

WHITENESS THE OPIUM TRAFFIC

There came a time, not so long ago, when a wave of "anti-opium" feeling

swept over England, and the British public suddenly became very hard to please. Parliament agreed that the idea of a government opium monopoly in India was "morally indefensible," even went so far as to send out a

"Royal Commission" to investigate the whole question. Now this commission, after traveling 28,000 miles, asking 28,000 questions, and publishing 2,000 pages (double column, close print) of evidence, arrived at some remarkable

conclusions. "Opium," says the royal commission, "is harmful, harmless, or even beneficial, according to the measure and discretion with which it is used." It is (in India) the universal household remedy.

It is extensively administered to infants, and this practice does not appear to any extent injurious. It does not appear responsible for any disease peculiar to itself. As to the traffic with China, the commission states, "It

is mainly the responsibility of the Chinese government." And, finally (which seems to bring out the pith of the matter), "In the present circumstances the revenue derived from opium is indispensable for carrying on with

efficiency the government of India." Success Magazine. \$30,000.00 Is Paid Weekly to the employees of the Buick Car Company. Consolidated Wagon & Machine Co., local representative.

EXTRA! TWO BIG SALES IN ONE WEEK EXTRA! A Week of Sharp Price Reductions on White Goods & Laces for the Benefit of the Graduates

Two sales inaugurated with a vim and enthusiasm that will crowd the Auerbach Store with a Resistless Torrent of Trade. A Careful Reading of this advertisement reveals the fact that this store will be on "Dress Parade" next week with two big sales in just such things as the season--and your needs--create the most pressing demand for. The bargains stand out boldly and conspicuously as the best we've ever offered in the month of April. Here is a presentation of bargains you will find it impossible to resist

MONDAY For a Great Scramble at the Wash Goods Counter

A GENUINE BARGAIN SENSATION IN PARIS WASH FABRICS. SPIDER WASH SILKS. HIBBON STRIPED SILK. MUSLINS AND CHIFFON NOVELTIES. AT A YARD. 29c

In this sale you'll find 50 pieces of those handsome Chiffon Novelties, Spider Wash Silks and Satin Ribbon Striped Silk Muslins, silk, sheer, shimmering, lovely, printed in exquisite floral effects. "The most wanted High Class Imported Fabrics that are so scarce, that they exactly fill the soft Drapery Idea of the Day." value 65c, 75c and \$1.00, choice of 50 pieces, Monday, at a yard 29c One Dress Pattern to a Customer.

ESTABLISHED 1864
F. Auerbach & Bro.
ONE PRICE TO ALL NEVER UNDERSOLD

THE SEASON'S GREATEST GLOVE BARGAINS.
**Long Silk Finished
Lisle Thread Gloves**
Best \$1.25 Value at 75c

12 B. length Mosq. silk finished
Lisle Thread Gloves in fast black or white, all sizes, equal in appearance to the best silk, and far superior for wear, regular \$1.25 quality, on sale at 75c

Best \$1.50 Value at \$1
Same as above in 16 B. length, regular \$1.50 grade, on sale at \$1.00

Of Greatest Importance to the School Graduates and June Brides to be

THE GREAT LACE SALE

Offers values never before equalled in our history. Our entire Lace Stock without reserve at sale prices.

Laces that are the newest, the most desired, and most fashionable, selling at less than half the prices they are worth.

The savings are great--far greater than in any previous lace sale ever held here or elsewhere, and it is of greatest importance for all planning spring and summer costumes, and particularly to the graduates and June brides to be to attend this great lace sale.

Valenciennes Laces
The entire line of edgings, insertions, and beading, in French, German and Fillet Valenciennes Laces--all widths, and a prettier line has never been shown--divided into seven great sale lots.
Laces worth up to 60c a yard on sale at 24c
Values that sell regularly up to 75c a yard go in this sale at 34c
Excellent 10c laces in endless variety of patterns on sale at 5c
Laces that sold up to 12 1/2c a yard regularly in this sale at 7c
The prettiest and best 15c to 20c laces go in this sale at 10c
Superior grades--worth up to 25c a yard--the great Lace Sale price--12c
Laces that sell regularly up to 35c a yard for this sale, only, a yard--15c

Venetian Lace Appliques Bandings and Insertions
A magnificent variety in cream or white, all at remarkably low sale prices--two great sale lots with not a piece in the lot worth less than double the price--go at 39c and 15c a yard.

All Dress Nets in Plain and Figured.
At the most astounding price reductions: one line of 44-inch wide, best \$2.50 grade figured lace nets--on sale at \$1.59

REMEMBER

These are only a few items from our enormous lace stock, but every lace item in the house is included in this sale, and reduced accordingly.

Most Remarkable of All the Great Reductions
On All Real Laces

Here's where the reductions are greatest--the values most exceptional.

THE MONSTER SALE OF WHITE GOODS FOR THE BENEFIT OF THE GRADUATES BEGINS MONDAY.

The Hundreds of Graduates of the different schools will hail this Sale with delight.

IT'S A CUT PRICE SALE OF ALL WHITE GOODS THAT NOT ONE WOMAN IN A THOUSAND CAN AFFORD TO MISS. BE SURE TO BE HERE OR POOR.

