

## BUSINESS GETS SLIGHT SETBACK

Prevailing Cold Wet Weather Causes Shoppers to Stay At Home.

### INCREASE IN THE CLEARINGS.

Bank Circles Report Bigger Deposits Despite the Pessimistic Outlook On Part of the Merchants.

The wet cold weather of the present week has greatly affected business in most of the commercial lines. In banking, there has been quite a marked increase in the clearings over the figures of the previous week. The market is reported easier if anything, with a notable increase in deposits, and money coming in, owing to wool payments being made. Local demand is fair, with prices unchanged. But banking men are feeling uncertain on the labor question. They say, the attitude of labor is causing a pronounced degree of distrust as to the continued prosperity for the immediate future. There is no doubt that the unsettled relations between employer and employee are operating to abbreviate materially the fine prospects with which the year opened; so that it looks as though many enterprises contemplated would be abandoned and many men shut out of employment. In eastern financial circles conditions are not what might be called satisfactory. The very choicest of investment securities are offered at a price that indicates great distrust as to the outcome of present agitation against capital. The best railroad stock notes, such as the 5 per cent notes of the Pennsylvania, New York Central, and other such roads, are selling at a discount. The New York Central's 5 per cent bonds, which five years ago sold for 110, now sell at 92. For the present, the supply of money is adequate to current needs.

**ONE BIG SALE.**  
The real estate market for the week has been quiet, the most notable transfer being that of the Southern hotel, formerly the Morgan House, to Fred W. W. of the Wilson hotel, for \$50,000. Mr. W. will expend \$20,000 in renovating the establishment, and make it over into a family hotel, a class of hostelry much needed in this city. Members of the Real Estate association are in the east endeavoring to place blocks of local real estate with eastern investors, as it is believed that with adequate representation more eastern capital can be induced to flow in here.

**BUILDING HINDERED.**  
The building situation is made uncertain by reason of the unreasonable weather, the strike of the planing mill operatives, and the excessively high prices of building material. The lumber men themselves say the cost of lumber has reached an almost prohibitive point, and this with the increased cost of labor has shut off building to an immense extent. Dealers call attention to the fact that lumber costs \$32 per M here, that costs only \$18 in the north, and that the stuff sent into this market is culled compared with the straight stuff sold elsewhere. At the same time, rents in Seattle and several other western cities are five to three in comparison with Salt Lake. The planing mills have secured non-union help, and propose to pull through.

**COMING TO CRISIS.**  
The labor union situation here is sensitive, and threatens to become more so, as the agitation increases in other parts of the country. Local business men, returning from the coast, say that at San Francisco the property owners and the contractors have got their heads together, and conclude that the situation there is untenable, and propose a big lockout, bringing all building operations there to a standstill, as the determination has been reached to fight it out with the labor unions to a finish. The idea of paying brick layers, often more boys, \$3 per day, and carpenters, many of whom are with the union, \$4, and other trades in proportion, is considered an outrageous perversion of "for value received." Many mechanics are leaving San Francisco and seeking work elsewhere. In Portland, where the open shop policy prevails, there are no labor disturbances, and the city has doubled its population in seven years. But in San Francisco, it is the current remark that what the fire and the earthquake did not destroy, the labor unions are finishing. General despondency is said to prevail in San Francisco.

**SITUATION IMPROVING.**  
The brick situation is steadily improving, and makers are doing business with desired promptness. In 10 days the Salt Lake Pressed Brick company will have their new kiln completed, when they will have no difficulty in turning out 100,000 brick daily.

The lumber men report the car situation as easing up, so that more and more lumber is coming into the Salt Lake market. But it is uncertain how long this easement will continue. The local yards are reported as well supplied with material.

**HARDWARE FAIR.**  
The hardware trade is reported as fair, considering prevailing weather conditions, for people are backward about buying in such continued wet weather. However, considerable quantities of hardware is reported as being sold. Also, kitchen ware of various kinds. A special feature this week is the metal duck boats which are selling well at \$5 to \$6. They are built for use in shallow waters, but at the same time can be used for pleasure purposes in comparatively quiet waters. Strong to relate, these boats are built equally for hammocks and oil stoves. There is a ready sale also, for camping tents and of this, also, for general contractors and all kinds of construction supplies and outfits, scrapers, picks, shovels, wheelbarrows, spades, etc., fishing tackle, sporting goods, etc.

