DESERET EVENING NEWS MONDAY JANUARY 13 1908



¶ On MARCH 1st, 1908, and on the FIRST DAY of EACH MONTH thereafter until further notice, we will give away a Magnificent

"TOURIST" AUTOMOBILE

1908 MODEL, 5-PASSENGER CAR.

FOR INFORMATION CONCERNING THESE MAGNIFICENT PRESENTS. SECURE CIRCU. LARS IN THE STORE. REMEMBER THAT EVERY DOLLAR



THE FIRST CAR IS ON THE WAY AND WILL BE DISPLAYED IN ABOUT TEN

DAYS.

COUNTS.

MANUFACTURED BY THE AUTO VEHICLE CO.

I The name of the person who will receive the February automobile will be announced on March 1st, 1908, and so on the first of each month indefinitely.

G Each person stands an equal show. Each month's offer
is complete in itself.

Thousands of dollars are involved in this transaction. BEGINS TODAY, JANUARY 13.

IT IS A GREAT WHITE GOODS WEEK AT KEITH-O'BRIEN'S.

The leading features are Muslin Underwear, domestic and imported sheer fabrics, embroideries, waists, stationery, and all white articles carried in the different departments. Real bargain pick-ups.

