

**TO THE PUBLIC.**

The canvass for R. L. Polk & Co's Salt Lake City Directory, 1909, is complete. Persons who have recently made any change in their residence or business addresses are requested to call at the Directory Office or write us at once, to insure correct insertion of their names, etc. Call or write—no changes will be taken over the phones.

**618-616 Dooly Building.**

# An Aggregation of Monday Bargains That Will Crowd This Store to Its Doors!

For years we have been setting a hot pace for Value-Giving in Salt Lake. Our Store has had a larger daily quota of eager, enthusiastic shoppers than any other store in the city--the Magnetic Low Prices the Attraction that Drew Them Here. The Trade Getting Campaign Continues With Greater Vigor than Ever. Monday will be Another Day of Incomparable Values--Monday we Keep Giving the Wonderful Bargains--Events that are Now Attracting such Widespread Interest Among Salt Lake Shoppers.

**MONDAY**  
15c and 20c

**Organdy & Batiste Lawns**

**At 9c a Yard**

A great Purchase and sale of 6,000 yards of this season's newest creations in sheer summer wash Dress Goods, in an almost endless variety of patterns and colorings. This will positively be The Wash Goods sensation of the season, for not a yard could be bought regularly under 15c and more than half the goods are the 20c styles, all Monday at a yd. ... **9c**

<p><b>MONDAY</b></p> <p><b>50c</b></p> <p><b>White</b></p> <p><b>Irish Point</b></p> <p><b>Door</b></p> <p><b>Panels</b></p> <p>One to a customer at, each—</p> <p><b>21c</b></p>	<p><b>MONDAY</b></p> <p><b>60c</b></p> <p><b>Tapestry</b></p> <p><b>Stand</b></p> <p><b>Covers</b></p> <p>Reversible, 4-size, one to a customer at, each—</p> <p><b>26c</b></p>
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**MONDAY**

**85c Seamless Bleached Bed Sheets**

2½ yards long and 2 1-4 yards wide—hemmed and ready for use—4 to a customer at each ..... **56c**

<b>MONDAY</b>	<b>MONDAY</b>
<b>12 1-2c</b>	<b>35c &amp; 40c</b>
<b>White</b>	<b>Towels</b>
<b>Cambrie</b>	
Next in quality	Turkish, Damask
o Lonsdale, 12	and huck, fringed
yards to a custo-	hemmed and hem-
mer at a yard—	stitched, extra
<b>8c</b>	large sizes, 6 to a
	customer at each
	<b>21c</b>

**MONDAY**

**\$15 Pattern Hats**

**\$9.25**

60 Charming New Pattern Hats in a variety of this season's newest Creations—built of the highest quality materials—every wanted color and black is represented—Catchy New Spring and Summer Hats—equal to \$15.00 qualities shown elsewhere, Monday Choice for ..... **\$9.25**

<p><b>MONDAY</b></p> <p><b>60c White</b></p> <p><b>Table</b></p> <p><b>Felt</b></p> <p>A good weight padding, limit four yards to a customer at a yard—</p>	<p><b>MONDAY</b></p> <p><b>\$2.50 Bolts</b></p> <p><b>White</b></p> <p><b>English</b></p> <p><b>Nainsook</b></p> <p>12 yards in each bolt, full yard wide, one bolt to a customer at a bolt—</p>
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**Table Linens & Napkins at Reduced Prices**

That Will Through Our Linen Counter.

40c AMERICAN BLEACHED TABLE DAMASK—60 inches wide  
Next week per yard ..... **22c**

60c GERMAN SILVER BLEACHED TABLE LINEN—60 inches wide—Next week per yard ..... **39c**

75c SCOTCH HALF BLEACHED TABLE LINEN—70 inches wide.  
Next Week per yard ..... **49c**

SILVER BLEACHED DINNERS NAPKINS—22 inches square—Value \$4.00—Go per dozen ..... **\$1.88**

IRISH FULL BLEACHED LINEN DAMASK NAPKINS—22 inches square—value \$4.00, to go  
Next week per dozen ..... **\$2.63**

ESTABLISHED 1864

*F. Auerbach & Co.*

ONE PRICE TO ALL NEVER UNDERSOLD

# Save on These

## New Summer Silks

It's a rare choice, for you find the prettiest, very latest silks priced so amazingly low, that the most economical shopper will attend.