**WHOLESALE DRY GOODS.**  
The local wholesale dry goods trade has been affected by the weather, but that there has not been much doing. However, jobbers say trade has been

**CEO ROMNEY LUMBER CO.**  
Come in and figure with us. We have everything a first class lumber yard should carry, including building paper, builders' hardware and a good prompt service.  
Phones 1950.  
65 N. First West St.  
O. D. Romney, Mgr.

very fair in view of climatic conditions. There is a stocking up on cotton, with a shortage reported in brown sheetings. One-quarter goods have advanced 2 cents in New York within the past week, and as retailers rather scooped an advance two weeks ago, they have been strong purchasers at 25 cents, thus averting paying the present ruling price of 30 cents. There is a light demand for crepes and chiffons, with a fair sale of mercerized goods. Gingham came straggling and struggling in. Prints and calicoes are running a little slow, with anticipations of another advance of 1/4 to 1/2 cent in the next 10 days. Retailers are now paying 6 cents. Silks, laces and ribbons, light reported on a slow but steady and sure advance. Buyers find it hard to get goods in all lines. Prices are up for buttons; thread advanced last week, and there is no telling when these advances will stop. Traveling men have become very independent, and don't seem anxious to sell goods, particularly as prices are uncertain.

**SHOPPERS STAY HOME.**  
In the retail dry goods trade, there is much complaint on account of the weather which has kept so many shoppers at home. But trade has been fair, principally in low priced waists and jumper suits. Pongees are finding a pretty ready sale; but dress goods are off-due to the weather. There is more of a demand for garments in accordance with the thermometer, while light weight goods have little in demand. When the weather clears up, light creases and cream browns, with black stripes and checks will be in demand.

**SHOES FALLING OFF.**  
The shoe trade reports a marked falling off in the call for white canvas shoes and low cut goods generally all on account of the weather. But if the weather should clear up and would be a lively demand for good summer wear for the remainder of the season. Wholesalers have large stocks on hand waiting the call of the retailers whose sales in the last two months have not been such as to require any extended replenishing. Summer shoes have been fairly busy in spring and summer goods, but now they are beginning to cut for the fall and winter stocks. The work on summer shoes was prolonged, jobbers say, by the demand for tan goods which has continued in such a volume that the factories devoted to this class of work will not change over to fall styles until July 4 next. This situation tends to keep prices firm, and it is predicted in the trade that 1908 will see as large and perhaps a larger demand for tan shoes.

**CLOTHING AND CARPETS.**  
The clothing trade reports a very dull and inconsequential week, on account of the wet atmosphere, which for overcoats rather than light weight goods. The market, too, in hats and men's wear is decidedly off color this week.  
The carpet men report a good business until very recently, when men report many western buyers in the eastern markets placing large orders for rugs and carpets mostly of domestic make. Edging, borders, and ways will be a call for the finer Smyrna goods. Machine printed tapestries have been called for, as well as Axminsters. Carpet mills are being rapidly sold up, so that an advance in this class of fabrics is anticipated in the near future. There is, however, some pessimism over poor quality of carpet wools, which makes the ultimate cost to the manufacturer higher. Sales of matting and oil cloths have been good. There has been a sharp advance on Chinese and Japanese matting, but this does not seem to have affected the sales, large quantities of country house. Dealers call attention to the fact that Chinese and Japanese cloths are being taken, and new patterns of attractive design are being introduced.

## BUSINESS NOTES

The depressing effects of the weather communicated themselves to investors during the week, and the result was a far between, though brokers report a strong inquiry for Western Idaho sugar stock, which reached \$10.75, the highest point in recent months. Home Fire, and Z. C. M. I. The sugar list is generally stronger, Utah common, being sold in large blocks at \$3.15 per share. The end of this month and the first week of July will witness the distribution of some big sums of money, as these are the regular dividends of the several banks. Home Fire Ins. Co., Heber J. Grant & Co., State Bank of Utah, Zions Sav. Bank & Trust Co., Deseret National Bank, Deseret Savings Bank, Amalgamated Sugar Co., C. W. & M. Co., and several others.

