Idaho Falls, the Power City of Idaho.

DAHO FALLS is rightly termed the a concerned c

power city of Idaho. Here one is uickly impressed with the fact that the city is a live, hustling, bustling community. No city in southeastern Idaho can exceed it in push and vim, and that is saying a good deal, for everybody in the southern end of the Gen state is reckoned a good "boost. Easterners visiting Idaho Falls for the first time receive many and varied haprossions, but all agree on the one important point, and that is that there is plenty of energy and "get-upitivences" in the citizens and business interests of the city.

RECORD IN BUILDING. .

From architects, contractors and builders the Deseret News representathe who visited the city learned that this year was a record-breaking one in the building line. This speaks vol. unes for Idaho Falls, yet it simply tells the slory of other cities throughout the southeastern section of Idaho. A splendid sewerage system has been installed and is in general operation throughout the city. Added to that is the further improvement of the prindpal streets. In the business district most of the thoroughfares are macadamized and those not already completed along that line are being so reated as rapidly as workmen can

complete the task. One splendid feature about Idaho Falls is the splendid street cleaning department. The streets are always kept as free from dust and rubbish as possible and the alleys are regular. ly inspected and cleaned winter and summer.

BEAUTIFY THE CITY.

It seems to be one of the aims and ebjects of residents of the Power city to make it a "place beautiful," and efto make it a place beaution, independent parts and money are freely spent along those lines to the great improvement d conditions as the city forges ahead

Idaho Falls owns its own electric ighting and waterworks plants. ty is supplied with the very best slephone and telegraph services and no city in the vast intermountain counto city in the vast intermountain country by enjoys better facilities for trans-arting business than does Idaho Falls. It is one of the boasts of Idaho Fails residents that no city in the United States of similar size offers bet-ter schooling facilities. Its school buildings are of the modern type and efwants of children and advanced pu-

and scholars. Another matter to which residents pint with pride is the and that the usiness buildings and blocks are all painess buildings and blocks are all enstructed of stone or brick. Long see the city authorities put a ban a wooden constructed buildings for fore purposes and the consequence has been that in place of the old one-story affairs, many handsome office and store buildings and blocks have then

BRICK AND STONE USED,

For several years the city by ordi-nance has prohibited the erection withwhat is known by city ordinance the "fire limit," the building of oden structures of any description. is the This limit for the most part is con-fined to the thickly settled business

fined to the thickly sector portion of the city. For the most part the business sec-tion of Idaho Falls is graced by two and three-story business buildings of boot architec-

promptly and reliably dealt with. The home of the bank is on Broad-way, in the very heart of the import-ant business district of Idaho Falls. The institution is provided with every facility known to modern banking with which to transact business and from highest official to clerk, clients from highest official to clerk, chents and patrons are shown every courtesy, perhaps no man is better known or more fully prepared to advise on mat-ters financial in southeastern Idaho than Mr. C. C. Campbell, cashier of the institution. A leader in every movement for the upbuilding of Idaho Falls. Mr. Compbell tokos every or Both are located well outside of the city limits and it is worth anyone's ime to visit them. The killing plant is one of the largest in the Gem state. All cattle killed are native raised and the killing capacity

Falls, Mr. Campbell takes every op-Fails. Mr. Campbell takes every op-portunity to spend his time and money in any direction that will accrue to the general benefit of the rapidly grow-ing Power City of the famous Snake River valley. What is said of Mr. Campbell, can truthfully be stated of all the officers and directors of the bank, as well as of the gentlemen engaged in banking associated with other Idaho institu-tions. This of course speaks volumes datly is 100 hogs, 50 cattle and a like number of sheep. The market supplied by the Idaho, Falls Packing company includes Idaho, Montana and Wyoming. The company conducts business along lines its name implies in every sense

tions. This of course speaks volumes for Idaho Falls, because with financial leaders taking a back seat, progress is an almost unknown quantity in the community where they do business.

