

THE TEMPLE BLOCK, THE MECCA FOR TOURISTS.

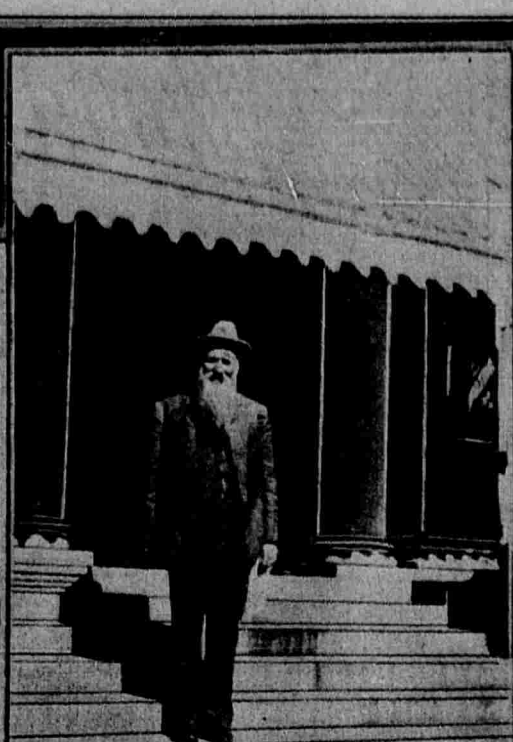
THE mecca of tourists journeying through the western empire is Salt Lake and the spot to which all tourists hurry from the depots, is the Temple block. General hundred travelers from cities all over the globe are passing in and out through the gate of the wall daily at the present time, for the "tourist" season is now in full swing. While all visitors do not put their names on the registers kept for that purpose in the Bureau of Information building each day is seeing in the neighborhood of 100 names added to the thousands on back pages. As soon as a party of a half dozen or so strangers calls in at the office they are shown the buildings by guides who explain everything of interest and answer the hundred and one questions asked by the curious outsider.

The tourist from far-off point or foreign clime no longer holds the belief that Mormons wear horns, and are a people wholly unlike themselves. The one unpleasant feature is the direct result of antagonistic press which spreads fearful stories through the east that Mormons are dangerous beings; treacherous beings; beings without decency or respect for anything that is decent and good and clean. Once in a long while some believer in this nonsense accompanies a party through the grounds and at the end of hisor her visit forgets timidity and realizing the absurdity of these stories, confesses that the trip has been a most instructive and delightful one. One nervous little woman was in a party some time ago. She watched the attacks of the information bureau closely, holding her two children close to her. She whispered to her boy, who was more restless than his little sister, that he must not leave go of her hand. "We are in the Temple grounds," she explained impressively, "if you were to get out of my sight goodness only knows what might happen to you." Before that little nervous woman left the grounds later in the day she had to fairly plead with her youngster to go with her as he was having no end of fun romping with several Mormon children. The sight of the little tots rolling on the grass and laughing in happy unison conquered the mother's fears completely.

"We're playin' frogs" pleaded her



Absorbing Information



William R. Lee
A Bureau Guide



Well Well To
Think of It

son, "I'm the frog. Please let me stay and be a frog mamma."

HAD QUEER IDEAS.

"I don't want anyone to talk to me about Mormons being vicious," said the little woman with emphasis on every word, "I'd be ashamed to tell what ideas I have held. There, there, sonny; you can come back some day and play froggie." She added trying to comfort the little fellow who would not be comforted. Every tourist who visits the Temple grounds has some expression of appreciation for their guide's kindness and willingness to make their trip instructive and the tourists who come to Salt Lake with queer notions about the Mormons in their heads leave the grounds and city minus the notions.

"It's simply wonderful," said an evidently well-read man yesterday, "I have heard how the first band worked its way over the plains and mountains and then to hear that organ and go through these buildings and so over the city is certainly a lesson—its simply wonderful."

FIRST IMPRESSIONS.

The stranger's curiosity is sharpened by his first glimpse of the old wall surrounding the grounds. He glances around, half timidly as he passes through the South Temple street gates and finds himself standing in front of the bureau of information building. In here he goes and the real treat of the whole trip is becoming a reality. He is no sooner across the portal than a guide is at his service. There is liter-

ature galore, presenting uncolored, unbiased information about the Mormon religion, Utah, Salt Lake and all that might appeal to the stranger. Comfortable chairs, tables and desks are at his disposal. He can read, write "home" to the folks from the shadow of the temple" as one traveler told the old folks he was doing or examine pictures and curios about the room. If he desires—and a majority of tourists do—he can write his name in the daily register; there's a space for his name, address and some short remark.

