SALT LAKE CITY'S GREAT FUTURE.

Optimistic Views of Gentlemen Who Have Given Much Thought in Relation Thereto-What They Think of the New Pacific Coast Road Enterprise.

Valuable his mixin rods in the northwestern part of the city was, dwell particularly on his situita crop-need.

There was no use explaining to him plying its inhabitants, and those of decial importance before the world-as a result of which we are destined to graw. No American city has ever reached this size and suffered any permanent loss of population; they all grow, the States grow, the nation grows. But particularly during this represents programme the cities have nmetesnih century, the cities have grown phenominality. The delights and comforts of farm life are principal-ly confined to James Whitecomb Riley's poems, Sunday school books and ju-

venile literature. Now, with all the world wanting to live in the cities, real estate naturally will increase in value, in proportion, and particularly near the centers of But there is a limit. Did you ever step to think. It can not niways continue to go up. There is a value

becomes a lesson to you. There is 8 to 10 years (about) of prosperity and then readjustment of values—com-

monly termed "hard filmer" 8 to 10 Oliver Wendell Holms, the poet, said, "The axis of the earth sticks out vis-ibly through the center of every town or city." And sometimes we think some of Salt Lake's property owners

A client recently, explaining how | have observed itisticking out. It us

less to say he was one of the "oldtimers." He added that "his sons
did not take hold like he used to when
he was their age."
There was no use explaining to him There was no use explaining to him that the quality of the soil had no bearing on the value of the city property—and his sons evidently understood it. This city has progressed, but the deared man still lives in the glories of affalfa and crops—perbaps he is as comfortable as the more progressive real estate speculator. However, our city has reached a point in its growth cily has reached a point in its growth and importance in the eyes of the world, where its very act of existing and sup-cur of the Wasatch and Oquirrh snow plying its inhabitants, and those of de-pending surrounding communities, with necessities of living, keep our commer-cial importance before the world—as a We want the State, county and city prisoners to break up the stone that nature has endowed us with and macadamize the streets, to pay for their board. An act of the Legislature could bring this about; and eventually our streets would all be handsomely payed.

streets would all be handsomely paved, at no expense to the property holders, and the wide street paving problem settled. This question must soon be mot, and unless this plan is adopted, the bills also, which will not be a small item. The "Temple Route" built from this city to Los Angeles will be the most important factor in building up Sait Laise, since the days when Brigham Young Brist located the Temple here. And if Senator Clark builds in we famarked the beginning of what we will term the readjustment. They did not cause the hard times that followed. Prosperity had existed for about ten years prior, and during that period values of real estate had continuously been rising. A readjustment was necessary. The failures mentioned precipitated it. The people had dealt too exclusively in margins (brokers would say). In real estate circles they would say options, and mortgages, anticipating and depending on a continuous rise in values. Now, remember the old adage, "History repeats itself," and the above becomes a lesson to you. There is 8 bright. We predict a great and hand-some city, and twenty years will see Sait Lake the largest city between the Missouri river and the Pacific coast. But property holders must not raise their prices faster than the market alses, nor buy where property is up nd get discouraged and self at a sacrifice when it's down, because you must confront those conditions. They will recur pretty regularly, as stated abov TUTTLE BROS.

WALKER BROTHERS, BANKERS. | DESERET Notable Pioneer Banking Concern With Increasing Clientage.

Modern business to be successful must conform to the progressive spirit of the age and keep pace with it. Primitive methods no longer avail in large comthe arena of finance. Probably no financial house in Salt Lake City today demonstrates this axiom more practically than does the old established firm of Walker Brothers, bankers. As each succeeding year rolls around the pioneer banking firm continues to keep in the front rank abreast of the times. The material growth of Salt Lake in the various lines of trade and commerce is in no single instance batter illustrated than in the progress of this old established firm. This bank was established in 1539 by Walker Bros, in the days before the advent of the iron horse and in times when money was scarce and the staple medium of trade was batter and exchange of goods. In the rise and progress of Walker Brothers one sees an exemplification of the old adage. Tall oaks from little accorns grow. Starting in a small way the firm continued to grow until the day it occupies the chalcest business site. Walker Brothers, bankers. As each many of our most prosperous enterprise

WELLS & STONE.