JOHANNESEN & HARTERT.

Johannesen & Hartert, real estate agents, have resided in the Snake River valley in Idaho Falls and vicinity for

15 years. For the past seven years the firm has conducted a general real estate business and it is recognized as one of the leading concerns in its busi-ness, not alone in Idaho Falls, but ev-erywhere in the state of Idaho, and throughout the United States.

Both members of the firm are young and energetic. They are known every-where as "the real estate men," and in turn they know everybody in their Lumber company, limited, has built up a splandid business. The company carries at all times a large and complete the turn they know everybody in their section of the country. Likewise, the enterprising agents are both thorough-the about Idaho Falls. Being fully versed in water fore the firm has lo-cated hundreds of families in the Sacho stock of lumber, lath, shingles, doors, windows, mouldings, Portland cement, plaster cement, lime, builders' hard-ware, paints, oils, vanishes, glass, and

ONE OF IDAHO FALLS' SPLENDID SCHOOL BUILDINGS.

Gem state. Their wide experience has stood them well in hand and frequently

added improvements in packing facili-ties has placed their concern second to none in the intermountain country.

IDAHO FALLS LUMBER CO.

The company carries in stock the

them figure on it. To all intending builders the Idaho

Falls Lumber company announces that it does not substitute inferior materials

when the best has been contracted for.

The home and yards of the company are located at the corner of Shoup

avenue and Bridge street, Idaho Falls,

AMERICAN NATIONAL BANK.

The American National bank of Idaho

Falls is recognized as one of the lead-

ing financial institutions of the Snake

River valley. It is capitalized at \$50,-

officers are: Bowen Curley, president: Edward Fanning, vice president, and

Jay R. Mason, cashier. The institution transacts a general

anking business and maintains corre-spendents in principal cities. For the convenience of Snake valley residents the Chase National bank, New York, First National bank, Omaha, and the

Deseret National bank, Salt Lake City,

sured every facility for banking along the most improved lines.

During the past year the bank de-csits of this institution have increased

in keeping with those of the other in-stitutions of the city, which shows that

COLTMAN LUMBER CO.

If you are thinking of building, the

Coltman Lumber company, limited,

would like to have your bill to figure.

The company carries everything in the

in native and Oregon lumber, paints,

oils, varnishes and glass, screen doors

the population is steadily growing.

are mentioned.

Its

000, and enjoys a large clientile.

Idaho.

ter will be not alone thoroughly, but | class market. The company's pure ren- | liberal patronage and it is merited owing to the Hberal policy pursued by its president, Mayor Coltman. The present large business has been dered lard and smoked meats of every kind are put up at its own packing house, where sanitary regulations are built up after disaster by fire a few years ago, when the business was strictly observed. Traders are assured the very best in dealing with the Idaho Falls Packing company. The modern packing house and stock sheds of the company form one of the sites of interest in visiting Idaho Falls. swept away in 20 minutes with practic-

ally no insurance. Lumber materials from the Coliman Lumber company, limited, find market all over the big Snake River valley and the foreign trade of the firm within a great radius of Idaho Falls is increas-ing yearly. ng yearly. Mayor Coltman, aside from his num-

erous business interests, is an active worker in politics. He is one of the best known public men today in the Ge.a State

IDAHO HARDWARE CO.

of the word, being packers, shippers and dealers in fresh and salt meats and dealers in live stock. Cash is paid for The Idaho Hardware company, limited, handles everything in hardware. Besides being jobbers and retailers, re-cently the company added to the busi-ness and increased the stock to such an extent that a wholesale business was established. In addition to hard-ware and kitchen furnishings the com-neary handles, olumbing and electrical hides and pelts and orders from abroad are promptly attended to. The downtown market maintained by the company is the finest in the city of Idaho Falls and it is one of the largest and cleanliest in the state of Idaho. pany handles plumbing and electrical goods and is the distributing depot for Monarch ranges. The company is made up of Jos. R. Cornell and D. W. Owen, two of the best known men in their line in the

The present business was incorpor-ated last September with a paid up capital of \$50,000 and succeeded the Griffeth Hardware company. The company maintains a well equipped work shop to do heating, plumbing, cornice work and all kinds of heavy sheet iron work.

