DESERET EVENING NEWS FRIDAY SEPTEMBER 25 1908

## WE ANNOUNCE WITH PRIDE

That we have open for inspection, the acme of clothes styles, FALL, 1908.

## "Chesterfield" Clothes

Maintain the exalted position of setting the pace for other socalled high grade clothes---that haven't been able to keep up to the standard. Let your own eyes prove the truth by a personal examination.

## "Chesterfield" Overcoats

Fashioned to the season's decree and constructed to fulfill the requirements of a perfect garment.

Our men's furnishing and hat department occupy the most prominent part of the store, and contain exclusive styles that will please you.

## **Our Shoe Department**



Is receiving its merited patronage for the two well known lines: Johnston & Murphy, and Regal shoes.

We will be pleased to show you the correct styles in men's wear.