Artistic and Fashionable Tailors

Who Cater to the Best Trade. There is no art so hard to master as that of fashionable tadler, and to excel in it requires special falent and ability. fal here is essentially the firm of Wells

CARRIAGE WAGON CO. Expert Builders of All Kinds of Vehicles, With a Record of Years.

Foremest among the important trades which are ably represented in this city s that of the expert carriage builder. A prominent firm in this branch of com-merce here is that which is so universal-ly known as the Dessret Carriage and Wagon Company, at 145-147 East First South Street. This company was estab-lished way back in 1876 by Mr. John F. Oblad and Mr. John A. Knight. Through perseverance, attention to business, sheer merit and indefatigable industry these two gentiemen have built up an estab-lishment in this city which in its own particular line is second to none in the State. The premises occupied by this firm constitute the works cover an area re satisfaction. In which they have succeeded beyond their most sanguing hopes

F. J. HILL & CO.

Their Handsome Drug Store One of the Most Popular in the City.

The modern drug store is one of the most important business houses in any ine of trade, and Salt Lake has a full emplement of these institutions, several f which are a credit to the enterprise. ate and system of the proprietors,

ANDERSON-TAYLOR COMPANY. Prominent Wholesale Grocers and

Commission Agents.

UTAH NURSERY CO.

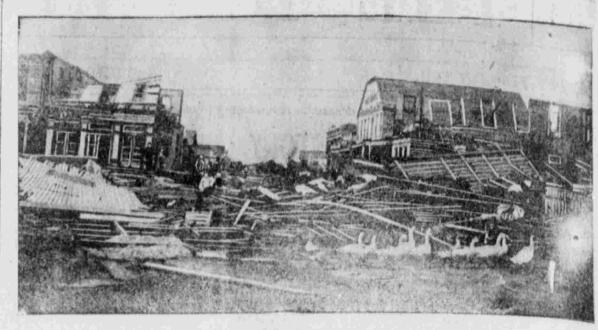
A Firm Which Ranks Foremost In Similar Concerns In the West,

A review of the commercial interests of Salt Lake City necessarily takes in the

above representative concern, established n 1887. This trade is gradually increased ar by year until now the Utah Nursery

GALVESTON GALE'S PATH THROUGH INLAND TOWNS.

SMASHED HOUSES BLOWN ACROSS TOWN.



Every day discloses some new marvel in connection with the awful storm that devastated Galveston. This photograph, taken exclusively for us, shows the remains of buildings lifted high in air and carried across the town, there to be dropped in a shapeless mass,

HILEN D. SABINE.

Leading Fashionable Tailor in Salt
Lake Who Imports Patterns.

Strangers here often remark that there are few cities where one sees more siylishly dressed men than in Salt Lake
City, and this statement is true, for this

WALLACE & CO.

A Fashionable and Popular Merchant Tailoring Establishment.

Although it has been said that the

clothes do not make a man" it is an un-lisputed fact that the well dressed gendisputed fact that the well dressed gentleman receives courteous attention where ever he may go. There are several reliable emportums of fashion for those gentleman who pride themselves on doing the proper thing in dress. One of the most fashionable and popular merchant talloring establishments in this city is that conducted by Mr. Robert Wallace, at 160 Main Street. Mr. Wallace founded this enterprise here to years ago, when he located at 28 West Second South street, Owing to his reputation for fine work at his New York establishment he at once secured the most influential patronage in Sait Lake City and was compelled to seek larger and more commodious quarters. He handles only the finest imported goods and carries a stock of the neatest patterns. He employs a large staff of skaled tallors and his cutter, who was especially imported into this State by him, is one of the most expert in the business. His clothes are noted for their superior materials, cut, fit, finish and general excellence. He numbers among his patrons many of our best dressers and most substantial business men. Mr. Wallace is favorably known in commercial circles, and before the dissolution of the Chamber leman receives courteous attention where many of our best dressers and most substantial business men. Mr. Wallace is favorably known in commercial circles, and before the dissolution of the Chamber of Commerce was an active member of that august body. He is a very pleasant, agreeable, and genial gentleman, and is most popular with his increasing patronage. He is well-known in our commercial circles, and is known as a gentleman who never fails to render a hearty support to all worthy onterprises in the interest of Salt Lake City and the State of his adoption.

ASPER, NOALL & CO.