One motto of the company is, "we ship today," which means that when goods are ordered and promised they

With quality as a motto and lumber are sent without delay. Among other things the company selling as a business, the Idaho Falls carries in stock at all times, stoves and ranges, wrought and sheet pipe, wood-enware, cordage, builders' hardware, iron, steel, metals, sheet iron work, house furnishings, hardware, copper tin and graniteware,warm air furnaces, mechanics' tools, steam fittings, man-tels and grates, paints, glass, oils and brushes, etc., etc. The present officers of the company

Rigby, the Hub City of Idaho.

GOOD agricultural country is the best possible basis upon which to build a city. This has long been recognized as a truism. nake River valley in productive-ilimate, water for irrigation and of good land, is unexcelled in the mountain states. T. W. Les. the best possible basis upon which to build a city. This has 1 1 The Snake River valley in productiveness, climate, water for irrigation and extent of good land, is unexcelled in any of the mountain states. T. W. Lee, who resigned the position of general passenger agent of the Delaware and Lackawanna Railroad Co., with headquarters in New York, and came out to farm in Idaho, says, "The Snake River valley is ahead of the Mississippi, Ohio or any of the other great eastern val-less of which we hear so much. Mt. Lee has obtained several thousand acres near Rigby, and last summer broke up and put in readiness for crop next season about 1,500 acres. This speaks louder for this valley than real estate booms, display advertising, or any other method of exploiting a country.

TOWN FOUR YEARS OLD.

The town of Rigby, which is only about four years old is situated in the best part of this great valley. At this point the great Snake river emerges from the mountains on the east and after running about 25 miles westward, makes a bold sweep to the south. In the formation stages of this country, this huge stream which furnish a boundless supply of irrigation water. filled in this part of the valley with the pountain soil which accounts for rich mountain soil, which accounts for its present wonderful productiveness. From Rigby one may travel for over 15 miles in every direction and be in the midst of a fine agricultural country. well tilled and producing enorme crops of wheat, oats, barley, rye, potatoes, sugar beets, hay, garden truck and plenty of the small fruits, also a large of apples, plums, prunes, variety pears, etc.

The large stacks of hay, grain, and the broad well irrigated acres sur-rounding each farmer's residence denotes permanent prosperity.

BIG MONEY DISTRIBUTION.

The Idaho sugar factory, just south of Rigby, has received in round num-bers, 86,000 tons of beets this season At \$4.50 per ton, the price paid the farmers, shows that \$350,000 has been distributed among them from this one source alone. Over 50 carloads of potatoes were shipped from Rigby thi year, which go as far east as Minne this apolls, Omaha, Kansas Cliy, south as far as Texas, and north to Butte. Idaho potatoes rank, and in eastern markets, sell for the famous Greely potatoes, some calling for Idaho's in preference to the Colorado product. Several hundred thousand bushels of wheat and oats were also raised in the country tributary to Rigby this year No definite figures are obtainable on this crop, except what the various threshing machine companies report as having threshed. The raising of red clover seed and exporting it has also become a large and profitable business. Rigby fruit growers have shipped a considerable number of apples this season, to Utah and other points. If addition to the farm crops the cattle and sheep in-dustry thrives, and the population of this part of Fremont county includes a goodly number of wealthy stock men. In the country from the mouth of the canyon on the east, the south fork of Snake river on the north and Willow creek on the south, the following canals with their stated capacity of water which covers a stretch of country about 25 by 15 miles in extent, will give a more adequate idea of the abundance give a of irrigation water this country enjoys. Note the following: GREAT CANAL SYSTEM.