Several authorities say that money will be easier in Salt Lake during the coming summer than for some time past, one factor that points to this being the retirement of the Rapid Transit bonds, which have been called for payment by E. H. Harrison on Aug. 1. It is said that \$300,000 of these bonds are held by Salt Lake investors, and they will have that sum of money to place elsewhere.

The following are the latest quotations in the stock list:

Amalgamated Sugar Co., pf.	125.00
Amalgamated Sugar Co., com.	125.00
Beneficial Life Insurance Co.	101.00
Barnes Banking Co., Kaysville.	140.00
Con. Wagon & Machine Co., pf.	118.50
Con. Wagon & Machine Co., com.	107.00
Commercial National Bank	170.00
Deseret National Bank	255.00
Deseret Savings Bank	255.00
Davidson Bank, Ogden	120.00
First National Bank, Ogden	325.00
First National Bank, Murray	136.00
First National Bank, Logan	225.00
Home Fire Insurance Co.	174.00
Idaho Sugar Co.	9.15
Lewiston Sugar Co.	11.25
Nephi National Bank	100.50
National Bank of the Republic	153.00
Provo Com. & Savings Bank	135.00
River Mt. Bell Tel. Co.	81.00
Silver Mt. Bell Tel. Co.	100.00
State Bank of Utah	204.00
Sugar City Townsite Co.	145.00
State Bank of Brigham	125.00
Utah National Bank	145.00
Utah Sugar Co., pf.	9.50
Utah Sugar Co., com.	9.15
Utah County Light & Power Co.	1.95
Utah Ind. Telephone Co.	146.35
Utah Banking Co.	155.00
Utah National Bank	155.00
Utah Savings & Trust Co.	10.75
Western Idaho Sugar Co.	160.00
Western Loan & Savings Co.	230.00
Zions Savings Bank & Trust Co.	250.00
Z. C. M. I.	204.00

**C. W. & M. CO. EXPECT RECORD-BREAKING SUMMER.**  
To a representative of the "News" who called at the premises of the C. W. & M. Co., 120 State street, this morning, Treasurer Grant Harrison stated that while the storms of the past week had somewhat interfered with the movement of goods, yet the institution looked for a summer traffic that would break all recent records. This arose from the fact that the spring rains had done the crops of the country beyond question, and the dry farmers' crops, which were sometimes uncertain, this year promised to be enormous.

The C. W. & M. Co. is fully prepared for everything in the implement lines, all the travelers being heavily loaded. In Salt Lake the automobile branch will be pushed during the summer and a good line of Knox Waterless Machines, both those for pleasure and those for commercial purposes are in stock.

## COMMITTEE BACK FROM MEXICO

Sent by Montezuma Orange and Banana Company to Investigate Their Holdings.

### TROPICAL FRUIT GROWING NOT EXPERIMENTAL.

Saw Oranges and Bananas in All Stages of Growth and Development—Labor and Transportation Cheap And Easy of Access—Committee's Report.

Montezuma Orange & Banana Co., Salt Lake City, Utah, Gentlemen:

Your Committee sent to inspect the Montezuma plantation at Tampico, Mexico, and to investigate the conditions relative to the growth and production of oranges and bananas, respectfully submit the following:

We left Salt Lake City, January 17th at 2:50 p. m., and arrived January 21st at 8:30 p. m. at

**TAMPICO, THE GATEWAY TO THE PACIFIC.**  
Tampico, a few miles from our plantation, with a population of 20,000, has become the principal port of the Republic. The Custom House, Fiscal Office and Justice, which have been constructed by the Government at a cost of \$9,000,000.00, are equal to anything elsewhere in the world. More than thirty steamship lines touch monthly at this port, giving us unlimited facilities for shipping our products to the markets of the world.

**OUR PROPERTY.**  
The Montezuma plantation is located on the Tamesi river, which is navigable for 150 miles inland, and is the only fresh water stream in the surrounding country. We spent two weeks on our land, at Tampico and the immediate vicinity, making a careful study of the climate, soil, rainfall and temperature, kinds of fruit most profitable, and the best methods of cultivating, harvesting and shipping the products. We have about 4,000 acres of land, wonderfully fertile and especially adapted to the growing of oranges, bananas and all citrus fruits; also pineapples, guavas, mangoes, tobacco, corn, beans, rice and all kinds of vegetables grown in northern and southern climates.

