outing flannels—light and dark colorings, big collection to choose from, per yard 10c

15c highest grade outing flannels rich heavy tufted patterns, light, medium and dark colorings, per yard, only 12½c

15c Arnold Superfine flannelettes, known the world over for highest standard and handsomest patterns, our price only 12½c

Great Economy Sale of Handsome New

SKIRTS $4.50.

Five brand new styles just received in time for this advertisement, will not be on display until Monday. Made of all materials such as cheviots, serges, Panamas, mixtures and broadcloths.

Come in all the new side panel tucked box pleated and tailor stitched styles.

Every one beautiful—brown, navy, black, green, and pretty mixtures. Come this week and see this splendid display and be fitted at once—having an immense stock in all sizes and lengths, you will not be obliged to be delayed for extra alterations.

Only a few of the very great Economy Bargains, to be Found This Week in Cohn's Wonderful CLOAK AND SUIT DEPARTMENT.

$4.50 for Misses' Novelty Coats.
Mixture, all the newest goods, ¾ length, strap back, panel, box front, braid trimmed. A swell coat for little money.

$3.25 for Children's Coats.
Ages 6 to 14 years, of cheviot ¾ length, cape trimmed with 6 rows of soutache braid and inlaid with panne velvet, high collar and trimmed cuffs.

$3.95 for Infants' Coats.
Beautiful bear skin white and a few squirrel and beaver shades, well lined, warm, serviceable and dressy coats for the babies, ages 1 to 5 years.

$6.75 for Misses' Empire Coats.
¾ length, navy, cardinal and tan, kersey, pleated back and front, yoke collars and cuffs braid trimmed and finished with inlaid velvet tabs. The best value ever offered, and exceedingly stylish.

$9.50 for Ladies' Cloth Maternity Coats.
Full pleated fronts and back, handsome appliqued collars, well lined, extra good values.

PETTICOATS, spunglass sateen 49c
WALKING SKIRTS, variety styles $2.25
FLANNELETTE WRAPPERS, all sizes, all colors 95c
WAISTS—Balance summer stock sold up to $2.00 ..... 29c
EIDERDOWN COATS—worth double $1.10
LADIES' CAPES, sold UP TO $5.00 ..... $1.98
EIDERDOWN SACQUES, sold up to $3.50 ..... 89c
LADIES' SHORT JACKETS, sold up to $10.00 ..... $2.98
FLANNELETTE SACQUES AND KIMONAS, worth 85c 49c
GUARANTEED TAFFETA SILK PETTICOATS, all colors $5.45
BLACK TAFFETA SILK WAISTS, beautiful $3.95
FINE TUCKED BLACK SATEEN WAISTS 69c

LADIES' AND MISSES'

Sample Coats

Everyone Worth Double.

Values that Cannot be Duplicated Again at These Prices.

Owing to our great purchase of two sample lines of New York's leading firms, we offer these exceptional values.

Made of Coverts, Tweeds, Kerseys, Cheviots, English Mixtures, etc. All the wanted autumn shades—all sizes for Misses and Ladies.

There's much to see tomorrow and week.

The prices low as they are, do not signify the slightest quality or style depreciation. All the very best. Whether you come to see or buy—come.

They range in prices (our prices, which are about ½ what they should be from)—

$6.75 up to $18.50.

GREAT ECONOMY
FUR SPECIALS.

3.95 FOR FUR NECK PIECES

Isabella Opossum finished with 6 tails, desirable lengths, a very special leader for this week.

9.50 FOR FUR NECK PIECES

Handsome seal brown Coney furs, 2 yards long, with extra tabs of same fur, trimmed with chenile fringe or 6 fluffy tails, brown silk ornaments and cord as fasteners, scarf will wear 10 years.

HOSIERY AND UNDERWEAR ECONOMIES.

VESTS AND PANTS, fleeced lined, well made and finished, 50c grade, economy price 35c

Ladies' fleeced Union suits, in cream and gray, high class garments, economy price 50c

LADIES' FLEECE LINED HOSE made of American Lisle, economy price 12½c

FALL WEIGHT COTTON HOSE—extra fine quality of imported stocking, equal to any 35c hose on the market, our price, per pair 25c

98c for New Madras Waists.

Plain white or colored stripes—cluster tucked fronts—some button trimmed—full sleeves. These waists are well worth $1.50.

4.18 for New Jewelled Waist.

Fine Nun's Veiling the entire front, cuffs and collar fine tucked and daintily trimmed with Jewels to blend with the shades of cloth.

Red trimmed with Garnet Jewels.
Blue trimmed with Turquoise Jewels.
Green trimmed with Emerald Jewels.
Black trimmed with Jet Jewels.
White trimmed with white stone.
Tan trimmed with Topaz.

Will be placed on sale for first time, every one a beauty. We offer them this week to introduce the novelty at this low price.

BLANKET AND COMFORT ECONOMIES.

65c Cotton Sheet Blankets in cadet gray only, special economy price, per pair 45c

Gray or brown mottled Sheet Blankets, 10-4 size, pretty borders, per pair 69c

Extra heavy cotton fleeced Blankets, white, tan and gray, handsome borders and shell stitch edges, full double sizes $1.25

11-4 size Sheet Blankets in gray, tan and white, full size and only, per pair 85c

Silkoline covered Comforts, figured on both sides, well made and filled, special price $1.25

Extra quality silkoline covered Comforts, figured one side, plain on the other; exceptionally well made and filled with pure white cotton—full double bed size, excellent color assortment, economy price $2.00