

Pocatello, "The Gate City" of the Gem State Rapidly Growing Blackfoot and Vicinity

POCATELLO, better known perhaps in the tri-state region as "The Gate City" of Idaho, made great strides this year, and with her 7,000 or more inhabitants it is the second largest city in the state. In retrospect in glancing back 12 brief months the panorama shows that on every hand large tracts of land in close proximity to Pocatello were brought under cultivation and the natural point in southeastern Idaho for catering to the wants of the rapidly increasing population would be Pocatello.

Reservoir Project.
Perhaps one of the greatest benefits to the future greatness of Pocatello will be the completion of the great reservoir on Blackfoot river by the United States government. This reservoir will be constructed upon land withdrawn from settlement 12 years ago by the government to be used as a reservoir site for irrigating lands on the Fort Hall Indian reservation. The location of the reservoir site is about 25 miles east of Pocatello. Government engineers are making preliminary surveys and laterals are being surveyed for the lands on the Fort Hall Indian reservation, and a portion of the lands that were cut off for general settlement in 1902.

Irrigation Assured.
When completed the water from the reservoir will furnish irrigation for the Indian reservation lands, but for the fertile soil surrounding Pocatello and a conservative estimate places the land to be brought under cultivation at 50,000 acres. Perhaps the greatest feature about the proposition is that it will be inexpensive in the sense of general reservoir construction, owing to the extremely satisfactory natural location of land and water. The exact site of the reservoir will be Rocky Ford and the work of construction will be under the supervision of the United States Indian department.

Big Railroad Shops.
Pocatello is the home of the Oregon Short Line shops which furnish employment to nearly 800 men and the plant is the largest and most complete of its kind west of the Missouri river. Some better idea of the magnitude of the plant can be understood when it is known that the company has installed over 500 water plants, bringing the water five miles from Portneuf river, the pumping station being located at a spring. By so doing the city water supply has been relieved of a necessarily heavy drain.

Another improvement planned for Pocatello by the Oregon Short Line this year has been the decision to erect a new office and depot building and to connect the east and west sides of the city by means of an underground subway driveway and walkway.

A Common Point Now.
Through the efforts of the Pocatello Commercial club, an organization made up of the representative business and professional men of the city, Pocatello is now a common point for freight shipments in commodities needed and handled in Idaho. From now on it will be a great jobbing and shipping point. This is but natural now that concessions have been obtained from the railroads, for outside of Salt Lake and Ogden, Pocatello is the most important railroad center in the vast intermountain states. Radiating from "The Gate City" are seven lines of railroad.

Another advantage gained by Pocatello in getting a common point rate will mean the rapid building up of its manufacturing enterprises and to encourage capital seeking investment here, these lines strong inducements will be offered.

Mining Development.

Great strides are being made in the development of the mining district just east of Pocatello. A dozen or more mines are working and at least the Fort Hall Mining & Milling company's largest holding, is a profitable shipper. No man in Pocatello deserves more credit for the interest displayed in mining than Mr. Wm. M. Odell, resident manager of the Auditorium. Of late several companies composed of strong Pocatello capitalists have been organized and next year promises to be a banner one for the mining industry in Bannock county.

Payrolls Are Heavy.

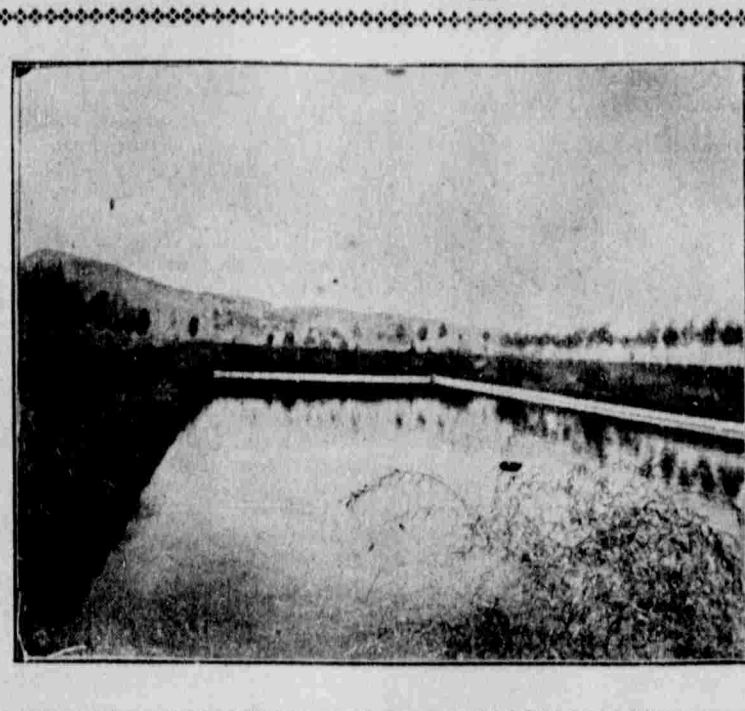
On an average 1,400 railroad employees make Pocatello headquarters the year around and receive their monthly pay there, which means a disbursement of over \$175,000. Most of this money finds its way into circulation in the city and this fact as much as anything else has added to the rapid growth of Pocatello. Railroad interests are extensive in Pocatello and the center of the city is divided by the buildings of the Oregon Short Line. The railroad tracks make the division point and the sections of the city are known as the east and west sides.