For years we have taught the Graduates of Utah schools to expect to buy White Materials for their Graduation Dresses cheapest here, but in this Sale we cap the climax and add additional luster to our already brilliant career by quoting reductions that annihilate all value, making the Sale a Record Breaking Event.

HOW PRICES HAVE BEEN CUT AND SLASHED FOR THIS EVENT IS CLEARLY SHOWN BY THE FOLLOWING OFFERINGS:

20c White Belfast Linen In this sale, per yard 9 1/2c	46 to 50 inch wide WHITE FRENCH LAWN Regular price 35c in this Sale, per yard 18c Regular price 40c in this Sale, per yard 24c Regular price 50c in this Sale, per yard 32c Regular price 60c in this Sale, per yard 36c Regular price 65c in this Sale, per yard 40c Regular price 80c in this Sale, per yard 53c Regular price 90c in this Sale, per yard 66c Regular price \$1.00 in this Sale, per yard 69c Regular price \$1.25 in this Sale, per yard 83c	ALL WHITE INDIA LINONS Regular 12 1/2c, go in this Sale, per yard 6 1/2c Regular 15c, go in this Sale, per yard 8c Regular 16 1/2c, go in this Sale, per yard 9c Regular 18c, go in this Sale, per yard 11c Regular 20c, go in this Sale, per yard 12c Regular 25c, go in this Sale, per yard 16c Regular 30c, go in this Sale, per yard 18c Regular 35c, go in this Sale, per yard 21c Regular 40c, go in this Sale, per yard 24c Regular 45c, go in this Sale, per yard 28c Regular 50c, go in this Sale, per yard 32c	Long Cloths 12 yard bolt, value \$1.75, sale price-- \$1.23
60c White Suiting Linen In this sale, per yard 36c	46 inch Wide White Mercerized Batiste and White Mercerized Chiffons Regular price 35c, go in this Sale, per yard 21c Regular price 40c, go in this Sale, per yard 24c Regular price 60c, go in this Sale, per yard 36c Regular price 75c, go in this Sale, per yard 46c Regular price 80c, go in this Sale, per yard 53c Regular price 90c, go in this Sale, per yard 66c Regular price \$1.00, go in this Sale, per yard 69c Regular price \$1.25, go in this Sale, per yard 83c	30 to 48 inch wide WHITE PERSIAN LAWN Regular 15c, in this Sale, per yard 8c Regular 16 1/2c, in this Sale, per yard 10 1/2c Regular 20c, in this Sale, per yard 12c Regular 22 1/2c, in this Sale, per yard 14c Regular 25c, in this Sale, per yard 16c Regular 30c, in this Sale, per yard 18c Regular 35c, in this Sale, per yard 21c Regular 40c, in this Sale, per yard 24c Regular 50c, in this Sale, per yard 32c Regular 60c, in this Sale, per yard 36c Regular 65c, in this Sale, per yard 42c Regular 75c, in this Sale, per yard 46c	Long Cloths 12 yard bolt, value \$2.50, sale price-- \$1.89
\$1.00 White Suiting Linen In this sale, per yard 69c	All White Dotted Swisses and White Embroidered Swisses Regular 20c in this Sale, per yard 10 1/2c Regular 30c, in this Sale, per yard 16c Regular 45c, in this Sale, per yard 24c Regular 50c, in this Sale, per yard 28c Regular 60c, in this Sale, per yard 36c Regular 75c, in this Sale, per yard 46c Regular 90c, in this Sale, per yard 66c Regular \$1.00, in this Sale, per yard 69c Regular \$1.25, in this Sale, per yard 83c	ALL FANCY WHITE GOODS NOVELTIES Regular 20c, in this Sale, per yard 12c Regular 25c, in this Sale, per yard 16c Regular 30c, in this Sale, per yard 18c Regular 35c, in this Sale, per yard 21c Regular 40c, in this Sale, per yard 26c Regular 50c, in this Sale, per yard 32c Regular 60c, in this Sale, per yard 39c Regular 65c, in this Sale, per yard 42c Regular 75c, in this Sale, per yard 46c	Long Cloths 12 yard bolt, value \$3.00, sale price-- \$2.28
The 15c White English Nainsook In this sale, per yard 9 1/2c			Lingerie Long Cloths 12 yard bolt, value \$4.00, sale price-- \$2.64
The 20c White English Nainsook In this sale, per yard 14c			White Pique In this sale, per yard-- 19c
The 25c White English Nainsook In this sale, per yard 16c			All Dimities, all Nainsooks White Goods of all kinds, are included in this monster reduction sale.
The 35c White English Nainsook In this sale, per yard 24c			

The Busy Suit Dept.

Will Shake the Shopping World next week

Six Items, AND JUST SIX, will do it. Do it so effectively that Buyers will come for miles around to participate in the Savings. Third Prices have been made and some one-half prices, and so the facts run. Further words of comment we have none except these. The Garments are new and fresh, and finally are prices are so low that they're stylish and perfectly tailored, any and all alterations must be at your expense.