Menan canal, 20,000 inches; Labelle canal, 15,000 inches; North Rigby canal, 5,000; Lewisville, 20,000; Rigby canal,

The splendid increase in business of the company is largely due to the efthe company is largely due to the er-forts of Manager Schweitzer, and this year the business has increased to such an extent that on Jan. 1, the company will build an addition of 60 by 120 feet to the present building. At the same time, all plans have been perfected to equip the store in department style to according to a story detail with un-tocorrespond in every detail with up-to-date eastern department store arrangements

In brief, Manager Schweitzer intends to have the Golden Rule store second to no large establishment in the entire Snake River valley. The present buildmodern in every sense of the Perhaps some better idea can ing is word. be had of the magnitude of the estab-lishment when the statement is made that the Golden Rule store is doing an annual business amounting to \$75,000. Annual business amounting to \$13,000. Next year it is conservatively estimat-ed that the company will do at least \$100,000 worth of business. Manager Schweitzer states that the business done this year exceeds that of last year

In round figures, \$25,000. In other words, by selling the best goods at the lowest prices, and through carrying a full stock of general mer-chandise, the Golden Rule store has built up an enormous business. The store enjoys the cash trade of the 10 surrounding settlements, including Swan valley, and is competing success-fully against Idaho Falls. The Golden Rule employs an efficient and obliging corps of clerks, and guarantees satis-faction to its customers. To give value faction to its customers. To give value received and please the people is what the store name implies, and it is cer-tainly succeeding in this fine business

accomplishment. The Golden Rule store at Rigby

The Golden Rule store at Rigby does a strictly cash business and one of its firm rules is, "one price to all." Manager Schweitzer is peculiarly well fitted for the business in that he has had 25 years' experience in mer-cantile business. He has patterned the present establishment after the mammoth establishment of the Ames & Doepke company of Cincinnati, where for years he was a valuable employe. employe,

ANDERSON BROS. BANK.

Anderson Bros.' bank incorporated at Rigby with a capital stock of \$10,-600, enjoys the distinction besides being the only bank in that enterprising town of being an associate institution in connection with the oldest banking establishment maintained by Anderson Bros. in the Snake River valley. The Rigby institution was established three years ago and the business has grown far beyond the expectations of its promotors.

It goes almost without saying throughout southeastern Idaho that any financial institution with which Anderson Brothers' name is associated stands for safety and solidity. The present officers and directors of the

present officers and directors of the institution are: James E. Steele, president: Gcorge A. Cordon, vice president: J. H. Steele, cashier: directors, C. C. Campbell, M. M. Hitt and J. C. Anderson. The active management of the bank is in immediate charge of Mr. J. H. Steele, cashier than whom there is no

ele, cashier, than whom there is no better financier in the whole state of Idaho

The institution is the depository for the town funds, the Independent and treasurer of the comp school district funds and all other spe- business has steadily grown.

for wheat and are retailers of the by-products of the mill. A number of products have been added which were originated by Manager Robert. They at once gained a local reputation and is all the mill can do to take care of the trade,

At present extensive improvements following the installing of electricity are planned by the company and within the year the mill will be second to none in the state of Id4lio.

RIGBY HARDWARE, LUMBER & MANUFACTURING CO.

A town is usually judged by the character of its business institutions. The Rigby Hardware; Lumber and Manufacturing company is one of the solid business concerns that has materially helped in the upbuilding of Rigby. This firm has a high rating in all commercial agencies and does the largest business of any company in town.