Public Improvements.

Lately completed on the west side and of which Pocatello is very proud is a \$20,000 hospital building. It will meet all demands until such time as another similar institution is needed. The Commercial club has succeeded in raising \$10,000 for the building of a bridge across Snake river, which means the opening up of a prosperous trade territory to Pocatello. Vagon roads were constructed to Garden Creek, south of the city and into the Hollenback country, which permits the farmers of those sections to come into Pocatello now and do their trading.

Ante Home City.

Pocatello is well laid out and being an important railroad center is necessarily a city of substantial homes and regularly laid out and the church and public institutions are second to none in the state, both in point of architecture and cost. Naturally such a city would be well equipped with public schools. Two large public schools and the state academy are completed and equipped at a cost exceeding \$100,000 afford ample opportunity for learning. The state academy is co-educational, admitting both males and females. Public spirit and enthusiasm bubble



SOURCE OF POCATELLO'S WATER SUPPLY.

BANNOCK ABSTRACT, DEPOSIT AND TRUST CO.

No institution in the history of Pocatello and Bannock county has been more instrumental in bringing visitors to the city than the Bannock Abstract, Deposit and Trust company.

The present institution was founded in 1905 by Theo. Turner and Fred G. Caldwell, under the name of the Bannock County Abstract company. Besides doing a general real estate, insurance and loan business the company made a specialty of preparing abstracts of title. A complete abstract system of all lands and city lots in Bannock county and records representing thousands of dollars has been accomplished.

The business was incorporated in 1903 under the title of the Bannock Abstract, Deposit & Trust company, capitalized at \$50,000. Mr. Turner became president and Mr. Caldwell assumed the managerial duties, so that as United States commissioner he would be better able to attend to all the land business. The company can furnish from its own records on very short notice an abstract of title to any piece of realty in Bannock county. It has duplicates of all plots and records of the United States land office which show all the filings and vacant lands in Bannock and northern portions of Owyhee county. Therefore filings, final proofs, annual profits, contracts, etc., can be filed in Pocatello as readily as at Blackfoot.

The financial standing of the company together with its corps of efficient employees is guarantee enough of the reliability of the abstracts it prepares. One feature of the business transacted by the company is the extensive handling of farm loans and a long time loan can be had with the most liberal partial payment options, upon which interest can be paid once a year. It will pay anybody desiring a loan on a farm to consult the company.

FIRST NATIONAL BANK.

This financial institution was incorporated in 1887, with a paid up capital of \$50,000. Its officers and directors follow:
D. W. Standrod, president; J. N. Ireland, vice president; W. D. Service, cashier; H. E. Wasley, assistant cashier; directors, D. L. Evans, D. W. Standrod, W. W. Jenkins, L. L. Evans and J. N. Ireland.
The First National Bank has prospered from the start and today it has a capital and surplus amounting to \$100,000. The report of the condition of the bank at the close of business Sept. 4, 1906 follows:
Resources: Loans and discounts, \$23,010.47; overdrafts, \$28,894.95; U. S. bonds, securities and warrants, \$49,416.42; Furniture and fixtures, \$1,500.00; other real estate, \$12,549.12; Redemption fund, \$425.00; Due from banks, \$19,442.27; cash, \$38,115.27; total resources, \$554,753.70.
Liabilities: Capital stock paid in, \$50,000.00; surplus and profits, \$55,120.39; undivided profits, \$12,495.99; due depositors, \$137,135.40; U. S. deposits, \$50,000.00; total liabilities, \$554,753.70.