Many interesting comments are written in the last column. "Most interesting," "Very instructive," "Greatly surprised," and similar sentences are common, occasionally the remarks are evidences that foolish notions regarding the Mormons came to an end with in the four walls of the temple block. The registers in the bureau of infor-

mation building are as interesting to a Salt Laker as a Salt Laker is to the stranger. Notables, world famed men and women, have listened to the big organ; admired the dome-shaped roof of the tabernacle and spires of the temple; listened to the pin drop in the first building and heard the second organ in the Assembly hall and left their names and appreciative scribbles on the bureau's registers.

SAMPLE VISITORS.

Hardly a day passes that at least states in the Union and a foreign country or two are not represented in the names. When one of the boxes was opened with intentional carelessness a few days ago the pages for July 13 were exposed. One of the first names on these was that of Nels Peterson, Copenhagen, Denmark. A few lines below Richmond Hill of Canada had registered. H. G. Miskin of London, England, has been another visit-

tor from across the seas and others were Frank Sajorrez of St. George, Austria; David Gowens of Wales and Edward Francis of Paris. The states represented, in many instances by as many as a dozen persons, were Illinois, Michigan, Colorado, California, Ohio, Kansas, Washington, New York, Oregon, North Carolina, Tennessee and Arkansas. And this daily record is the rule during the summer months, not the exception. Alaska had been represented a day or two before. Amy E. Todd of Colon, Panama, was a visitor May 15. Germany is represented almost every day, while England has a son or daughter seeing Salt Lake nearly every day. Kimura Yoshita, M. D. of Tokio, Japan, was a visitor some few days ago.

RENDEZVOUS OF NATIONALITIES.

It can be seen that the little parties which are going through the temple ground buildings constantly often com-

prise travelers who are thousands of miles from their homes. Residents of the most out-of-way places join the sight see, from Park City. The brown skinned Japanese listens to the explanatory remarks of the guide with as much interest as his white brother. The temple block is the gathering point for all nationalities. Tourists come and tourists go and the guides never tire of furnishing strangers with such information as they desire. The guides are well equipped to give accurate information as they are workers in the church and anxious to do whatever they can to make the tourist's visit in this city pleasant. The words of appreciation and surprise and often the confession of former misunderstanding are all the rewards asked, or taken. Old gray-haired men are just as active as the younger men in leading the tourists from one building to another. The picture of Elder William R. Lee was taken just as he was starting out from the bureau of information building with a party. In the general anxiety to catch a snapshot of a "real, live Mormon," the members of the party lined up along side of the "News" man. Elder Miller was telling what a "dyed-in-the-wool" Mormon he is as a half dozen bulbs were pressed. He has been acting as guide through the Temple grounds since his return from a two and a half years' mission in Missouri and Texas. "You see I was down in the 'show me' country, so I am well fitted to be a guide," he explained, laughing, as he led his party towards the tabernacle.

SOME SNAPSHOTS.

While the buildings are naturally the main objects of interest, the lawns and flower gardens surrounding the buildings are admired greatly. The picture taken in the path leading to the tabernacle shows a "party" which is being told about the building of the temple by the guide. The third picture shows an unusually curious member of the party who wandered from his companions to get a closer glimpse of the statue of Moroni.

Nearly every stranger wants to go through the temple, itself, but accept with good grace the explanation that the building is not open to all. The foolish notions of a life-time are brought to an end by the 20-minute visit in the temple grounds and good is being done, and this more than pays the guides. The polite refusal of all attaches to accept "tips" is probably a great surprise to the travelers because there are few places where the traveler can not get rid of his smaller silver in this fashion. "Why dear me—pardon me!" flattered a flattery, well-meaning nervous visitor a day or so ago. "Why, I can't understand."

"Oh, yes you can," answered the guide, "I am a Mormon and anyone I can do to get outsiders right about our religion is a pleasant duty. I assure you." And tourists find it so.

NATIONAL PATRIOTISM A FEATURE OF EARLY PIONEER DAY PARADES



OLD PICTURE OF A TYPICAL FLOAT.

The approach of Pioneer day brings many memories to the minds of the old settlers of this state, and the very absence this year of any special exercises commemorative of the entrance into this valley of the sturdy and devoted band whose efforts resulted in the magnificent state surrounding their descendants, serves to emphasize to them the recollection of the rousing times they had in days of yore on the recurrence of this notable day.

On one such occasion was there a program of especial interest. It was after the people who first came into the valley had been here seven years—a long time, as measured by the standard of hardships through which they had passed—and worthy of the best that was to be had in the way of spontaneous display of state and

national patriotism. Just the year before the Fourth of July, Independence day, had received the honor of the celebration, and this time—in 1854, all energies were directed toward the suitable observance of the twenty-fourth, then as now, known as Pioneer day.

Enthusiasm and patriotism were the predominating characteristics of this celebration. The American flag was the flag unfurled, even as it had been when, upon the entrance of the pioneers, the stars and stripes were planted on Ensign peak. The picture at the top of this article, illustrates how the early settlers of this state loved their country, for the idea all through was loyalty to nation—to flag. There are represented the army, the navy, the flag—the Consti-

tution—the nation's pride, the pride of the pioneers.