Among the many lines of goods carried by the company may be mention-ed the following specialties. Good Luck Ranges, Coles' Hot Blast

heaters, Hallack's paints, varnishes, stains and colors, John Deere plows, McCormick & Champion machines, Snow Ball washers, J. G. Reed's har-Show Ball washers, J. G. Reed's nar-nesses, Never Slip horse shoes, Tree brand cutlery, Plymouth rope, Carson gloves, linoleum, together with a full line of shelf hardware and tools. In connection with its lumber yard where is to be found a complete stock of sash, doors, building paper, mouldings, plaster, cement and all other building materials, the company also operates a modern planing and wood-working a modern planing and wood-working mill, which is turning out all kinds of mill work that is giving general satis-

faction This firm's trade extends to all the adjacent settlements, and also up the Snake river to Swan and Star vallies, its popularity is as universal as the large country from which it draws business. Correct business methods, fair treatment to customers and good business judgment together with en-terprise, push and energy has built up this prosperous business to this firm, and in turn given the people a reliable house.

In addition to the above the com-pany is the principal buyer of all kinds of farm produce and hogs. It always pays the highest market prices to the farmers and ships farm products as far east as Minneapolls and Chicago; south to Texas, and north to Butte. This company is the only one in Rigby that buys merchandise in car lots, which accounts for the close prices it makes to customers. It cer-tainly merits the support of the people in and around Rigby.

RIGBY FURNITURE CO.

The Rigby Furniture company, limited, is incorporated for \$25,000, and carries one of the most complete lines of furniture, carpets and wall paper in Rigby or vicinity. The present business was established under articles of incorporation last July, since which time under the able management of Mr. E. L. Marler, who is also secretary the company, the

d substantial stone. The residence section of Idaho Falis mpares favorably with similar sections in other states, east or west of the Rocky mountains. As the Power City is distinctively a home city it is not at all uncommon for residents to spend from \$10,000 to \$15,000 in home building. The cost of building is materially abundance

used owing to the abundance y of plenty of good building and the number of brick yards hearby. a operation,

BUSINESS SECTION.

Broadway is the principal business street of Idaho Falls and it is adornid on both sides with handsome struc

Other principal business streets of fully built up are Front street, apital avenue, Park avenue and Shoup

Realizing that competition is the life f all successful business, Idaho Falls every branch in the commercial essional world well represent-every hand conservative manin all affairs is a noticeable With these advantages, farmvicinity realize that trading Falls means a great saving and as a good variety is ofchoose from, it is little won-the business men for the most part are thrifty and increasing business each year.

COMMERCIALLY STRONG

Idaho Falls stands well to the front es. Aside from the num-ufacturing industries which erous in Idaho Falls, it is of moment ant on the fact that three large mards are compelled time after umber work overtime to supply the occeasing demands upon them. rapidio takes three banking institutions to tend to the needs of the hustling y and its suburbs and the large deattend posed upon the officers and Dosits. directors of the various institutions.

TRULY COSMOPOLITAN.

That osmopolitan ideas prevail e is evidenced by the fact eity supports three newspaverywh that the pers, two of them Republican and one in politics. The I or City has first-class hotels,

and rooming houses; four fural fre delivery routes and a splener fire system. The streets ed with fire plugs, and be-Elder mical engine the department se carts. city of the second class

lls elects each year a mayor and etc councilmen, two from each of the four wards.

ANDERSON BROS.' BANK.

Anderson Bros,' bank enjoys the dis-Unction of being the oldest and largest banking institution in the great Snake River valley. Besides its wide interests in Idaho Falls, the bank maintains an associate institution at Rigby. The present institution was estab-lished in 1865, and has standily inlished in 1865, and has steadily in-creased its deposits until now the bunt cared for along those lines is

From time to time it has been necessary for try for the bank to increase its ital, until to day the capital is \$100,-with a surplus of \$50,000. The bank capital Is the depository for state, county and city funds.

Accounts, large and small, are solic-ited by the institution, and it trans-Acts a general banking business in acts a general banking business in wrery sense of the word. The long established standing of its organizers is such that in and out of the great Snake River valley the name Ander-ton Bros. is sufficient guarantee that any transaction of a financial charac-

River valley. One specialty of the firm is suiting non-resident investors. With this end in view the list of bargains that can be had is always kept up-to-date and easy terms are offered to all intending purchasers.