The first consideration of the depositor is the soundness of the bank he is patronizing. The First National Bank of Pocatello stands in the highest rank. Its president, Hon. D. W. Standrod, besides being one of the ablest jurists in the intermountain country is also one of the most successful financiers in the state of Idaho. Readers of the Deseret News residing in and about "The Gate City" will make no mistake by opening an account with the First National Bank.

NEW AUDITORIUM.

No city in the state of Idaho boasts of a handsomer place of amusement than Pocatello and it is the efforts of Messrs. Pelton & Smuter, of the intermountain circuit, who control some 80 theaters throughout the great intermountain region is this fact due. As proprietors of the Auditorium they recognized the necessity of making extensive improvements and after selecting Mr. William M. Odell as resident manager it was decided to give the latter full scope in renovating, remodeling and otherwise bringing the theater to a first class standard. How well Mr. Odell succeeded is evidenced by the fact that Pocatello today boasts of the handsomest theater in the state of Idaho. The new Auditorium has a seating capacity of 800 and is modeled after the best places of amusement in the larger cities. Four spacious boxes, two on either side of the stage, lend harmonious effect to the interior and

the parquette and circle are divided. The structure being a three-story brick, permits besides a balcony, a gallery. The interior furnishings are rich and the decorations lately completed, are in perfect keeping with the latter. The stage is large and roomy and the dressing rooms for performers are the pleasure of the profession. It is always a pleasure to play Pocatello.

Under the present management the best road booking attractions are playing Pocatello. Included in the list can be mentioned Willie Collier, the Stewart and San Francisco Opera companies, Maud Eady, Florence Roberts, the Red Feather Opera company and others of like prominence.

Besides its usage as a place of amusement, the new Auditorium is amply large enough to accommodate conventions either of a political or other nature. The structure is one of the prominent buildings of the city and the residents are very proud of it.

Like all other large buildings which are now-a-days erected as places of amusement, the new Auditorium is sufficiently large to accommodate in one portion other tenants and a number of first class offices have been arranged.

THE PEOPLE'S STORE.

Southern Idaho boasts of no larger or better stocked establishment of its kind than the People's Store, the proprietors of which are Messrs. Gasser and Cleare. The business was established in 1892 and an iron clad rule that has maintained ever since is "one price to all and guaranteed satisfaction."

It is indeed a revelation to the temporary visitor in Pocatello to see such a large and up-to-date store as the People's, but when the visitor takes into consideration that the business has simply grown as it has because of the enterprise and shrewd business judgment of its proprietors the reason is apparent.

The People's store carries complete stocks in dry goods, shoes, ladies' and gentlemen's furnishings, etc., etc. Invariably at this time of the year the store is a veritable Christmas bazaar and the holiday goods displayed for Christmas, 1906, are the talk of Pocatello. The assortment includes the largest ever displayed by this firm is also the most complete in every department and the prices are such that residents of Pocatello and vicinity would be foolish in the extreme to consider for one moment spending their money for similar goods in any of the metropolitan cities of the intermountain country.

Pocatello certainly has in the People's store an establishment to be proud of in every sense of the word. It is equally true also that the residents, not alone of the city but of Bannock county, appreciate the establishment and they are very liberal with their patronage.

BANNOCK NATIONAL BANK.

No bank in Pocatello has had a more prosperous career than the Bannock National. The institution was organized in July 1902, with a paid up capital of \$50,000 and its present surplus and undivided profits are about \$15,000. The officers and directors follow:
Lyman Fargo, president; George H. Olmstead, vice president; George E. Ford, cashier; Fred A. Ball, assistant cashier; directors, W. S. McCormick, D. W. Church and William E. Kasnick.

The Bannock National Bank might properly be termed a "bank of bankers," because it numbers among its stockholders many of the wealthiest financiers in the great intermountain country. It has been said of this institution throughout Idaho that it is as solid as the rock of Gibraltar.

There are so many reasons why any person earning of handling money should open a bank account that columns of space could be devoted to that topic alone. One splendid reason is that it acts as a check upon and at once becomes a record of all business transactions. In turn that leads almost invariably to the preventing of the needless expenditure of money. Again, a cancelled bank check is the very best evidence of a payment in case of dispute.

The Bannock National bank transacts a general banking business in every sense of the term, selling drafts on all principal cities throughout the United States, other portions of America and Europe, and pays interest on time deposits. Another feature of this institution is its splendidly equipped department supplied with safety deposit boxes which are rented at reasonable rates.