A Prominent and Reliable Firm of Builders, Contractors and

Lumber Merchants. There is to be found in every department of trade firms which are noted for their absolute reliability and stand in the front rank in the line of industry they front rank in the line of industry they pursue. Apropos of these remarks is the firm of Asper, Noall & Co., whose extensive planing mill and lumber yards are situated at 161-167 West North Temple St. Their planing mill is 40x63 feet in dimensions, two stories in height, and is thoroughly modern and complete in its appointments. Not only is this firm extensive wholesale dealers in and manufacturers of sash, doors, blinds, lumber and general building maerials, they are also heavy contractors and builders. They are prepared to furnish plans and specification, and turn building over to owners complete in every detail. The firm have designed and constructed a number of buildings in this vicinity, and evidences to their handlwork and skill are plentiful in very section of the city. Their abilities have been recognized, their consciention adherence to contracts appreciated and their success has been substantial. Their accomplishments in the past certainly guarantee their work in the future. The members of the company are Matthew Noall, president, Wm. T. Noall, vice president and manager, and William Asper, secretary and treasurer. Fractically familiar with any detail of their business, prompt and very honorable, they may well be considered most important members of the community, not only as meritorious, scientific mechanics, but as citizens enjoying the good will of all classes. They are fiberal and enterprising business men, whom it is a pleasure to meet in any capacity. pursue. Apropos of these remarks is

PARKER LUMBER COMPANY.

Lumber Sawed and Dressed to Order, Mill Work, All Kinds of

Woods Kept In Stock. One of the important features of our growth is to be found in the Parker Lumber Company. Although this firm ranks among the youngest in the city in the umber trade, nevertheless, under the splendid management this establishment has forged ahead so quickly that today it is regarded as being among the foremost of the large firms that make this city their headquarters. The Parker Lumber company was established in 1895 with Joseph M. Stoutt president and Frank L. Parker, secretary, treasurer and general manager. The offices and yards of the company are situated on the corner of Second South and Third West streets, and are in every respect extensive, modern and splendidly stocked with the choicest woods known to the market. Among the numerous grades that are carried might be mentioned; rustic siding. T. & G. flooring, lath, shingles, East Lake doors and finish blocks, building and roofing papers, imported and American cements and the hundred and one things that are to be encountered in the building trade. In addition to this most comhas forged ahead so quickly that today it

plete stock this company also pays particular attention to infill work in all fish branches and the manufacture of door and windows. Mr. F. L. Parker, span whose shoulders devolves the important ask of the program of

cautious and of superior executivity he is eminently fitted for the vision of the interests of this for NEW YORK & UTAH PAPER CO.

A Wholesale House That Has Made Wonderful Strides Since It Was Incorporated.

One noticeable feature of local bug. ness life, and one of the most polent sources of our present prosperity, is the sources of our present prosperity, is the indomitable enterprise and "go-ahear faculty which distinguishes our mechants and manufacturers. In this relation, and as a most worthy and representative example, we mention the New York & Utah Paper company, wholesale dealers in printer's supplies wrapping paper, blank books, station, ery hars twing paper. wrapping paper, class because states, ery, bags, twine, papeteries and the sos hundred and one distinctive articles that go to make the stock of a first-class representative wholesale paper Although this company has only been in existence for the past four years, its growth has been, to say the less,

remarkable to an extent that has been productive of favorable comment on all productive of favorable comment on all sides. The company was incorporated in 1896, and proceeded to operate at 152 west Second South, in the Board of Trade building. Such was the pash and enterprise exhibited on the part of those at the head of this firm that it soon became apparent that the location selected was inadequate to accommendate the business that was piling up by lease and bounds. According to leaps and bounds. Accordingly company began to cast arou search of more commodious qua moving into their new building. If moving into their new building i 180 west Second South, this being ed by Zion's Saving & Trust c pecially for this company. The ing embraces two floors and bas 50x100 feet. It is the most sys-ically arranged and suitably eqwholesale paper warehouse in the today, and has been occupied be company since June last. The apobject of the company has been to the trade of the intermountain trict a strictly wholesale paper house where at all times they are house, where at all times they cure everything comprline without unnecessary delays quick to appreciate, as has been show by their liberal support of the establish in such an enterprising and praise-worthy manner. Under the able man-agement of C. R. Kem, who is also the vice president of this corporation, and W. T. Benson, its secretary and treasurer, the house has had a very pros-perous career, the success of the business only being commensurate with the zeal and enterprise displayed by their able management. Such has been the indefatigable energy of these two gentiemen, that from a very modest beginning, four years ago, the company has now three traveling salesmen, with a large and extensive business in the various surrounding States and Territories, in addition to a big percentage of the current business in Utah.