The firm employs an immigration secretary and treasurer. The company maintains a well agent, who is kept on the road constantly with the end in view to giving stocked lumber yard where you can obtain promptly the best grades of accurate information to prospective colonists, seeking investments in Ida-ho. In this Johannesen & Hartert acbuilding tumber and building material at all times and at prices that are complish a grand missionary work in advertising the great advantages of right. the Snake River valley and Idaho in famous Page woven wire fencing and Idaho split cedar fence posts. Before building the Idaho Falls

Offices are maintained by the firm in Omaha, Nebraska, where reliable in-formation reporting Snake River val-Lumber company asks Idaho Falls peo-ple to bring along their data and let ey property can be obtained. During the past year the firm has se

cured homes for a large number of Utah people in the valley surrounding Idaho Falls.

For references the firm is pleased to refer intending clients to the State bank and the American National bank, Idaho Falls and the Deseret Savings bank Salt Lake City. As financial agents, the firm does a general business in real estate. life insurance, fire insurance and mortgage loans.

CONSOLIDATED WAGON & MACHINE COMPANY.

The Consolidated Wagon & Machine company started in business at Idaho Falls on April 9, 1899. The business began in a small frame building, the dimensions of which were 20 by 40 feet Today the establishment has grown to such proportions that an excess of 20,000 square feet of floor space is occupied. The present commodious quarters of the company at the corner of Broadway and Capital avenue, is acknowledged to be the best appointed hardware, imp ment and vehicle building west of the Missouri river. The company is also the leading implement, hardware and chicle dealer at Rexburg, St. Anthony

and Blackfoot. It is a recognized fact that the Con-solidated Wagon & Machine company handles fully 50 per cent of the hay, grain and other farmer's produce shipped out of the Snake River valley. The wonderful success of the Idaho Falls establishment is due largely to the efforts of Mr. G. G. Wright, man-ager, who started the business in the Power City and who ever since has been at its head. Prior to that Mr. Wright was in the company's employ at Ogden, Utah.

The Consolidated Wagon & Machine company has an average list of 65 em-ployes at Idaho Falls, the majority of have been in its employ for many years.

It is an acknowledged fact that the Consolidated Wagon & Machine company's business in southeastern Idaho far exceeds that of any other commercial institution.

Mr. Wright, manager of the company, also general manager of the Idaho Falls Milling company, which is oper-ated in connection with the Consoli-dated Wagon & Machine company. largest flouring mill in the This is state of Idaho.

No commercial institution in Idaho enjoys a wider circle of clients and friends than the Consolidated Wagon Machine company and this fact is due almost entirely to the great popularity of Manager Wright, than whom there is no better "booster" for Idaho Falls and the Snake River valley in particular.

IDAHO FALLS PACKING CO.

The Idaho Falls Packing company solicits patronage for the best quality of everything usually found in a first-

in fact everything for the complete con-struction of the smallest to the largest building. The company is one of the largest in its line in southeastern Idaho and the R C. Synder, president; and G. W. Griffeth, secretary and treasurer. stockholders are all men of property in Idaho Falis and vicinity. The business was established in 1904 and incorpo-rated the following year. F. M. Shep-pard is president and G. A. Hitt is

ALMA MARKER.

Through fair dealing and honest business methods Mr. Alma Marker has built up a large and rapidly growing business in Idaho Falls in musical in-struments, strings and trimmings, orchestra and band music, to say noth-ing of sheet music and music books. a Mr. Marker's undisputed claim that he carries one of the largest and most complete stocks in the state of daho in his various departments. Several years ago Mr. Marker began

business in a rather humble way Idaho Falls and today he not only l the largest business in his line, but he is rated one of the largest property owners in the Power city.