E. D. HARRISON, JEWELER.

In a small way Mr. E. D. Harrison opened a jewelry business in Pocatello. His capital was limited, but he was a skillful watchmaker and a thoroughly competent jeweler, and his trade rapidly increased. In fact his career has been one of uninterrupted prosperity and today he is the proprietor

Blackfoot, the county seat of Bingham county, Idaho, is ideally located in the eastern portion of the state, in the great Snake river valley and is further favored because the main line of the Oregon Short Line railway passes through it. Here also the Salmon river branch extends westward into central Idaho. Blackfoot lies 25 miles north of Pocatello, 153 miles north of Ogden, and 196 miles from Salt Lake City. The population is approximately 3,000 and each week adds to the total.

SPLENDID SCHOOLS.

Blackfoot supports excellent graded schools, furnishing employment for 14 teachers, and it is the proud boast of residents that no county in the state in proportion to population graduates better pupils.

In the matter of churches the town is well provided, there being five places of worship.

Some better idea of the enterprising spirit of Blackfoot residents can be had when it is mentioned that 10 different secret and fraternal lodges are represented.

The business of the town is carried on in 56 substantial buildings. Blackfoot is supplied with telephones, electric lights, electric power, a water system, with plenty of fire pressure, a splendid volunteer fire department, an armory and company of National Guards, a large flouring mill, a state mental hospital, the Southeastern Idaho Fair a United States land office, a best sugar factory and many other institutions of minor importance.

EXCELLENT ROADS.

Its means of transportation and communication in addition to the railroads, are good roads, three iron bridges across Snake river and the usual telegraph and telephone lines. Blackfoot is the central telephone station through which calls are made from Utah and Wyoming, for Idaho, Oregon and Montana, and the telephone company has erected a new brick building for this exchange. Country telephone lines reach far into the farming districts and rural mail routes have been established.

Blackfoot is situated in a great expanse of agricultural lands which are only partly settled and cultivated; many great canals are being constructed for irrigation, tapping the Snake river and carrying the water out upon the vast plains which constitute the matchless valley of the Snake.

BEST SUGAR INDUSTRY.

The best sugar industry has been tried enough to demonstrate the fact that this soil and climate place us in the ranks of the best sugar beet belts in the world, and men who have made money in the business in Colorado are flocking to Idaho to secure lands.

GREAT FRUIT CROP.

The cultivation of hardy fruits is a source of great revenue and valuable returns are certain on the investment; organized effort is being made to produce the best fruit crop possible, and to supply the home market in competition with all outside products. Experiments here have shown that land planted to fruit will pay a profit on an investment of from \$800 to \$1,500 an acre, but good land under cultivation may be had at prices ranging from \$50 to \$100 an acre while unimproved land may be had for much less, and at prices that insure the investment to be profitable.

GRASSES AND GRAINS.

All the grasses grown in the middle states grow well here. Alfalfa, the most nutritious of forage plants, resembling clover, dandelions and forage one of the staple products. It makes two or three crops each year, and what is not used by the farmer commands ready sale to stockmen, who range their herds in the mountains in summer, and winter them among the farms near the sugar factory, where they use the best pulp in connection with hay and grain.

Cereals, fruits and vegetables attain the highest degree of excellence, and grain averaging 60 bushels per acre, weighing heavier than in almost any other state in the U. S. Whole fields of oats have been reaped that weighed 48 pounds per bushel.

INCREASING MARKET.

The great mining and lumbering sections of the state constitute a rapidly increasing market for the products of the farm in every form, and give the farmer the opportunity to compete with distant localities in production.

The altitude of the valley is about 4,500 feet, and the climate is much like that in corresponding latitudes in the central states because it is modified by the prevailing winds from the southwest.

FARMING REVOLUTIONIZED.

The establishment of several sugar of one of the largest and finest jewelry stores in southern Idaho. Mr. Harrison's stock is not surpassed in the state in high grade character of goods, including diamonds of the best quality, high grade watches in gold, gold filled and other cases; jewelry of the very best makes, and always carried in stock from 1,500 to 2,000 rings, up to \$100 gold.

The sterling silver carried by Mr. Harrison is of the very finest quality, superior in pattern and extra good workmanship of the Reed & Barton make, both sterling and silver plated.

It therefore follows that every customer purchasing from him is absolutely certain to get just what is paid for, and that which will wear long and give the fullest satisfaction.

In Mr. Harrison's store, which is located at 29 West Center street, is very tastefully arranged and displayed a very rich and elegant assortment of jewelry of every description. The visitor to this store might easily imagine himself in a jewelry saleroom in some large eastern city.