Many residents of this city will remember the celebration that day, and will recognize the copy of the original program, presented to the "News" by courtesy of William Eddington of this city who was first assistant marshal of the day. In telling about the occurrence, the old gentleman's eyes lighted up and his voice grew strong with enthusiasm at the memories of those stirring days.

Mr. Eddington was the chief mover in the celebration, and his suggestion that the main features of it be represented by children was promptly accepted by President Young. The flag float used on that occasion is represented in the cut, the lettering on the banners, etc., having been executed by expert gliders in H. M. service in Portsmouth Dock Yard, England.

BIG SHOE SALE!



Meet Me Face to Face

We now commence our Clearance Sale of Summer Footwear. Our object in conducting this sale is not profit, but to close out as quickly as possible, regardless of profit, all Summer Shoes, in preparation for fall.

Such price reductions as we offer here make it an object for you to buy, not only for your present requirements, but in anticipation of your future wants.

Oh, yes, we know some stores advertise cut prices all the year round—"lose money all the time"—in business for fun, etc., etc. Note the reductions carefully.

WE DON'T DO IT THAT WAY!

Twice a year, and for a few weeks each time, we hold sales and we can afford it.

What do you think of these prices?

When are you going to meet me Face to Face?



Meet Me Face to Face



Meet Me Face to Face

Men's Patent Oxfords,

all styles and shapes, at

\$3.⁸⁵

Values up to \$5.00.

Women's Oxfords

Dainty leathers, dainty shapes, dainty trimmings, combined to make dainty shoes. Values, \$2.50, \$3.00 and \$3.50. Broken lots and sizes.



\$1.95 Per Pair

Special, \$2.45

Women's Oxfords in all leathers and styles. Complete assortment of styles and sizes. First come, best pick. Values up to \$3.50.

Misses' and Children's Shoes

Plenty of good styles to choose from. Comfortable, easy toe shapes. Prices—

\$1.00, \$1.25 and \$1.50

During sale.

Bargain Table

Women's Oxfords, Misses' and Children's Shoes and Slippers.

Table No. 1	-----	\$1.95
Table No. 2	-----	\$1.50
Table No. 3	-----	\$1.25
Table No. 4	-----	\$1.00
Table No. 5	-----	75c

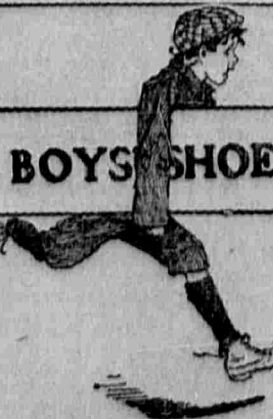
The above is a collection of broken lines and sizes. Values up to \$4.00.

Boys' Shoes

Made of satin calf, with solid oak sole leathers bottoms.

2 1-2 to 5	-----	\$1.75
13 to 2	-----	\$1.50
9 to 13	-----	\$1.25

Special Big Reductions on White Canvas Oxfords.



BOYS SHOES

Womens' Juliets and House Slippers

Made from soft, pliable leather. On broad, easy lasts with comfort and foot ease worked in every line and curve. Flexible soles and no seams to rub and irritate the foot.

Summer Sale

\$1.65 and \$1.95

Some come with rubber heels.

Fortune Smiles and Meets You Here.

WHEN ARE YOU GOING TO MEET ME FACE TO FACE?

Christenson

SHOE STORE SALT LAKE CITY

A MONEY-SAVING TRIUMPH.

Schramm's Saturday Sweet Offering—

Nutine

A new and delicious creation of the Candy Maker's art, in which the blending of chopped nuts and molasses candy with chocolate coating gives a flavor unexcelled.

Nutine's special price for Saturday is

25c a Pound.

"SCHRAMM'S"

Where the cars stop. All Depot Cars Stop here Now.

Hot Phone Exchange 7. Ind. Phone 88

A Haven of Refuge

In the hour of peril is solid consolation. Insurance robs fire of its terror. You can smile at flames when a little document, a policy in the

Home Fire Insurance Company of Utah

Will cause your vanishing treasures to rise Phoenix-like from their ashes. We represent only what's as solid as bed-rock. Moderate premiums, and every loss settled fully, promptly and equitably.

HEBER J. GRANT & CO.,
GENERAL AGENTS,
20-26 So. Main Street, Salt Lake City, Utah.

Boys' Shoes

Made of satin calf, with solid oak sole leathers bottoms.

2 1-2 to 5 ----- \$1.75
13 to 2 ----- \$1.50
9 to 13 ----- \$1.25

Special Big Reductions on White Canvas Oxfords.

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A MONEY-SAVING TRIUMPH.