Besides the things mentioned above, Mr. Marker carries watches, jewelry, stationery, books, blank books, school books, cutlery, notions, fancy goods, guns, revolvers and ammunition, confectionery, tobacco, cigars, pipes, ma-chine needles, extras and oils, fishing tackle and a large assortment of Christmas toys for the children.

Under the stimulus of Mr. Marker's indomitable push and popularity he has managed from a very small beginning to increase his business to such proportions that he is rapidly getting matters into shape so that he tire from active duties and transfer the ess to his sons. Marker's establishment fronts Mr.

two streets and the principal entrance is on Breadway. Situated in the cen-ter of the business district and in close proximity to the hotels and banks the place is easy of access.

THE STATE BANK & TRUST CO.

The institution is quartered in a handsome building on Broadway in that section of Idaho Falls known as The State Bank of Idaho Falls is the youngest financial institution in the city, yet its growth has been equal with that of other banks in the Power the banking district, for all the banks are within one block of each other. City from its inception six years ago. At the present time deposits are car-President Curley is regarded as one of) by the institution amounting to ried by \$159,000 the best posted financial authorities or farming and real estate loans in south-eastern Idaho, and through his indi-vidual efforts the present prosperous condition of the American National

The institution is housed in its own handsome banking building on Broad-way and the structure is by long odds the handsomest banking building in Idaho Falls. It is a two-story brick block, 120 feet in depth. bank is largely due. Surrounding Mr. Curley is an efficient corps of assist-ants and patrons of the bank are as-

The banking furniture and fixtures are of the latest design and the interior arrangements are such as to afford light, ease and comfort, not done to the employes, but to clients

and customers, The officers of the bank are: S. E. Larable, president; W. F. Gul-lette, vice president; C. G. Peck, casher; O, J. Ellis, assistant cashier; R. D. Larable, assistant cashier. President Larable is one of the

oldest bankers in the intermountain country having for years been identified in Montana with the oldest bank in that state, located at Deer Lodge. The State bank transacts a general banking business and solicits business assuring courteous treatment,

No Idaho Falls institution is better equipped for taking care of its patrons than is the Idaho State bank. Its general banking quarters are the largest

If Hinton the photographer is com missioned to take photographs or views, artistic results are certain to be obtained, for good work and Hinton work hand in hand. Besides mainrustic flooring, shingles, windows, build-ing paper and builder's hardware, lime taining one of the largest galleries in the state of Idaho, Mr. Hinton unques-tionably does the best work possible to secure, not alone in the Gem state, and plastering cement. The company was first established in but anywhere else in the United



RIGBY, FREMONT COUNTY, IDAHO, A RAPIDLY GROWING CITY.

10,000; Burgess canal, 40,000; Clark & Edwards canal, 8,000; Harrison canal, 20,000; Rudy canal, 11,000; Enterprise canal, 9,000; Idaho canal, 20,000; Farmers Progress canal, 60,000; Butler Island, 10,000. All of these canals are taken from Snake river within 15 miles after it enters the valley, and this volume of water gives a proper idea of the magnitude of irrigation in this coun-try. No such thing as turns are

known. Each farmer owns a certain amount of water, which he uses continually, day and night throughout the In the 23 years the country has been settled no such thing as a drouth or crop failures has been known. Farmers

can plant their crops and if properly tended, can bank on the result. This is the cause of the wonderful prosper-ity now prevailing here. The town of Rigby which now numbers among its population about 1,000 souls, is the di-rect beneficiary of this unsurpassed country. Rigby now has over 30 husi-ness establishments, including an upto date flouring mill, planing and wood working mill, steam brick plant and good solid bank. Parties installing a power plant on Snake river are under contract to deliver electrolity for power and lighting purposes into town by Jan. 1. The survey of the western extension of the Chicago & Northwest-ern Railway passes just south of town, This road is now building into Idaho on its way to the coast, and uses tha Snake River canyon for its pass through the mountains. It will trav-erse large coal fields within 100 miles east of Rigby, which will relieve for all time the coal shortage now prevailing. Rigby certainly has a bright future, and offers inducements for people of all classes.