The stock on exhibition embraces a large and beautiful variety of plated ware, including tea sets, pitchers, goblets, butter dishes, knives, forks, spoons, etc.; a very large and assortment of watches, for both ladies and gentlemen; watch guards and chains, and a great variety of hand painted china and articles suitable for holiday gifts. A beautifully illustrated catalog will be furnished upon application.

factories in the valley inaugurates an industry that is revolutionizing the farming industry and giving greater wealth to the agricultural classes.

FIRST NATIONAL BANK.

The First National Bank of Blackfoot, Idaho, was organized early in the month of October, 1904, and with the publication of the comptroller's call, just made, it shows at the end of its first two years of life a total in assets amounting to over \$20,000.

It is telling the plain truth when the statement is made that this progressive financial institution has the high esteem and full confidence of the entire community in and about the great Snake river valley. Its splendid growth shows that it is receiving the substantial support of the entire people of Blackfoot and vicinity.

The secretary of the treasury has made this institution a United States depository not of the ordinary special kind, but the one where all government officials who handle government funds, may transact all their business.

One feature which greatly appeals to Blackfoot and vicinity residents is that from its opening the First National bank has been under the same management. Patrons and the public in general find at this bank every facility for banking in every sense of the word.

The institution occupies one of the modern buildings of Blackfoot, and its officers are men who are deeply interested in the further development of the town. Square and liberal treatment of its patrons is best vouchsafed by the splendid showing made in its statements issued since organization, which show marked continuous growth each time.

Special facilities are provided by the First National bank for farmers in the vicinity of Blackfoot for transacting business. This is a feature which appeals to all who gain for the many additional clients which it might otherwise lose. No banking institution in the great Snake river valley is better equipped for attending to the wants of its many and rapidly increasing patrons.

BARNHART, STONE & PARKINSON.

The above named firm is one of the best known engaged in real estate business in Bingham county, Idaho, with principal offices in Blackfoot. Mr. W. E. Barnhart, senior member of the concern has resided in Idaho for 19 years. For a number of years Mr. Barnhart was engaged in the implement business, and he became acquainted with every acre of land, not alone in Bingham county, but over the entire southeastern section of the state.

Mr. J. O. Stone, a second member of the firm, a native of Salem, Utah, has resided in Blackfoot six years. Though a young man, his successful, though diversified experience has well fitted him for the real estate business. He has at various times been engaged in farming, mining and dairying. Mr.

STONE MANAGED THE TINTLE BRANCH OF THE UNION PACIFIC COMPANY.

During the last summer, there has been over 30,000 acres of this project sold to home seekers, and the company still has many more acres to dispose of. The company have also the selling of 25,000 acres located in the Lost River valley, lying just west of Arco, Idaho, and embracing what is known as the Elm flat.

This flat is one of the finest bodies of land in the state of Idaho, there being hardly 40 acres of waste land in the entire tract. This land is to be disposed of under the Carey act, in connection with a permanent water right, at the rate of \$15 per acre.

Under the Carey act filings are limited to 160 acres. The land embraced in this tract lies first class for irrigation, and is No. 1 fruit, hay and grain land. If you are interested in securing a home in Idaho, under either of these projects, or desire improved farm lands in any part of the Snake River valley, it will pay you to write us.

Besides having the selling of these large projects, the company make a specialty of handling improved farm lands, and have the largest list in the valley to choose from.

For full information, write to the Idaho Title, Loan and Trust company, Blackfoot, Idaho.

D. H. BIETHAN.

D. H. Biethan, wholesale and retail dealer in general merchandise, furniture, carpets, curtains, undertaking goods, wall paper, dry goods, a complete line of clothing, shoes, hats, etc., occupies the distinction of being the oldest merchant not alone in Blackfoot, but Bingham county. Mr. Biethan began business in 1882 and each year since that time has found it necessary for him to increase his various stocks in every department, owing to his popularity and progressive business methods.

One department of which Mr. Biethan is especially proud is his furniture and carpets. He is ready at all times to compete with any similar establishment in Bingham county.

Early in business Mr. Biethan recognized the fact that Blackfoot residents

THOMAS MERCANTILE CO.

The Thomas Mercantile company was established in Blackfoot 18 years ago. This company is doing business in one of the largest and best store-rooms in southeastern Idaho. As its name implies, it is engaged in the general merchandise business. The capital is being very materially increased, and it is the desire of the management and officers of the company to make the establishment the largest and most up-to-date mercantile house in the Blackfoot district.