### PONGEE SILKS

65c quality, 27 inches wide, sale price, per yard...	<b>43c</b>
85c quality, 27 inches wide, sale price, per yard...	<b>65c</b>
75c quality, 36 inches wide, sale price per yard...	<b>59c</b>
1.25 quality, 36 inches wide, sale price, per yard...	<b>98c</b>

### BLACK TAFFETA SILKS

1.25 quality, 36 inches wide, sale price per yard...	<b>89c</b>
1.35 quality, 36 inches wide, sale price per yard...	<b>98c</b>
1.50 quality, 36 inches wide, sale price per yard...	<b>\$1.10</b>
1.00 quality, 27 inches wide, sale price per yard...	<b>88c</b>

### FANCY SILKS FOR WAISTS AND GOWNS

20,000 yards of fancy silks ranging in widths from 19 to 36 inches in all the new designs and colorings, in Taffetas, Messalines, Foulards, Satin Taffetas, Louisines, and other special priced at—

**98c, 89c, 79c, 54c and 48c a yd.**

# Unequaled Values

## Ready-to-Wear Garments

and in the truest sense—to see is to believe. Claiming what cannot be verified—this is the only way with extraordinary offerings, of which we have many.

**\$9.50 LINGERIE DRESSES \$0.75**  
 Trimmed with panel, down front, high waist, finished with very fine lace and insertion. Full width, deep flounce, worth full week special **\$6.00**

**\$6.00 LINGERIE DRESSES \$3.95**  
 Trimmed with lace yolk, some with high collar, neck, with rich medallion on front, skirt trimmed with Val. lace insertion and lace. Worth fully \$6.00, next week special **\$3.95**

**\$12.50 VOILE SKIRTS \$8.75**  
 Handsome dress skirts of black all wool with satin ribbon, with new apron effect, some on the hips, worth fully \$12.50, next week special at **\$8.75**

**\$9.50 DRESS SKIRTS, \$6.75**  
 Very serviceable skirts of all wool chiffon in black and colors and black voile trimming forming a beautiful effect. Graceful, serviceable skirts, every one of them. Worth \$9.50. Next week special at **\$6.75**

# LACES

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**Four Exceedingly Attractive  
Sale Specials to draw you  
Here Next Week.**

**Linens Torchon Laces at Cotton  
Lace Prices, 8c a yard**

For Linens Torchon Laces, edgings and Insertions to match, ranging up to 3½ inches in width and worth up to 20c a yard.

**Cotton Torchon Laces ,  
2 1-2c a yard**

A great variety of pretty Cotton Torchon laces, edging and insertion to match, up to 4½ inches wide, regular 5c and 7½c values.

**Valenciennes Laces  
65c a bolt, 12 yards**

Pretty French and German Valenciennes Laces in edging and insertions, great variety of pattern and widths, laces that sell regularly at 7½c to 10c a yard, the sale price, a 12 yard bolt at..... **65c**

**Plat Val Laces  
5c a yard**

Plat Val Laces, a great variety of nobly patterned laces, in edging and insertion, up to 3 inches wide, not a piece in this lot worth less than 10c a yard and from that up to 20c, all on sale at..... **5c**

**in**

**ments**

We are not  
mens department  
following only

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skirts  
\$9.50,  
**.75**

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perfect  
**.75**

**MONDAY!**

**\$1.50**

**Lawn**

**Waists**

**98c**

White lawn  
waists, some  
trimmed all over  
embroidery front,  
new long sleeves,  
open front and  
back, worked fully  
\$1.50. Monday,  
while they last at

**98c**

**Better Than Usual**

# Dress Goods

## News

Bargain news tersely told of here, but, depend upon it, each item is an unparelled bargain.

### Satin Striped Wool Challies

A large variety of assorted colorings and patterns in Satin stripes with Polka Dots, figures and Persian patterns to select from, all fast colors. Monday and Tuesday, a yard..... **39c**

### Cream Wool Storm Serge

One of the most fashionable fabrics for summer wear, a material in great demand this season for coats, suits and separate skirts, 40 to 42 inches wide, regular \$1.50 values on sale at, a yard..... **78c**

### Wool Dress Goods Remnants

We have accumulated too many dress goods remnants in the last few weeks. In order to dispose of them at once have cut the price to about—

**1-3 to 1-2 Regular Price**

MONDAY

**Ladies' Petticoats**

**\$2.35 Values at \$1.50**

Ladies' white Skirts trimmed in extra fine Torchon Lace insertion and edging, hemstitching and tucks and a variety of other pretty styles, all excellent \$2.35 values on sale at **\$1.50**

<p><b>MONDAY</b></p> <p><b>50c</b></p> <p><b>Elastic Belts</b></p> <p>With fancy metal buckles in black and white. Fully a variety of styles to choose from on sale Monday at—</p> <p><b>25c</b></p>	<p><b>MONDAY</b></p> <p><b>\$1.25 Long Silk Gloves</b></p> <p>With double guaranteed finger tips in black, white and all colors, all sizes, on sale at, a pair—</p> <p><b>75c</b></p>
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\* MONDAY