GOLDEN RULE STORE.

Rigby's Golden Rule store is conducted by the Bowers, Echweitzer company, limited, and the business is under the immediate supervision of Mr. H. A.

cial funds that accumulate from time o time.

The bank has the entire confidence of the district and those who dosire a safe financial institution to do business with will find every facility for their accommodation at the hands of Anerson Bros.' bank at Rit by,

Large and small accounts are solicit-ed by the bank, which is conveniently situated in the central portion of the pushess district. The home of the in-ditution also is one of the modern brick buildings of Rigby and would do redit to many cities of larger popula. llon throughout the great Snake River valley

THE RIGBY MILLING COMPANY, LIMITED.

One of Rigby's largest manufactur. ing establishments is a mill which has a capacity of 150 barrels of flour daily, The institution is owned by the Rigby Milling company, limited, manufacturers of high grade flour, germade, gra-ham and mill feed.

At present the mill is operated ex-clusively by water power, but shortly electricity will be added and then the mill will run continuously 12 months in the year, where now it is operated only about nine months out of every 12. For the excellence of its wheat this For the excellence of its wheat this section of Idano is famous and as the plant is equipped with the latest ma-chinery, its product has become fa-mous all over the states of Idaho. Montana and Wyoming. Orders come even from Utah and Nevada. Outside shipments from this mill during the reat 12 months amounted

Outside shipments from this mill during the past 12 months amounted to 107 car loads. The local business alone was equivalent to 89 car loads and the amount f wheat ground for the year just close to 120,00 suchels. The mill 15 ander the direct super-

vision of Mr. F. P. Robert, president and manager. J. T. Caldwell is vice president and R. Robert is secretary Schweitzer, secretary, treasurer and manager, Ladies' and gents' furnish-R. Roher-Samuel Whitehead, G. C.

Nowhere in the state of Idaho is there a more thoroughly, up-to-date and modern' furniture establishment than that of the Rigby Furniture company. Mr. Marler is a man well ac-quainted with the business, and he insists that Rigby people are as tasty as the people living in any large city. That he is absolutely right is testified to by the large stock he carries. Anybody doubting the assertion has but to visit some of the Rigby homes. Mr. Marler takes a hand in furnishing most

of them. "Do what is right," is a motto of the Rigby Furniture company, and Mr. Marler insists that the only correct method of transacting business to guarantee satisfaction. He also

is to guarantee satisfaction. He also believes in doing a strictly cash busi-ness, and this is one of his methods of continually adding to his stock with the latest things in house furnishings. The Rigby Furniture company occu-ples one of the largest storerooms in the town and the show room is re-plete with everything in the way of house furnishings that will gladden the hearts of the most fastidious. Mr. Marler has been a resident of the

Mr. Marler has been a resident of the section in which he is doing business for two years, and during that time he has gained the entire confidence of the local residents and farmers for miles surrounding Rigby. It is angther principle of the Rigby

Furniture company that no order is too small or too large to receive the most careful attention. Competent salesmen and attendants are always on hand to shows goods and answer uestions

GEORGE E. HILL, JR.

George E. Hill, Jr., does practically all the law work for the people of Rigby and vicinity. He also writes fire and life insurance. Communicate with him for anything wanted in the above lines.

No person should be without the safeguard of insurance and in solicit g your business, Mr. Hill will be plassed to quote rates upon application

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building line. It is the oldest lumber yard in the city of Idaho Falls, and carries one of the largest stocks in southeastern Idaho. Mr. E. P. Coltman, president of the company, is one of the heaviest property owners in Ida-ho Falls, and besides his various other interests to watch after, the people of the Power City have honored him by bosing his services as mayor of the The Coltman Lumber company deals