It is anticipated on the part of the management that the increase in capital and enlargement of business will make the Thomas Mercantile company a distinctive people's store, because of the fact that many residents and property owners in and about Blackfoot will be stockholders in the company. Just at present the company is making preparations for re-opening additional large stocks of goods in every department.

The Blackfoot Mill & Elevator company, limited, with a capital stock of \$25,000, operate one of the largest mills in the state of Idaho. The daily capacity is 200 barrels with a storage capacity of 50,000 bushels. The company was incorporated in 1902 and its business extends to the Oregon line on one side and east to and into Wyoming.

The company operates every part of its mill by electricity, manufacturing and dealing in flour, meal and feed. No plant in its line in or out of the state is better equipped. Up-to-date machinery has been installed in every department and cleanliness prevails on every floor of the mill.

The leading brands of flour manufactured are: Free Silver, high patent; Daisy, high patent; Silver State, straight grade; Snowdrift, high patent.

Besides the above might be mentioned Purify, best patent flour, granular whole wheat flour, corn meal, breakfast food, bran and shorts. The officers of the company are men of life-long standing in the milling and elevator business and all are pioneers in the industry in the state of Idaho. Fred A. Robert is president; A. B. Robert, vice president, and A. G. Robert, secretary and treasurer.

Single industry has been built to build up Blackfoot and vicinity through the progressive efforts of its officers and stockholders more than the Blackfoot Mill and Elevator company. Only recently extensive additions were necessary at the mill to keep pace with the great demands for its products.

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HOMES IN IDAHO.

The Idaho Title, Loan and Trust company of Blackfoot, Idaho, doing a general real estate, abstract and loan business, have taken over the business of the real estate firm of T. R. Jones & Co., together with an abstract business of Blackfoot, and Idaho Falls, Idaho, under the old name of T. R. Jones & Co., they had the handling of the Carey land contracts, under the

THE BROWN-HART CO.

The Brown-Hart company, limited, are wholesale and retail dealers in general merchandise, carrying one of the most complete lines in every department in southeastern Idaho. The company is one of the largest jobbers in staple groceries in Bingham county. While the original business was established in 1900, the present concern was only incorporated last January.

The present business of the company has grown to such proportions that it was found necessary to occupy one of the largest store buildings in rapidly growing Blackfoot. The officers and stockholders in the company are men not alone well known in Idaho, but throughout Utah.

The company is officered as follows: John G. Brown, president; Chas. L. Hart, secretary and general manager; H. S. Browning, of Ogden, vice president; John Fingres, of Ogden, treasurer.

The present splendid business which is rapidly growing was built up and is being increased through the able business management of Mr. Hart, who receiving his training under the guid-

ANCE OF PRESIDENT BROWN, WHO BEFORE INCORPORATION WAS THE MANAGER OF THE BUSINESS.

As is the case in every Blackfoot establishment, the Brown-Hart company keeps its departments up-to-date not alone with stocks of every description, but in arrangement of displays. A competent and large corps of clerks is constantly on hand and like all large establishments in commercial cities, one does not have to wait any length of time to be waited upon and satisfied.

Trade from all parts of Bingham county is catered to by The Brown-Hart company.

DOUGLAS, PARLIAMENTARY PAGILIST.

My most distinct recollections are of the senate. The most conspicuous figure in that body was Douglas. He was a man of low stature, but broad-shouldered and big-chested. His head, sitting upon a stout, strong neck, was the very incarnation of forceful combative-ness; a square jaw and broad chin; a rather large, firm-set mouth; the nose straight and somewhat thick; quick, piercing eyes with a deep, dark, scolding, menacing horizontal wrinkle between them; a broad forehead; and an abundance of dark hair which at that period he wore rather long and which, when in excitement, he shook and tossed defiantly like a lion's mane. The whole figure was compact and strongly muscular, as if made for constant fight. He was not innately called "the little giant" by his partisans.

His manner of speech accorded exactly with his appearance. His sentences were clear-cut, direct, positive. They went straight to the mark like bullets, and sometimes like cannon balls, tearing and crushing. There was nothing ornate, nothing imaginative in his language. He was twisting logic like barbed wire, and twisting the subject with extraneous, unessential matter when he was wrong; or his defiant tenacity when he was driven to defend himself, or he keenly and craftily started to turn the defense into attack, that even when overwhelmed with adverse argument he would issue the cry with the air of the conqueror—Carl Schurz, in McClure's.

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