\$48.00 Tailor-made Suits at \$31.25

Such suits as we are showing at above price are well worth your attention. Panamas, serges and fancy mixtures, in stripes and shadow stripes, in tailor-made and Madam Butterfly models. Suits positively worth \$48.00, in this sale \$31.25

\$37.50 Tailor-made Suits at \$24.75

Individuality and exclusive designs are here in profusion, many grouped in this lot, all the very latest models, in everything that is new and pretty. Suits positively worth \$37.50, in this sale \$24.75

\$29.50 Tailor-made Suits at \$19.75

A collection of swell suits in all the new materials and shades. Every one swaggers and graceful. There are many here at lower prices and many more expensive, but one line positively worth \$29.50, in this sale \$19.75

\$22.50 Tailor-made Suits at \$14.95

At the above price there are suits in Panamas, Brilliantine, Serges, etc. Plain colors and fancy stripes, well tailored throughout, and the styles are up to the minute. Positively worth \$22.50, in this sale \$14.95

\$18.00 Tailor-made Suits at \$11.95

Included in this group are many small sizes, for little women and misses, cut on the same lines and just as stylish and swell as our regular ladies sizes. All the new shades are here. Positively worth \$18.00, in this sale \$11.95

\$14.75 Tailor-made Suits at \$9.75

Plain worsted and corded Panamas, some are the invisible stripe patterns, in semi and corset-fitting jackets, pleated or gored skirts, in brown, navy and black, all sizes. Positively worth \$14.75, in this sale \$9.75

STIRRING HAPPENINGS AMONG The GENTS' FURNISHINGS and BOYS' CLOTHING

Important specials that deserve your most careful attention--offerings that are worth almost twice what we ask; that's why you'll find such great crowds here next week.

MEN'S SPRING SHIRTS
Values up to \$1.25 in the very latest spring patterns--the greatest values you ever saw! Shirts with cuffs on or with cuffs detached--a grand and complete assortment. Special price next week while they last, only 68c

BOYS' SPRING and SUMMER SUITS
Suits worth up to \$5.75 in a big variety of light, medium and dark patterns--some of the greatest bargains ever offered--sizes range from 6 to 16; special next week--values up to \$5.75--at, only \$1.95

BOYS' HIGH CLASS SUITS
Suits worth up to \$5.00--the most stylish of this season's production, suits that satisfy because they are made right, fit right, look right and wear right. The very latest patterns in knickerbocker or regular styles. All sizes from 7 to 16. Special for next week, \$5.00 to \$5.00, at, only \$4.95

Get the summer issue of
Butterick's Fashions
The finest and most complete fashion book ever published.
PRICE 25c
Including a certificate good for one Butterick Pattern.
Call at our Pattern Department and receive information that will enable you to get
FOUR BUTTERICK PATTERNS FREE

A Host of Terrific Sacrifices in our Silk and Dress Goods Dept.

And the price quotations mean but little. It's necessary for you to see the goods to appreciate the importance of these offerings.

38c a yard
For 150 pieces newest styles and colors, spring Dress Goods, worth up to 50c, Monday and week, a yard 38c

75c a yard
For 100 pieces Spring Dress Goods, regular values up to \$1.75 a yard, Monday and week, a yard 75c

59c a yard for Pongee Silk worth 85c a yard
Splendid quality natural color, 27 inch Pongee Silk, suitable for waist coats, or full dress patterns, regular value 85c a yard, Monday and week, a yard 59c

MONDAY

\$6.00 BLACK SILK PETTICOATS \$4.19
100 handsome Petticoats, made very full of beautiful rustling taffeta silk. Deep umbrella dounce, black only; \$6.00 values; Monday only \$4.19

Profit by Shoe Values

Generous beyond any Salt Lake has seen in years. We want Monday to be a Record-Breaking Day. Here are a few of the Shoe Items we have selected to help make it so; scan them closely:

Misses' Black Kid or Patent Leather Oxfords, sizes 1 1/2 to 2, value, \$1.75, Special at, per pair \$1.35
Ladies' Black or Brown Kid Oxfords, with turn soles and Cuban heels, all sizes, Value \$2.50, Our Special price \$1.95
Boys' Black Vici Kid Oxfords, Blucher cut and extension soles sizes 2 1/2 to 5 1/2, at, per pair \$2.15
Ladies' Canvas Oxfords in champagne, gray or white, sizes 2 1/2 to 7, Special at \$1.65
Ladies' Dress Oxfords, in fine black kid or patent, with plain toes, high Cuban heels and blucher cut. Value, \$4.50, Special, a pair \$3.35

MILLINERY

The Grand Success of this Department's Business with the Millinery Buying Public during the Spring Season leaves no doubt as to the efficient service it is extending and to the people's recognition of it.

The most particular women of the class who demand the choicest, whatever the price, are correctly and satisfactorily served, while those whose tastes and temperaments are no less cultured, but who must buy conservatively, find our capable designers and milliners competent to supply, with artistic manipulation of materials, what must be omitted of costliness. As a special for next week--we will make a large showing of Hats, ranging from \$10.00 to \$15.00, and offer them at--

\$7.50 and \$9.50