**Ladies' Petticats \$6.50**

**Values at \$3.95**

Ladies' Beautiful white Skirts,  
made of finest cambric or long  
cloth elegantly trimmed in lace or  
embroidery edging and insertion  
magnificent \$6.50 Values  
on sale at ..... **3.95**

**MONDAY**  
**5c Child-**  
**ren's**  
**Drawers**  
 Made of best mus-  
 lin with 3-in. hem-  
 mitched ruffle on  
 bottom, sizes 1 to  
 6 years, on sale  
 Monday at—  
**15c**

**MONDAY**

**Ladies' Corset**

**Covers 90c Grade 49c**

Made of fine Nainsook, entire front made of beautiful open worked embroidery tucked back and lace edged neck and arm holes, all sizes, prettiest 90c Corset cover on sale Monday **49c**

<p><b>MONDAY</b></p> <p><b>The Leader</b></p> <p><b>6 2-3c and</b></p> <p><b>17 1-2c</b></p> <p><b>Emmed Pillow Cases</b></p> <p>Size 42x36 and 46x six to a custom- er at, each—</p>	<p><b>MONDAY</b></p> <p><b>\$4.00 Mar-</b></p> <p><b>seilles</b></p> <p><b>Bed-</b></p> <p><b>spreads</b></p> <p>White and colored, fringed, scalloped and hemmed square and cut corners, one to a customer at, each</p>
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**Our Drapery  
Department**

**Choose hum like a bee hive  
Monday with these specials**

**\$1.50 RUFFLED DOTTED SWISS  
CURTAINS—Next week** **88c**  
per pair

**\$1.75 WHITE NOTTINGHAM  
LACE CURTAINS—3½ yards long.**  
Next week per **\$1.10**  
pair

**\$2.40 CURTAINS—Swiss and Not-  
tingham Nets—Next** **\$1.28**  
week, per pair

**\$3.00 LACE CURTAINS—Two  
pretty designs—Next** **\$1.88**  
week, per pair

**\$6.00 BATTENBERG CURTAINS  
—Next week per** **\$3.90**  
pair

# White Goods for Graduation Dresses

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Were Never Sold at Such Prices Before.		Prices So Low as to Appear Almost Unbelievable.	
20c White French Lawn, 45 inches wide,		60c White Suesine Silk—next week	
next week per yard.....	<b>19c</b>	per yard.....	<b>39c</b>
50c White Princess Costume Silk.....	<b>29c</b>	55c White Sylvia Lawn, 48 inches wide—	
next week per yard.....		next week per yard.....	<b>58c</b>
60c White Sylvia Lawn and French Lawn,		The \$1.00 grade of White French Lawn and	
48 inches wide—next week per yard.....	<b>39c</b>	Sylvia Lawns—next week per yard.....	<b>66c</b>

**No Such Clothing Values  
At These Anywhere Else.**

The more you see of the Garments and Prices offered in other Stores the better you'll like ours.

**\$7.00 SAILOR BLOUSE SUITS, \$4.95**  
 Sizes 4 to 16 years. Made of pure all wool, navy blues, storm serges. Extraordinary values. **\$4.95**  
 Special for next week at .....

**\$5.00 RUSSIAN SAILOR SUITS, \$3.95**  
 Wool cassimere Suits in beautiful shades of brown and olive, neatly trimmed, sizes 2½ to 8 years. \$5.00 values special next week at **\$3.95**  
 only .....

**\$10.00 KNICKERBOCKER SUITS, \$6.65.**  
 The greatest values in this city. Nowhere can more beautiful patterns  
 or more clever styles be seen than we offer you here. Se-  
 lect any \$10.00 value next week **\$6.65**  
 at .....

**Examples of the Wonderful Sav-  
ing Opporunities in Our  
Shoe Section**

Ladies' swellest style Oxfords for street or dress wear—in all leathers, values up to \$5.00. **\$3.45**  
 Sale price .....

Misses' black school Shoes, extension soles, sizes 1½ to 2, value \$1.75 at **\$1.35**  
 pair .....

Children's' black or tan Oxfords, sizes 5½ to 11. Value \$1.50, sale price per pair **\$1.15**  
 .....

Ladies' low heel Oxfords in black and brown, sizes 2½ to 6, saieprice, per pair **\$1.95**  
 .....

Every Oxford in the entire stock goes on sale next week at a big reduction.