**IRRIGATION.**  
The land is splendidly situated for irrigation. The fall back from the river averages 5 1/2 feet to the mile, and the lift of the water to the highest point on the land is about 12 feet, making it practicable to locate a pumping plant and raise water at a small expense, as there is sufficient on the place for fuel, to run a pumping plant for many years.

**RAINFALL AND TEMPERATURE.**  
Rainfall in Tampico and vicinity averages 44 inches; the temperature averages about 74 degrees the year around.

**SHIPPING FACILITIES.**  
Our location on the Tamesi river is ideal for shipping. The present method of transportation, down the river to Tampico where all ocean steamers are now loaded, is by steam launches and river steamboats, at a cost of about \$1.00 per car. In course of time the ocean steamers can come alongside our own wharf, where they can be loaded with but trifling cost, for shipment to Europe and the United States. In addition to this advantage of water transportation, we are but a few miles from the Monterey Bay, the Mexican Central Railroad, the nearest shipping point to the United States, where our products can be loaded at a small cost for transportation to cities as well as to the United States.

**CLIMATE AND HEALTH.**  
The climate in our locality is perfectly adapted to the cultivation of all tropical products. The fertility of the soil is unlimited, rainfall is abundant, cheap labor plentiful, and there is no tropical region in the world so free from the malarial complaints peculiar to southern and well watered countries.

**DEMAND AND SUPPLY.**  
The increased consumption and consequent demand in the United States for the banana as a fruit, and the many useful and necessary products into which it is now manufactured, place it among the staple articles of commerce. In Great Britain the banana is hardly known to most of the forty millions of people there, and in Continental Europe a like condition prevails, as evidenced by the fact that a market is now being created in Germany. These factors, taken together, are sufficient to show that the production of banana as cannot be easily overdone, when, too, we consider that only a small area of the earth's surface is now devoted to banana, and of that area only a fraction is so located that banana growing can be made largely profitable, for new lands, free of the belt of high dry or sterile, others are sandy or rocky deserts, and an immense part is covered by oceans.

**TRANSPORTATION.**  
Freight rates from Tampico to Denver, Kansas City, Chicago, New York and intermediate points are \$1.15 and \$1.25 in car loads. Water transportation to New Orleans is 20 cents per hundred. By rail from New Orleans to the principal cities of the United States 45 cents per hundred.

**MANAGEMENT.**  
A large force of Peons under the personal supervision of Mr. Alex. Smith, an old time resident of Tampico, thoroughly acquainted with the fruit growing industry, familiar with the language and customs of the natives and full of faith in the business, are clearing and planting the land, and building houses on beautiful townsite selected on the bank of the river, where the company offices and homes for the laborers are permanently located.

**TROPICAL FRUIT GROWERS VISITED.**

McDonald Brothers operate an extensive orange orchard near Tampico, and have been shipping oranges, lemons, grape fruit and winter vegetables in large quantities for a number of years.

The Tehuantepec Mutual Planters Company have 300 acres planted into bananas, and will plant 1,000 acres more in the near future.

The Chiquapas Rubber Company of California are preparing to plant a large acreage in bananas in southern Mexico.

The Mexican Banana Company of Mexico City, with the well known banana raiser, Dr. Chas. M. Harrison as president, has been organized with a capital of \$150,000.00 and will plant 500 acres in bananas near Tampico.

The International Lumber and Development Co., a Philadelphia corporation, will plant 5,000 acres of bananas on their plantation in southern Mexico.

The Coupa Development Company, of Chiquapas, Mexico, began planting of 300 acres of banana February 1st.

Summing up all these facts, there is no doubt about the successful growing of oranges and bananas in our locality. The business is in no way experimental, but is an assured fact, as the climate is moist and warm the year around, the soil is rich and humid, water is abundant, the land is level,

# Second Week of the Annual RED TAG SALE

Bids Fair to Outdo the First

New goods that arrived last week are being marked as fast as possible

## THIS WEEK MAY BE THE LAST!

We firmly believe that a satisfied customer is the best advertisement a store can have, and our aim is that every article sold shall be such good value for the money that the purchaser will remember us when in need of anything to be had at a Furniture Store.



Red Tag Sale Specials are for Cash Only—No Exchanges.  
**This \$25.00 DRESSER \$12.50**  
Dresser shown in illustration is made of Golden Oak and the finish is good in every respect. French bevel mirror, special price \$12.50.