OUR BANK

Is as good as the United States Government, and what's more, you can pay for it in installments, receiving 3% per cent compound interest on your invest-

The Mutual Life Insurance Co., N. Y.

In anaemia and most women's allments the digestion is weak, the making of color, flesh and strength out of food. is imperfect so that the patient is weak wan, nervous and dyspeptic, dition can be corrected by taking a course of HERBINE. Price, 50 cents. Z. C. M. I. Drug Dept.

There are thousands of people, suffering untold torture from piles, because of the popular impression that they cannot be cured. TABLER'S BUCYEYE PILE OINTMENT will cure them and the patient will remain cured. Price, 50 cents in bottles. Tubes, 75 cents. Z. C. M. I. Drug Dept.

WE GIVE IT AWAY On application at Rooms 5 to 10 Commercial Block. Voters Manual 1200.



This once pretty thoroughfare, a continuation of the Galveston foad through the town of Alvin, now is the e photograms taken exclusively for us. The only building escaping injury the studio of G. H. Bronner,

SALT LAKE SILK FACTORY.

Manufacturers of Silk Handkerchiefs, Dress Goods, Novelties. This enterprise was founded in 1831 by J. A. Chalmers, who was succeeded ten years later by John Lyle, its present proprietor. The establishment is located at 12 east Third South, and wherein all kinds of silk handkerchefs, ties, dress goods and novefiles are turned out in large quantities. This plant is the most perfect and complete of any in the West, naving one plain and four Jacquered looms with approved working and winding appliances, together with all the necessary paraphermila for the successful currying on of the business. Mr. Lyle manufactures several thousand handkerchiefs per year, and does a business of some 1900 a month. The thread used in the factory was originally imported from Japan but is now obtained from silk growers in this State, also from New York. Among the unique designs of handkerchiefs manufactured is one with the Temple, Tabernacle; and Assembly Hall in the corners. These handkerchiefs and ready sale as souvenirs among the numerous tourists who visit this city, and This enterprise was founded in 1881 by tures slik bookmarks with a portrait of Brigham Yoling, likewise valuable as a memento to the city of the Saints. Mr. Lob has been a resident of this city for the past twelve years, and is well and favorably known. He is a conselentious business man, straightforward and honest in all his transactions.

GEORGE MULLETT & COMPANY. Their Handsome Clothing and Fur-

nishing Goods Establishment a Leader In Its Line.

Attention to dress in the mater of stysh clothing, and furnishing goods that to make up a gentleman's tollet has one a study of more than possing no

city has one of the best arbiters of fashion in the country in H. D. Sabine, whose
prominence makes him distinctly a leader
in the Sartotial art. Mr. Sabine has
been established in business here three
years, coming direct from New York City,
where he was connected with one of the
most prominent houses there for nineteen
years, leaving on account of ill health.
He started his business here at a west
Second South, but soon found the quarters too small to accommodate his rapidly growing business and a year ago
moved to his present commodious establishment at 172 Main street, where he
occupies the entire building. The immense salesroom, elegantly furnished, is
on the ground floor with the cutting and
fitting department at the back. The
work rooms are on the second floor—all
perfectly lighted and ventilated, and here
the largest force of expert tailors employed in any one establishment in the
West are constantly engaged. Mr. Sabine
carries the largest stock of imported
goeds shown in the West, and without
hesitation we say, tast there is no larger
stock carried in the East. He imports
the best materials from foreign looms,
and all up to date noveltles are always
on hand. Every garment is cut by Mr.
Sabine, and fitted and finished by expert artists unnear his personal supervision. The satisfactory manner in
which he has catered to the gentlemen's
fine trade of this city during the past
three years has gained for him a clientage, which in point of numbers is second
to none, and aside from immense local
trade, Mr. Sabine holds a big outside following. The motto of this house is, to
give the best material, fit, finish and
workmanship possume to be obtained
anywhere, and as this is always done, the
secret of Mr. Sabine's success is apparent.