**Beautiful \$33.00 BUFFET FOR \$19.50**  
We point to this as one of the remarkable values we have ever offered. It's a new and extremely attractive design, large French Plate Mirror and nicely finished.



**Folding Go-Cart Just Like Cut \$7.80**  
To see it, you'd think it would cost at least \$15.00; body of solid red works in a beautiful and beautiful design. It's a real back, which can be placed in any position. We have 65 different styles of carts at reduced prices.



**PRETTY GOLDEN OAK PARLOR STAND \$2.50**  
Regular Price \$6.00.  
This stand is one of several patterns which arrived only a couple of months ago, and the design is one of the best produced this season. See the Many Other Specially Priced Parlor Stands.



**DAVENPORT \$5.25**  
Made entirely of metal, at night the simplest sort of operation converts it into a most comfortable 4 or full size bed. It's sanitary, healthful and clean.

# P. W. MADSEN'S Furniture and Carpet Store

51 TO 57 E. FIRST SOUTH ST.

usually cultivated and irrigated, with a rainfall sufficient to produce good results most of the year even without irrigation, and all fruits grow luxuriantly when properly cultivated. Labor and transportation are cheap and right at our doors; markets are certain and unlimited, and prices are high. The only other factor essential to the success of this enterprise is the local management, which is now in the hands of a competent, untiring worker, thoroughly conversant with the necessities of the belt and stands well with the commission and shipping companies who speak the Mexican language fluently, and are confident of the future success of the business.

H. L. GRIFFIN, E. S. KIMBALL, E. C. MORTENSEN, Salt Lake City, Apr. 22, 1907.

The Officers and Directors of the company are:  
H. L. Griffin, President and Gen'l. Manager.  
E. S. Kimball, Vice-President.  
H. C. Mortensen, Secretary.  
W. S. McCormick, Treasurer.  
J. C. Kimball, Auditor.  
Matheson Thomas, Attorney.  
E. S. Kimball and F. W. Grant, General Agents.  
H. L. Griffin, Pres. H. L. Griffin Company, wholesale Banana dealer, Ogden, Utah.  
A. H. Shaw, Horticulturist, Salt Lake City.  
John Shelley, Banker and Merchant, Shelley, Idaho.  
P. G. Johnston, Stockgrower and Extensive landowner, Blackfoot, Idaho.

**ADVISORY BOARD.**  
W. S. McCormick, banker, Salt Lake City.  
E. F. Grant, Gen'l. Agent, Utah-Mexican Rubber Co., Salt Lake City.  
John Pinger, banker, Ogden, Utah.  
Gustave Anderson, stockgrower, Grantsville, Utah.  
E. E. Wilcox, banana expert, Ocotlan, Mexico.  
Alex. Smith, extensive Mexican landowner, Tampico, Mexico.  
L. R. Martineau, real estate, Salt Lake City.  
Offices: 41-42 Commercial Block, Salt Lake City.  
Alex. Smith Apartado 40, Tampico, Mexico.

Send for illustrated booklet giving full particulars. Montezuma Orange & Banana Co., 41-42 Com'l Block, Salt Lake City, Utah.

A delicious luncheon with prompt service at all hours at the Royal Cafe. "A Good Place to Eat."

**SPECIAL**  
Mail orders are given special attention in our job printing department. THE DESERET NEWS.

## KNAPTON, CURTIS & HANGER CO.

WALL PAPER AND PAINTS. 217 SO. STATE ST. PHOTOS

## WE CURE MEN

OUR FEE \$12.50

**IN SPECIAL CASES.**  
We give you a SQUARE DEAL. Our services are the best you can get in Salt Lake or elsewhere. We cure the disease we treat, and we do not treat anything except

**DISEASES OF MEN.**  
Consult us free of charge. OUR FEE NEED NOT BE PAID UNLESS CURED.

We desire to reach the poor as well as the rich man, and by making our fee very low, payable on such a basis, we thereby increase our business, and secure lasting gratitude from thousands who would otherwise remain afflicted if it were not for this liberal offer.

**WE CURE** Kidney and Bladder Diseases, Scrofula, Diseases of the bowels, Liver, Stomach, Scindica and Rupture, Brouchitis, Catarrh, Neuralgia, Dyspepsia, Rheumatism, Skin Diseases, and all special diseases of men.

Consultation Free. Get our advice before you place your case with others.

Our cure for weak men stops every drain and builds up the physical and nervous system, purifies and enriches the blood, cleanses and heals the bladder and kidneys, invigorates the liver, revives the spirits, brightens the intellect, and, above all, restores the wasted powers of vitality.

Hours—9 a. m. to 5 p. m.; evenings, 7 to 8:30; Sundays, 9 a. m. to 12 noon.

## Salt Lake Medical Institute

159 1/2 South Main St. SALT LAKE CITY.

**Edward L. Burton**  
11 1/2 First South St. Phone 27.  
**BANK STOCKS SUGAR STOCKS**  
And Other High Grade Investments Bought and Sold.

**JOHN C. CUTLER, JR., INVESTMENT BANKER.**  
(Established 1880).  
**BONDS SUGAR STOCKS BANK STOCKS**  
Other High Grade Investments Bought and Sold.  
Both Phone 12. 12 Main St.

When it's Pure Sugar Candy you want  
Ask FOR  
**Woodward's Ganymede Stick**  
The Purest Candy made and almost as Delicious as it is Pure.  
**Pound Packages 25c**  
"SCHRAMMS"  
Where the Cars Stop.  
The Great Prescription Drug Store.  
Bell Phone Ind. Phone Exchange 7. 86

Established 1880.  
**Utah Commercial & Savings Bank.**  
WM. F. ARMSTRONG, President.  
BYRON GROC, Cashier.  
Commercial Banking in all its Branches. Four per cent interest paid on savings deposits.  
ACCOUNTS SOLICITED.

**U. S. DEPOSITORY.**  
**Deseret National Bank,**  
Salt Lake City, Utah.  
Capital \$500,000.00  
Surplus \$250,000.00  
Safety Deposit Boxes for Rent.  
J. S. HILL, President.  
Moses Thatcher, Vice President.  
J. S. Young, Cashier.  
Edgar S. Hill, Asst. Cashier.

**WALKER BROS., BANKERS.**  
(Incorporated). Established 1885.  
Capital \$250,000.00  
Surplus \$250,000.00  
Absorbed the Salt Lake Branch of Wells-Fargo & Co.'s Bank.

**THE STATE BANK OF UTAH** Salt Lake City, Utah  
Established 1880.  
Solicits accounts of Banks, Firms and Individuals, and extends to customers every reasonable courtesy and facility.  
Joseph F. Smith, President.  
Wm. B. Preston, Vice President.  
Charles E. Burton, Cashier.  
H. T. McEwan, Asst. Cashier.

**McCormick & Co., BANKERS.**  
SALT LAKE CITY - - - UTAH  
Established 1881.

**National Bank of the Republic**  
U. S. DEPOSITORY.  
FRANK GROC, President.  
JAMES A. MERRITT, Vice President.  
W. F. ADAMS, Cashier.  
J. A. BURTON, Asst. Cashier.  
A thoroughly modern savings department conducted in connection with this bank. Safe deposit boxes for rent.

**The Deseret Savings Bank**  
DIRECTORS:  
W. W. Riler, President; Moses Thatcher, Vice President; Elias A. Smith, Cashier; J. H. R. Jones, J. R. Barnes, John C. Cutler, David E. Jones, A. W. Carlson, George Rutherford, J. R. Whitner, George Rutherford, Reed Smith, W. F. James.  
Savings Bank. Interest Paid on Savings.

**J. E. COGRUFF, H. P. CLARK, President, Cashier.**  
OPEN AN ACCOUNT WITH  
**Commercial National Bank,**  
An Exponent of Conservation Committed with Savings.  
A. H. PEABODY, Asst. Cashier.

**UTAH NATIONAL BANK,**  
SALT LAKE CITY, UTAH.  
Days interest of time deposits. Safety deposit boxes for rent.  
Capital and Surplus \$250,000.  
Thos. H. Carter, V. H. Jones, Nelson, Cash.

**Pineapple** For Backache, Rheumatism and the Kidneys.  
Sold by Z.C.M.I. Drug Dept. 112-4 Main

**THE DANISH DOCTRINE AND COVENANTS.**  
Carefully revised by Apostin Anthos H. Lund.

**PRICE, - - - \$1.00.**  
For Sale at the  
**DESERET NEWS BOOK STORE,**