F. PLATT COMPANY.

Manufacturers and Dealers in Harness, Saddles, Whips, Etc. Prominent among our enterprising busness firms which have attained a welldeserved recognition in commercial cirof furness, saddles and collars. store and factory are situated at Nos. 147-140 State Street, and are thoroughly metropolitan in appearance, the stock variety of fine goods. Here can be found double, and ringle hurness, of superior stock and finish, saddles of various styles, and in fact everything pertaining to the trappings of a horse, of all grades and designs. This business was established in 1822 by F. Platt, father of the present proprietor, to be incorporated in 1891 under its present name. This company makes a specialty of stock saddles, and twelve men are required in the factory to turn out the wholesale and retail orders that come from all parts of this region. The senior member of the firm who at the death of his father fifteen years ago, took charge of the business, is F. B. Platt. His well known reliability. stock and finish, saddles of various

In the matter of dress the clothing houses of a city exert a wonderful influence, and when their stocks are large, well selected and stylish, the appearance of the people, as a whole, indicate the same. One of the largest and best regulated clothing and furnishing goods establishments in the intermountain region is that owned and conducted by M. H. Desky. In point of stock enterprise and energy in its management it has few if any rivals in the West. Mr. Desky occupies a double frontage store at Nos. 25 and 27 South Main street, which is situated in the Kenyon Hotel building. It is admirably arranged and thoroughly metropolitan. It is tastefully fitted up with fine fixtures and elegant show cases. It is splendilly lighted by large plate glass show windows, which never fail to attract the attention of the pusser-by. The stock consists of a finely selected assortment of ready made clothing for men and boys. It has been carefully selected for the trade here and an inspection of the same shows that the goods are from the hands of the most skillful designers and workmen, and that great care has been bestowed upon them. The stock of fall and winter overcoats and suits are the nobblest ever brought to Salt Lake, the prices upon which are guaranteed to be right. The goods have been bought direct from the most reliable manufacturers and are guaranteed to be the latest and most fashionable styles made up from the finest productions of American and foreign mills. The line of neckwear, shirts, underwear, collars, cuffs, gloves, etc., is also complete, and embraces all the very latest shades, shapes and colors in the market. Mr. Desky's success reflects most foreibly the appreciation of the public of the goods offered for their patronage. He is always on the alert for the newest end nobblest, and the best good are none too good for his exacting irade. Mr. Desky has been in business reflects most foreibly the appreciation of the public of the goods offered for their patronage. He is always can the alert for the newest end nob NEWMAN-NOTT SHOE COMPANY. Dealers In Fine and Medium Grades

of Footwear. The boot and shoe infustry ranks

among Sult Lake's most important trade

M. H. DESKY.

His Clothing Establishment One of

the Largest and Most Pop-

ular In the West. In the matter of dress the clothing

houses of a city exert a wonderful influence, and when their stocks are large,

which at the death of his father fifteen years ago, took charge of the business, is E. R. Platt. His well known reliability for handling and dealing in only first-class goods is so familiar to the trade that further comment on our part is unnecessary; suffice to say that suyene once having dealings with him invariably because a constant patron. He is one of the most expect, efficient and practical harness makers in the West. Mr. Flatt is a man of straightforward, honorable business methods, and he well deserves the splendid record which he has carved out for the firm.

UNION STORAGE COMPANY.

A House Which Supplies a Long Felt Want In This City.

No better indication of the growth of Salt Lake's traile could be pointed out than the establishment of firms who make it their business to store the surplus stocks of the increhants until such times as they are required. Such an establishment and every pair of shoes that leaves the house is so familiar in this restocks of the increhants until such times as they are required. Such an establishment and every pair of shoes that leaves the house is so familiar in this respect, that further commany pays special attention to the storage of a portion of the immense shipments of staple goods that come into this city in car lead jots every week. Here the various merchants lements, and the amount of business

This



Mark

IT MEANS:

The Best Goods, The Best Service, Satisfactory Prices.

Have You ever done business with us? Those who have will certainly call again. Those who have not will be repaid if they will call on us. If you do not want to talk business, call and see us anyway. We will show you the best line of Agricultural Implements, Machinery and Vehicles in the State.

Consolidated Implement Co.

150 STATE STREET, - SALT LAKE CITY.